



INTEROFFICE MEMORANDUM

TO: ANDREW DALLY, CHIEF OF POLICE  12/19/2022
FROM: SARAH RYAN, POLICE CAPTAIN 
SUBJECT: ENTERTAINMENT PERMIT
DATE: DECEMBER 15, 2022

Capitola Bar & Grill has applied for a 2023 Minor Entertainment Permit. This establishment is located at 231 Esplanade #102, Capitola, CA 95010. This is a renewal application for 2023 and the necessary documents have been reviewed and are attached to this application.

The requested days are Wednesday-Sunday from 5:00 pm – 10:00 pm. These operational hours are acceptable under the current conditions for a Minor Entertainment Permit; however, the "Property Owner Statement" section of the application does not have the property owner's signature. Per Chapter 5.24 of the City of Capitola Municipal Code the owner of the listed property must sign the application providing "consent" to the business owner.

I researched the service calls for this address and compared them to the requirements outlined for a Regular Entertainment Permit. To summarize, there was a total of 40 calls for service (CFS) for this address and none required additional review. The owners of Capitola Bar and Grill do not have the property owner's consent and have attached an email explaining their position. In addition, the property owner, Steve Yates also responded citing 53 additional noise complaints and states he will not sign the permit due to noise concerns.

Based on my review of the Capitola Bar & Grill's incomplete Entertainment Permit Application, I respectfully request the business owners resubmit a complete application. Not having the property owner's consent makes the application incomplete.



422 CAPITOLA AVENUE
CAPITOLA, CALIFORNIA 95010
TELEPHONE (831) 475-4242
FAX (831) 479-8881

ANDREW J. DALLY
CHIEF OF POLICE

APPLICATION FOR ENTERTAINMENT PERMIT

Application fee of \$41 must be submitted with this completed application.

I. BUSINESS INFORMATION:

Business Name: Capitola Bar & Grill
Business Address: 231 Esplanade #102 Capitola, CA 95010
Business Phone #: 831-854-2888 Website: capitolabarandgrill.com

II. APPLICANT/BUSINESS OWNER'S INFORMATION:

Applicant/Business Owner's Name: Lasalle Strong
Address: [REDACTED]
Phone #: [REDACTED] Email: info@capitolabarandgrill.com

III. BUSINESS CO-OWNER'S INFORMATION:

Business Co-Owner's Name: Michelle Strong
Address: [REDACTED]
Phone #: [REDACTED] Email: info@capitolabarandgrill.com

IV. MANAGER'S INFORMATION:

Manager/Responsible Party: Lasalle Strong
Address: SAME AS ABOVE
Phone #: _____ Email: _____

V. TYPE OF PERMIT:

- Single Event Entertainment Permit (\$41.00 + application fee)
 Minor Entertainment Permit (\$174.00 + application fee)
 Regular Entertainment Permit (\$652.00 + application fee)

VI: ENTERTAINMENT OPERATION INFORMATION:

Days of Entertainment: Wed - Fri - Sat - Sun

Hours of Entertainment: Varies on day, 5pm-10pm

Occupancy Rating for Entertainment: 115

Copy of Current ABC Alcohol License Attached: Yes No N/A

An annual fire inspection from Central Fire must be performed before submitting this completed application. Fire Inspection Completed: Yes No

Copy of Fire Inspection Attached: Yes No Date Completed: 12/02/2022

If a Use Permit is required and one has not been obtained, it must be approved prior to obtaining approval of a Capitola Police Department Entertainment Permit. Contact the Planning Department for information on your specific entertainment operation.

Have you obtained a Planning Department Use Permit? Yes No N/A

If Yes, Indicate Permit #: _____ Approval Date: _____

Submit a detailed, written description of the business and the proposed entertainment operation. Use a separate sheet to describe the following:

1. Type of business
2. Type of entertainment
3. Food service days and hours
4. Staffing and security plan FOR ENTERTAINMENT OPERATION, INCLUDING:
 - a. Security staffing (number and type of licensed security guards, doormen, and other security staff)
 - b. During and after hour crowd management (interior/exterior areas)
 - c. In and out privileges
 - d. Exterior night lighting (perimeter building, adjacent alleyways, garbage, and parking areas, if applicable)
5. Submit a floor plan for location of proposed entertainment including dance floor area, stage, tables, seating and exits

