

PICKLEBALL SURVEY



BACKGROUND



During FY 2024-25 budget adoption meetings, Council directed staff to conduct survey regarding pickleball.



April 2025, Community Engagement Survey and received 329 responses.

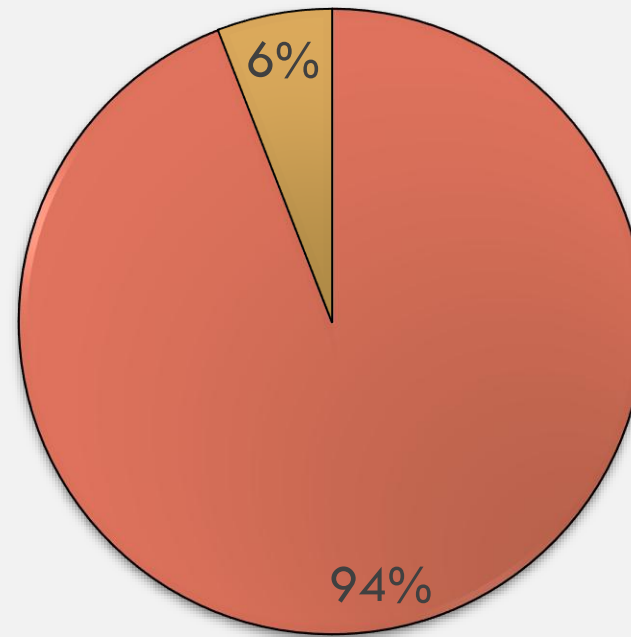


OVERVIEW

- **329 Responses** collected
- **102 Residents** participated
- **227 Non-Residents** participated
 - 55 Santa Cruz
 - 41 Aptos
 - 19 Soquel
 - Other

TOTAL INTEREST IN PICKLEBALL FACILITY

- **307/329 participants (residents & non-residents)** are interested in a pickleball facility



Very Interested
Somewhat Interested

RESIDENTS INTERESTED IN A PICKLEBALL COURT

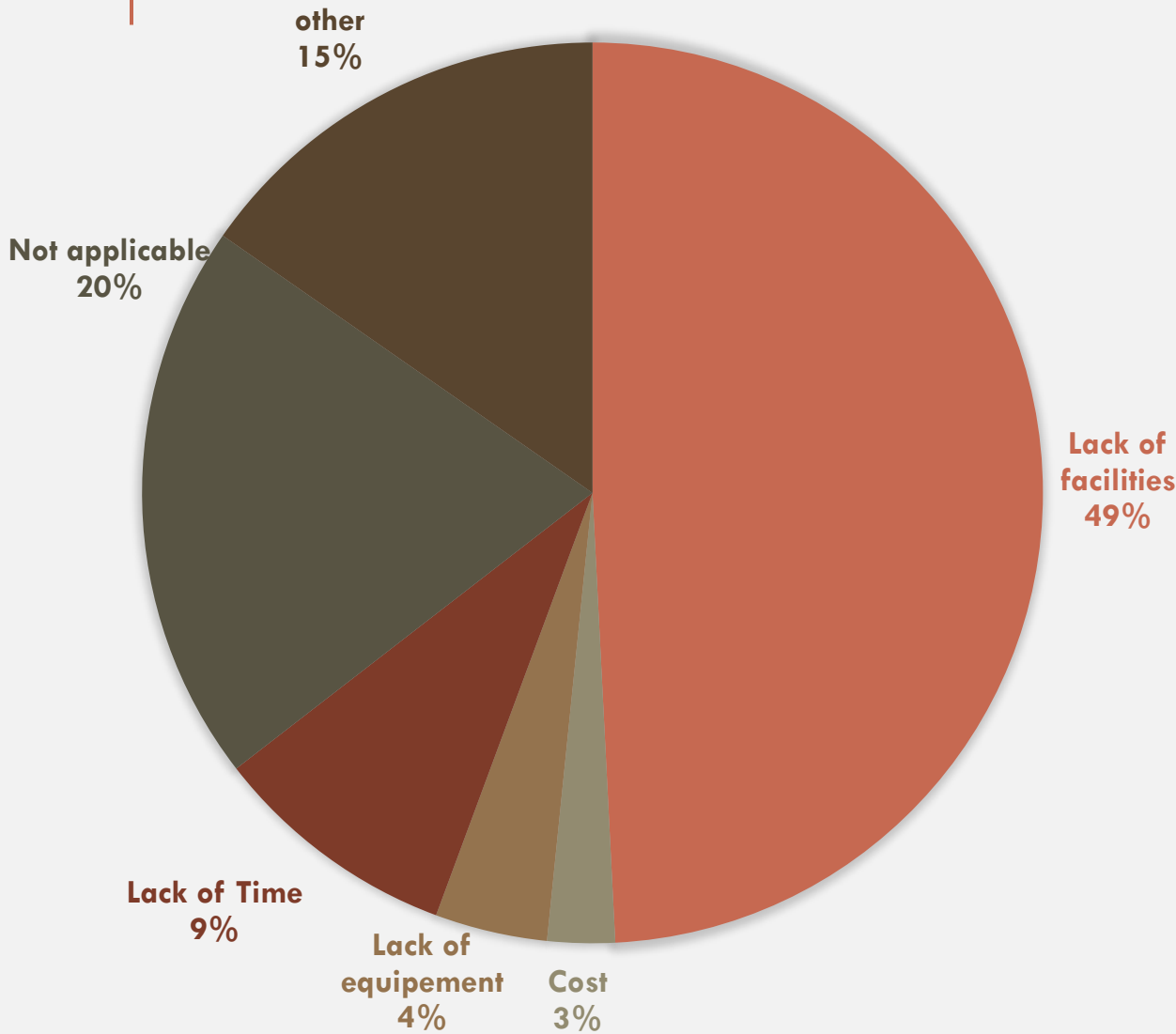
Interest in a pickleball facility in Capitola

