
Wharf Markers

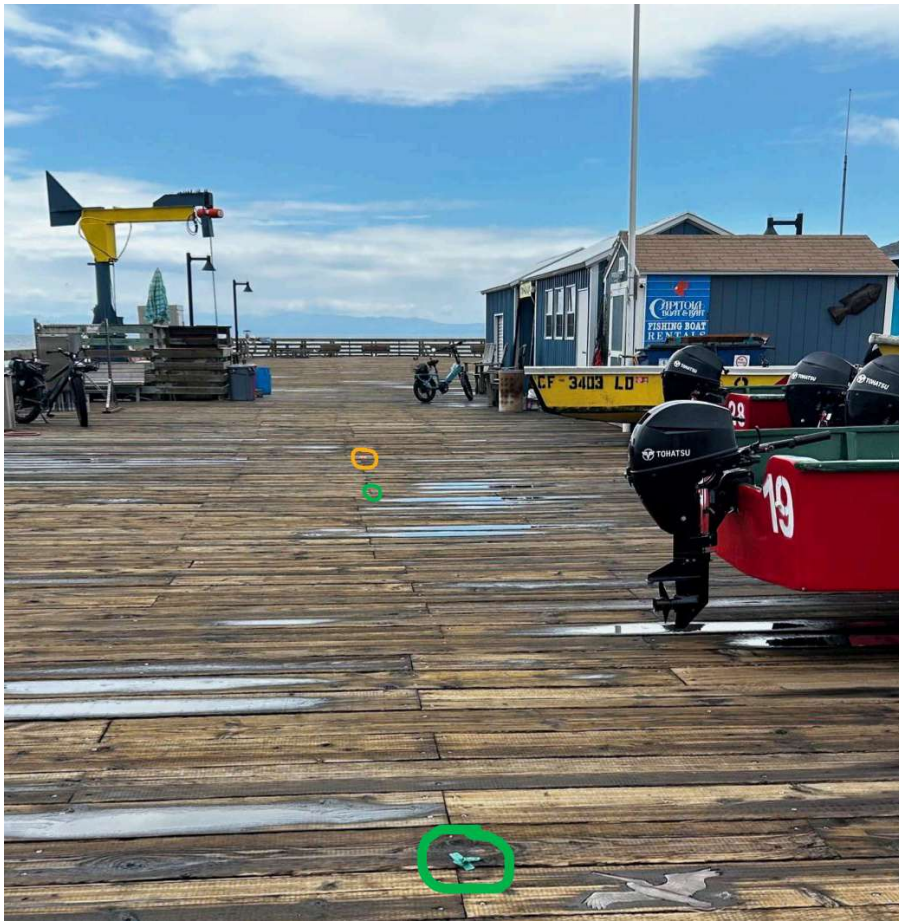
From Herlihy, Katie (kherlihy@ci.capitola.ca.us) <kherlihy@ci.capitola.ca.us>
Date Wed 4/22/2026 1:30 PM
To City Council <citycouncil@ci.capitola.ca.us>
Cc Goldstein, Jamie (jgoldstein@ci.capitola.ca.us) <jgoldstein@ci.capitola.ca.us>

 2 attachments (248 KB)

Wharf Flyer 2 of 2.pdf; Wharf Flyer 1 of 2.pdf;

Dear Mayor and City Council,

After the rain let up today, staff went out the Wharf and marked the corner locations of the buildings included in the Capitola Wharf Master Plan. The corners are marked with orange and green plastic, the orange being the corners of the marketplace and the green the bathroom/lifeguard station. Staff also posted laminated flyers (attached) for the public at the Wharf Entry and Boat and Bait. The flyers provide a QR code to the [Wharf Master Plan Webpage](#) and a site plan identifying the corners of the buildings. Laminated flyers were also provided to Boat and Bait for easy reference as questions come up.



Please reach out with any questions.

Regards,

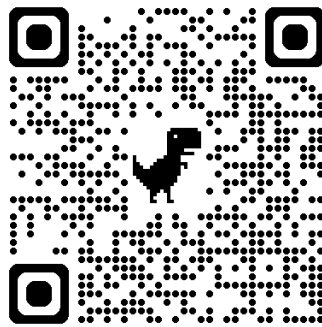
Katie Herlihy, AICP
Community & Economic Development Director

City of Capitola
420 Capitola Avenue, Capitola, CA 95010
831.475.7300 ext. 216





The Draft Capitola Wharf Master Plan is now available online. Scan the QR code below to review the plan and stay informed.



City Staff marked the corners of the conceptual buildings on the Wharf. Please note, the master plan is conceptual in nature and final design will occur later in the process.

The **Orange Markers** indicate the corners of the Marketplace.