VII. CORPORATION INFORMATION:

Corporation Name: Capitola Strong Inc

Address: 231 Esplanade #200, CA 95010

Phone #: [REDACTED] Email: info@capitola-bar-and-grill.com

VIII. PROPERTY OWNER'S INFORMATION:

Property Owner's Name: Steve Yates

Address: _____

Phone #: _____ Email: (STEVE YATES EMAIL)
margaritaville@yaho.com
PROPERTY MANAGER - RUSSELL GROSS
[REDACTED]

IX. PROPERTY OWNER STATEMENT:

As the property owner, I do hereby consent to live entertainment of the type described in this application to be conducted upon the premises occupied by the above-named applicant in accordance with the provisions set forth by Chapter 5.24 of the City of Capitola Municipal Code.

Property Owner's Signature

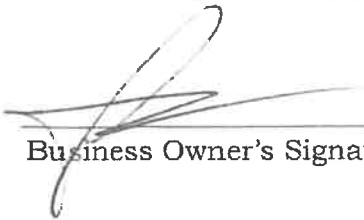
Date

Print Name

X. APPLICANT / BUSINESS OWNER(S) STATEMENT:

- A. I agree to the conditions as set forth in the following paragraph in conjunction with Chapter 5.24 of the City of Capitola Municipal Code:
1. That such permit is not transferable.
 2. That such permit shall expire no later than one year from the date of issuance.
 3. The issuance of a permit for one year does not establish a vested right to a renewal of the permit.
 4. To uphold any special terms, conditions and restrictions of such permit as set forth by the Chief of Police.
 5. To allow police officers and any official city inspectors to enter free of charge for the purpose of investigation and/or inspection of my establishment.
 6. If, during any permit period, the nature of the business activity or the circumstances surrounding the event to which the permit pertains change from the way it was initially permitted, the city in its sole discretion may require any permit holder to immediately apply for a new permit as stated in section 5.24.050.
 7. That any changes in the permitted entertainment operation requires a written, detailed description of the proposed changes submitted to the Chief of Police **prior** to the changes being put into effect. Changes include though not limited to property owner(s); business owner(s); type, days, and hours of entertainment; location of entertainment; alcohol license and service; modification to the building and area(s) where entertainment is performed. Changes in the permitted entertainment operation may also require a modification of said permit.
 8. A permit may be revoked for failure to comply with permit conditions or for having supplied false information in obtaining the permit as stated in section 5.24.060.
- B. I declare under penalty of perjury that the information contained herein is true and correct.

Executed at Capitola, California on the 10 day of NOVEMBER, 2022.



Business Owner's Signature

Lasalle Strong

Print Name



Business Co-Owner's Signature

Michelle Strong

Print Name



Capitola Bar & Grill

231 Esplanade #102 Capitola, CA 95010

1. Family friendly sports bar
2. Live Music, Karaoke
3. American Blend Cuisine – available during open hours
 - a. Sunday to Thursday 10am-9pm
 - b. Friday/Saturday 10am-10pm
4. Staffing: Entertainment is provided to all ages, family-friendly dining environment
 - a. Manager and Security will monitor front door, crowd control
 - b. Casual dining experience, crowd is controlled by staff
 - c. Cameras and lighting are provided at all entrances and exits
5. Bands are set in right corner of dining room. Sound curtains have been installed at all windows and patios that are exposed to neighboring buildings and front entrance. Dining tables are set to view the entertainment. Wood panels have been installed to interior walls, and sound panels have been installed to ceiling.



STATE OF CALIFORNIA
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
ALCOHOLIC BEVERAGE LICENSE

ON-SALE GENERAL EATING PLACE

VALID FROM

Oct 01, 2022

CAPITOLA STRONG INC.

SOQUEL, CA 95073

EXPIRES

Sep 30, 2023

TYPE NUMBER DUP

47 628965

AREA CODE

4401 26

RENEWAL

BUSINESS ADDRESS (IF DIFFERENT) DBA: CAPITOLA BAR & GRILL
231 ESPLANADE
CAPITOLA, CA 95010

CONDITIONS

OWNERS: CAPITOLA STRONG INC.

