

## Workplan for the Study of Village Parking Meter Rates and Permit Parking Programs

Revision Date (f): March 3, 2022

Goal: Develop recommendations to the City Council for the following:

- Review and recommendations on the parking meter rates
- Review and recommendations of the rates and rules for the permit parking programs

### Stakeholders

- Capitola community
- City Council
- BIA
- Coastal Commission staff
- Village Residents Association
- Capitola/Soquel Chamber of Commerce

### City staff assignments

- Program oversight – Public Works Department
- Parking Meter and Parking Permit revenue and rate analysis – Finance Department
- Coastal Commission liaisons – Community Development
- Permit Parking Program Review – Police Department

### Ad-hoc advisory committee appointed by Council

- 1-2 City Council members
- 3 Business owners
- 3 Residents
- 1 Finance Advisory Committee member

### Preliminary information needed:

- Coastal Commission opinion
  - Overall support
  - Coastal Plan amendment
  - Individual CDP's (permitting)
- Review of existing parking rates for coastal California cities
- Review of the rules and boundaries of the existing permit parking programs authorized in the Village and surrounding neighborhoods
- Parking meter and Permit parking historic and projected revenue analysis
- Identify all necessary zoning and policy changes
- CEQA compliance review if necessary
- Inflation rates since last update

## Proposed Timeline

- March
  - Advertise for ad-hoc committee member
- April
  - Council makes committee appointments
- June
  - First ad-hoc committee meeting to review
    - Coastal Commission input
    - Existing rates
    - Existing revenues
  - Develop public survey
- July and August committee meetings
- September – Presentation to the City Council
  - Receive direction
- October/November – Consider first and second reading of ordinance
- Coastal Commission approval 3-6 months
- New rates in effect Spring 2023