

[PDF] Wharf Master Plan

From Cesar Plascencia <cplascencia@nccrc.org>

Date Thu 5/1/2025 3:09 PM

Cc Bryan Shields <bshields@nccrc.org>

1 attachment (117 KB)

Capitola Housing Element Re-Adoption (August 2024).pdf;

Good afternoon planning commissioners,

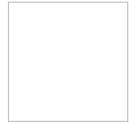
I hope this message finds you well.

My name is Cesar Plascencia, and I am writing to you to respectfully encourage labor standards into the city's wharf master plan. As you know, the success of our cty's goals is deeply connected to the strength and stability of our workforce. Recognizing and supporting local labor not only promotes economic vitality but also ensures that new developments are built safely, sustainability, and with long-term community benefits in mind.

Specifically, I recommend that the wharf master plan include, to encourage developers and contractors to evaluate hiring local labor, hiring from or contributing to apprenticeship programs, increasing resources for labor compliance, and providing living wages. This encouragement language is in your general housing plan please see attached, and also cities such as Menlo park, San Mateo county, Santa Cruz Downtown Expansion Plan, Foster City Housing Element, Redwood City Housing Element, Palo Alto Housing Element, Santa Clara Housing Element, City of Marina General Housing Plan.

Including this type of language will strengthen the city's commitment to equitable, and inclusive growth.

Thank you very much for your attention to this matter. I would be happy to provide sample policy language or further information if helpful.



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