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IMPORTANT INFORMATION

EFFECTIVE PERIOD: This license is effective only for the operating period shown above. A new license will be sent 4 to 6 weeks after the expiration date on your license if payment is timely. Your license status will remain in good standing for 60 days after the expiration date if the renewal payment was received timely. To check the status of your license, visit <http://www.abc.ca.gov/datport/LQSMenu.html>.

RENEWAL NOTICES: Renewal notices are sent to premises address unless a specific mailing address is requested. If a notice is not received 30 days before expiration date shown above, contact the nearest ABC office. To assure receipt of notices, advise your local ABC office of any change in address.

RENEWAL DATES: It is the licensee's responsibility to pay the required renewal fee by the expiration date shown above.

A Penalty is charged for late renewal and the license can be automatically revoked for failure to pay.

RENEWAL PAYMENTS: Renewal payments can be made in person by visiting your local office or sent by mail to ABC Headquarters, 3927 Lennane Drive, Suite 10D, Sacramento, CA 95834. If you do not have your renewal notice, your license number and the reason for payment (ex. "renewal") must be clearly indicated on the check. You can contact your local ABC office for your renewal fee amount.

SEASONAL LICENSES: It is the licensee's responsibility to pay the required renewal fee prior to the next operating period.

POSTING: Cover this license with glass or other transparent material and post it on premises in a conspicuous place.

CONDITIONS: A copy of all applicable conditions must be kept on premises.

LICENSEE NAME: Only 10 names will be printed on each license. If there are more names associated with the license, they will be indicated by "AND XX OTHERS". All names are on file and available upon request from your local ABC office.

DBA: If you change your business name please notify your local ABC office.

If you have any questions regarding this license, contact your local ABC office. You can find the contact information for each district office at <http://www.abc.ca.gov/distmap.html>.

NOTE: CONTACT YOUR LOCAL ABC OFFICE IF YOUR LICENSED PREMISES WILL BE TEMPORARILY CLOSED FOR MORE THAN 15 DAYS OR WILL BE PERMANENTLY CLOSED.

<http://www.abc.ca.gov>



@ca_abc



CaliforniaABC



Central Fire District of Santa Cruz County

Occupancy: **CAPITOLA BAR AND GRILL**
Occupancy ID: **3521101**
Address: **231 ESPLANADE Apt/Suite #102**
CAPITOLA CA 95010

Inspection Type: **1st Reinspection**

Inspection Date: **12/1/2022**

By: **McAvoy, Jaime (803843)**

Time In: **14:00**

Time Out: **14:15**

Authorized Date: **12/02/2022**

By: **McAvoy, Jaime (803843)**

Form: Annual

Inspection Description:

Central Fire Protection District Inspection Form

Inspection Topics:

Fire Protection and Life Safety Equipment

Service and tag kitchen extinguishing system every 6 months or after activation.
Bi-annual service is required. Kitchen cannot operate with extinguishing system discharged or out of service.

Status: PASS

Notes: ansul system last serviced 9/2021

12/1/2022 - serviced

Replace corroded, damaged or painted sprinkler heads.
Damage corrosion or paint will prevent sprinkler heads from activating at listed temperature.

Status: FAIL

Notes: sprinkler head in kitchen near stove needs servicing. should not be black

Fire Extinguishers

Provide annual service for fire extinguisher(s).
Annual maintenance will provide for property charge and serviced extinguishing devices, and assure proper operation if needed to fight a small fire.

Status: PASS

Notes: 2A:10BC extinguisher and K extinguisher last serviced 9/2021

12/1/2022 - serviced

Electrical

Discontinue use of extension cords in lieu of permanent wiring.
Temporary wire does not afford the durability, safety, and protection from shock or fire that is found in the construction of an enclosed electrical system.

Status: PASS

Notes: refrigerator needs to be plugged directly into wall. can not use extension cord.

