

# Capitola City Council

## Agenda Report

**Meeting:** April 28, 2022

**From:** Department of Public Works

**Subject:** Temporary Village Parking Committee Goals and Appointments



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**Recommended Action:** Approve the goals for the Temporary Village Parking Committee, consider applications, and make appointments to the committee including three Village business representatives, three City residents, one member of the Finance Advisory Committee, and two members of City Council.

**Background:** On March 10, 2022, the City Council reviewed a work plan for the study of Village Parking Meter and Parking Permit Programs and established the composition of an “ad-hoc”, temporary, committee to complete the study and prepare a report. The Council directed staff to expand the goals of the committee contained in the work plan and bring them back for approval with the appointments to the committee. The Council further approved the composition of the committee to be two Council Members, one Finance Advisory Committee member, three Village business representatives, and three Capitola residents. The committee is subject to the Brown Act and will hold public meetings staffed by the Public Works Department. Recruitment for committee members opened on March 11.

**Discussion:** The proposed goals for the Temporary Village Parking Committee are summarized below. The detailed goals are Attachment 1.

1. Examine parking meter rates to determine if there should be an inflation adjustment
2. Evaluate equity between parking permit costs and value for all permit programs
3. Examine changes to parking programs and rates to encourage use of upper and lower Beach and Village Parking Lots behind City Hall
4. Evaluate opportunities to reduce parking impacts on neighborhoods, without expanding permit zones or Coastal Commission-approve permit rules

Due to Coastal Commission oversight on these programs, staff recommends the committee not make any recommendations that would change or create new parking meter zones or permit parking boundaries.

During the March 15, 2022, Finance Advisory Committee, the committee recommended that Vice Chair Anthony Rovai serve on the Temporary Village Parking Committee. During recruitment for Business and Resident committee members, the City received nine applications from community members. A list of applicants, organized by type (Village Business Representative or Resident), is included as Attachment 2. A combined PDF of all applications is Attachment 3.

**Fiscal Impact:** The formation of the committee does not require funding.

### Attachments:

1. Ad-hoc Village Parking Committee Goals
2. List of Applicants
3. Applications

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Reviewed By: Samantha Zutler, City Attorney

Approved By: Jamie Goldstein, City Manager