



# 3CE Annual Update

## Capitola

July 24<sup>th</sup>, 2025



Central Coast  
Community  
Energy

# Together, Power for Good



📍 3CE NOW SERVES

**5** COUNTIES

**30** CITIES

**1.2M+**  
CUSTOMERS

**94%+**  
CUSTOMERS  
ENROLLED

# 2024 Energy Highlights



## Sourced 409 Megawatts

of clean & renewable energy in 2024, enough to power 350,850 households with renewable energy.

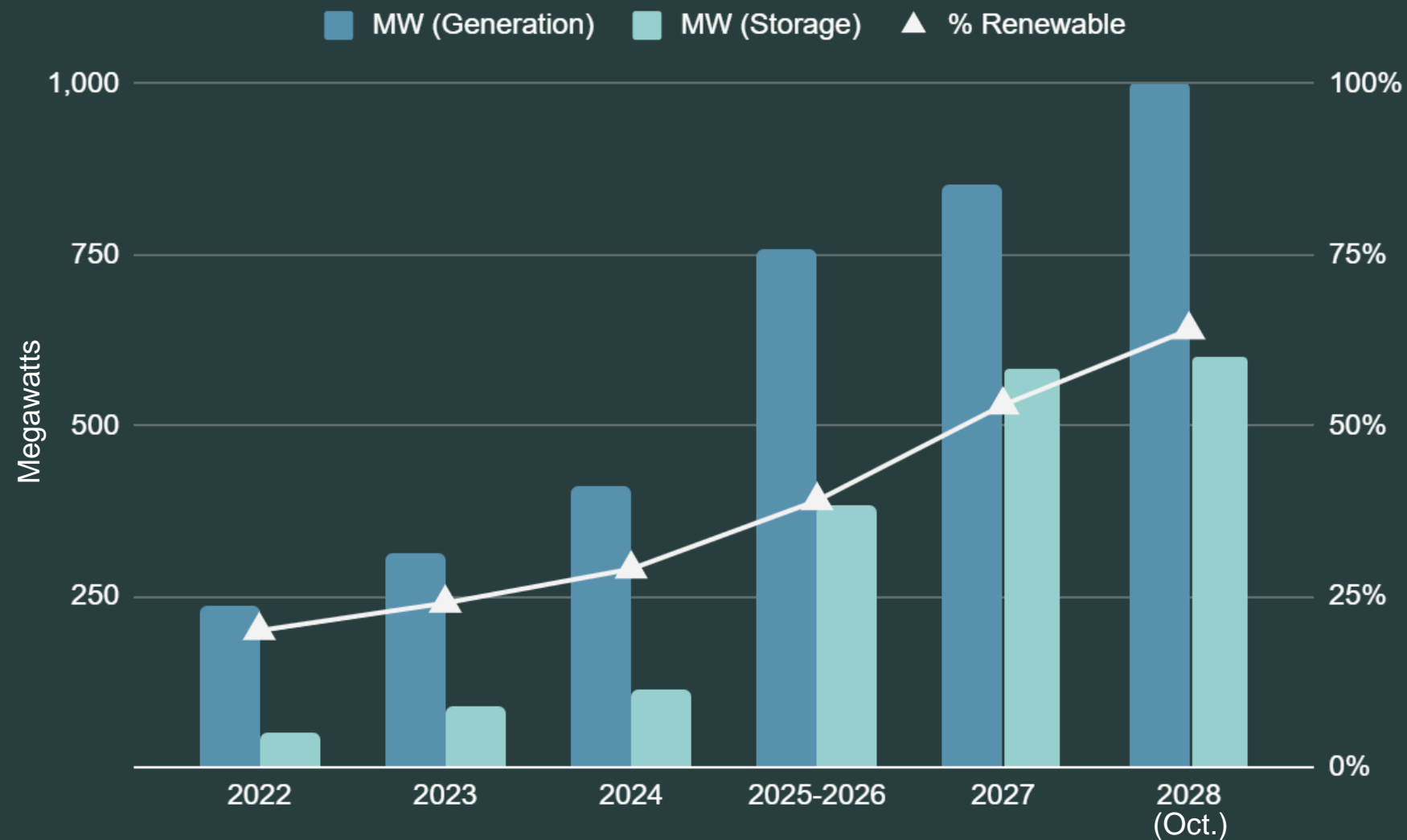
## Sourcing Renewable Energy

avoided more than 445,000 metric tons of CO<sub>2</sub>, the equivalent of taking 105,911 gasoline-powered passenger vehicles off the road for a year.