12/1/2022 - serviced

Additional Time Spent on Inspection:

Category

Start Date / Time

End Date / Time

Notes: No Additional time recorded

Total Additional Time: 0 minutes

Inspection Time: 15 minutes

Total Time: 15 minutes

Summary:

Overall Result: Passed with comments

Inspector Notes: please still reach out to property management about sprinkler head in kitchen

Inspector:

Name: McAvoy, Jaime
Rank: Fire Inspector
Email(s): jaime.mcavoy@centralfiresc.org

Signature

Date

Representative Signature:

Signature

Date

Incidents:40

Incident #	Beat	All Assigned Units	Incident Date/Time	Type	Mod Circ	Location	Apt	City	Dispo	Report #
CP2200001497	10	S510, 525	2/3/2022 06:37:47	ALARM	459A	231 ESPLANADE AVE		CAPITOLA	H90	
CP2200002561	10	566	2/19/2022 13:44:17	FUP		231 ESPLANADE AVE		CAPITOLA	H50	
CP2200002746	10	528	2/23/2022 07:34:55	ALARM	459A	231 ESPLANADE AVE		CAPITOLA	U90	
CP2200003436	10	529	3/5/2022 01:14:58	OUT		231 ESPLANADE AVE		CAPITOLA	S85	
CP2200004406	10		3/23/2022 10:04:03	911W	O	APPROX LOC:231 ESPLANADE AVE		CAPITOLA	CALLB	
CP2200004971	10	S513, 532, 527.	4/2/2022 22:15:07	415N	NOCO NT	231 ESPLANADE AVE		CAPITOLA	S67	
CP2200005175	10	566, 565	4/6/2022 14:43:53	ASSIST		231 ESPLANADE AVE		CAPITOLA	H50, H50	
CP2200005642	10	483, 521, 524	4/13/2022 17:00:30	OUT		231 ESPLANADE AVE		CAPITOLA	C30	22CP-00443 (CP/524)
CP2200006002	10		4/19/2022 11:58:29	911W	O	231 ESPLANADE AVE		CAPITOLA	DUP	
CP2200006125	10	532, 529	4/22/2022 00:56:31	ALARM	459A	231 ESPLANADE AVE	101	CAPITOLA	H90, H90	
CP2200006264	10	532, 529	4/24/2022 01:38:12	OUT		231 ESPLANADE AVE		CAPITOLA	H60	
CP2200006298	10	K526	4/24/2022 19:50:44	415N	NOCO NT	231 ESPLANADE AVE		CAPITOLA	H60	
CP2200006539	10	S510, M523	4/29/2022 08:40:20	ALARM	459A	231 ESPLANADE AVE		CAPITOLA	H90	
CP2200006926	10	528, 532	5/5/2022 18:57:37	415N	NOCO NT	231 ESPLANADE AVE		CAPITOLA	U70	

12/12/2022 4:18:47 PM

CP2200006928	10	532	5/5/2022 19:53:01	415N	CONT	231 ESPLANADE AVE	102	CAPITOLA	S70
CP2200006937	10	532, 529	5/6/2022 00:01:02	INTOX		231 ESPLANADE AVE		CAPITOLA	A86
CP2200007316	10	566, 528	5/13/2022 13:52:45	CRASH	NON	231 ESPLANADE AVE		CAPITOLA	S50, S50
CP2200007882	10		5/21/2022 15:55:13	SUSPIC	CONT	231 ESPLANADE AVE		CAPITOLA	RPCAN
CP2200007890	10	M523, 532	5/21/2022 19:10:31	RTL	CONT	231 ESPLANADE AVE	102	CAPITOLA	G67, G67
CP2200008415	10	S512	5/29/2022 18:50:20	CITCOM		231 ESPLANADE AVE		CAPITOLA	H00
CP2200008850	10	528, 529	6/5/2022 23:49:24	OUT		231 ESPLANADE AVE		CAPITOLA	S67
CP2200009150	10	527	6/11/2022 04:59:01	TOW		231 ESPLANADE AVE		CAPITOLA	R55
CP2200009208	10	527	6/12/2022 05:50:15	TOW		231 ESPLANADE AVE		CAPITOLA	R55
CP2200009236	10	483	6/12/2022 17:10:40	LOSTP		231 ESPLANADE AVE		CAPITOLA	S60
CP2200009653	10	528	6/19/2022 20:21:49	20002	C	231 ESPLANADE AVE		CAPITOLA	H50
CP2200010090	10	564, 525, 483, 524, 528	6/27/2022 16:42:15	415	B	231 ESPLANADE AVE		CAPITOLA	H67, H60, H67, H67
CP2200010629	10	CPM2	7/6/2022 17:09:50	C3MED		231 ESPLANADE AVE		CAPITOLA	HBD
CP2200010895	10	529	7/12/2022 22:49:41	CAMPIN		231 ESPLANADE AVE		CAPITOLA	S42, S20
CP2200010908	10	S518, 525	7/13/2022 10:37:33	ALARM	459A	231 ESPLANADE AVE	102	CAPITOLA	H90
CP2200011057	10	534, S513	7/15/2022 23:26:37	415N	CONT	231 ESPLANADE AVE		CAPITOLA	H70

