



CAPITOLA WHARF MASTER PLAN - CONCEPTS



DIRECTIONS FROM SANTA CRUZ
FOLLOW CA-1 NORTH | 7.5 MILES / EXIT BAY AVE
TOWARDS CAPITOLA VILLAGE

CITY OF CAPITOLA + CAPITOLA + CALIFORNIA + 95010
CONCEPTS FOR PUBLIC OUTREACH
05.01.2025

ALTERNATIVE ANALYSIS / INITIAL CONCEPTS FOR PUBLIC OUTREACH

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-

END OF DOCUMENT

STAGE

CONCEPTUAL LAYOUT - GENERAL NOTES FOR CLARITY :

01: Conceptual Layout Note:

The images included in the 7 Options are illustrative examples from other locations, intended for conceptual use only. These options are meant to help identify the preferred types of uses and improvements for the Wharf. The final design—including layout, structures, materials, and colors — will be developed in later phases.

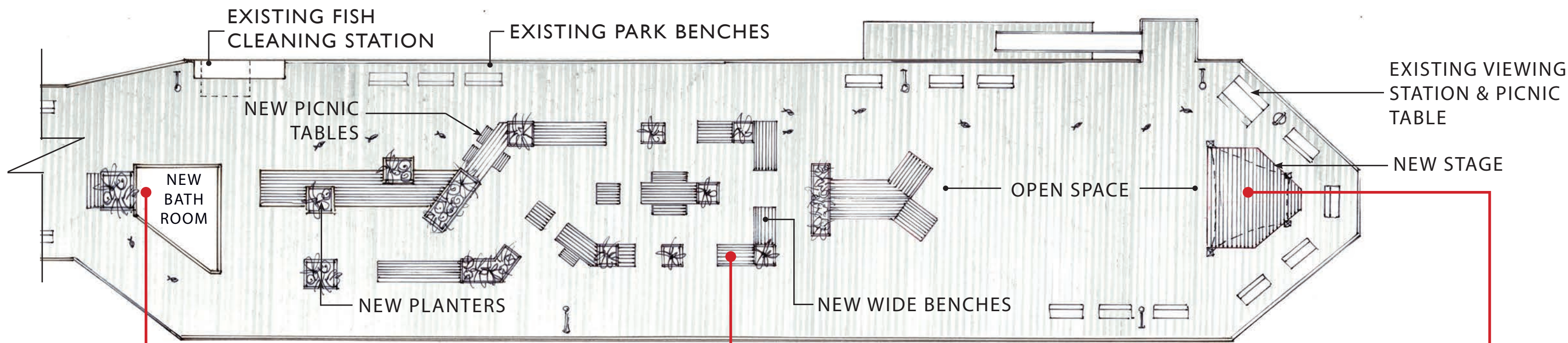
02: How Will The City Pay For The Wharf Improvements:

The City may utilize Grant Money or General Fund money for Option 1 – 5. Options 6 and 7 require a public/private partnership. For example, new commercial structures on the Santa Cruz Wharf require a private investor to pay for commercial structure and lease the space from the City for up to 50 years.

OPTION 01 | OPEN SPACE

- A. Wharf With All Areas Open To The Public. No Leased Space.
- B. Public Gathering Infrastructure Including: Benches (13) / Planters (14) / New Stage (1) / Three Picnic Tables (3)
- C. Additional Public Bathroom
- D. Remove Existing Boat Hoist, Rental Boats & Fishing Concession Building
- E. Keep Existing Park Benches (40), Picnic Tables (4), Viewing Stations (4)
Fish Cleaning Station (1), Bathroom near entrance (3) & Bike Racks (10)

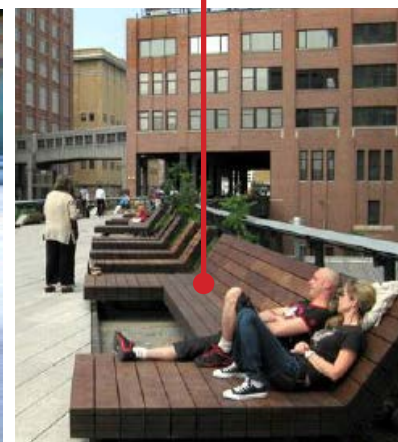
TOTAL ESTIMATE: 950K - 1.1M
Demolish Hoist: (+/-) \$60k
Enhanced Public Space / Park: (+/-) \$450k
Public Restroom: (+/-) \$600k
Any Necessary Engineering: T.b.d.



