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## 8A Monte Fireworks 2025

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**From** Vicki Guinn <vickiguinn01@hotmail.com>

**Date** Tue 1/7/2025 4:16 PM

**To** City Council <citycouncil@ci.capitola.ca.us>

Dear Council Members, I write in support of the Monte Fireworks Show for 2025. I understand the importance of considering the environmental impacts, however there are benefits to the show that need to be considered as well. First and foremost, donations and sponsorships for the show contribute to the Monte Foundation's mission of improving the lives of children and supporting community-based projects. The event also garners significant local attention, making it a highlight of the year for many residents and non-locals alike. It brings visitors to town. It benefits the Capitola Village businesses.

The Monte Foundation pays for most of the costs related to putting on the show and as you can see by the rough numbers below, it is a substantial outlay.

### **Large Fireworks Show (City Celebrations, Major Events):**

- **Cost:** \$20,000–\$100,000+
- **Duration:** 20–30 minutes
- **Details:** High-quality displays with advanced choreography, intricate designs, and extensive use of large shells.

If they were forced to go in a different direction, such as drones the additional financial outlay would be significant as shown below.

### **Large Drone Show (500+ drones):**

- **Cost:** \$100,000–\$500,000+
- **Duration:** 10–20 minutes
- **Details:** Used for major public events or brand promotions. High customization with complex animations and impressive formations.

Would "going in a different direction" be feasible or would it be the end of the event. We do not want to lose this opportunity. This once a year spectacular event is worth our support.

Thank you,  
Vicki Guinn