



# ANNUAL COUNCIL REORGANIZATION





# 2025 MAYORAL DUTIES

- Managed 31 Council meetings in 2025
  - Over 84 hours of City Council meetings!
- Signed 52 Resolutions, 5 Ordinances, 27 Proclamations, 32 meeting minutes
- Submitted 10 "Mayor's Message" columns to the Santa Cruz Sentinel








LATEST HEADLINES

Mayor's Message | Spring has arrived in Capitola, uniting the community in full flourish



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Veteran Surf Alliance coach and boardmember of Operation Surf, Brian Waters, demonstrates the proper way to pop-up on a surfboard at Capitola Beach Saturday morning. (Aric Desper/Santa Cruz Sentinel)

By JOE CLARKE  
PUBLISHED: March 22, 2025 at 2:09 PM PDT

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CAPITOLA — With the chill of winter behind us, spring has arrived in Capitola, bringing sunshine, renewal and a host of exciting events. Our community is bustling with opportunities to gather, celebrate and engage with one another. I'm thrilled to share a few



LATEST HEADLINES

Mayor's Message | Summer is when Capitola truly comes alive

By JOE CLARKE  
PUBLISHED: June 14, 2025 at 12:00 PM PDT | UPDATED: June 14, 2025 at 12:03 PM PDT

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As we step into the long, sunny days of summer, Capitola is bursting with energy, color and community spirit. Whether you're a longtime resident or a first-time visitor, there's no better place to enjoy summer than right here in our beautiful beachside town. I'm thrilled to share with you a preview of all the fun, music, art and tradition that awaits us this season.

Twilight Concerts on the Esplanade

Our much-loved Twilight Concert Series return every Wednesday evening from June 18 to Aug. 27, 6-8 p.m. at the Esplanade Bandstand. These concerts bring together families, friends and neighbors for evenings filled with music, dancing and ocean breezes. From reggae and funk to classic rock and soul, we've got something for everyone. Some local highlights include Broken English (June 18), Extra Large (July 9) and The Joint Chiefs Band (July 23). So grab your beach blanket and your dancing shoes — it's time to celebrate summer, Capitola-style.


Capitola Beach Festival 2025

Mark your calendars for Sept. 27 and 28 as the Capitola Beach Festival makes its exciting return! Born from the spirit of the beloved Begonia Festival, this event continues to honor community, creativity and fun. Classic favorites like the Sand Sculpture Contest, horseshoe tournament, rowboat races and the Lighted Nautical Parade are back. This year also brings new additions, including a cornhole competition, paddleboard race, scavenger hunt and the Little Wharf 3-Miler Fun Run. Best of all, most events are free for everyone to enjoy.



LATEST HEADLINES

Mayor's Message | Historic times for Capitola waves



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Surf pours in along the break at 38th Avenue and at the Hook at 41st Avenue as homes rise along the bluffs near New Brighton State Beach in Capitola. (Shoreline Theater — Santa Cruz Sentinel file)

By JOE CLARKE  
PUBLISHED: August 9, 2025 at 1:30 PM PDT

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There's something truly special about our little corner of the California coast. Whether you're watching the sunrise from the beach, grabbing a coffee after a morning paddle or sharing waves with neighbors, Capitola is a place shaped by the ocean and the people who cherish it. I'm thrilled to share that Capitola has officially joined the ranks of the World Surfing Reserve — a designation that honors not just the quality of our waves, but our community's deep





# THANK YOU, MAYOR AND COUNCIL MEMBERS!

Recommended Action: By motion and  
vote, appoint a Mayor and Vice Mayor  
to serve in 2026.