PUBLIC BATHROOMS



WIDE BENCHES & PLANTERS



STAGE



OPTION 02 | OPEN SPACE & MOBILE VENDORS

- A.** Up To Four (4) Mobile Vendors For Variety Of Uses
(Examples: Food/Drink/Mobile Shop/Rental - Kayaks, Paddle Boards, Etc.)
- B.** Public Infrastructure: New Wide Benches (5) / New Picnic Tables (5) / New Stage (1)
- C.** Additional Public Restroom
- D.** Remove Existing Boat Hoist / Mooring Bouys & Fishing Concession Building
- E.** Keep Existing Park Benches (40), Picnic Tables (4), Viewing Stations (4)
Fish Cleaning Station (1), Bathroom near entrance (3) & Bike Racks (10)

TOTAL ESTIMATE: 1.5M - 1.6M

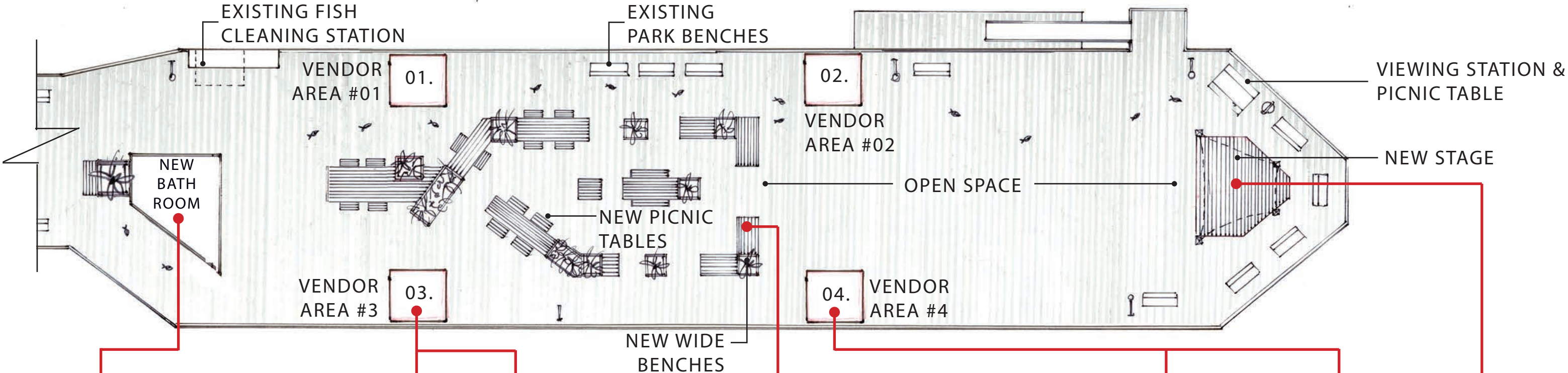
Demolish Hoist: (+/-) \$60k

Enhanced Public Space / Park: (+/-) \$450k

Public Restroom: (+/-) \$600k

Mobile Vendors: (+/-) \$120k / Each (\$480k total)

Any Necessary Engineering: T.b.d.



