

DESIGNS PREPARED FOR:

T E S L A

SITE ADDRESS:

1475 41st Ave.
Capitola, CA 95010

JOB NUMBER:

307443

SALES REPRESENTATIVE:

P. Ballas

PROJECT MANAGER:

J. Szymanski

DESIGN REVISIONS:

REV. #	DATE	DESIGNER	REVISION COMPLETED	INTERNAL	PERMIT	CLIENT	REV. #	DATE	DESIGNER	REVISION COMPLETED	INTERNAL	PERMIT	CLIENT
1	07.18.25	WAM	REMOVE S713 FROM SCOPE; REMOVE S111 OPT 2 FROM SCOPE; REVISE SITE PLAN, REVISE FLOOR PLAN				13						
2							14						
3							15						
4							16						
5							17						
6							18						
7							19						
8							20						
9							21						
10							22						
11							23						
12							24						

DESIGNER NOTES

DATE	DESIGNER	NOTE
XX.XX.XX	XXX	XXX

PRE-FLIGHT PRINT LIST

GOOD TO GO	PRIMARY CHECKS	GOOD TO GO	ADDITIONAL CHECKS
	NO MISSING / UNPACKAGED / UNLINKED IMAGES		REMOVE ANY NON-PRINTING DATA
	ENSURE IMAGE RESOLUTION 100 PPI AT FULL SCALE - REFER TO JONES ART REQUIREMENTS REGARDING POSSIBLE EXCEPTIONS		FLATTEN TRANSPARENCIES (FLATTEN RASTER IMAGES AND EFFECTS, LEAVE VECTOR COPY, LOGOS ETC. INTACT AS VECTORS)
	COLORS - MUST BE CMYK OR PANTONE		CONVERT FONTS TO PATHS (OR CURVES)
	ENSURE IMAGE SIZE & PROPORTIONS ARE CORRECT FOR FINAL PRODUCT, AND ANY INCLUDED BLEED & TRIM MARKS MATCH CLIENT SPECS		EMBED IMAGES OR ENSURE UNEMBEDDED IMAGES ARE PROPERLY LOCATED FOR SYSTEM USE

 <p>JONES SIGN Your Vision. Accomplished. <small>A MORTENSEN COMPANY</small></p>	<p>JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski</p>	<p>REQUIRED:</p> <p><input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING</p> <p>OTHER:</p>	<p>LANDLORD APPROVAL _____ DATE _____</p>		<p>TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010</p>	<p>SHEET NUMBER 0.0</p>
			<p>CLIENT APPROVAL _____ DATE _____</p>			

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VICINITY MAP

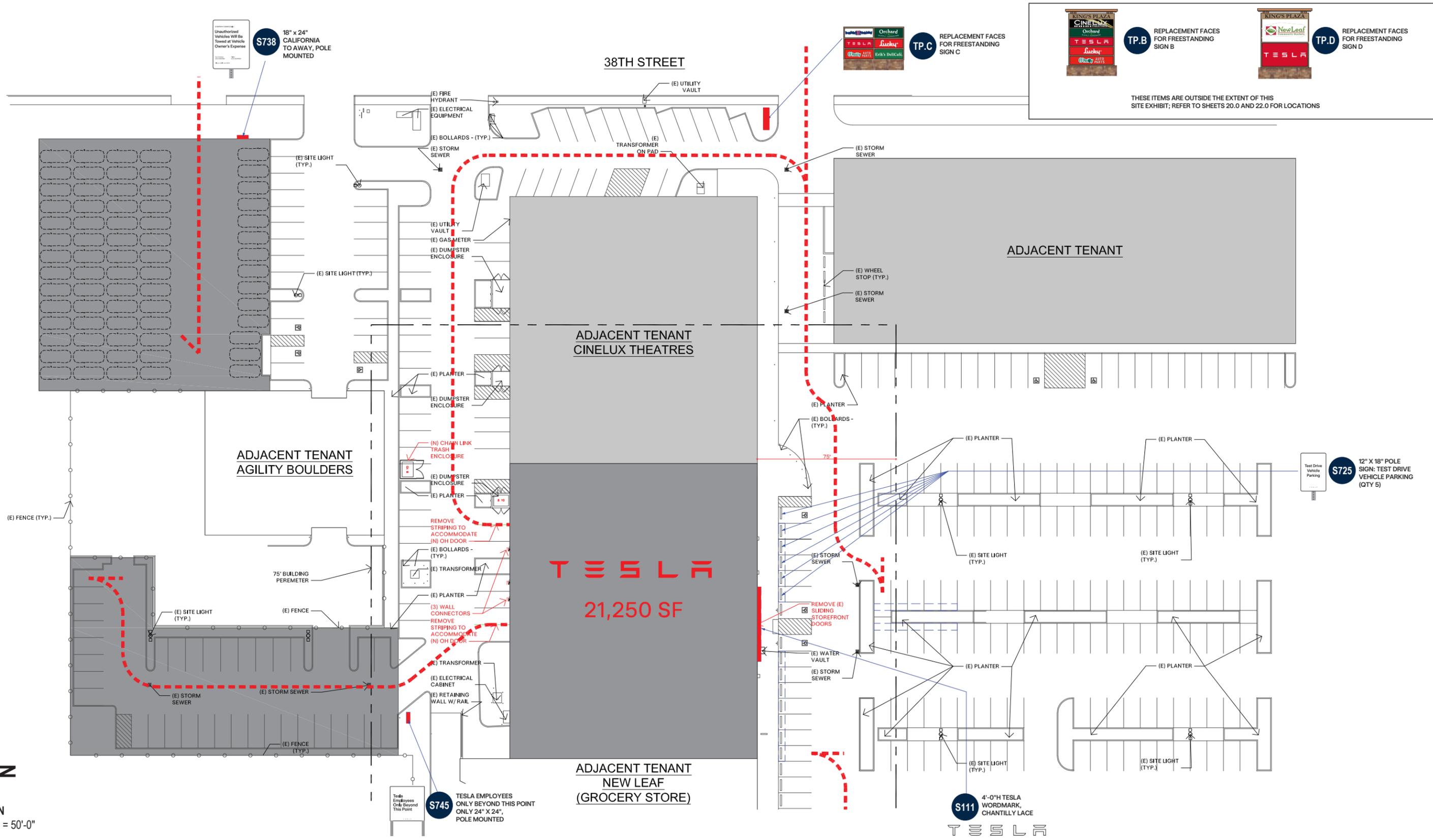
SIGN CODE REVIEW



SCALE: N.T.S.

	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1>1.0</h1>
	OTHER: _____					

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A MORTENSEN COMPANY

JOB #: 307443_R1
DATE: 07.09.2025
DESIGNER: A. McKinney
SALES REP: P. Ballas
PROJ MGR: J. Szymanski

REQUIRED:		
<input type="checkbox"/> FIELD SURVEY	<input type="checkbox"/> PAINT COLOR	<input type="checkbox"/> FONTS
<input type="checkbox"/> VECTOR ARTWORK	<input type="checkbox"/> CLIENT PMS COLOR	<input type="checkbox"/> ENGINEERING
OTHER:		

