

# Capitola City Council

## Agenda Report



**Meeting:** June 22, 2023

**From:** Community Development

**Subject:** Modification to Parking Meter Rates

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**Recommended Action:** 1) Adopt, by title only, waiving further reading of the text, an ordinance of the City of Capitola amending Municipal Code Sections 10.36.055A and 10.38.010; and 2) Adopt a resolution authorizing submittal to the California Coastal Commission for the certification of an amendment to the Local Coastal Program for Section 10.36.055A.

**Background:** On March 23, 2023, the City Council directed staff to prepare the necessary documentation to implement the recommendations of the Temporary Village Parking Committee (TVPC) related to parking rates, as follows:

- Increase parking rates from \$1.50 per hour to \$2.00 per hour in the Village and maintain three-hour maximum.
- Increase parking rates from \$1.00 per hour to \$2.00 per hour on Cliff Drive and maintain twelve-hour maximum.
- Increase parking rates from \$0.50 per hour to \$1.00 per hour in the Upper and Lower Beach and Village parking lots and maintain twelve-hour maximum.

On May 4, 2023, the public review draft of the ordinance was published on the city's website and notification letters were sent to regional agencies.

On June 8, 2023, the City Council introduced the ordinance.

**Discussion:** The proposed amendment will remove parking rates from Local Coastal Program Implementation Plan Section 10.36.055A and add a requirement for a Coastal Development Permit to establish or modify parking meter rates. The ordinance also adjusts the parking meter rates in Section 10.38, consistent with prior City Council direction.

The ordinance must be certified by the California Coastal Commission prior to taking effect. Analysis of how the ordinance amendment is in conformity with and adequate to carry out the certified land use plan is included as Attachment 3.

**Fiscal Impact:** Increases to the parking meters rates in the proposed ordinance would result in an estimated increase in revenues of \$400,000 annually.

**Attachments:**

1. Ordinance Amending the Parking Meter LCP
2. Resolution authorizing submittal of LCP amendment to Coastal Commission
3. Analysis on conformity with certified land use plan

**Report Prepared By:** Katie Herlihy, Community Development Director

**Reviewed By:** Julia Moss, City Clerk; Samantha Zutler, City Attorney

**Approved By:** Jamie Goldstein, City Manager