

**Re: Tesla application at Kings Village Center**

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**From** William Ow <williamgeorgeow@gmail.com>  
**Date** Thu 3/5/2026 11:29 AM  
**To** Randy Parker <rpark101@gmail.com>  
**Cc** PLANNING COMMISSION <planningcommission@ci.capitola.ca.us>

Randy,

Great letter, thank you.  
I greatly appreciate it.

Small typo, the shopping is the Kings Plaza shopping center.

Fingers Crossed!

William Ow

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On Thu, Mar 5, 2026 at 10:54 AM Randy Parker <[rpark101@gmail.com](mailto:rpark101@gmail.com)> wrote:

To: Planning Commission of Capitola

From: Randy Parker, Commercial Real Estate Broker JR Parrish Commercial

RE: Tesla Application at Kings Village in Capitola

For Public reading and consideration by Capitola City Planning.

Dear Capitola City Planners:

Please accept this email as my support for the proposed application to allow Occupancy by and for Tesla as a Showroom and Service Center at the Kings Village Shopping Center on 41:

Disclaimer /Disclosure: I am in no way involved in the transaction and have no economic gain.

I do know Tesla has been looking to open a showroom in Santa Cruz County for sometime, so I am familiar with the proposed Use.

I believe that the site at Kings Village is an excellent choice. My first thoughts are these:

1. This is a brilliant and creative use for the space.
2. It works in the Santana Row Retail corridor, so why not here?
3. Retail Centers have evolved over the years. People, Tenants, Owners, Communities, and City Planning need to adapt.
4. Property Owners know what is best for their Centers and how to keep it balanced, successful and useful for the customers it serves...and how to maintain it as an asset to the Commur many years, the Ow Family and the way they manage their Centers have been exemplary in this regard.
5. Politics aside, Tesla and electric cars, in general, are here to stay. They, and the many people in the community, need the service and support this enterprise will provide.

Best,

**Randy Parker**  
**CoStar Broker of the Year 2025**  
**JR Parrish Commercial Real Estate, DRE #00975223**  
**Santa Cruz, CA 95062**  
**831 234-0702**