

# CAROLINA BEACH

Riverview Restaurant (Fort Fisher Air Force Base)

February 20 and 21, 2025 8:30 AM

121 Riverfront Road Kure Beach, NC 28449



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## AGENDA

**Facilitator:** Bruce Oakley and Ed Parvin

**Attendees:** Town of Carolina Beach Mayor, Town Council Members, Town Manager, Town Attorney, Town Clerk and Department Heads

**Retreat Objectives:**

- To review and celebrate the Town of Carolina Beach's accomplishments
- To review the Town of Carolina Beach's organizational strategic plan
- To gather information about the Town's internal and external environment having a bearing on the Town's success, currently and in the future
- To review 1-3-year Goals (strategic focus areas)
- To identify Key Strategic Actions over for the next 12-18 months for each goal agreed upon
- To develop a strategic partnership with other local, state, and federal entities

### Thursday, February 20, 2025 8:30 AM

- I. Welcome
- II. Projects underway and completed in the last 12 months
- III. Overview of the Strategic Plan
- IV. Traffic and Parking in Carolina Beach
- V. Lunch Break 11:30 – 12:00
- VI. 501C3 Blueliners, Police Foundation, Firefighters Association, Friends of the Parks and Greenways, Lifeguard Association, North End Flood Coalition
- VII. Communication
- VIII. Town Council Round Table on Boards and Committees
- IX. Freeman Park Management Plans

X. Develop Legislative Initiatives

XI. Adjourn 3:00 PM

**Friday, February 21, 2025 8:30 AM**

I. Welcome

II. Results from Representatives help in the past

III. Legislative Updates

IV. Town Council round table on where we need help from Representatives

V. Lunch Break 11:30 – 12:00

VI. Update on UDO amendments

VII. Town Council sponsored changes to the Town Code/UDO

VIII. Adjourn PM