Central Coast  
Community  
Energy

# Renewable Energy Progress



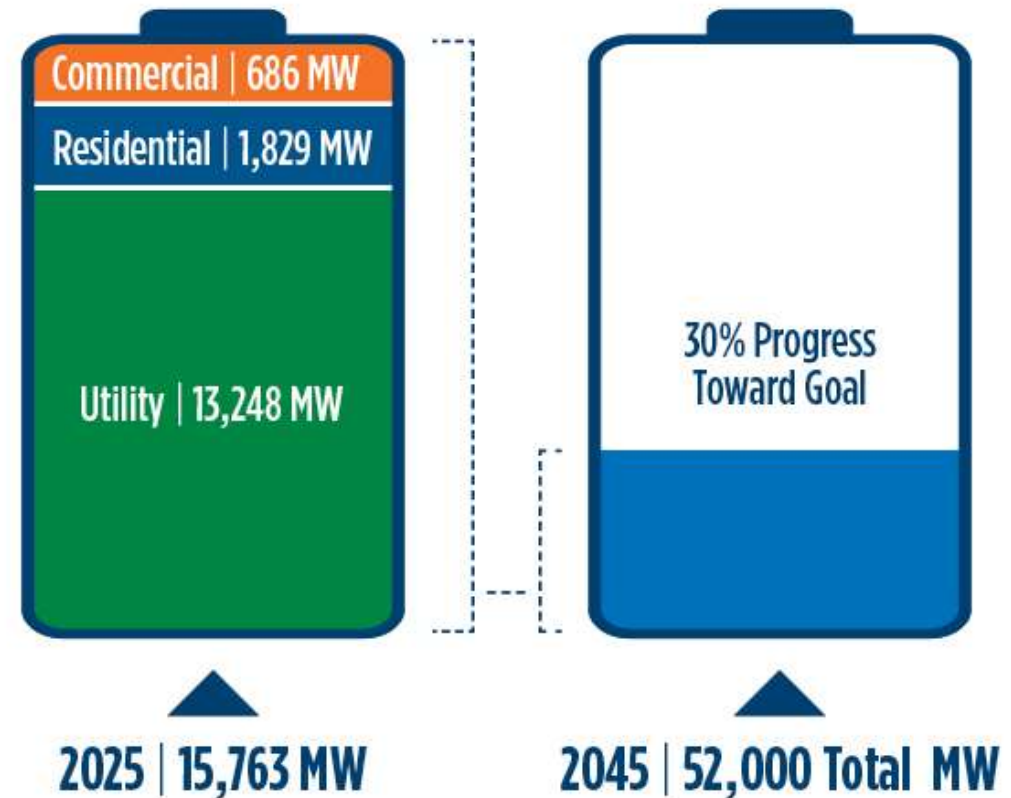
# Battery Energy Storage Systems

Support the Renewable Transition

- Balances intermittent renewables
- Supports stability
- Reduces reliance on fossil fuels
- Drives affordability
- Empowers customers

