

## FY 2025-26 Summarized Goals: Organized by Strategic Priority

<b>Accountable Government</b>	<ul style="list-style-type: none"> <li>• Encourage and improve citizen participation and communication by increasing the availability of Spanish language city resources; update and improve the City website.</li> <li>• Continue efforts to increase access to public records; continue to improve public meeting access.</li> <li>• Implement new Bail Schedule.</li> <li>• Complete Annexation Feasibility Study.</li> </ul>
<b>Attainable Housing</b>	<ul style="list-style-type: none"> <li>• Issue building permits and begin construction of 52-unit affordable housing development at 1098 38<sup>th</sup> Avenue.</li> <li>• Issue occupancy of 36-unit, 100% affordable housing development at 4401 Capitola Road.</li> </ul>
<b>Community Safety</b>	<ul style="list-style-type: none"> <li>• Continue to promote bicycle and pedestrian safety.</li> <li>• Seek grant opportunities to support PD traffic goals, including speed and DUI grant opportunities.</li> <li>• Continue upgrading the pay stations with a new payment interface.</li> </ul>
<b>Economic Opportunity</b>	<ul style="list-style-type: none"> <li>• Work with Capitola Mall to improve the mall facility and develop economic opportunities</li> <li>• Work with the Finance Advisory Committee to identify future revenue opportunities and address increasing costs.</li> <li>• Develop long-term financial plan for Measure Y</li> <li>• Evaluate the cost of hourly parking and the bail schedule for parking citation violations.</li> <li>• Issue building-permits and begin construction of new hotel at 720 Hill Street.</li> <li>• Complete 41st Avenue corridor study.</li> </ul>
<b>Healthy Families, Community, &amp; Environment</b>	<ul style="list-style-type: none"> <li>• Finalize plans and begin construction for <i>Treasure Cove at Jade Street Park</i>.</li> <li>• Use restricted Early Childhood and Youth Programming (ECYP) funding for youth.</li> <li>• Administer the Community Grant program for the next three-year budget cycle.</li> <li>• Update the City's Climate Action Plan.</li> <li>• Continue to offer fun, family-friendly events, including new "Boogie on the Wharf", newly re-envisioned "Makers Market" and additional music events for fresh and interactive community opportunities.</li> <li>• Enhance Junior Guard youth development by redistributing age division throughout the session providing smaller group sizes for effective instruction.</li> <li>• Continue Historical Museum exhibition, <i>The Naughty Surf: Fashion Turning Points 1860-1060</i>, through December 2025.</li> <li>• Develop/install the Museum's 2026 exhibition, <i>Multiple Personalities – The Stories Behind Capitola's Historic Buildings</i>.</li> </ul>
<b>Sustainable Infrastructure</b>	<ul style="list-style-type: none"> <li>• Collect public input and determine path forward for Capitola Wharf Master Plan.</li> <li>• Open the <i>Park at Rispin Mansion</i> to the public.</li> <li>• Continue increased street and facility maintenance through use of Measure D resources.</li> <li>• Complete Bay Avenue Corridor Project design.</li> <li>• Complete construction of Community Center Renovation.</li> <li>• Complete 41st Avenue multimodal improvements.</li> <li>• Complete design of Cliff Drive Resiliency Project.</li> </ul>