# **Project Signage Plan for 2175 41st Avenue**

#### **Overview:**

The proposed signage plan for 2175 41st Avenue aims to enhance the site's visibility and aesthetics without exceeding 27 square feet of total signage area, in accordance with local zoning requirements.

### Signage Details:

#### 1. Site/Monument Sign:

- Designation: "The Hook"
- **Description:** The sign will be circular and mounted at a height of 18 inches above the ground level. Its design will be accommodated within a 5x5 feet square area, totaling 25 square feet.
- **Material:** The sign will be crafted from hand-painted aluminum signboard for durability and weather resistance.
- **Location:** To be centrally placed at the island, located 5 feet behind the sidewalk, adhering to zoning code 17.80.80C7.
- **Height Restriction:** The total height from the sidewalk to the top of the sign will not exceed 8 feet.

#### 2. Window Sign

- **Designation:** Front Entrance Display
- **Description:** A green cross will be displayed within a square measuring 1.41 x1.41 feet, totaling 2 square feet.
- **Material:** Constructed from plexiglass and framed with painted black wood to ensure visibility and durability.
- Location: This sign will be positioned above the entrance door on the front exterior.

**Total Signage Area:** The combined area for all proposed signage will adhere to the maximum limit of 27 square feet.

## **Landscape Additions:**

**Plant Selection:** Sesleria autumnalis, known for its small, mounding growth habit with yellow-green leaves. This grass reaches up to 12 inches in height and produces narrow flower stems with silvery-white inflorescence in the fall. It is chosen for its striking appearance when planted in masses and its drought tolerance.

**Installation:** A hedgerow comprising 10-12 mature Sesleria autumnalis plants will be installed along the 41st Avenue edge, positioned one foot from the brick interior wall to enhance the site's greenery and visual appeal.

This plan aims to balance the architectural and natural elements of the site, creating a welcoming and visually appealing environment for visitors and passersby.



**Monument Sign and Landscaping Rendering** 