LANDLORD APPROVAL	DATE
CLIENT APPROVAL	DATE

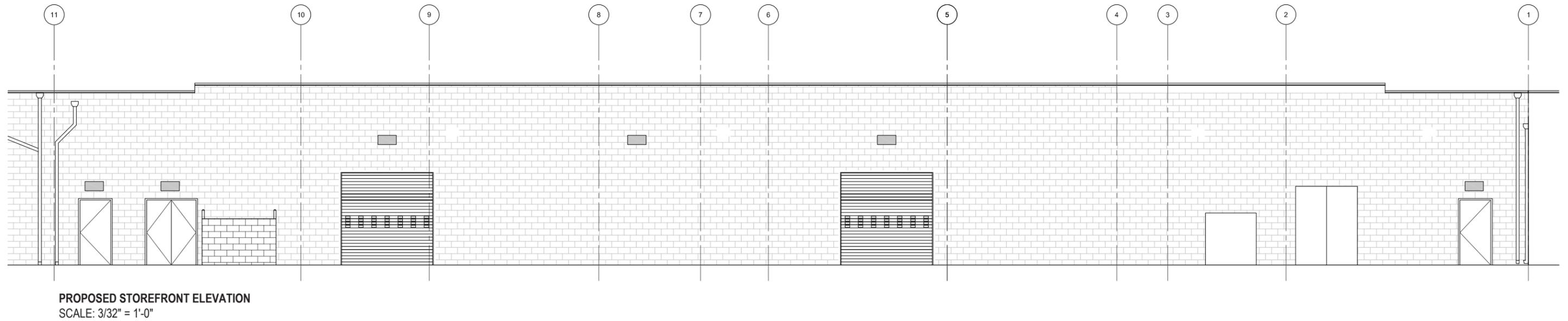
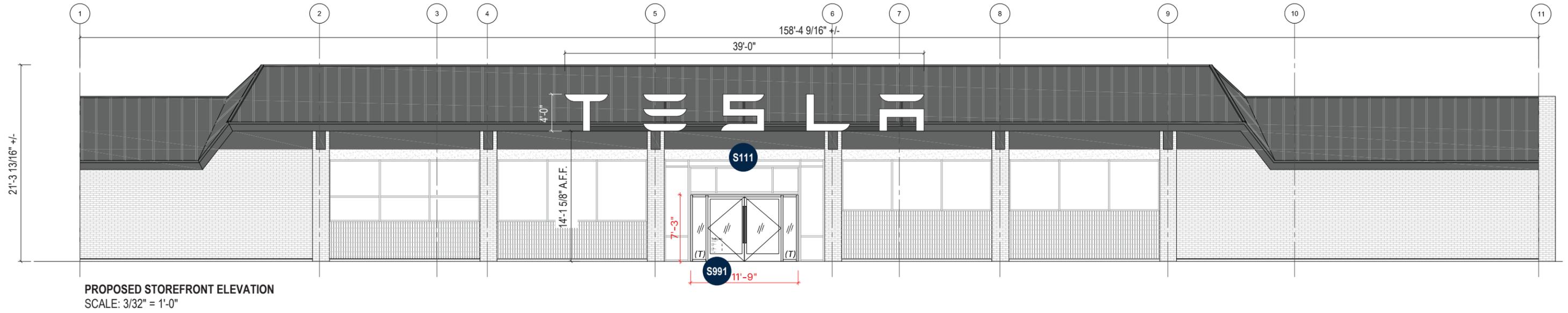


TESLA MOTORS, INC.
1475 41st Ave.
Capitola, CA 95010

SHEET NUMBER
2.0

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OPTION 1 MOUNTING



	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1>3.0</h1>
	OTHER: <div style="border: 1px solid black; height: 20px; width: 100%;"></div>					

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S111 (QTY 1) Option 1

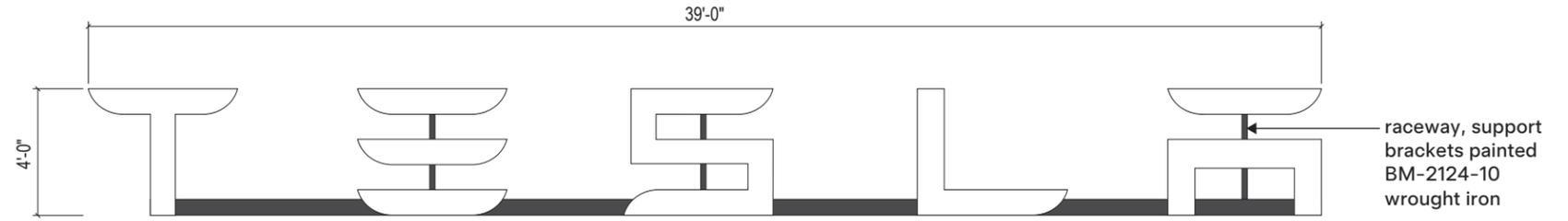
Exterior Face Lit Wordmark (Non-Prototypical) NEW Standard Spacing

Y	X	Ft ²
1' - 0"	9' - 9"	9.75
1' - 6"	14' - 7 1/2"	21.94
2' - 0"	19' - 6"	39.00
2' - 6"	24' - 4 1/4"	60.89
3' - 0"	29' - 3"	87.75
3' - 6"	34' - 1 1/2"	119.44
4' - 0"	39'-0"	156.00
4' - 6"	43'-10 1/4"	197.33
5' - 0"	48'-8 3/4"	243.63

● Prototypical Sizes

Colors/Finishes

- 2447 White Plex
- PT3 | BM-2124-10, Wrought Iron Satin Finish
- Spacer Paint to Match Wall Satin Finish
- PT2 | BMOC-65, Chantilly Lace Satin Finish



FRONT VIEW
SCALE: 3/16" = 1'-0"

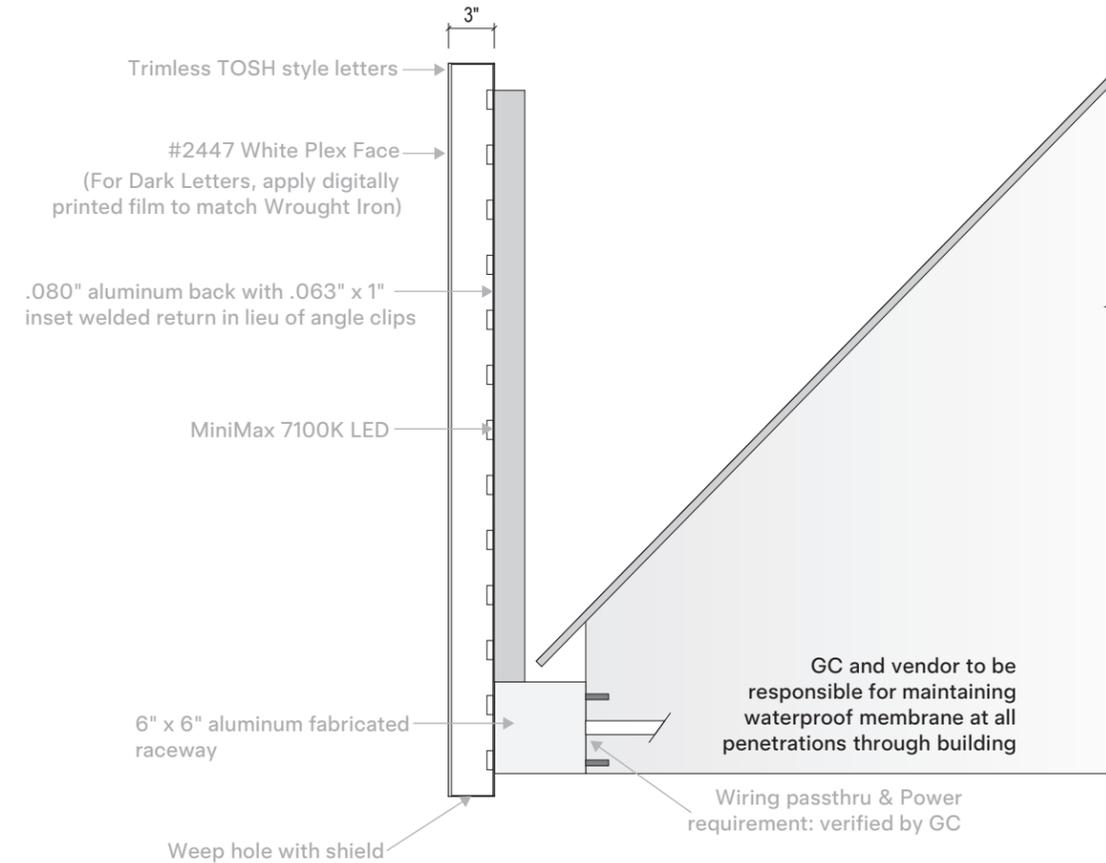
Note:

Standard spacing to be used only in non-prototypical, narrow conditions, where Retail Spacing wordmark is unable to fit in width provided. For prototypical conditions, use Retail Spacing wordmark (S102 or S112).

Vendor to indicate & confirm with Tesla PM & GC scope of work required by GC:

1. Show location of each pass thru for each "section" of the wordmark, typ.
2. Location and size of wireway* on backside of wordmark.
3. Show details for exterior wireway* (not preferred) and interior wireway* installations.
4. Show location of power supply, disconnect switch and primary.
5. Conduit and conductor through exterior wall/finishes and jbox by GC.
6. Letter connection to exterior wall through finishes, wireway on interior face connecting letters and final connection to electrical by sign vendor.
7. Sign vendor provides wireway* for whips from wordmark letter strokes where exposed to customer facing area.

*Wireway color to match adjacent surface.



	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1 style="margin: 0;">4.0</h1>
	OTHER: _____					

S111 (QTY 1) Option 1

Exterior Face Lit Wordmark (Non-Prototypical)
NEW Standard Spacing



CONCEPTUAL STOREFRONT RENDERING
SCALE: N.T.S.

