



AGENDA ITEM COVERSHEET

PREPARED BY: Kim Ward

DEPARTMENT: Clerk

MEETING: Town Council 2/13/2024

SUBJECT: Consider Designating an Ex-Officio Position on the Marketing Committee to be held by the Pleasure Island Chamber of Commerce

BACKGROUND:

The Carolina Beach Marketing Committee is made up of 7 regular voting members and 1 alternate member. All positions are members at large. Staff felt it would be beneficial to the Marketing Committee to have a representative from the Pleasure Island Chamber of Commerce serve on the committee.

If Council approves, an additional member would be added to the Marketing Committee, for a total of 9 members.

ACTION REQUESTED:

Motion to approve adding a position on the Marketing Committee for the Pleasure Island Chamber of Commerce Director or their designee.