



## AGENDA ITEM COVERSHEET

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**PREPARED BY:** Miles Murphy, Senior Planner

**DEPARTMENT:** Planning

**MEETING:** Planning and Zoning – 11 MAR 2021

**SUBJECT:** Consider a Text Amendment to Chapter 40 Article VIII Signs

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### **BACKGROUND:**

Due to recent case law, Staff has updated the Town's sign ordinance to comply with the direction that signs, and other similarly managed items, may not be regulated by their content. The ruling allows the regulation of signs by location, size, zoning district, and number, but not by what they display.

The Town Attorney completed her initial review and staff has made her requested changes in preparation for Planning and Zoning review.

### **ACTION REQUESTED:**

Listen to staff presentation and vote on the required sign ordinance update

Staff recommends approval of the Text Amendment

### **RECOMMENDED MOTION:**

Approval - whereas in accordance with the provisions of the NCGS, the Commission does hereby find and determine that the adoption of the following ordinance amendment to Chapter 40, Article VIII is consistent with the goals and objectives of the adopted Land Use Plan and other long-range plans or

A statement approving the proposed amendment and declaring that this also amends the plan, along with an explanation of the change in conditions to meet the development needs of the community that were taken into account in the zoning amendment.

Denial - based on inconsistencies with the goals and objectives of the adopted Land Use Plan and/or other long-range planning documents.