	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED:	LANDLORD APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER 5.0
		<input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	CLIENT APPROVAL _____ DATE _____			
OTHER: _____						

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S738 (QTY 1)

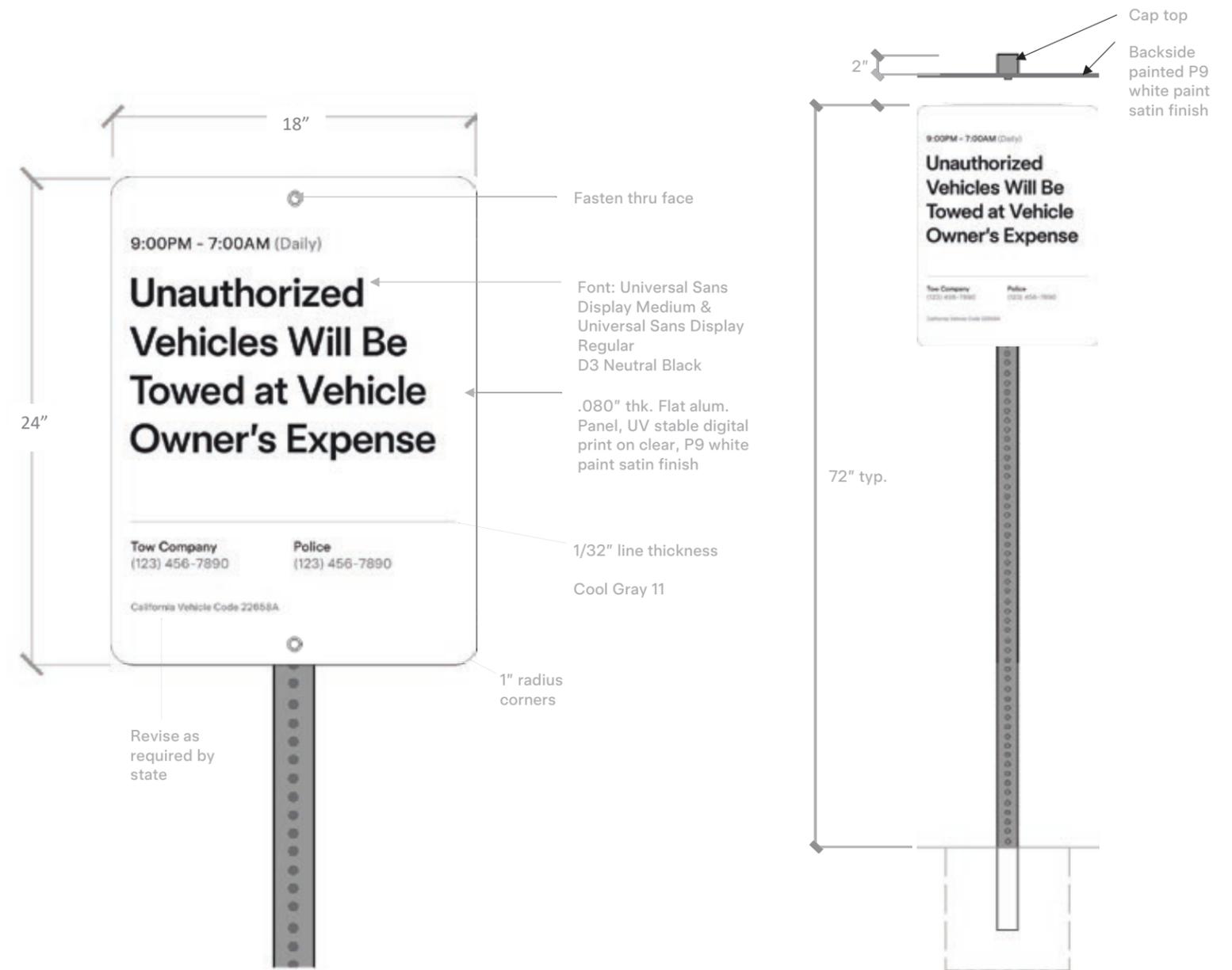
18" X 24" Pole Mounted: California Tow Away

X	Y	sq. ft.
18"	24"	3.00

● Prototypical Sizes

Colors/Finishes

- P9 | White Paint Satin Finish
- D3 | Neutral Black
- Cool Gray 11



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	OTHER: <div style="border: 1px solid black; height: 20px; width: 100%;"></div>					

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S745 (QTY 1)

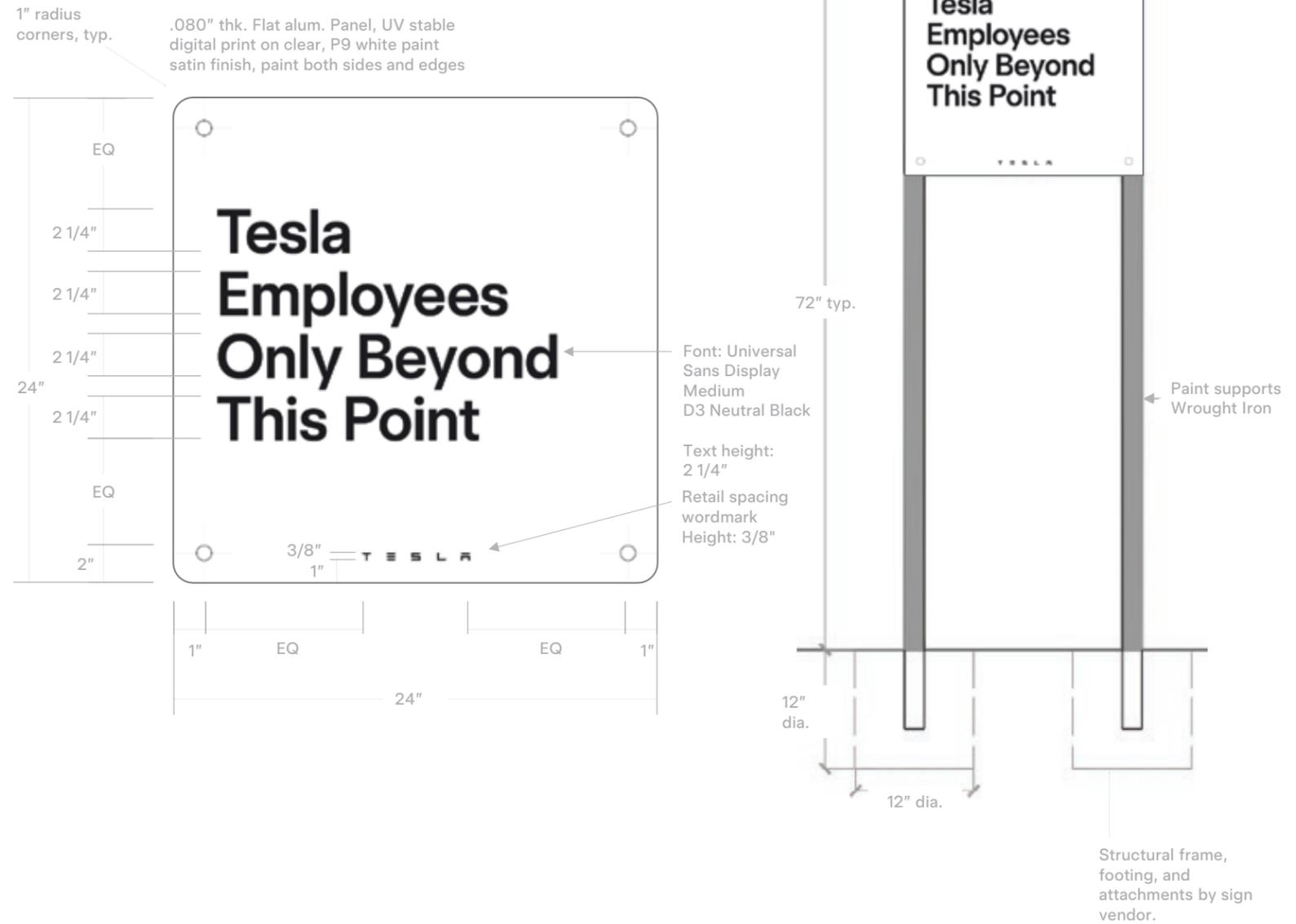
24" X 24" Pole Mounted: Tesla Employees Only Beyond This Point

X	Y	sq. ft.
24"	24"	4.00

● Prototypical Sizes

Colors/Finishes

- P9 | White Paint Satin Finish
- D3 | Neutral Black
- PT3 | BM-2124-10, Wrought Iron Satin Finish



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		<input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	CLIENT APPROVAL _____ DATE _____			

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S725 (QTY 5)

