

Capitola City Council

Agenda Report



Meeting: June 8, 2023

From: City Manager Department

Subject: Wharf to Wharf Race Donation Agreement

Recommended Action: Authorize the City Manager to sign an agreement with Wharf-to-Wharf Race for the handling of donations for the Capitola Wharf Enhancement Project (CWEP).

Background: Phase 1 of the City of Capitola Wharf Resiliency and Public Access Improvement Project (Wharf Resiliency Project) was completed in 2021. Phase 2 of the Project, slightly redesigned to include storm damage repairs, was approved by the City Council on May 11, 2023, and construction is anticipated to begin this fall.

In conjunction with the Wharf Resiliency Project, volunteer community members have joined together to raise private donations for a new Capitola Wharf Enhancement Project (CWEP). CWEP is an additional project intended to add new and upgraded amenities to Capitola Wharf to enhance the facility for community use.

Discussion: In May 2023, the City entered into a contract with RRM Design Group to determine and design the scope of CWEP, based on community and City Council feedback. A community meeting is planned for June 7, 2023.

The Wharf-to-Wharf Race, a nonprofit corporation, has offered to partner with the City on an official fundraising campaign to raise funds for CWEP. Attached is a draft agreement outlining both City and Wharf-to-Wharf responsibilities and other details of the proposed fundraising campaign.

Fiscal Impact: There is no fiscal impact associated with this agreement. The City will recommend a campaign fundraising target based upon the initial estimated cost of CWEP; Wharf-to-Wharf Race will be reimbursed for direct fundraising expenses and reasonable legal and accounting fees related to the agreement and campaign.

Attachments:

1. Draft Agreement

Report Prepared By: Chloé Woodmansee, Assistant to the City Manager

Reviewed By: Julia Moss, City Clerk

Approved By: Jamie Goldstein, City Manager