## Energy Storage in California by Type

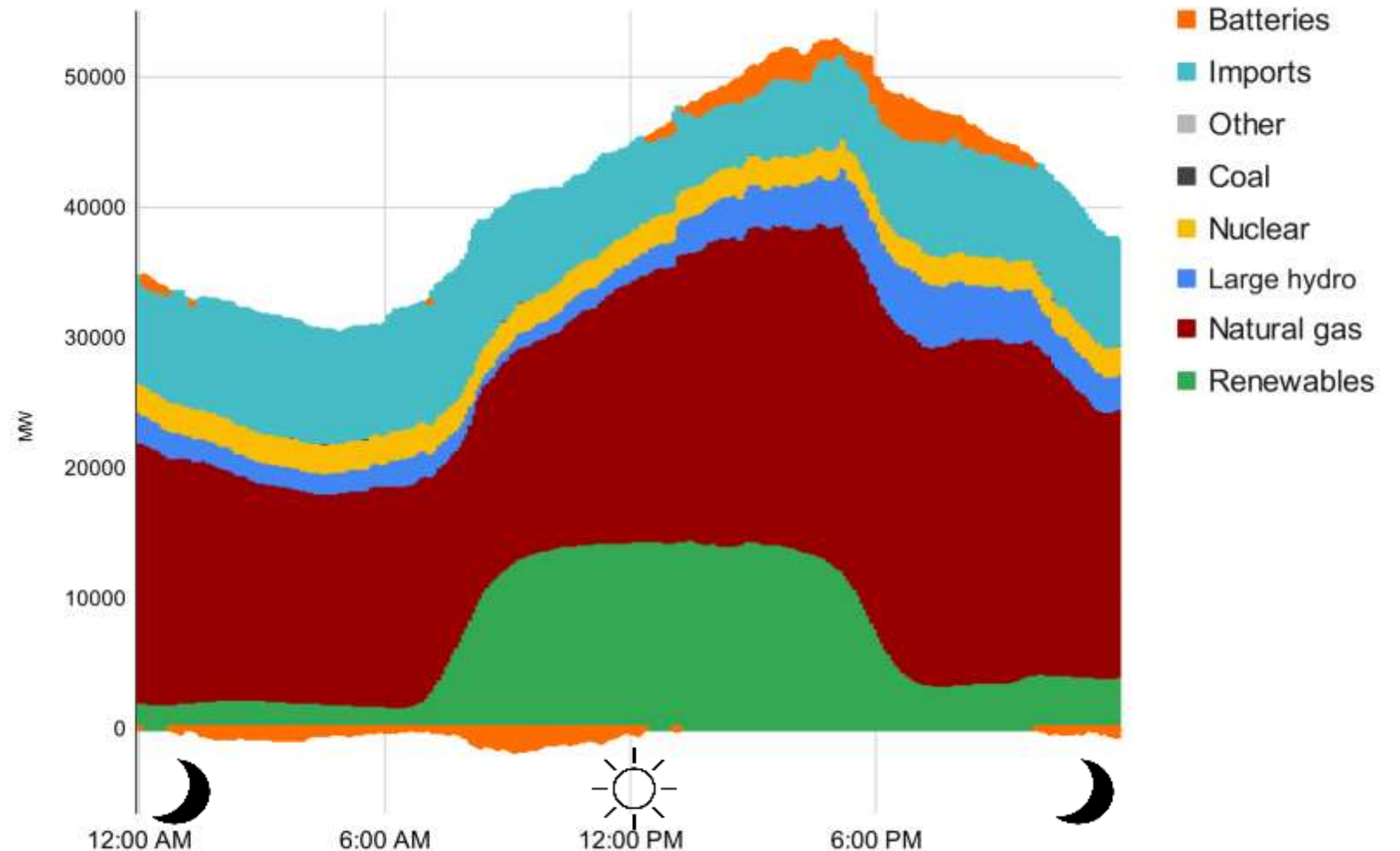
*\* As of April 2025*



# Supply Trend September 2022

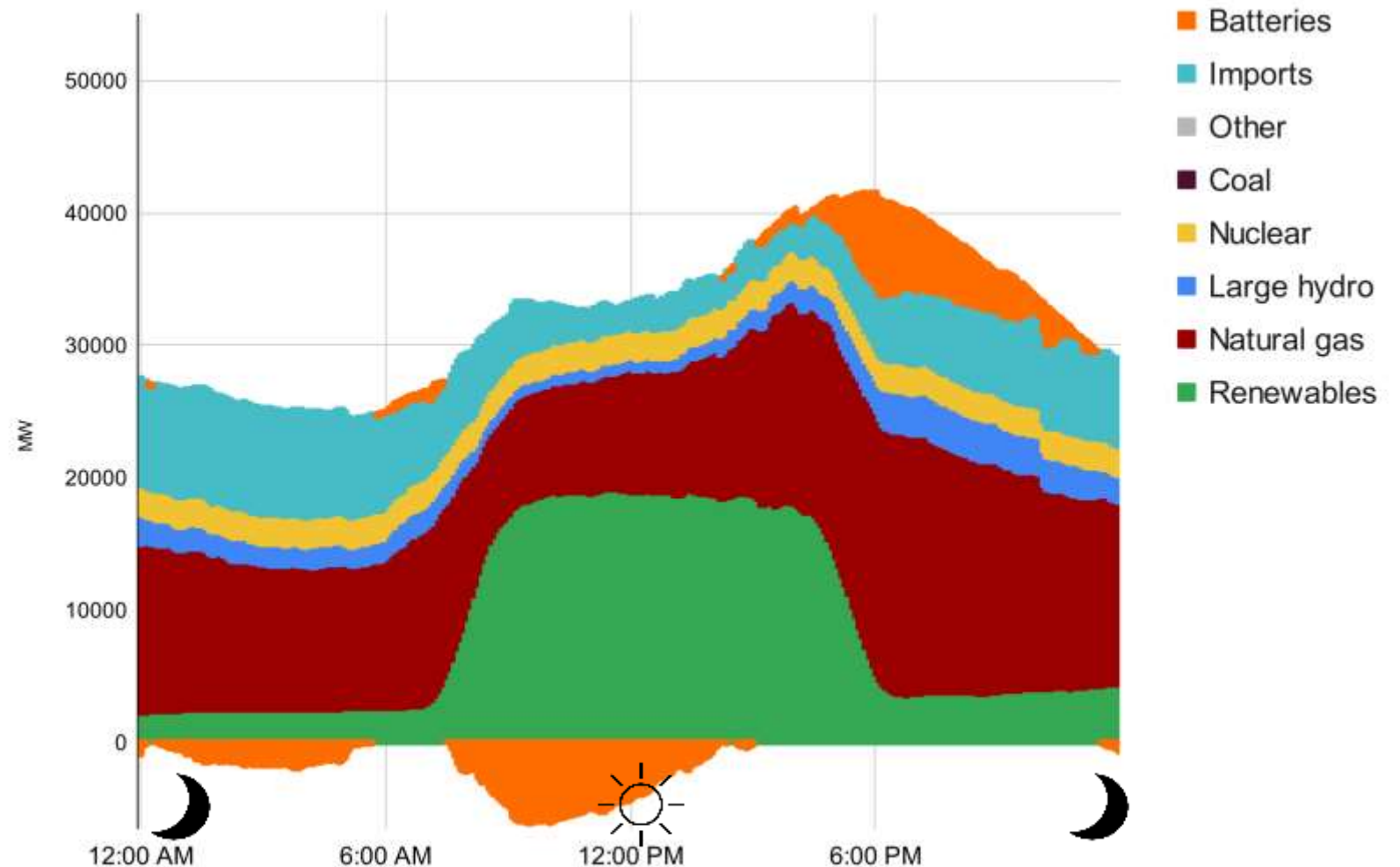


- Labor Day Weekend 2022
- Flex Alert
- Text message from Governor's Office



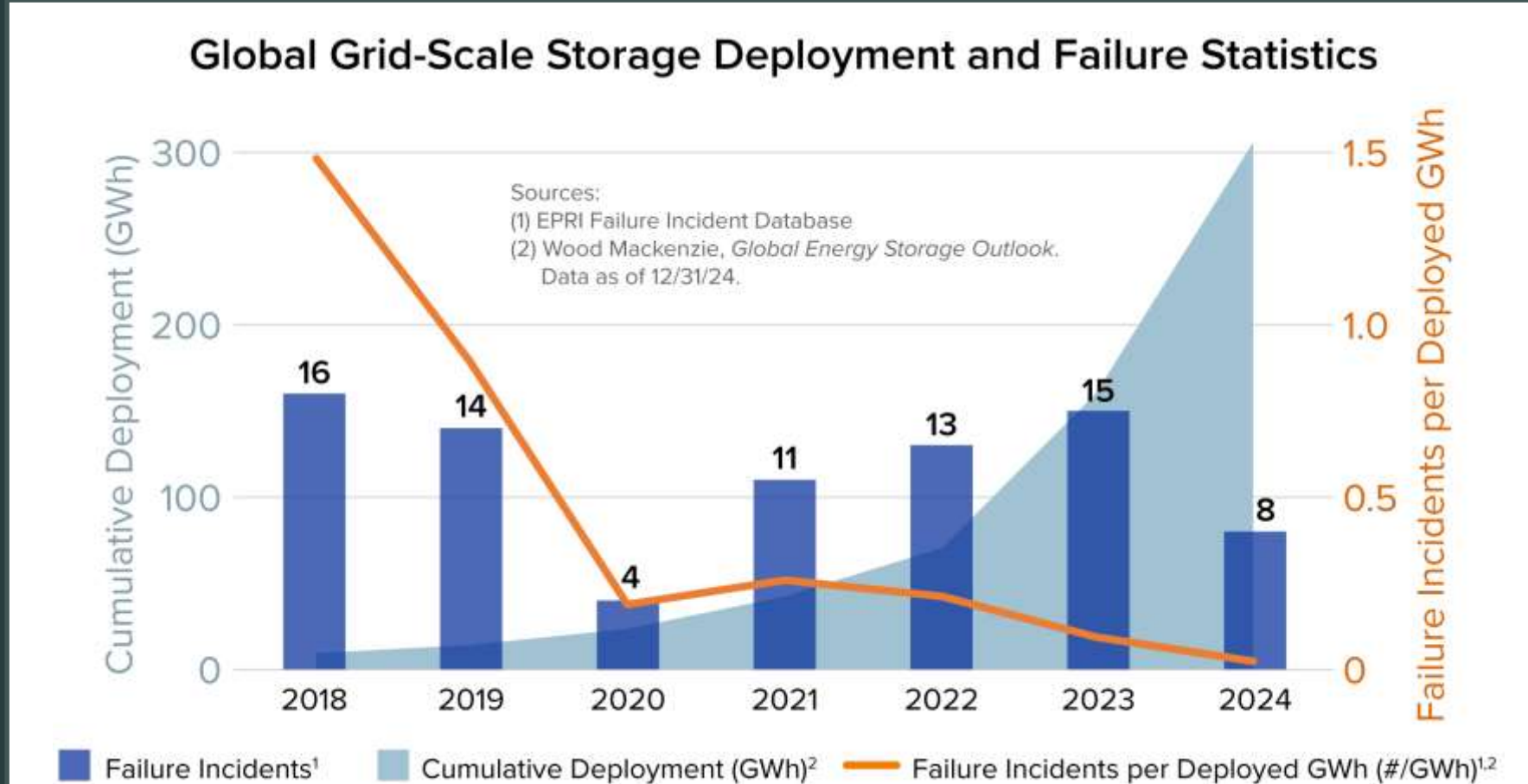
# Supply Trend July 2024

- **Independence Day  
holiday weekend  
2024**





# Utility Scale Battery Safety





# Energy Storage Innovation

Advanced Compressed Air Energy Storage (A-CAES)



## Willow Rock Energy Storage Center

- Storage is essential for CA's transition to carbon-free energy
- Utilizes compressed air to generate power on demand
- Largest compressed air energy storage project in the world
- 200 megawatts for 3CE customers

# Our Energy Future

## New Renewable Energy Projects



### Aratina Solar + Storage

- 120 MW to power 90,000 homes

### Atlas Solar

- 150 MW to power 105,100 homes

### Victory Pass Solar + Storage – **ONLINE**

- 100 MW to power 68,000 homes