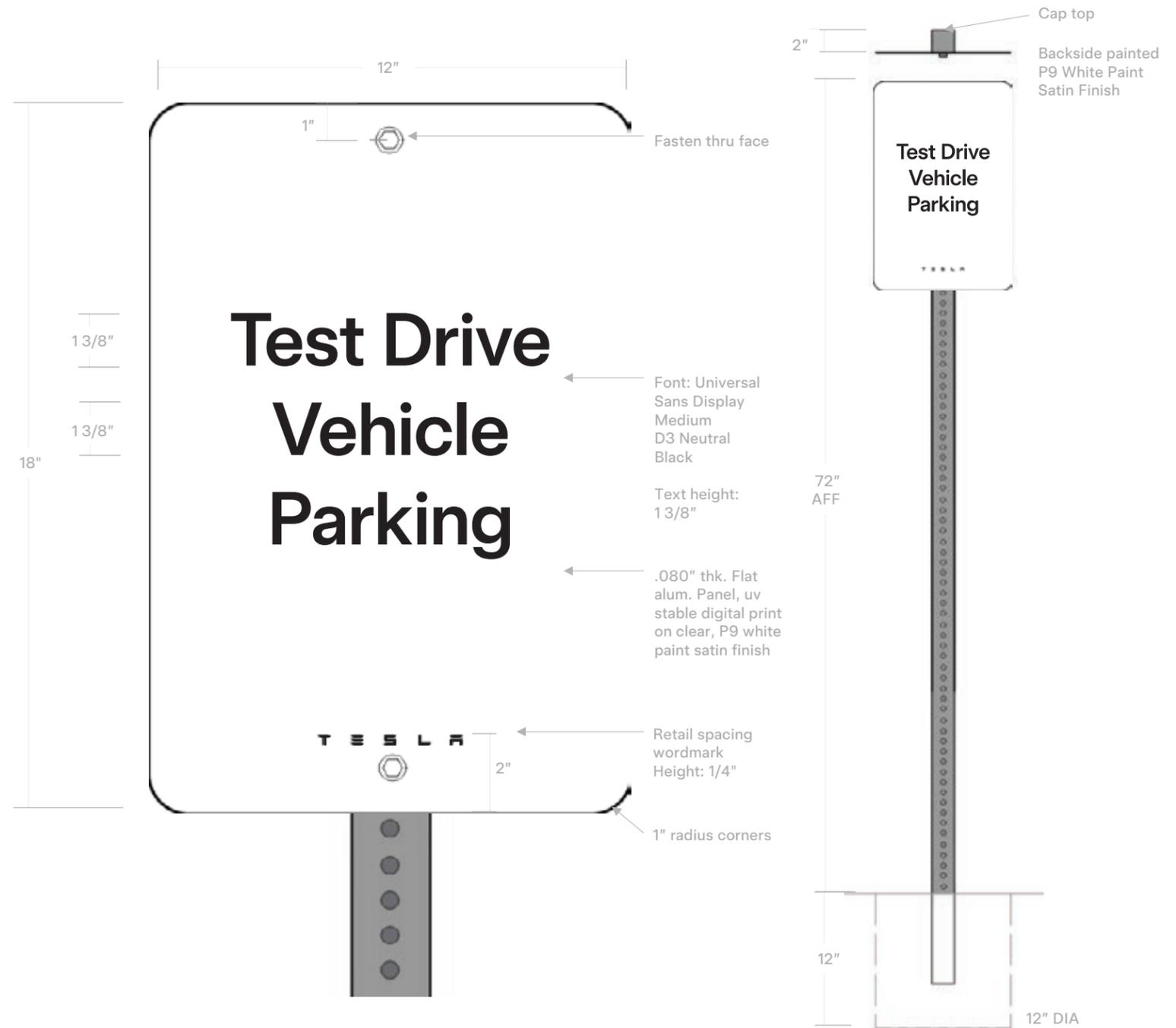
12" X 18" Pole Mounted Sign: Test Drive Vehicle Parking

X	Y	sq. ft.
12"	18"	1.50

Colors/Finishes

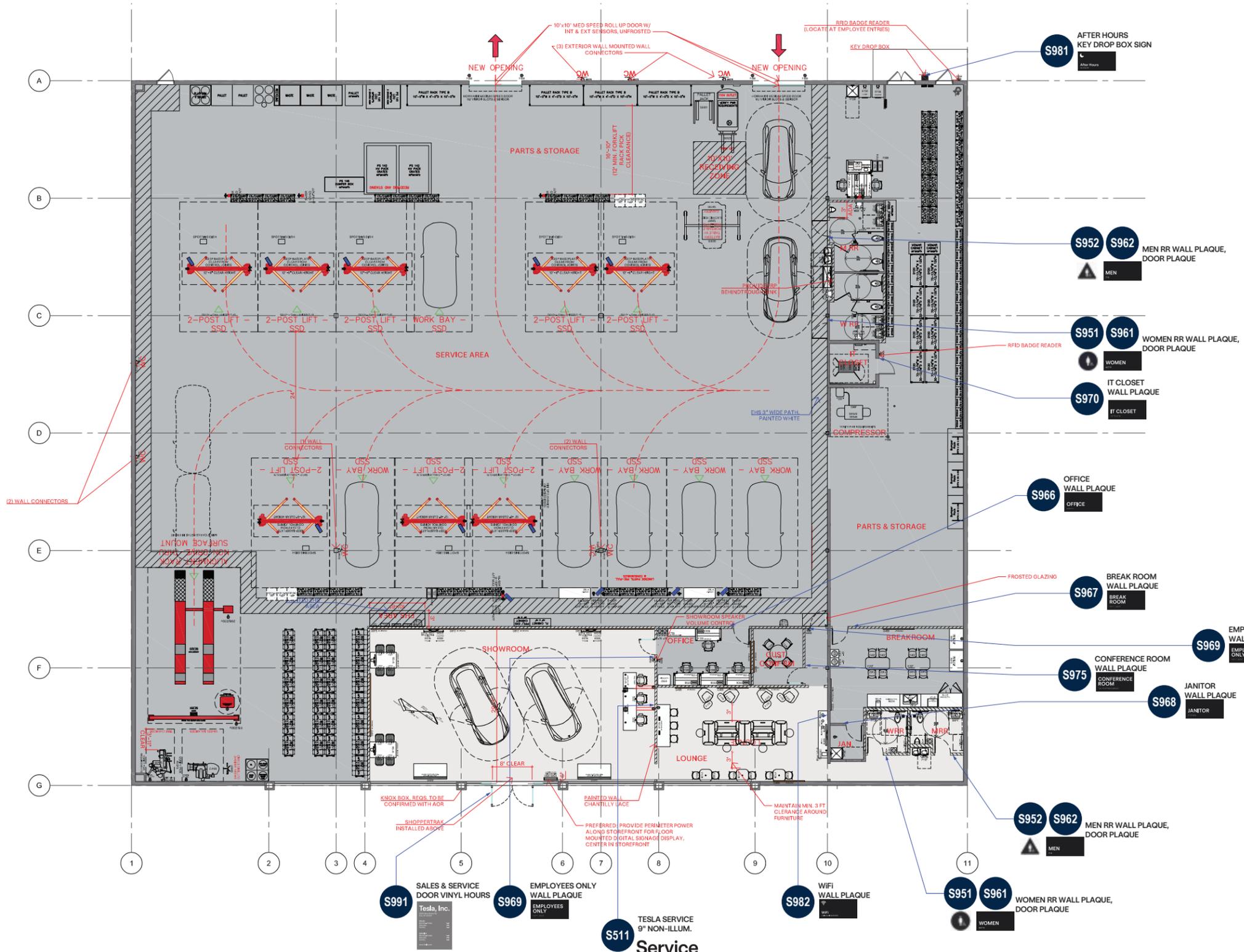
 P9 | White Paint Satin Finish

 D3 | Neutral Black



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	OTHER:					

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FLOOR PLAN
SCALE: 3/64"=1'-0"

	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1 style="font-size: 2em;">9.0</h1>
	OTHER: _____	Service TESLA SERVICE 9" NON-ILLUM.	WIFI WALL PLAQUE (S982)			

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S991 CA (QTY 1)

California Sites Only
Door Vinyl: Hours for Service and Sales

Name must match legal name on executed lease

Text height: 2 1/2"

Font: Universal Sans Display Medium



Text height: 5/8"

