



AGENDA ITEM COVERSHEET

PREPARED BY: Jeremy Hardison

DEPARTMENT: Community
Development

MEETING: Town Council 9/9/2025

SUBJECT: Consider Approving a Commercial Pedal Vehicle
Operation Applicant: Cory Emerine

BACKGROUND:

In 2018, Town Council adopted an ordinance authorizing commercial pedal vehicles subject to Council approval. The ordinance establishes standards for:

- Alcohol consumption
- Vehicle appearance
- Insurance requirements
- Operational and safety measures

The ordinance further requires the business location, passenger meeting area, loading, and storage to be located on private property in approved areas and prohibits travel through R-2 and R-3 zoning districts, except on Harper Avenue unless otherwise approved by Council.

Applicant Proposal

The applicant requests approval to operate one (1) 15-passenger pedal vehicle within the public streets of the Town.

- **Tour Operations:**

- Proposed route establishments Good Hops, Boardwalk and Seawitch

- Two-hour tours beginning and ending at Good Hops.
 - Route: Good Hops → Harper Ave → Third St → Cape Fear Blvd → Boardwalk.
 - Drop-off: 20 minutes at the end of Cape Fear Blvd; vehicle stages at Raleigh Ave loading zone.
 - Thursday summer nights: alternate drop-off location proposed due to Cape Fear Blvd closure.
 - Continue to Seawitch Café via Canal Dr → Carolina Beach Ave N → Seawitch parking lot drop-off.

- Return trip to Good Hops.
- **Hours of Operation:**
 - Individual seats: 5:30 p.m.–10:00 p.m. (Sunday–Thursday); until midnight (Friday–Saturday).
 - Full bike reservations: available daily beginning at 10:00 a.m.
- **Storage & Access:**
 - Vehicle will be stored at a private storage facility on Dow Rd.
 - Vehicle will travel via 8th Street to Good Hops without passengers or amplified music.

Attachments

1. Application
2. Commercial Pedal Vehicle Ordinance (2018)
3. Proposed Operations & Route
4. Brochure
5. Applicant Presentation

ACTION:

Approve the route as presented, modify or deny the proposal.

If approved as presented:

- Authorize the use of 8th St to utilize from and to the storage Facility (no customers or music)
- Authorize drop offs and pickups at the end of Cape Fear Blvd by the bollards.