



Capitola Wharf Enhancement Project Preliminary Conceptual Design

City Council
July 27, 2023

CWEP Conceptual Design

Background



Capitola Wharf Enhancement Project (CWEP)

- Volunteer community members
- New and upgraded amenities to Capitola Wharf
- Goal of raising 250k

May 2023 contract with RRM Design Group

June 2023 agreement with Wharf-to-Wharf Race to administer donations

CWEP Conceptual Design

June 7, 2023 Community Meeting

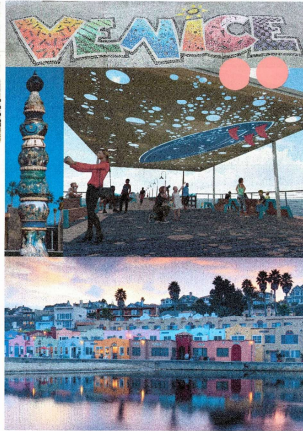


LET'S UPDATE THE WHARF --- PICK YOUR FAVORITE STYLE FOR CAPITOLA

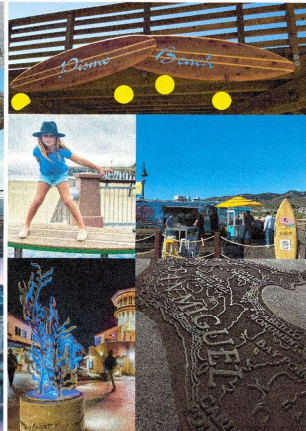
TRADITIONAL MISSION



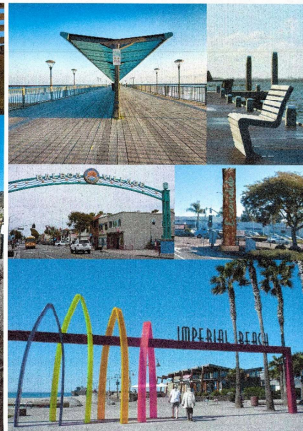
WHIMSICAL COLORFUL + ARTISTIC



COASTAL

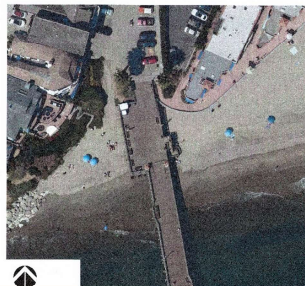


MODERN-ISH



OTHER

*Combine Traditional of Whimsical / Artistic



ESSENCE OF CAPITOLA
(THREE WORDS THAT DESCRIBE CAPITOLA TO YOU)

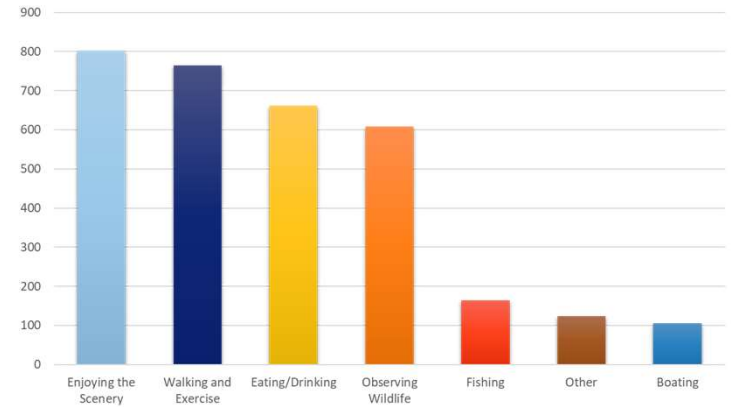
*Quiet, *Charming, *Timeless
*Artistic, *Relaxed, *Scenic
*Vintage, *Rustic, *Charming
*Tradition, *Music, *Fishing Tables
*Wonderful *fun + *motor
*Charming, *Colorful, *Historic

IDEAS OR ISSUES WITH THE WHARF TODAY?