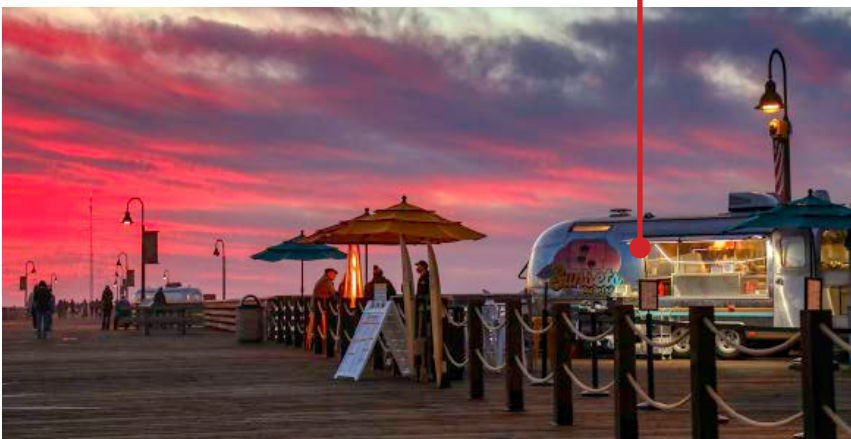
PUBLIC BATHROOM



MOBILE SURF / KAYAKS RENTALS



WIDE BENCHES & PLANTERS



MOBILE VENDORS



STAGE

OPTION 03 | EXISTING FISHING CONCESSION

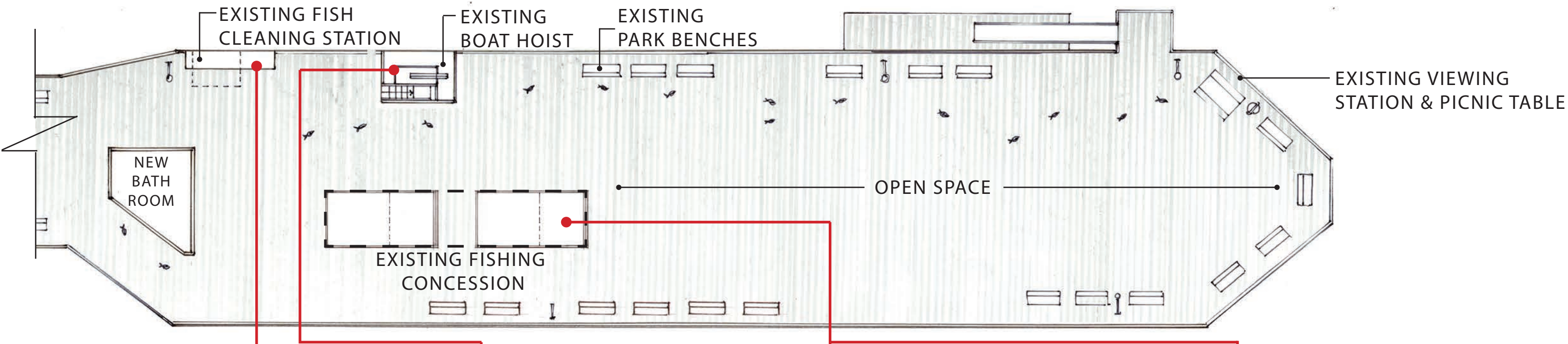
- A. Keep Existing Fixed Low-Cost Structure For Fishing Concession With Boat Rental / Uncovered Boat Storage & Repair Area / Mooring Buoys, Dingy Service And Hoist.
 - B. Additional Public Restroom
 - C. Keep Existing Benches (40), Picnic Tables (4), Viewing Station (4), Fish Cleaning Station (1), Bathrooms Near the Entrance (3), Bikeracks (10) & Boat Hoist (1)
- *** Option 03 | Please Note: ***

TOTAL ESTIMATE: (+/-) \$600k

Public Restroom: (+/-) \$600k

Any Necessary Engineering: T.b.d.

Wharf Is Shown As It Is Today With A Fishing Concession & No Other Leased Space, A Public Bathroom Is Added



FISH CLEANING STATION
(SHOWN IN PROGRESS)



BOAT HOIST



FISHING CONCESSION



RENTAL BOAT STORAGE

OPTION 04 | NEW FISHING CONCESSION

- A. New Larger Enclosed Fishing Concession With Enclosed Boat Storage And Boat Repair
- B. New Stage (1)
- C. Fixed Lifeguard Station With Marine Rescue Water Craft Storage (Jetski).
- D. Additional Public Restroom
- E. Keep Existing Park Benches (40), Picnic Tables (4), Viewing Stations (4) & Fish Cleaning Station (1), Bathroom near entrance (3), Bike Rack (10) & Boat Hoist (1) & Mooring Buoys

