



CAPITOLA EMERGENCY RESPONSE

Fire Chief Nee & Police Chief Ryan

Background

- Increase in emergency incidents in Capitola involving natural disasters
- Need for coordinated, multi-agency response
- Goals: Protect lives, property, and improve recovery outcomes



Key Partner Agencies

- Central Fire Department
 - Capitola Police Department
 - American Red Cross
 - Santa Cruz OR3 (Office of Response, Recovery & Resilience)
 - Santa Cruz County Sheriff's Department
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Collaborative Framework

- Joint Training Programs
- Unified Command & Communication
- Co-Response Emergency Teams
- Community Outreach & Preparedness
- Resource Alignment



Joint Training Programs

- Annual, scenario-based drills
- Multi-agency participation
- Focus: coordination, roles, communication protocols



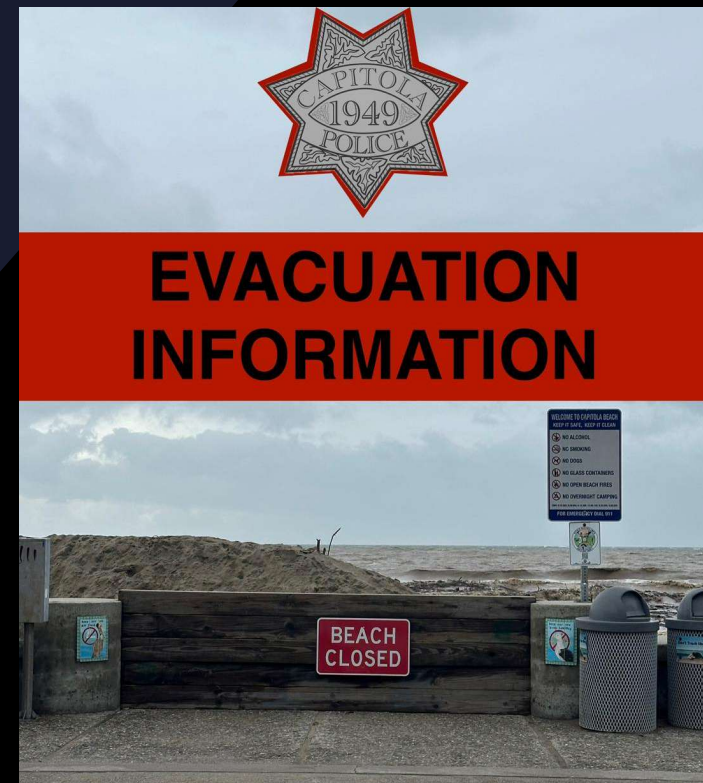
Unified Command & Communication

- Shared platforms: EOC, Cruz Aware, Genasys (formerly Zone Haven)
- OR3 intergraded command operations
- Red Cross coordinates shelter and support services



Public Outreach & Engagement

- Community education and preparedness
- Emergency messaging via social media, radio, TV, alert systems, automated message system boards
- Clear communication on evacuation warnings, evacuation orders, and recovery



Recommendation

- Receive report about enhanced collaboration between Central Fire District, Capitola Police Department, the American Red Cross, and the Santa Cruz County Office of Response, Recovery & Resilience during emergency responses.



QUESTIONS?

