

2024/25 Parking Plan

01/09/2024

Public Outreach

- Online Feedback (12/1 – 12-14-2023)
- Public Input Session (12-13-2023)
- Continued feedback to staff, contractor, and Town Council

- 139 written responses from Residents/Business Owners/Property Owners
- 88 written responses from outside Carolina Beach

Issues Identified

1. Changing hours and price throughout the year causes confusion
2. Maintain revenue to offset increases in other fees/property taxes
3. Off-season should be free
4. Fines are too punitive
5. Improve signage
6. Look for innovations to limit resource needs and improve the program
7. Constantly changing rules becoming confusing and frustrating
8. Use ambassadors and business owners to promote and educate the public on the program

Owned Parking Lot and On-street Rates

March – October 9am-~~8pm~~ 9pm (\$5/hour & \$25/day)

Premium Parking Lot Rates

January – December 9am-~~8pm~~ 9pm (\$7/hour & \$35/day)

Parking Tickets



REDUCE PARKING TICKET FROM \$100 to \$60



25% reduced cost if they are paid within 48 hours (\$45 for \$60 ticket and \$18.75 for a \$25 ticket)



\$25 In areas where parking has been paid, but one of the designated parking space violations exist and does not cause any loss of access to surrounding public facilities (i.e. parking spaces, sidewalks, bike lanes, etc).

All tickets: \$50 increase after ~~15~~ 30 and 60 days unpaid.

Signs

1. New signs
2. Existing Signs

- Pay to Park
- 7 days a week
- 9am – 9pm
- March 1 – October 31st
- \$5/hour & \$25/day
- Text CBEACH to 12345 or use QR code
- For assistance: (910) 458-4614
- Town Passes Accepted
- You are at the Shell Lot

5. Look for innovations to limit resource needs and improve the program

Working with contractor on implementing new strategies for consideration in the 24/25 budget

6. Constantly changing rules becoming confusing and frustrating

Request a two (2) year commitment to the general framework of this program

7. Use ambassadors and business owners to promote and educate the public on the program

Outreach materials, website, information app

ADOPT ORDINANCE NUMBER 24-1219

AFTER REVIEW WITH STAFF, COMMUNITY, AND CONTRACTOR THE
PROPOSED OPTION ACCOMPLISHES ALL GOALS WITHOUT LOSS OF
REVENUE.