TOTAL ESTIMATE: 1.6M - 2.5M

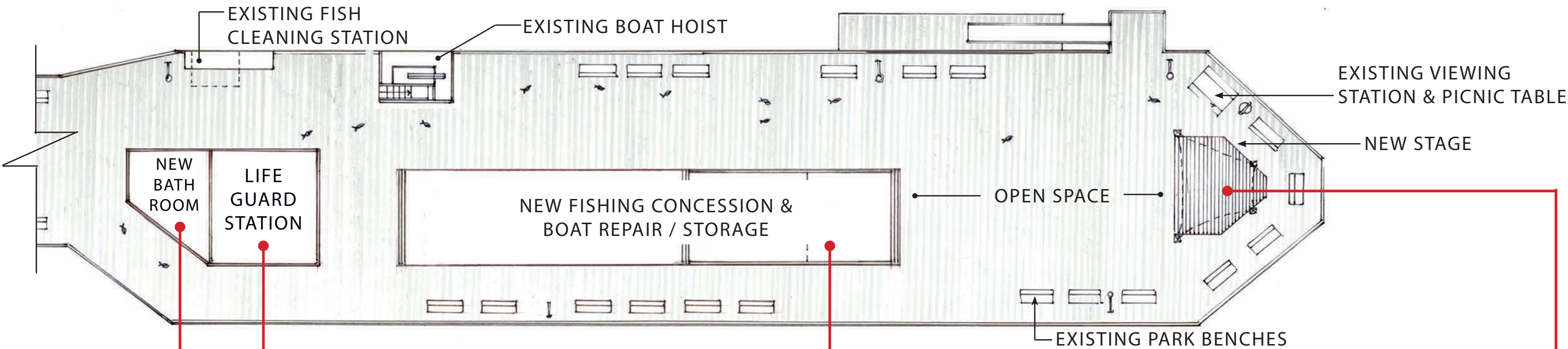
Enhanced Public Space / Park: (+/-) \$150k

Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Fixed Boat Storage & Fishing Concession: (+/-) \$650k

Any Necessary Engineering: T.b.d.



PUBLIC BATHROOM



LIFEGUARD STATION



FIXED STRUCTURE / FISHING CONCESSION /REPAIR / STORAGE



ENCLOSED RENTAL BOAT STORAGE



STAGE



OPTION 05 | FISHING CONCESSION & MOBILE VENDORS

- A. New Larger Enclosed Fishing Concession with Enclosed Boat Storage & Boat Repair
- C. Dedicated Areas For Mobile Vendors
- D. New Stage (1)
- E. Fixed Lifeguard Station With Marine Rescue Water Craft Storage (Jetski).
- F. Additional Public Restroom
- G. Keep Existing Park Benches (40), Picnic Tables (4), Viewing Stations (4)
Fish Cleaning Station (1), Bathroom near entrance (3), Bike Racks (10), Boat Hoist & Bouys

TOTAL ESTIMATE: 2.5- 3M

Mobile Vendors: (+/-) \$120k / Each

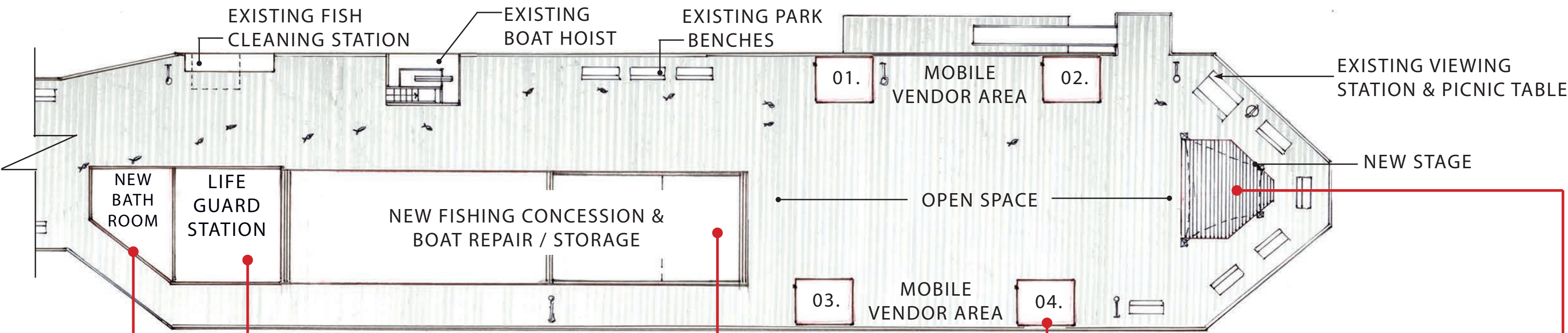
Enhanced Public Space / Park: (+/-) \$150k

Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Fixed Boat Storage & Fishing Concession: (+/-) \$650k

Any Necessary Engineering: T.b.d.