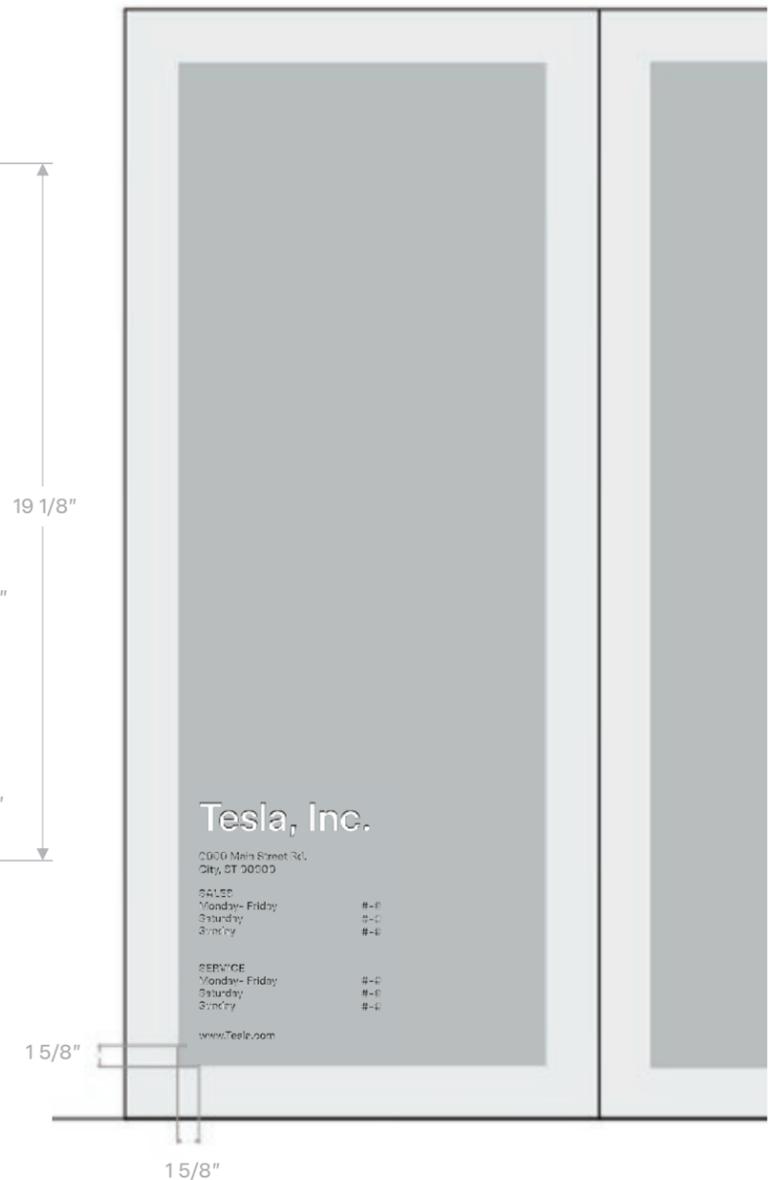
Font: Universal Sans Display Medium

Font: Universal Sans Display Regular

V1 vinyl at first surface

Ready to apply vinyl

Do not add am or pm



Note:

Interior face application is preferred, unless glass is tinted. If tinted, apply to exterior.
Verify in field prior to production.

Colors/Finishes

 V1 | 3M7725-10, Opaque White Vinyl

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JOB #: **307443_R1**
DATE: 07.09.2025
DESIGNER: A. McKinney
SALES REP: P. Ballas
PROJ MGR: J. Szymanski

REQUIRED:

FIELD SURVEY PAINT COLOR FONTS
 VECTOR ARTWORK CLIENT PMS COLOR ENGINEERING

OTHER:

LANDLORD APPROVAL _____ DATE _____

CLIENT APPROVAL _____ DATE _____



TESLA MOTORS, INC.
1475 41st Ave.
Capitola, CA 95010

SHEET NUMBER
10.0

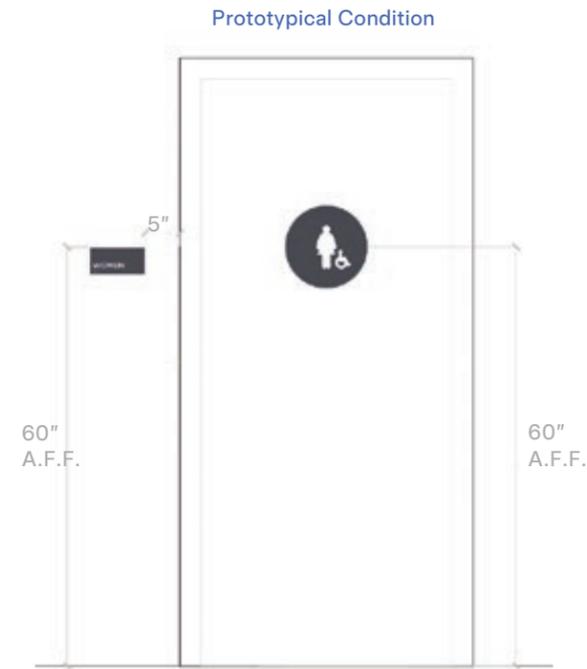
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S951 (QTY 1)

S952 (QTY 1)

Restroom Door Signs

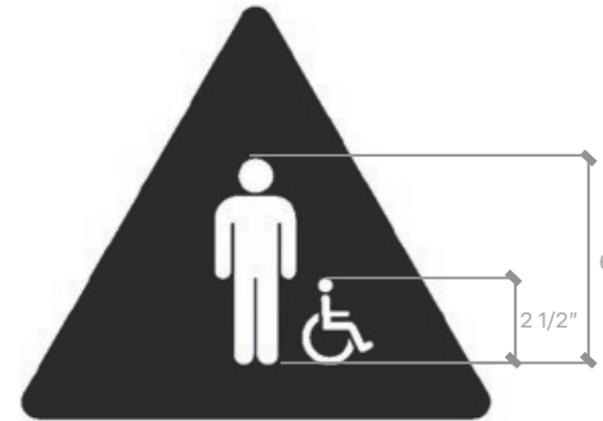
Note:
If restroom is not accessible, remove ISA pictogram.



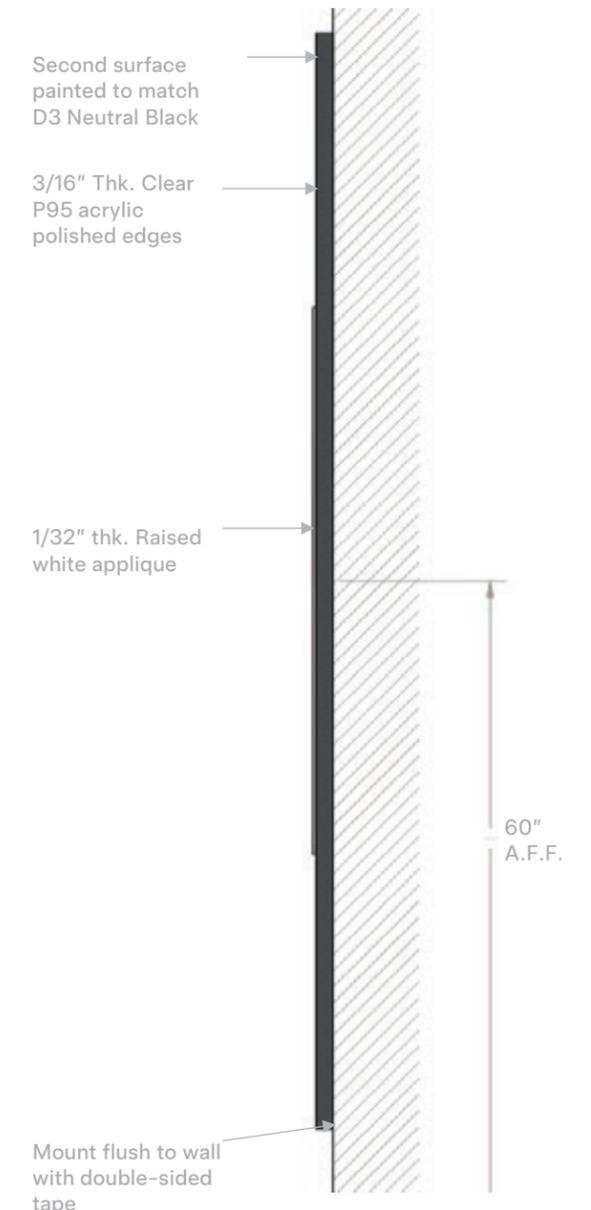
Note:
Door sign to be installed with a S961-S965 Restroom Room sign to meet tactile text and braille requirements for ADA.



