

CDBG-CV GRANT CLOSEOUT

City Council

August 24, 2023



CDBG-CV GRANT CLOSEOUT

Introduction:

Paul Ashby, Adams Ashby Group

Grant Administrator





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Background:

- State \$90 Million in CARES Act funding
- Capitola received 2 rounds of funding and added program income
- Total Grant Funds: \$491,404





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Subrecipients:





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Grey Bears

- \$66,275
- 392,000 lbs. of food
- Deliveries to seniors, including homebound individuals
- Food distribution weekly





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Second Harvest

- \$89,000
- 206,700 lbs. of food
- Food distribution services at multiple sites serving Capitola residents





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Community Bridges

- \$144,000
- 23,830 meals delivered to Capitola residents





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SBDC Santa Cruz

- \$165,000
- \$15,000 per grant
- Assisted 10 businesses

CDBG Covid-19 Small Business Rental & Mortgage Assistance Grant Program

GRANT AMOUNT
Up to \$7,500 to cover eligible rent or mortgage expenses incurred on or after April 1, 2020 through June 30, 2021

ELIGIBILITY
Submit a complete application by **(deadline)** along with proper documentation.

- Business must have demonstrated need for financial assistance due to COVID-19.
- Legally operate a brick and mortar, for-profit business within city limits, in good standing, for at least 6 months prior to application submittal.
- Business location must be in a commercial or industrial space. Home-based businesses are not eligible.
- Business must have 25 or less full-time employees, or an equivalent combination of full or part-time employees, including the owner, at the time of application.

SELECTION PROCESS
Applicants will be chosen based on a lottery system to ensure fairness

DEADLINE
A complete application must be received by **(deadline)**

NEED HELP?
Interested applicants are encouraged to obtain more information at www.santacruzsbdc.org

Informational webinar or Brandon's contact info or city website info or link to apply or link to faq

QUESTIONS? Please contact: City of Capitola Community Development | 420 Capitola Avenue | Capitola, CA 95010 (831) 475-7300 | economicdevelopment@ci.capitola.ca.us

City of Capitola in partnership with Santa Cruz Small Business Development Center





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- All funding is fully expended and has been reimbursed by HCD.
- Includes funds for “grant administration” to pay for City staff time, consultant time, and public hearing notices.





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Recommended Action

Conduct a duly noticed public hearing to receive a report summarizing the allocation of grant funding under State CDBG-CV Agreements and direct staff to proceed with submitting required closeout documents to the State.