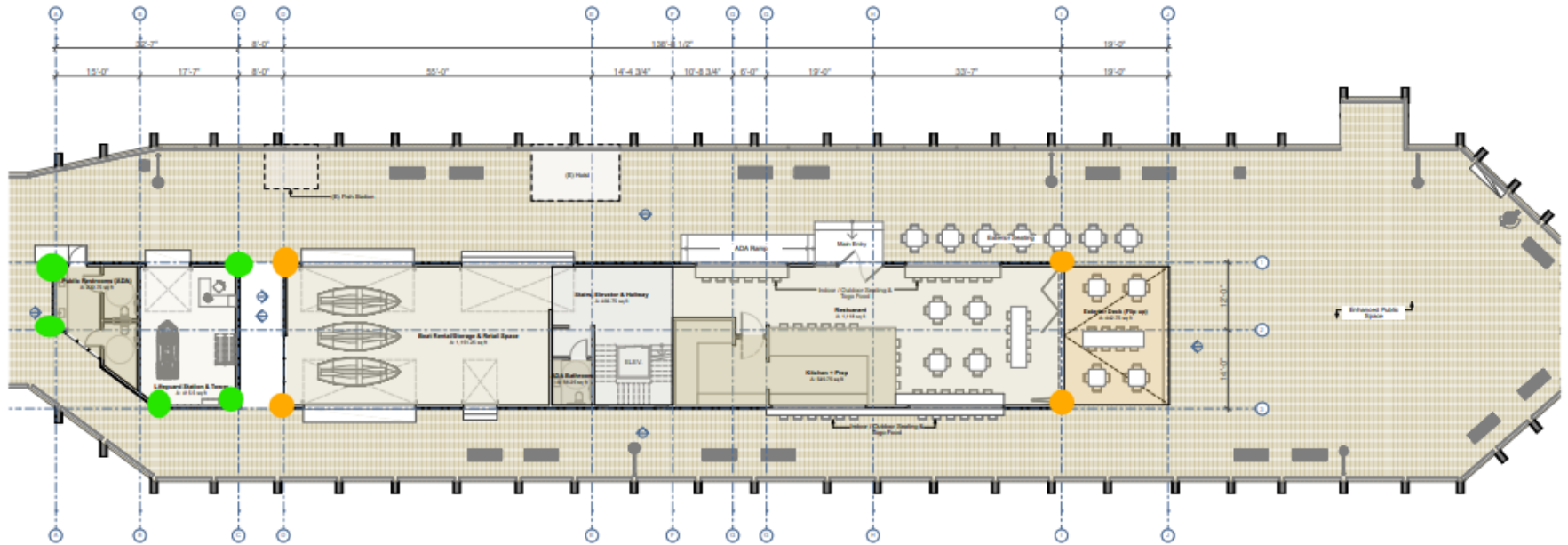
The **Green Markers** indicate the corners of the Restroom/Lifeguard.

Upcoming Public Meeting:

The City Council will receive a presentation on the Wharf Master Plan on Thursday, April 23 at 6:00 PM
City Council Chambers
420 Capitola Avenue, Capitola, CA 95010

The **Orange Markers** indicate the corners of the Marketplace. ●

The **Green Markers** indicate the corners of the Restroom/Lifeguard. ●



PROPOSED FIRST FLOOR
SCALE: 1/8" = 1'-0"

HYBRID OF OPTIONS 6 & 7 / FISHING CONCESSION, MARKET SPACE, RESTAURANT & BAR
INCLUDED FEATURES WITHIN SELECTED OPTION(S):

1. FISHING CONCESSION
2. RENTAL BOAT STORAGE & BOAT REPAIR
3. FLEXIBLE OPEN AIR RESTAURANT / MARKET / BAR (HYBRID OF OPTION 6 & 7)
4. WIDE BENCHES & PLANTERS (ENHANCED PUBLIC SPACE)
5. LIFEGUARD STATION WITH PERSON RESCUE WATERCRAFT (PRWC / JETSKI)
6. ADDITIONAL RESTROOM

HYBRID OF OPTIONS 6 & 7 / FISHING CONCESSION, MARKET SPACE, RESTAURANT & BAR
SQUARE FOOTAGES & OVERALL COST ESTIMATES

TOTAL ESTIMATED COSTS: \$5.8m - \$6.2m

ENHANCED PUBLIC SPACE / Estimated Area & Cost: (+/-)10,000sf / \$150k

PUBLIC RESTROOM (TWO STALL) / Estimated Area & Cost: (+/-)230sf / \$600k

LIFEGUARD STATION / LOOKOUT / Estimated Area & Cost: (+/-)500sf / \$200k

PERMANENT BOAT STORAGE & FISHING CONCESSION / Estimated Area & Cost: (+/-)1,200sf / \$1.2m

FLEXIBLE OPEN AIR FULL RESTAURANT / MARKET / BAR & ROOFTOP DANCING
(HYBRID OF OPTION 6 & 7 / LEV01+LEV02) / Estimated Area & Cost: (+/-)4,800sf / \$3.3m

The costs above do not include Wharf engineering & fortification for proposed structures.
Costs above do not reflect 'soft costs' (professional fees prior to construction).

1400 Wharf Rd Capitola CA 95010
Thursday, April 16, 2026