S951



S952



Not to scale

Colors/Finishes

- Clear P95 Acrylic
- D3 | Neutral Black
- Raised White Applique

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S966, S967, (QTY 7 TOTAL)
 S968, S969,
 S970, S975

Room Plaques



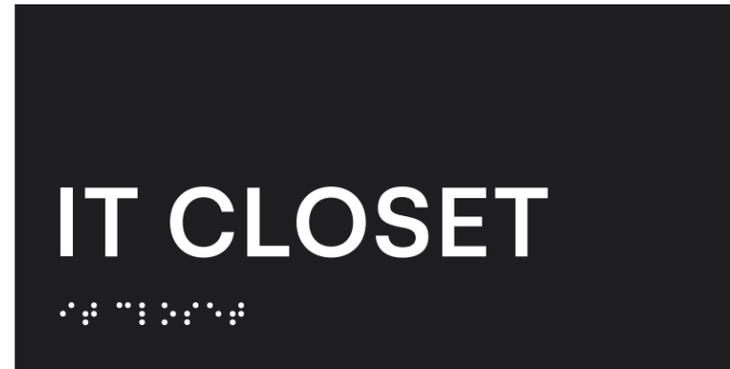
S967 (QTY 1)



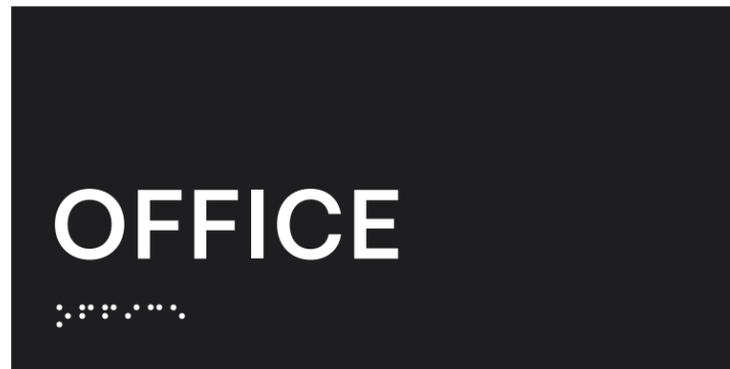
S969 (QTY 2)



S975 (QTY 1)



S970 (QTY 1)



S966 (QTY 1)



S968 (QTY 1)

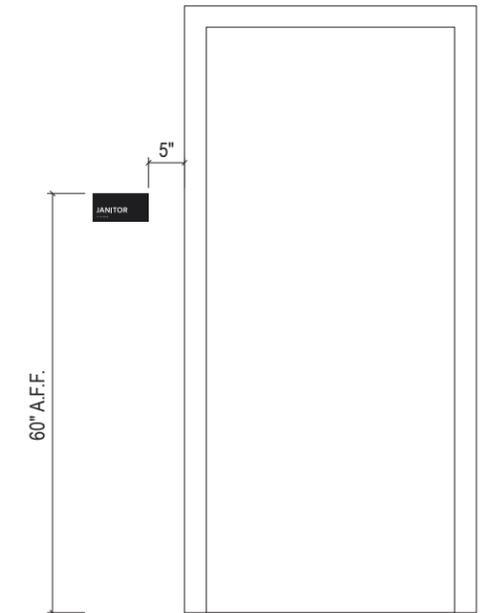
Note:
 Refer to S961 for typ.
 clearances and
 dimensions.

Braille to be confirmed
 by vendor.

Colors/Finishes

- Clear P95 Acrylic
- D3 | Neutral Black
- Raised White Applique
- Raised Raster Stainless Steel

FRONT VIEW
 SCALE: 6"=1'-0"



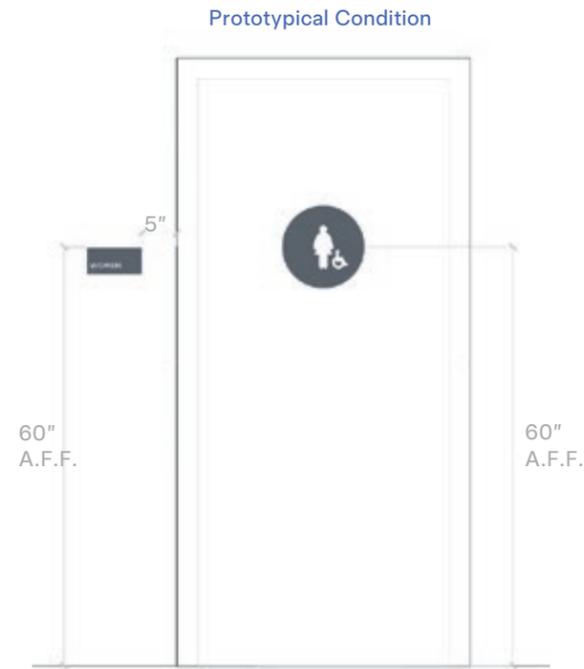
Prototypical Condition

	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1 style="margin: 0;">12.0</h1>
	OTHER:					

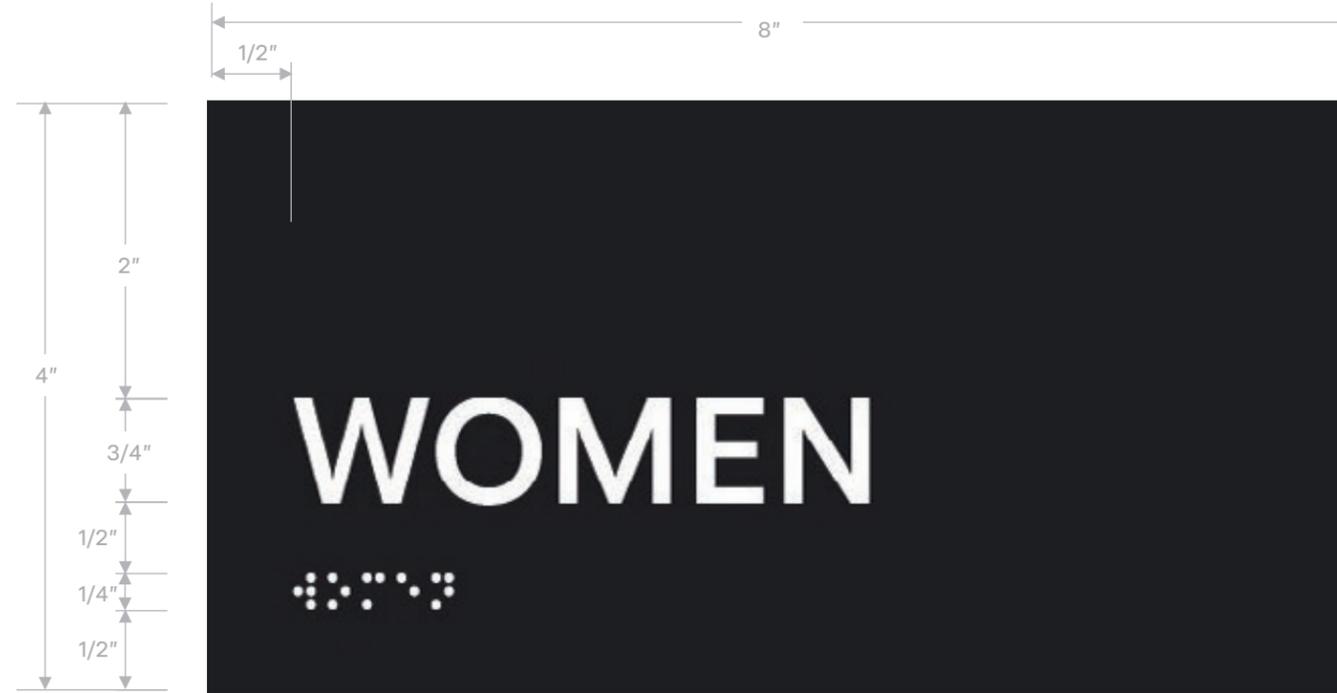
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S961 (QTY 1) S962 (QTY 1)

Room Plaques: Women & Men

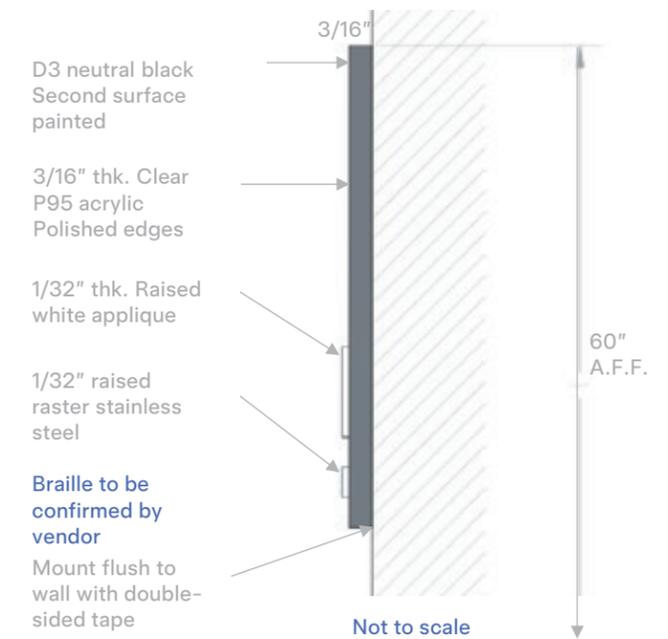


Note:
Restroom wall sign to be installed with S951-S955 door sign.
Tactile signs must be located alongside door on the latch side.



