



Mayor Barbee, Mayor Pro-Tem Healy, Councilman Benson, Councilman Hoffer, and Councilwoman LeCompte,

Thank you for the opportunity to, once again, present the Pleasure Island Chamber of Commerce events that benefit and serve the community. This request is for funding support the 37<sup>th</sup> Annual Carolina Beach Music Festival, 3<sup>rd</sup> Annual Pets in the Park, 17<sup>th</sup> Cape Fear Kite Festival and upgrades to the Pleasure Island Visitor Center.

The Carolina Beach Music Festival is in the 37<sup>th</sup> year and brings approximately 2500 people to the Carolina Beach Boardwalk and Pleasure Island businesses the first weekend in June each year. This year, the event will be a three-day celebration of Carolina Beach Music. In concert with local businesses, the music festival will begin Friday night at the Sea Witch Café and end with a shag dance contest on Sunday at the Lazy Pirate. By extending the event, we will keep "heads in beds" on Pleasure Island for the full weekend or longer. Funds for this event will allow the Chamber to secure the bands, sound equipment, signage, security and more.

Pets in the Park is celebrating the 3<sup>rd</sup> year of pet-focused festivities. The event takes place in October and allows for pet-related businesses to participate with a booth and brings attendees to the Carolina Beach Lake from all over New Hanover, Brunswick and Pender County. Pets in the park gives The Chamber the opportunity to show off Pleasure Island as a pet friendly community and attracts pet owners to spend time in our area and area businesses. PICC has pledged again to give back \$1 from every ticket sold to local animal non-profits organizations. Funds for Pets in the Park will allow the committee to secure officers, live music, and ABC permits.

The Cape Fear Kite Festival is one of Pleasure Island's largest events. Fort Fisher reports upwards of 20,000 people over the course of two days. Recently, the Pleasure Island Chamber of Commerce expanded the event to three days with the addition of "A Night with Kites" on Friday evening at the Carolina Beach Boardwalk. The three-day event takes place the first weekend in November each year. The event has proven to be a success for businesses in the area and attracts visitors from all over the country to enjoy our beautiful communities. The requested funding will allow for additional security including officers, paramedics, and parking attendants as well as securing sport, night and big kite fliers.

The Pleasure Island Visitor Center, located at the Carolina Beach Boardwalk, needs a few upgrades in order to continue to serve visitors to the Island. The requested funds will be used to upgrade signage and add some seating options for visitors.

With the support of our local towns and our many volunteers, we plan to continue to hold these events and more in Carolina Beach and on Pleasure Island. The success of these events helps us to fund many of our initiatives including an Educational Series, Business and Economic Development, Ribbon Cuttings, Women's Empowerment Network, and more. The Pleasure Island Chamber of Commerce thanks you for your continued partnership. We are requesting \$25,000 to allow for our continued success in offering many different activities and events to the residents and visitors to ~~Carolina Beach Kure Beach~~.

Sincerely and respectfully,

The Pleasure Island Chamber of Commerce Team