PUBLIC BATHROOM



LIFEGUARD STATION



FISHING CONCESSION



ENCLOSED RENTAL BOAT STORAGE



MOBILE VENDOR / SMALL / LARGE CONCEPTS



STAGE

OPTION 06 | FISHING CONCESSION & FLEXIBLE MARKETSPACE

- A. Fishing Concession & Enclosed Rental Boat Storage & Boat Repair
- B. Flexible Open Air Market (Ie: Fish Market, Food & Beverage)
- C. New Stage (1) & New Wide Benches (2) & Planters (2)
- D. Lifeguard Station With Marine Rescue Water Craft Storage (Jetski)
- E. Additional Public Restroom
- F. Keep Existing Benches (40), Picnic Tables (4), Viewing Stations (4), Fish Cleaning Station (1), Bathrooms Near Entrance (3 Stall), Bike rack (10), Boat Hoist & Bouys

TOTAL ESTIMATE: 2.5M - 3.2M

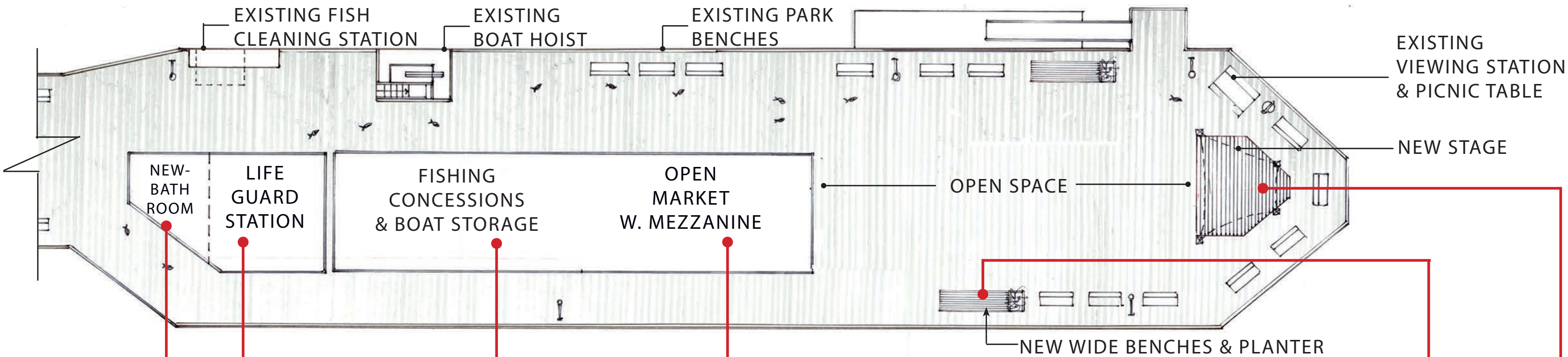
Enhanced Public Space / Park: (+/-) \$150k

Public Restroom: (+/-) \$600k

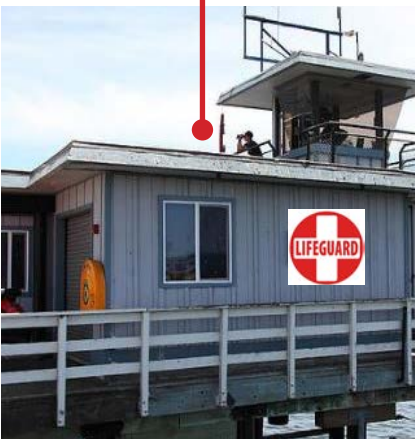
Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Indoor Market Space / Food + Fish Consession: (+/-) 1.2m

Any Necessary Engineering: T.b.d.



PUBLIC BATHROOM



LIFEGUARD STATION



FLEXIBLE MARKET SPACE: FISHING CONCESSION / FOOD & BEVERAGE SERVICES



WIDE BENCHES



STAGE

OPTION 07 | PERMANANT STRUCTURE

- A. Fishing Concession & Enlosed Rental Boat Storage & Boat Repair, Mooring Buoys, Dingy Service & Boat Hoist
- B. Full Restaurant
- C. Lifeguard Station With Marine Rescue Water Craft Storage (Jetski)
- D. New Stage (1)
- E. Additional Public Restroom
- F. Keep Existing Benches (40), Picnic Tables (4), Viewing Stations (4) , Fish Cleaning Station (1), Bathrooms Near Entrance (3 Stall) & Bike rack (10), Boat Hoist (1) & Bouys

