



AGENDA ITEM COVERSHEET

PREPARED BY: Jeremy Hardison, Community Development Director

DEPARTMENT: Community Development

MEETING: Town Council – November 12, 2025

SUBJECT: Text Amendment Amend Chapter 28 - WATERCRAFT, BEACHES AND COASTAL PARKS to address safety issues and ATVs on the beach for Beach Services.
Applicant: Town of Carolina Beach

BACKGROUND:

Town staff have worked through a process gaining feedback from Town Council, Ocean Rescue, Public Safety, Public Works, and the Beach Services Providers. This process involved workshops joint meetings, and TRC reviews occurring throughout the late Summer and Fall of 2025. Working through those sessions staff was able to develop changes that mitigate the concerns with safety and use of the public trust beach area with regulations we believe are endorsed by all parties. Highlighted changes from the enclosed ordinance and changes to the rates and fee schedule include:

1. Creating limitations on ATV use during prime beach hours to limit safety concerns with beachgoers and public safety staff.
2. Including a purpose statement to help illustrate why we have beach services and emphasize the importance of maintaining our beach for public trust.
3. Rework violations to have increasing impacts as additional violations are accrued.

ACTION REQUESTED:

Consider adopting additional regulations for beach services and clarifying violations in the Town's rates and fees schedule.

RECOMMENDED MOTION:

Adopt Ordinance 25-1273 to (1) amend Chapter 28 Watercraft, Beaches and Coastal Parks to address Beach Services regulations and (2) amend the Town Budget, rates and fees schedule to add ordinance violations for beach services.

