

Securing The Future Of Carolina Beach Inlet Keeping It Open & Safe For Navigation

February 23, 2021

RE: Request for funds for Carolina Beach Inlet Association

To: Mayor Leann Pearce & Carolina Beach Town Council Members

First, Thank you for your past support of the Carolina Beach Inlet Association.

The last 12-months have proven difficult for the Carolina Beach Inlet Association. COVID-19 has precluded us from having normal board meeting, membership meetings, and events-impossible. Our membership renewals are down significantly as a result.

Our ability to raise funds through our normal functions over the last year has been non-existent. Fortunately, our past Presidents managed our funds in such a way we could survive and manage through some tough times.

In the past, the town has contributed as much as \$7500 to help support the Carolina Beach Inlet Association's operations. We understand the Town, may also be facing budget revisions and the Carolina Beach Inlet Association would be very much thankful for any support the town is willing to contribute.

The CBIA has now acquired alternative ways to start having our meetings, via Zoom for our last board meeting and for our general membership meetings, starting in March 2021. And even in the pandemic we have continued our educational efforts, using email, and social media to reach both members, businesses and other supporters of our efforts to keep the inlet open and safe for navigation.

We also support other non-profits such as the American Legion Post 129 where we have our board and membership meetings. We are members of the NC Beach Inlet & Waterway Association, as we share many mutual interests. We also make contributions to support other local non-profits and are always quick to help when crisis occurs in the area, such as the recent events in Brunswick County.

PO Box 1129 Carolina Beach, NC 28428 Telephone: (800) 900-3109

Website: <u>www.CarolinaBeachInletAssociation.org</u> Email: info@carolinabeachinletassociation.org



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We maintain a strong web presence and interact daily with social media followers. We fund and share reports from officials from UNCW, the USACE and USCG and others, with both members, non-members and followers. Additionally, we regularly provide information, reports and other items of educational benefit to the general public including economic impact studies related to both the economy and property values for the Carolina Beach area as it relates to the inlet.

In addition to our normal operating expenses and the expense of our own events, we sponsored several other local events in the past and will continue in 2021 whereas conditions permit, including; The Seafood & Jazz Festival, Step Up For Soldiers Chili Cookoff, and Got'em On Mackerel Tournament. All of which give us exposure to interact with those in the area.

The Carolina Beach Inlet Association is a non-profit 501(c3) educational organization. We are committed to educating both the general public and local, state and federal delegations.

Again, your past support is very much appreciated and we are most thankful for your continued support.

Best Regards

Carlton A. Brown

President

Carolina Beach Inlet Association

Board Members:

Jarvis Wise, Past President Carlton Brown, President Cindy Washington, Treasurer Betsy Boykin, Secretary Rod Bierstedt Elmo Langley Tim Ludgate Rob Reeves