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2024 SPECIAL EVENTS & PARK REGULATIONS

Purpose

- Introduce the Special Event application process
- Introduce Park Regulation permitting process
- Create a comprehensive permitting system for public assemblies, events and use of City property

Special Events – Current Process

- Police Department issues SE permits
 1. *Major SE Permits - > 200 attendees and impacts to city services*
 2. *Minor SE Permits - < 200 attendees and minimal impacts to city services*

2023 Staff Issued 10 General SE Permits, 26 Minor SE Permits, and 5 Permits to the Art & Cultural Commission



10 Major Special Events

- Beyond the Flood Benefits Concert
- February Surfer's Path 10k/5k
- Capitola Art & Wine Festival
- May Surfer's Path Half Marathon
- Capitola Beach Festival
- Capitola Custom Classic Car Show
- Women on Waves
- Wharf to Wharf
- October Surfer's Path Wahine 10k/6k
- Oktoberfest



26 Minor Special Events

- Village Sip and Stroll (3 total)
- California Coast Classic Ride
- Operation Surf
- Veteran Surf Alliance Paddle Out
- Fill the Boot for Muscular Dystrophy
- Halloween Parade
- Skate-Tola
- Surfing Santa
- Walk for Angelman's Syndrome
- Food Truck Fridays Event at Monterey Park
- First Responder's Surf Contest
- AIDS/Lifecycle Bicycle Ride



Special Event Process

Current	Proposed Changes
Minor Event- no threshold specification	Minor Event- 75-200 people not requiring road closures.
General Event- no threshold specification	Major Event- more than 200 people requiring closure of “major” road.
No mention of constitutionally protected activity	Updated language to protect expressive activity protected by the First Amendment
No set fee schedule for special events	Council shall set special event application fees and cost recovery fees for services needed to support the event.
Encroachment Permit	Eliminated, determined not necessary based on the updated process.

Park Use Permit

- Currently first come first serve

Recreation manages field and court rentals

- The public inquires often on process for small gatherings and allowable equipment in parks (bounce houses, BBQ)
 - The Park Use permit would provide a procedure for renting portions of the City's parks for use by small groups up to 74 people and not “expressive activity”
 - The application packet will detail required information for renting and location options available for permit.
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Britannia Arms
Of Capitola

Restroom

108

Bandstand Pavilion

Esplanade
Park

Not Permitted: Bounce
Houses or BBQ

Monterey Ave



Elementary school

Campus Kids Connection

Capitola Senior Dining Center

Jade Street Park
Park with playgrounds & athletic fields

Tennis Courts





Monterey Ave

y Ave

Union Elementary
School District

Monterey
Avenue Park

215

21

72

Fiscal Impact

- Staff is currently working on a fee study to update to the City's fee schedule. That updated fee schedule will include recommended billing rates for City resources associated with Special Events. Staff expects the fee study and schedule to be presented to Council this Spring.
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Recommendation

- Introduce, by title only, waiving further reading of the text, an ordinance of the City of Capitola repealing and replacing Capitola Municipal Code Chapter 9.36 “Special Events” and Chapter 12.40 “Park Regulations” to create a comprehensive permitting system for public assemblies, events and use of City property.
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Questions

Major Streets

38th Avenue, 41st Avenue, 42nd Avenue between Jade Street and Capitola Road, 45th Avenue, 47th Avenue between Portola Drive and Capitola Road, 49th Avenue between Capitola Road and Wharf Road, Bay Avenue, Capitola Avenue, Capitola Road, Clares Street, Cliff Drive, Esplanade (not including the portion of the Esplanade directly adjacent to Esplanade Park), Gross Road, Hill Street, Jade Street, Kennedy Drive, McGregor Drive, Monterey Avenue, Park Avenue, San Jose Avenue between Esplanade and Capitola Avenue, Stockton Avenue, and Wharf Road.
