2025/26 Parking Plan

01/14/2025

Overview of the 2024 season

PARKING BREAKDOWN

- 1417 on-street and parking lot spaces
- 57 Handicap

- 60 Golf Cart
- 13 30 minute spaces

REVENUE				
	GROSS: \$3,129,575.48	NET: \$2,359,543.24		
PASSES SOLD	Residential: 6,870 CBD: 525	LSV: 1282 Golf Cart: 485		
	7 Day: 175			

Transactions Location December 2024

Zip Code	Transactions	Location	Revenue
28401	2931	Wilmington	\$34,856.41
28402	67	Wilmington	\$734.39
28403	3303	Wilmington	\$37,643.05
28404	46	Wilmington	\$527.36
28405	2512	Wilmington	\$28,972.51
28406	39	Wilmington	\$469.68
28407	1	Wilmington	\$10.30
28408	137	Wilmington	\$1,453.82
28409	10387	Wilmington	\$112,365.48
28410	5	Wilmington	\$69.01
28411	2415	Wilmington	\$27,833.68
28412	16677	Wilmington	\$188,267.83
28428	1635	Carolina Beach	\$16,392.40
28429	553	Castle Hayne	\$6,644.94
28433	22	Hampstead	\$310.03
28480	147	Wrightsville Beach	\$1,708.77



Island Pass 335

- North Pier 23
- Weeks 25
- Fisherman's 72
- Marina 31
- Town Hall 66
- Palms 56
- Atlanta East 17
- Alabama West 45

No pass allowed 611

- Canal 23 807 CBAS 9
- Sandpiper 29 CBAS 16
- Harbor Master
 Tennessee 18
 85
 Ocean 21

17

- Surfside East
 139
 SC 7
- Surfside West
 Texas 9
 Alabama East
- Harper 52
- Fayetteville 21
- Hamlet 35
- Hewett 18
- Shell 48

Free 50

- Community Center 19
- CB Lake 31 @ 2hrs

PARKING LOTS W/IN ¹/₄ MILE OF THE BEACHFRONT

Island Pass 351

- South of CB Lake 63
- East of LPB from CB Lake to Harper 75
- Lake Park North of CB Lake and west 200
- CBAN near pier onstreet 13

No pass allowed 61

- Oceanfront CBAN street
 ends 29
- Oceanfront street end CBAS 10
- Canal street end on N End 8
- CBAS on-street 6
- <u>Raleigh on-street 8</u>

- <u>Harper 30</u>
- <u>AT&T 15</u>

ON-STREET PARKING W/IN 1/4 MILE OF THE BEACHFRONT

Island Pass	No pass allowed	Free or time
• 335 Lots	• 611 Lots	restricted
	a 61 On atmost	• 50 Lots
• 351 On-street	• 61 On-street	• 1= On street
686 TOTAL	672 TOTAL	• 45 On-street
		95 TOTAL

TOTALS FOR LOTS AND ON-STREET PARKING 672 + 95 = 767

How do I park in on the side of the road in the Residential Zone?

- 1. Undesignated parking spaces (i.e. grass area in the right of way that is just off of the street) may be utilized by all residents with a Re-Entry Pass
- 2. Re-entry passes are FREE from January 1-March 31. April 1^{st} to December 31^{st} they are 20/each.
- 3. Re-entry passes may be received for every vehicle you have registered in CB.
- 4. Parking Map

Where do we park if it floods?

- 1. Signing up for CodeRED Alerts is free...it's also a very important tool to keep you informed of emergency situations in our community.
- 2. Parking enforcement will be suspended for areas where flooding is occurring



SCAN ME

Moving Forward

- 1. Designate remaining on-street parking to ensure we have 767 distributed evenly.
- 2. Clarify signage
- 3. Create educational materials
- 4. Press releases, social media posts.
- 5. Update website

Changes needed from Town Council

1. \$**40 <u>\$30</u>**/Residential pass.

2. \$100 LSV/Golf Cart Pass available in all public parking spaces

3. <u>Vehicles parked in undesignated residential parking</u> <u>areas shall have a current re-entry decal.</u>

Motion

ORDINANCE NO. 25-1247 AMEND THE RATES AND FEES SCHEDULE TO UPDATE PARKING, RE-ENTRY, LSV, AND GOLF CART FEES AND REGULATIONS.