S961

Note:
Plaque dimensions, clearances, and text height should stay consistent across S961-S974 4"x8" room plaques.
Font: Universal Sans Display Medium (All Caps)
Text height: 3/4"



Colors/Finishes

- Clear P95 Acrylic
- D3 | Neutral Black
- Raised White Applique
- Raised Raster Stainless Steel



S962

<p>JONES SIGN Your Vision. Accomplished. <small>A MORTENSEN COMPANY</small></p>	<p>JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski</p>	<p>REQUIRED:</p> <p><input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING</p>	<p>LANDLORD APPROVAL _____ DATE _____</p>		<p>TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010</p>	<p>SHEET NUMBER 13.0</p>
		<p>OTHER:</p>	<p>CLIENT APPROVAL _____ DATE _____</p>			

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S511 (QTY 1)

Interior FCO: Service (Alt)

X	Y	sq. ft.
3'-4"	9"	2.46
4'-5 1/2"	1'-0"	4.37
6'-8 1/4"	1'-6"	9.83
8'-11"	2'-0"	17.47

● Prototypical Sizes

Colors/Finishes

- PT2 | BMOC-65, Chantilly Lace, Satin Finish (Dark backgrounds)
- PX | To match wall, verify
- PT3 | BM-2124-10, Wrought Iron Satin Finish (Light backgrounds)

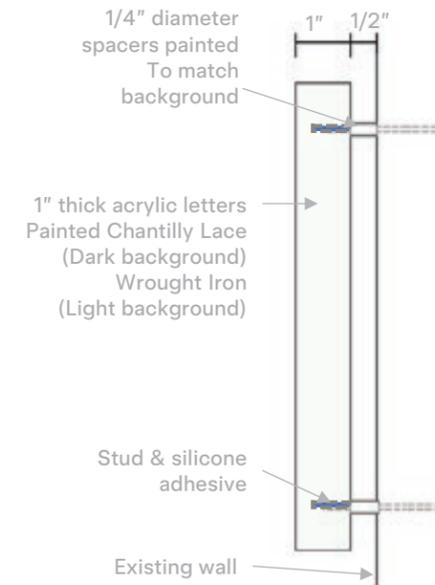


Note:
Alternate S511 to be used only in non-prototypical conditions (i.e. where "T" logo is already applied to walls or millwork; where S510 does not fit in width provided, etc.)

Font: Universal Sans Display Medium

Text height: Y

1" thick acrylic letters
Painted Chantilly Lace (Dark background)
or
Wrought Iron (Light background)



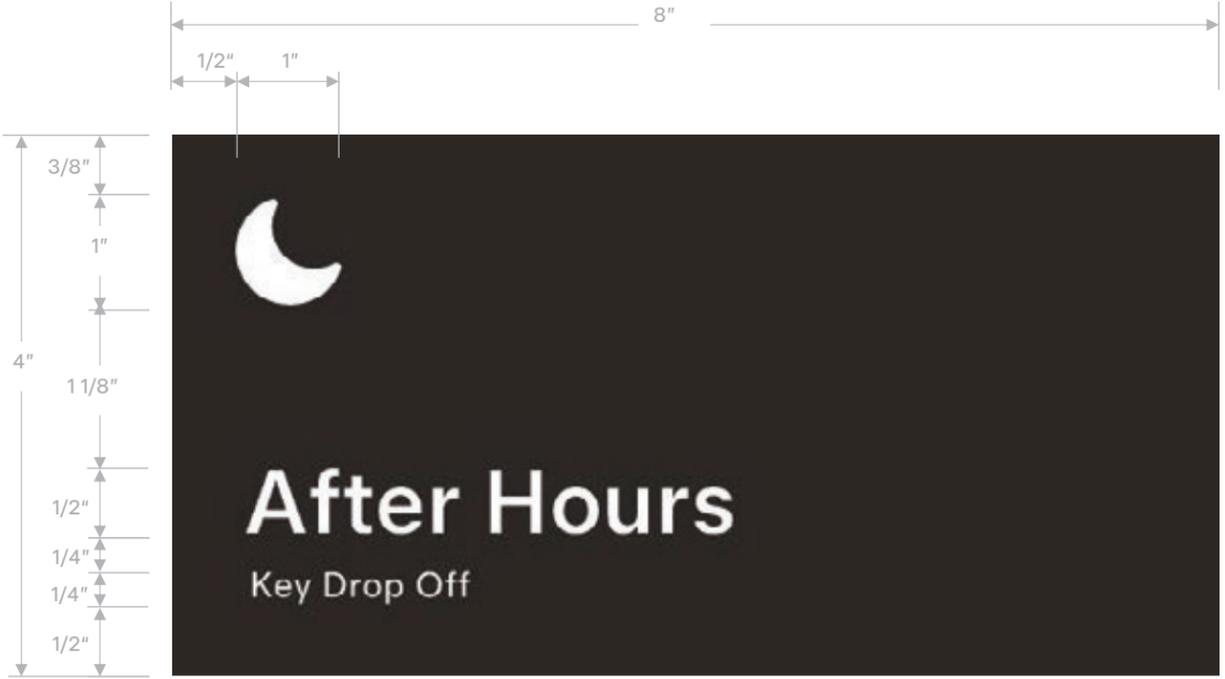
Not to scale

	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1 style="margin: 0;">14.0</h1>
	OTHER:					

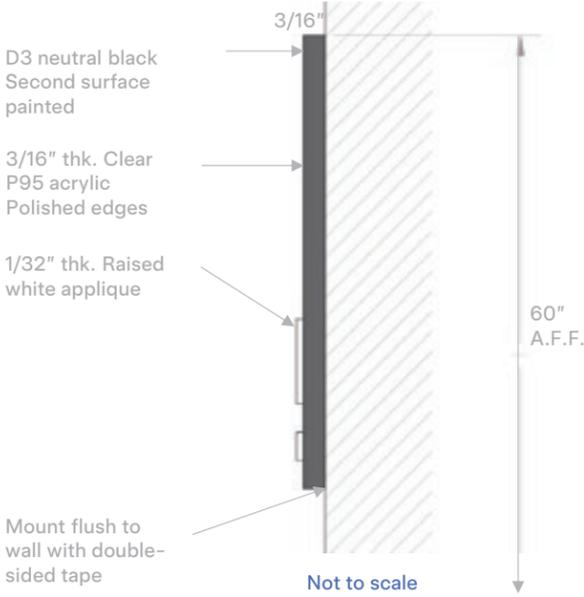
S981 (QTY 1)

S982 (QTY 1)

Room Plaque: WiFi

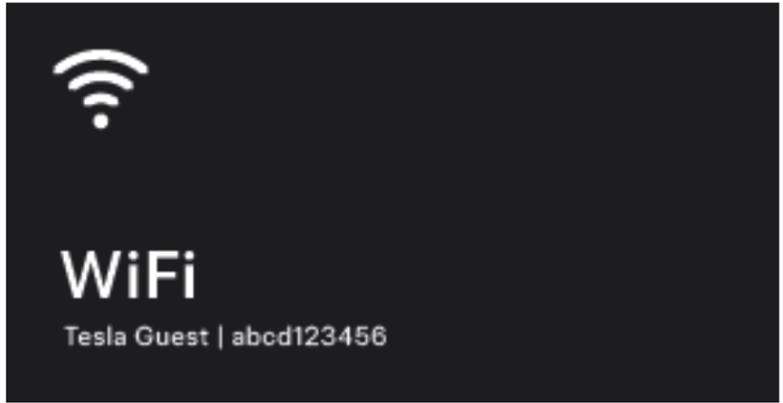


S981

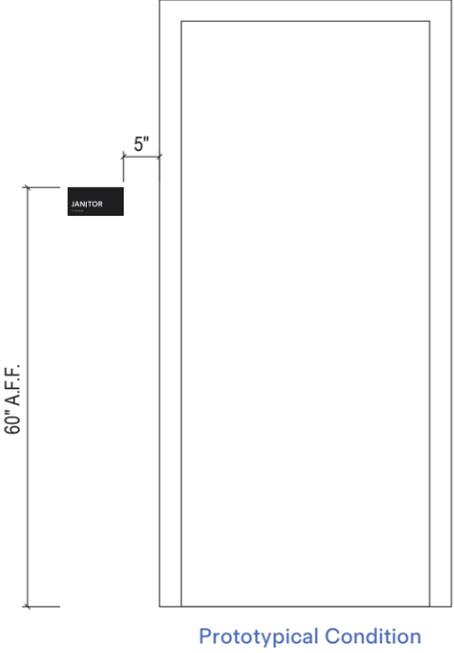


Note:
 Plaque dimensions, clearances, and text height should stay consistent across S981-S985 4"x8" plaques.
 Font: Universal Sans Display Medium (Capitalize Each Word)
 Text height: Primary: 1/2" and Secondary: 1/4"

- Colors/Finishes
- Clear P95 Acrylic
 - D3 | Neutral Black
 - Raised White Applique



