

Capitola City Council

Agenda Report



Meeting: August 25, 2022

From: City Manager Department

Subject: Community Grant Subcommittee

Recommended Action: Appoint two Council Members to a subcommittee to review applications for the 2022 – 2023 Community Grant Program.

Background: As part of the Fiscal Year 2022-23 Budget, the City Council Allocated \$125,000 from the General Fund for the Capitola Community Grant Program (CGP). There in an additional \$60,000 available from dedicated Youth and Early Childhood program funding (\$11,000 more than in 2021-22). The Youth and Early Childhood Program funding comes from a percentage of the City's transient occupancy tax.

Since 2020, City Council and staff have worked with Optimal Solutions Consulting to review the City's Community Grant program. A subcommittee was formed in early 2022 and on May 26, the subcommittee presented recommended program modifications which were approved by Council and implemented this grant cycle. These modifications included a significantly streamlined application to improve program access and transparency. Grant applications for Year 2022-2023 were due on Monday, August 15, 2022.

Typically, Council appoints members to an ad hoc subcommittee to review all grant applications and recommend how to distribute funding. In 2021, Council Members Bertrand and Keiser were appointed to the subcommittee.

Discussion: The City received 23 Community Grant applications from a variety of City and County nonprofit organizations. Staff recommends City Council appoint two Councilmembers to a temporary subcommittee to review applications and prepare a recommendation for Council on how to allocate the grant funding, consistent with the adopted budget and the recently approved grant program guidelines.

Fiscal Impact: The adopted FY 22/23 budget includes \$125,000 from the General Fund and \$60,000 from the Youth and Early Childhood Program Fund for community grants.

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