Gautho, Julia

From: Castagnola Deli & Cafe <castagnoladeli@gmail.com>

Sent: Thursday, May 9, 2024 2:25 PM

To: City Council

Cc: Brooks, Yvette; Brown, Kristen; Admin Capitola BIA

Subject: Temporary Warf Plans

Dear City Council/Officials

I am writing to express my concerns regarding the proposal to monetize the wharf and introduce food trucks as a temporary solution. While I understand the need for innovative approaches during challenging times, I believe there are significant drawbacks to consider.

Impact on Existing Food Businesses:

The introduction of food trucks may draw customers away from existing businesses in the village center, particularly those that have endured hardship in recent years due to natural disasters and lockdowns.

These businesses already face high rents year-round, and further competition could exacerbate their financial struggles.

- Economic Leakage:
 - Sales tax generated by food truck sales may flow to another county, depriving our city of much-needed revenue.
- Prioritizing temporary solutions could delay progress on implementing permanent structures, prolonging the economic recovery process.
- Environmental Concerns:
 - Allowing food trucks on the wharf may detract from the natural beauty of the ocean and harm local wildlife.
- Balancing economic interests with environmental preservation is crucial for the long-term sustainability of our community.
- While temporary measures may offer short-term relief, it's essential to prioritize sustainable, long-term solutions that benefit all stakeholders. I urge the city to carefully weigh the potential consequences and explore alternative strategies that support local businesses, generate revenue, and preserve our natural environment.

Thank you for considering these concerns. I look forward to hearing your response and collaborating on solutions that will ensure the prosperity and beauty of our city for generations to come.

Daniel Castagnola