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November 20, 2025

District Administrator
California Department of Alcoholic Beverage Control
1137 Westridge Parkway
Salinas, CA 93907

Reference: Tacos Moreno
201 Esplanade Avenue, Capitola, CA 95010 (Proposed location)
Conditional Use Permit – Beer & Wine Sales

Dear Administrator,

The applicant, Tacos Moreno applied to the City of Capitola on September 23, 2025, for a use permit #25-0494 to conduct business at 201 Esplanade, Capitola, California. Their letter indicates the store will be selling beer and wine under a type 41 alcohol beverage license.

The proposed business is in police responsibility area 4401 and U.S. census tract number 1218.01. The site is in a high crime area and the census tract is over-concentrated with 32 existing on-sale alcohol outlets, thus requiring a letter of necessity and convenience.

The Local Governing Body determines, pursuant to §23958.4 of the Business and Professions Code, that the applicant serves the public convenience (§23958.4 b(2) B & P) and California Department of Alcoholic Beverage Control (A.B.C.) should approve an alcohol license transfer of a type 41 on-sale beer & wine to the above-captioned applicant.

This letter is being issued with the understanding that conditions placed by the City of Capitola on the businesses' conditional use permit, be incorporated in the on-sale beer license issued by ABC. Additionally, if the City's Planning Commission denies the conditional use permit request this letter is void.

In 1994, the California legislature amended the law that allowed for local control of some alcohol licenses. The purpose of this legislation is to help fight blighted and crime-impacted areas. The City Council appointed the Chief of Police as the local governing body in decisions related to public

convenience or necessity in the issuance of certain alcohol licenses as required by section §23958.4 B. & P.

In summary, "Tacos Moreno" has been an existing and successful business in other cities. We believe they will continue their success and provide positive economic vitality to the City of Capitola with few public safety concerns.

Sincerely,

Sarah Ryan
Chief of Police

cc: Sean Sesanto, Associate Planner, Community & Economic Development Department