S982

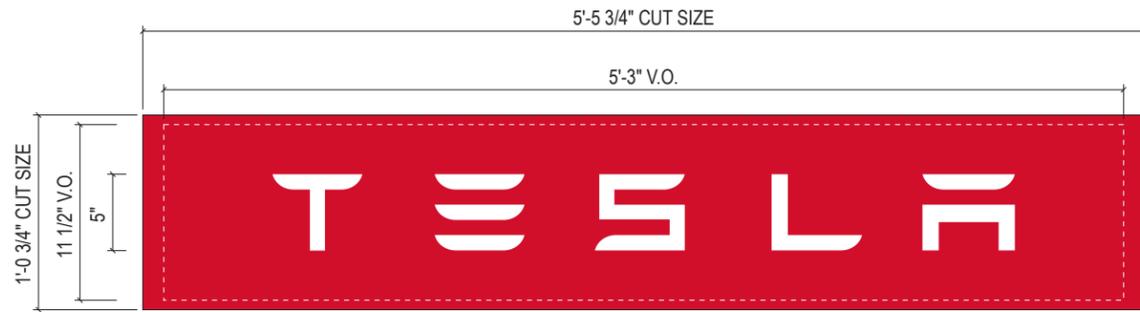


JONES SIGN Your Vision. Accomplished. <small>A MORTENSEN COMPANY</small>	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED: <input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	LANDLORD APPROVAL _____ DATE _____ CLIENT APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER 15.0
	OTHER: _____					

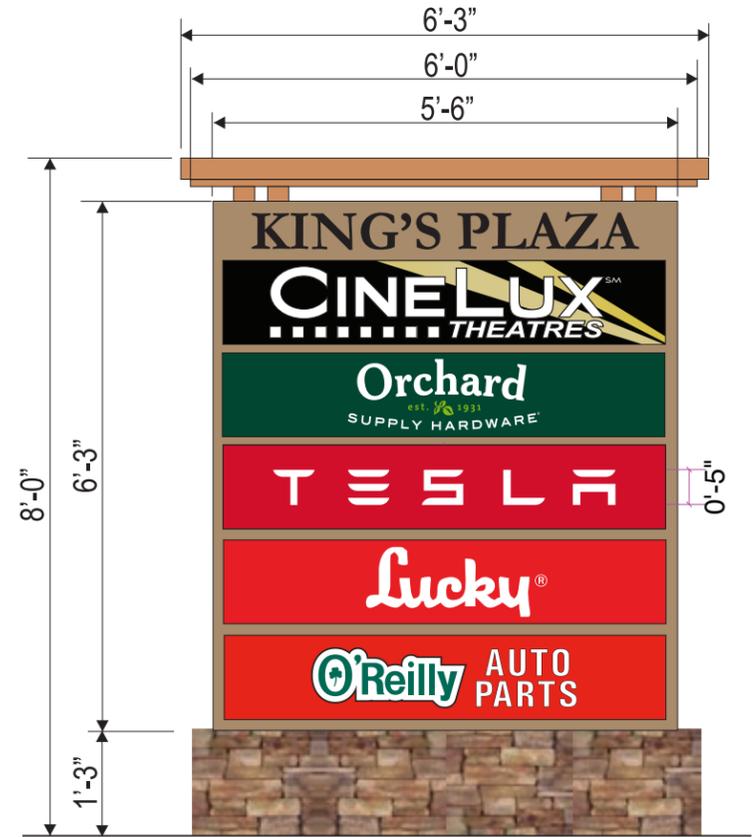
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TP.B REPLACEMENT TENANT FOR EXISTING D/F INTERNALLY LIT SIGN (QTY 2)

OVERALL SQUARE FOOTAGE: 5



B FRONT VIEW
SCALE: 1" = 1'-0"



B Typical free standing signs-41st Ave. & Capitola Road



FREESTANDING SIGN LOCATIONS
SCALE: N.T.S.

SPECIFICATIONS:

- .150" WHITE POLYCARBONATE FACES WITH FIRST SURFACE VINYL GRAPHICS V-1, OVER BLOCKOUT FILM (BACKGROUND CANNOT BE ILLUMINATED)
- REVERSE CUT VINYL GRAPHICS TO REMAIN WHITE

COLORS / FINISHES:

V-1 3M 7725-263 PERFECT MATCH RED

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		<p>OTHER:</p>	<p>CLIENT APPROVAL _____ DATE _____</p>			

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TP.C REPLACEMENT TENANT FOR EXISTING D/F INTERNALLY LIT SIGN (QTY 2)

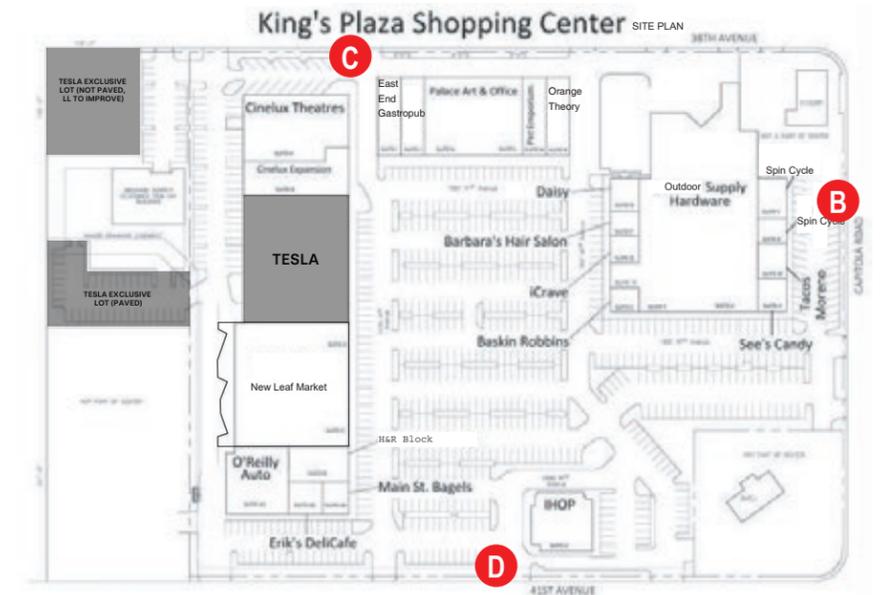
OVERALL SQUARE FOOTAGE: 3.7



C FRONT VIEW
SCALE: 1 1/2" = 1'-0"



C Typical free standing signs-38th Avenue



FREESTANDING SIGN LOCATIONS
SCALE: N.T.S.

SPECIFICATIONS:

- .150" WHITE POLYCARBONATE FACES WITH FIRST SURFACE VINYL GRAPHICS V-1, OVER BLOCKOUT FILM (BACKGROUND CANNOT BE ILLUMINATED)
- REVERSE CUT VINYL GRAPHICS TO REMAIN WHITE

COLORS / FINISHES:

V-1 3M 7725-263 PERFECT MATCH RED

	JOB #: 307443_R1 DATE: 07.09.2025 DESIGNER: A. McKinney SALES REP: P. Ballas PROJ MGR: J. Szymanski	REQUIRED:	LANDLORD APPROVAL _____ DATE _____		TESLA MOTORS, INC. 1475 41st Ave. Capitola, CA 95010	SHEET NUMBER <h1>17.0</h1>
		<input type="checkbox"/> FIELD SURVEY <input type="checkbox"/> PAINT COLOR <input type="checkbox"/> FONTS <input type="checkbox"/> VECTOR ARTWORK <input type="checkbox"/> CLIENT PMS COLOR <input type="checkbox"/> ENGINEERING	CLIENT APPROVAL _____ DATE _____			

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TP.D REPLACEMENT TENANT FOR EXISTING D/F INTERNALLY LIT SIGN (QTY 2)

OVERALL SQUARE FOOTAGE: 13.6



D FRONT VIEW
SCALE: 1" = 1'-0"



D Monument sign - 41st Avenue - Side A



D Monument sign - 41st Avenue - Side B



C FREESTANDING SIGN LOCATIONS
SCALE: N.T.S.

SPECIFICATIONS:

- .150" WHITE POLYCARBONATE FACES WITH FIRST SURFACE VINYL GRAPHICS V-1, OVER BLOCKOUT FILM (BACKGROUND CANNOT BE ILLUMINATED)
- REVERSE CUT VINYL GRAPHICS TO REMAIN WHITE

COLORS / FINISHES:

■ V-1 3M 7725-263 PERFECT MATCH RED



JOB #: 307443_R1
DATE: 07.09.2025
DESIGNER: A. McKinney
SALES REP: P. Ballas
PROJ MGR: J. Szymanski

REQUIRED:

FIELD SURVEY PAINT COLOR FONTS
 VECTOR ARTWORK CLIENT PMS COLOR ENGINEERING

OTHER:

LANDLORD APPROVAL _____ DATE _____

CLIENT APPROVAL _____ DATE _____



TESLA MOTORS, INC.
1475 41st Ave.
Capitola, CA 95010

SHEET NUMBER
18.0

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