Outdoor Dining Usage Data

October – November 2021

The following data was collected by Capitola staff to gauge how often the temporary outdoor dining is utilized in the Capitola Village. Staff took counts of the number of diners utilizing the space on seven occasions. Some counts were done the same day at different times. The first table summarizes the totals from the data by street and the second table includes the raw data from each of the seven counts.

Street	Total Cumulative Diners Observed During 7 Surveys	Parking Spaces	Total Cumulative Diners per Parking Space		
Esplanade	12	18	0.67		
Monterey Ave	16	5	3.2		
Capitola Ave	6	2	3.0		
San Jose Ave	24	7	3.4		
	58	32			

Raw Data

	Dining	28-Oct	29-Oct	29-Oct	30-Oct	30-Oct	3-Nov	3-Nov	Total	Total		
	Area	12:45	13:30	17:15	13:20	17:30	14:30	17:30		by Street		
Street											Parking	Diners per Parking
		Th	Fri	Fri	Sat	Sat	Wed	Wed		Diners	Spaces	Space
Esplanade	1	0	0	0	0	0	0	0	0			
	2	0	0	0	0	2	0	0	2			
	3	0	2	0	0	0	0	2	4	12	18	0.67
	4	0	6	0	0	0	0	0	6			
	5	0	0	0	0	0	0	0	0			
Monterey Ave	6	0	8	8	0	0	0	0	16	16	5	3.2
Capitola Ave	7	0	2	0	2	0	0	2	6	6	2	3.0
San Jose Ave	8	0	0	3	2	9	0	0	14			
	9	0	0	4	0	2	0	4	10	24	7	3.4
	10	0	0	0	0	0	0	0	0			
	Total	0	18	15	4	13	0	8	58			