



CAPITOLA POLICE CHIEF'S ADVISORY
COMMITTEE (CAC) REPORT FOR CITY COUNCIL

Andrew Dally, Chief of Police

BACKGROUND AND TIMELINE OF CAC

CAPITOLA POLICE CHIEF'S ADVISORY COMMITTEE



- Goal of Developing a Capitola Police Chief's Advisory Committee
- Conducted research, developed a policy (217), application process and began recruitment
- 1st Recruitment in October 2023 – Received 8 applications – realized we needed more outreach & diversity
- 2nd Recruitment – October 2023 through December 2023 - Received 11 new applications
 - Policy 217.4 allows for more recruitment
- January 2024 - Conducted Interviews

RECRUITMENT EFFORTS

CAPITOLA POLICE CHIEF'S ADVISORY COMMITTEE

- Reopened recruitment for another 2 months concentrating on Capitola's diverse community members
- Broadened the scope of applicants to allow for Capitola's "sphere of influence" to apply (Capitola, Live Oak, Soquel and Aptos)
- Translated application and promotional materials into Spanish. English and Spanish applications were made available on City website and on all social media platforms.
- Published information in local newspapers in English & Spanish
- Posted info at City buildings and kiosks, Capitola Community Center, Capitola and Live Oak Libraries, mobile home parks, and service industry locations.

COMMUNITY GROUPS

CAPITOLA POLICE CHIEF'S ADVISORY COMMITTEE

Staff communicated directly with:

Santa Cruz County Diversity Center

Bay Avenue Senior Center

Service/Construction Union Groups

Latinx Community Groups

NAACP

Cabrillo College

Faith-based Organizations

Family Resource Groups (United Way, First Five)

Mental Health Groups (NAMI, Alcoholics Anonymous, Narcotics Anonymous)

2024 CAPITOLA POLICE CHIEF'S ADVISORY COMMITTEE

- Enrique Domo – Capitola resident, works at NBMS, coach, drives a school bus, works security in the village
- Heidi Kellison – Capitola resident (part-time) and volunteer
- Linda Smith – Capitola resident and volunteer
- Matt Arthur – Capitola resident and business owner
- Robin Lasser – Capitola resident, Brookvale Terrace HOA board member, senior advocate
- Shannon McLeod – Capitola resident, raised family in Capitola, education background (St Francis and Archbishop Mitty), worked at CVS as Pharmacy Tech
- JoAnn Segrue – Soquel/Aptos resident, the perspective of LGBTQIA+, served on several boards including the Sheriff Advisory Board
- Elaine Johnson – Live Oak resident, President of Santa Cruz NAACP



RECOMMENDATIONS AND QUESTIONS

CAPITOLA POLICE CHIEF'S ADVISORY COMMITTEE

Receive report about selection of Capitola Police Chief's
Advisory Committee members