Make Wharfhouse bigger with larger deck at the end
↑ Drive ↓
*Snack Shack @ Start of the Wharf - walk up food!
*1920s Vibe to Blend of Venetian
Preserving the Wharfhouse + Music / Dancing, lighting
Maintaining walkability - strolling + boating
Incorporating solar

irm design group CAPITOLA WHARF ENHANCEMENT PROJECT

What activities do you enjoy during your visits to the Capitola Wharf?



CWEP Conceptual Design

Concept Board



CAPITOLA WHARF

Enhancement Project

SHARE THE VISION

FISH CLEANING STATION

SHADE CANOPY

BENCHES

BINOCULARS

TRASH RECEPTACLE

LEGEND

| | | |
|---------------------------|---------------------|------------------------------|
| 1 Enhanced Entry Monument | 6 Public Art | 11 Consolidated Signage Wall |
| 2 Restrooms | 7 Donor Opportunity | 12 Fish Scavenger Hunt |
| 3 Benches | 8 Binoculars | 13 Educational Signage |
| 4 Retaining Seat Wall | 9 Shade Canopy | 14 Shower and Surfboard Rack |
| 5 Pavers | 10 Kayak Launch | 15 Bike Rack |
| | | 16 Accessible Ramp |
| | | 17 Fish Cleaning Station |