*Residents
and where
they live*

	Very interested	Somewhat Interested	Total interest
Jewel box	23	3	26
Cliffwood heights	14	1	15
Review Terrace	5	2	7
Village	5	0	5
41 st Corridor	21	2	23
Depot Hill	9	1	10

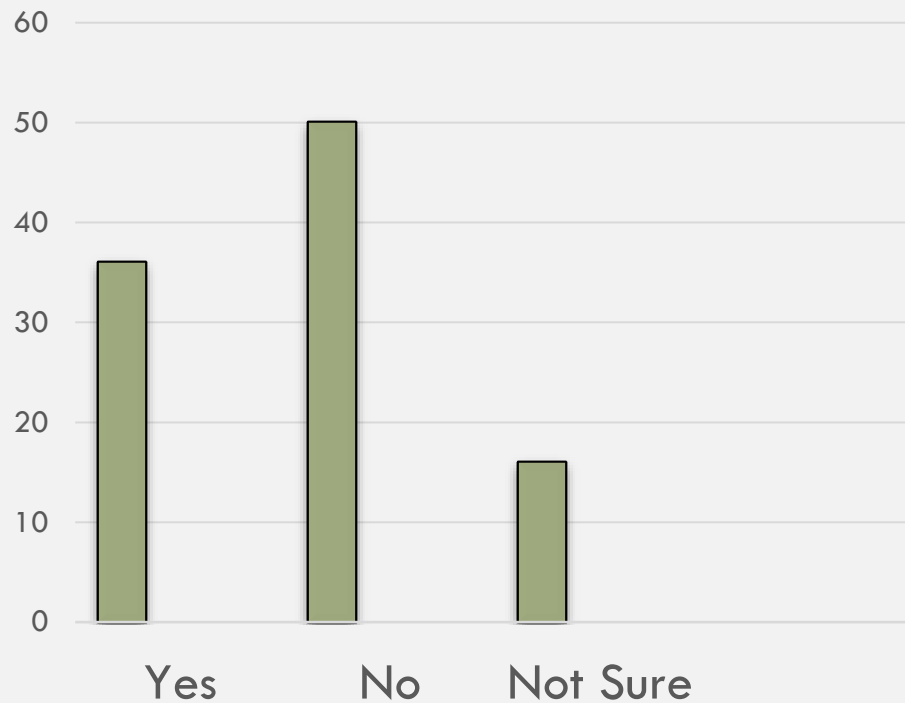
✓ Total Residents Interested: 86/102

BARRIERS PREVENTING PICKLEBALL PARTICIPATION



- **49% of residents** face facility barriers
- Other
 - Injury
 - Lack of indoor facilities
 - Court availability
 - Prefer other activities

SHARED TENNIS AND PICKLEBALL COURTS?



- **36 Residents** believe shared courts are a good idea
- **50 Residents** prefer dedicated spaces
- **16 Residents** are unsure



INDOOR OR OUTDOOR COURTS?

	Outdoor	Indoor	No Preference
Jewel box	18	0	11
Cliffwood heights	8	3	7
Review Terrace	2	1	4
Village	4	0	4
41 st Corridor	14	7	6
Depot Hill	7	2	4

- ✓ 53 Residents prefer outdoor courts
- ✓ 13 Residents prefer indoor courts
- ✓ 36 Residents have no preference



IDEAL LOCATION FOR PICKLEBALL FACILITY

- When asked to comment on location:
 - Jade Street Park (137 responses)
 - Monterey Park (17 responses)
- Capitola Mall was suggested often

RECOMMENDED ACTION

Not budgeted for FY 2025-26

Should Council desire to further consider pickleball opportunities in Capitola, staff recommends considering options during future budget/goal-setting meetings.



QUESTIONS