TOTAL ESTIMATE: 5.5M - 6.2M

Enhanced Public Space / Park: (+/-) \$250k

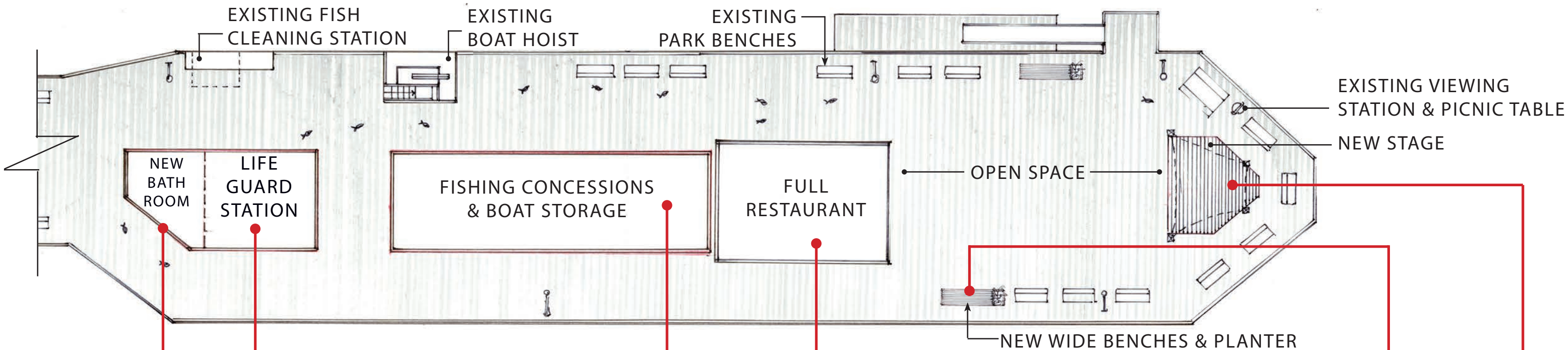
Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Permanent Boat Storage & Fishing Concession: (+/-) \$1.2k

Permanent Restaurant: (+/-) \$3.3m

Any Necessary Engineering: T.b.d.



PUBLIC BATHROOM



LIFEGUARD STATION



ENCLOSED RENTAL BOAT STORAGE



FULL RESTAURANT



PLANTERS & BENCHES



NEW STAGE

CONCEPTUAL LAYOUT - PRELIMINARY COST BREAKDOWN:

COST APPROXIMATION SUMMARY:

OPTION 01 | OPEN SPACE

TOTAL ESTIMATE: 950K - 1.1M

Demolish Hoist: (+/-) \$60k

Enhanced Public Space / Park: (+/-) \$450k

Public Restroom: (+/-) \$600k

Any Necessary Engineering: T.b.d.

OPTION 02 | OPEN SPACE & MOBILE VENDORS

TOTAL ESTIMATE: 1.5M - 1.6M

Demolish Hoist: (+/-) \$60k

Enhanced Public Space / Park: (+/-) \$450k

Public Restroom: (+/-) \$600k

Mobile Vendors: (+/-) \$120k / Each (\$480k total)

Any Necessary Engineering: T.b.d.

OPTION 03 | EXISTING FISHING CONCESSION

TOTAL ESTIMATE: (+/-) \$600k

Public Restroom: (+/-) \$600k

Any Necessary Engineering: T.b.d.

OPTION 04 | NEW FISHING CONCESSION

TOTAL ESTIMATE: 1.6M - 2.5M

Enhanced Public Space / Park: (+/-) \$150k

Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Fixed Boat Storage & Fishing Concession: (+/-) \$650k

Any Necessary Engineering: T.b.d.

OPTION 05 | FISHING CONCESSION & MOBILE VENDORS

TOTAL ESTIMATE: 2.5- 3M

Mobile Vendors: (+/-) \$120k / Each (\$480k total)

Enhanced Public Space / Park: (+/-) \$150k

Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Fixed Boat Storage & Fishing Concession: (+/-) \$650k

Any Necessary Engineering: T.b.d.

OPTION 06 | FISHING CONCESSION & FLEXIBLE MARKET SPACE

TOTAL ESTIMATE: 2.5M - 3.2M

Enhanced Public Space / Park: (+/-) \$150k

Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Indoor Market Space / Food + Fish Consession: (+/-) 1.2m

Any Necessary Engineering: T.b.d.

OPTION 07 | PERMANENT STRUCTURES

TOTAL ESTIMATE: 5.5M - 6.2M

Enhanced Public Space / Park: (+/-) \$250k

Public Restroom: (+/-) \$600k

Marine Rescue Watercraft Storage (Jetski): (+/-) \$200k

Permanent Boat Storage & Fishing Concession: (+/-) \$1.2k

Permanent Restaurant: (+/-) \$3.3m

Any Necessary Engineering: T.b.d.

