

Dear Members of the City Council,

I am writing to respectfully request your consideration for a beer and wine permit for my establishment, Tacos Moreno 3, located at 201 Esplanade. As the third location of our family-owned restaurant in Santa Cruz County, we take great pride in serving beloved recipes that have been part of the local community for over 40 years. Our mission is to offer welcoming, responsible, and community-oriented dining experience.

We currently operate with a team of three employees, expanding to four or five during the summer months. We fully understand the responsibilities associated with serving alcohol and are committed to hiring and training staff to meet all legal and safety requirements. To ensure responsible consumption, we will use stanchions to manage our outdoor seating area—which includes up to four small tables and shares a common walkway with Zelda's—and will clearly inform our customers of the designated boundaries.

Our proposed business hours are 11:00 a.m. to 11:00 p.m.

The past six years have brought significant challenges, from the COVID-19 pandemic to two major storms, but we are grateful to have persevered. Being part of this beautiful community is a privilege, and we believe that offering beer and wine will enhance our guests' experience and support our continued growth—just as it has for other local restaurants in Capitola Village.

We kindly request your review and approval of our application. I am available to attend a council meeting or provide any additional information you may need.

Thank you for your time and thoughtful consideration.

Sincerely,  
Gabriela Castro  
Owner, Tacos Moreno