# Community Engagement



- Ongoing outreach through events, webinars, and workshops
- Added bilingual staff and expanded translated materials
- Adopted Underserved Communities Action Plan
- Increased access with interpreters and bilingual promotion

# Community Programs



**Electrify Your Ride**

**\$1,000-4,000  
\$150,000**



**Electrify Your Home\***

**\$17,385  
\$2,500 per unit**



**New Construction Electrification Program**

**\$5,000 ADU  
\$250,000**



**Agricultural Electrification Program**

**\$75,000**



**Residential Battery Rebate Program**

**\$13,000**



# Public Agency Programs



## Plan Your Fleet

**Fleet & Charging  
Infrastructure Plans**



## Electric Bus Program

**\$400,000**



## Charge Your Fleet

**Up to  
\$150,000**



## Electrify Your Fleet

**Up to  
\$150,000**



## Reach Codes Program

**Assistance for  
development and  
adoption**

# Making a Difference

## Community Investment



### Snapshot of Rebates & Incentives:

- 2,843 electric vehicles
- 2,085 EV chargers
- 1,663 projects for EV readiness
- 38 electric buses
- 746 all-electric water heaters & HVAC systems
- 1,458 all-electric affordable housing units
- 93 all-electric agriculture equipment projects

# Community Investment

## Rebates & Incentives



### Capitola 3CE Investment:

- \$4,270 – Charge Your Fleet
- \$260,000 – Electrify Your Fleet
- \$64,313 – Plan Your Fleet
- \$6,500 – Electrify Your Home
- \$79,034 – Electrify Your Ride

### *Scotts Valley 3CE Investment:*

- *\$56,900 – Electrify Your Home*
- *\$253,591 – Electrify Your Ride*



# Legislative Update

- EV and Home Energy Tax Credits
- Federal Taxes and Tax Credits
- Resource Adequacy Slice of Day
- Pathways Initiative (SB 540)

# Thank You!

## Contact Us:

- Northern Region: Sophia Schwirzke ([sschwirzke@3ce.org](mailto:sschwirzke@3ce.org))
- Southern Region: Spencer Brandt ([sbrandt@3ce.org](mailto:sbrandt@3ce.org))
- Senior Advisor for Policy and Legislative Affairs: Das Williams ([dwilliams@3ce.org](mailto:dwilliams@3ce.org))

Learn more & apply for programs at [3Cenergy.org](https://3Cenergy.org)