CP220001152Z	10	528, 525, 524	7/24/2022 16:21:32	537		231 ESPLANADE AVE	CAPITOLA	G30, G30
CP2200011529	10	S512, 524, 528	7/24/2022 16:58:27	FIGHT		231 ESPLANADE AVE	CAPITOLA	S67, S67, S67
CP2200012652	10	CPM2	8/13/2022 14:00:33	C3MED		231 ESPLANADE AVE	CAPITOLA	BOL
CP2200013421	10	524	8/30/2022 17:48:03	OUT		231 ESPLANADE AVE	CAPITOLA	S85
CP2200014514	10		9/19/2022 19:55:33	911W	O	APPROX LOC:231 ESPLANADE AVE	CAPITOLA	HBD
CP2200014835	10	S510, 528	9/25/2022 20:40:39	INTOX	2	231 ESPLANADE AVE	CAPITOLA	CLR, S85
CP2200015268	10	CPM2	10/4/2022 14:43:14	C3MED		231 ESPLANADE AVE	CAPITOLA	HBD
CP2200015759	10	484	10/13/2022 16:08:50	FRAUD	C	231 ESPLANADE AVE	CAPITOLA	G43
CP2200017930	10	525, S515	11/21/2022 09:06:05	THEFT	C	231 ESPLANADE AVE	CAPITOLA	R30 22CP-01457
CP2200018287	10	M528, 529	11/28/2022 13:47:28	459	VEH	231 ESPLANADE AVE	CAPITOLA	U31, U31

Incidents:2

Incident #	Beat	All Assigned Units	Incident Date/Time	Type	Mod Circ	Location	Apt	City	Dispo	Report #
CE2200007890	10	M523, 532	5/21/2022 19:10:31	RTL	CONT	231 ESPLANADE AVE	102	CAPITOLA	G67, G67	
CE2200010908	10	S518, 525	7/13/2022 10:37:33	ALARM	459A	231 ESPLANADE AVE	102	CAPITOLA	H90	

PAYMENT DATE
 12/12/2022
COLLECTION STATION
 Police
RECEIVED FROM
 Strong Solutions
DESCRIPTION
 231 Esplanade #102, Capitola

City of Capitola
 420 Capitola Avenue
 Capitola, CA 95010
 Phone: 831-475-7300
 Fax: 831-479-8879
 www.cityofcapitola.org

BATCH NO.
 2023-06000140
RECEIPT NO.
 2023-00001543
CASHIER
 Esmeralda Gonzalez

PAYMENT CODE	RECEIPT DESCRIPTION	TRANSACTION AMOUNT																
ENTERTAINMENT	Entertainment Permit Application Fee	\$41.00																
	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Total Cash</td> <td style="text-align: right;">\$0.00</td> </tr> <tr> <td>Total Check</td> <td style="text-align: right;">\$41.00</td> </tr> <tr> <td>Total Charge</td> <td style="text-align: right;">\$0.00</td> </tr> <tr> <td>Total Wire</td> <td style="text-align: right;">\$0.00</td> </tr> <tr> <td>Total Other</td> <td style="text-align: right;">\$0.00</td> </tr> <tr> <td>Total Remitted</td> <td style="text-align: right; border-top: 1px solid black;">\$41.00</td> </tr> <tr> <td>Change</td> <td style="text-align: right; border-top: 1px solid black;">\$0.00</td> </tr> <tr> <td>Total Received</td> <td style="text-align: right;">\$41.00</td> </tr> </table>	Total Cash	\$0.00	Total Check	\$41.00	Total Charge	\$0.00	Total Wire	\$0.00	Total Other	\$0.00	Total Remitted	\$41.00	Change	\$0.00	Total Received	\$41.00	
Total Cash	\$0.00																	
Total Check	\$41.00																	
Total Charge	\$0.00																	
Total Wire	\$0.00																	
Total Other	\$0.00																	
Total Remitted	\$41.00																	
Change	\$0.00																	
Total Received	\$41.00																	
Total Amount:		\$41.00																

Customer Copy