

[PDF] Capitola Mall Project

From Eliot Guernsey <eguernsey49@gmail.com>

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To PLANNING COMMISSION <planningcommission@ci.capitola.ca.us>; City Council
<citycouncil@ci.capitola.ca.us>

 1 attachment (37 KB)

Capitola Mall Plan.pdf;

Greetings City Council and Planning Commission Members,

Attached is a letter from concerned residents of Capitola and the greater Santa Cruz area. Presently, signatures are being collected to support the attached letter. Some of the concerned citizens will be attending the February 5th planning commission meeting.

Thank you for reading this letter. We look forward to your response via email or at the meeting.

Sincerely,

Katy and Eliot Guernsey

katy_g_lmt@yahoo.com

January 30, 2026

To: Capitola City Council and Planning Commission Members

Regarding: Capitola Mall Project

Below are comments from residents of Capitola and the greater Santa Cruz area.

After the 1988-'89 expansion of the mall, which included a food court and a multitude of small businesses with indoor access, the Capitola Mall became a vibrant local community shopping center and gathering place. For young people, the mall is an entertaining and safe place to meet up, shop, and dine. For families with young children, there are many businesses that serve their interests. The Museum of Discovery, the Gymnastic School, and the Giggles and Wiggles indoor playgrounds all offer a fun variety of activities. All community members enjoy strolling and shopping. Since the 1980's, Santa Cruz County Parks and Recreation Department has offered Mall Walkers, a class that includes stretching and strengthening. Jazzercise and the massage studio support health and wellness. Friends of the Capitola Library sell an amazing array of books for all. The local artists shop, the gaming stores, and the golf store are also high-interest venues. All ages enjoy socializing, purchasing unique items, and dining with a wide variety of options.

We propose that the ground level businesses be retained, and that the housing project be added starting at the second story and above.

In summary, we are recommending a broad view of the value and benefits of the Capitola Mall. We are requesting that the master plan preserve the ground level businesses that offer a rich variety of products, services, and experiences benefitting all age groups in our community.

Thank you for taking the time to consider the thoughts and suggestions of the residents of Capitola and the greater Santa Cruz area.