FISH CLEANING STATION

ENHANCED ENTRY MONUMENT

SHOWER TOWER

PAVERS

FISH SCAVENGER HUNT

PUBLIC ART OPPORTUNITY

DONOR ART

EDUCATIONAL SIGNAGE

LIGHTING

CAPITOLA BOAT AND BAIT

WHARF HOUSE

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

KAYAK LAUNCH

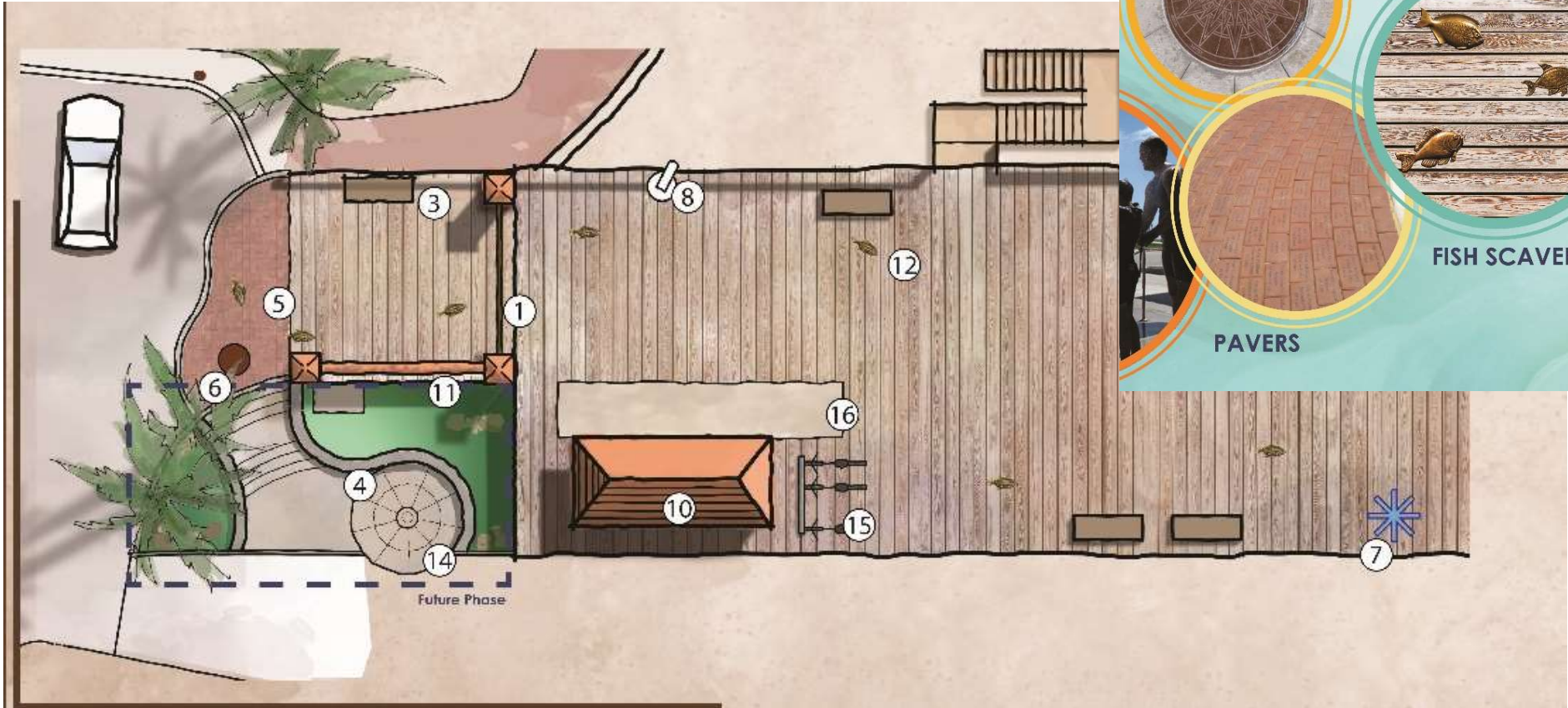
CWEP Conceptual Design

Current Entranceway



CWEP Conceptual Design

Entranceway



PUBLIC ART OPPORTUNITY

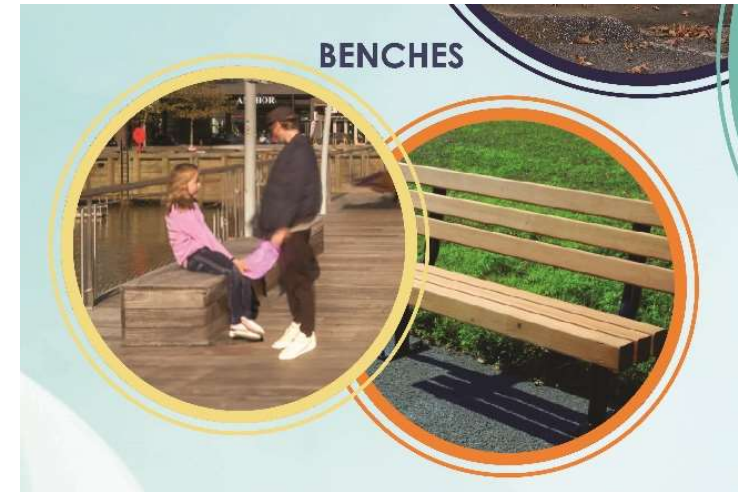
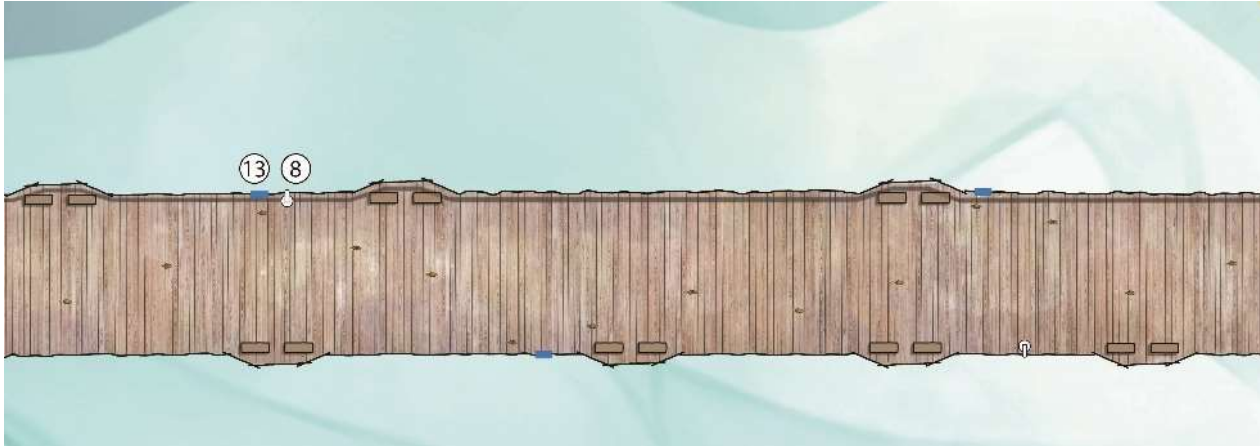
FISH SCAVENGER HUNT

