

Gautho, Julia

From: Jennifer Colfer <jclarkcolfer@gmail.com>
Sent: Monday, February 23, 2026 8:43 PM
To: City Council
Subject: Capitola Mall Development

Follow Up Flag: Follow up
Flag Status: Flagged

Dear City Council,

As a resident who lives in the neighborhood adjacent to the Mall I have a few comments that I would like to be included in public comment:

I think the success of the project depends on the architectural quality of the building facades and open spaces. Looking at the developments on the Merlone Geier website, I don't see any developments that reflect the unique character of region where it's built.

I don't want a bland cookie cutter development in Capitola. I strongly hope that the city can require very prescriptive design standards that ensure a high quality development that reflects the history and character of our unique region.

Open spaces for Farmer's Markets, music/theater, community gatherings etc would be a great asset to community development. I don't think 2.5% of the developed area for open space is enough.

This is our chance to leave a vibrant community asset to future generations, let's not sell out to the developer's bottom line.

Thank you for your service!

Jennifer Clark Colfer
831.235.1886