PAVERS



CWEP Conceptual Design

General Amenities



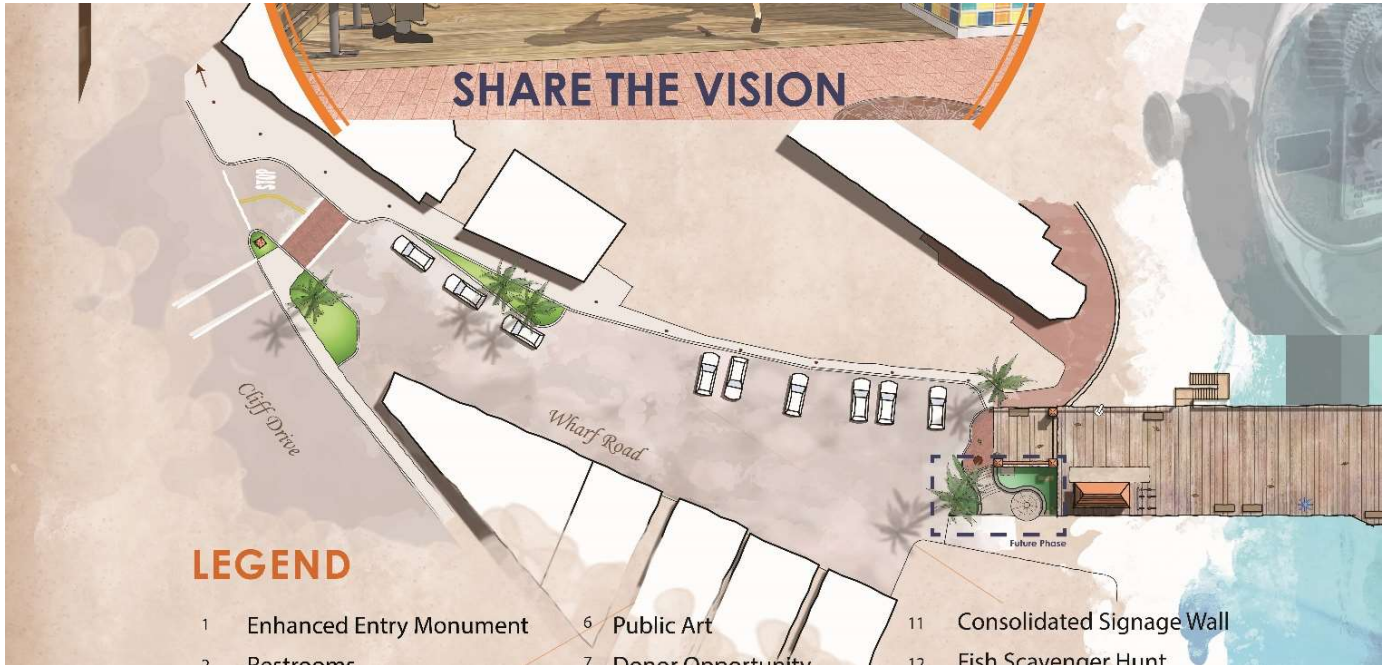
CWEP Conceptual Design

End of Wharf



CWEP Conceptual Design

Wharf Road



Recommendation

Direct staff to prepare a final concept plan, for consideration by the City Council on August 24, 2023, for the Capitola Wharf Enhancement Project

