

August 24, 2023

Oktoberfest Special Event Fundraiser



Correction to Staff Report

- Staff report incorrectly identified CWEP and Chamber as event partners
- Event is organized by BIA



Oktoberfest Fundraiser

BIA Submitted an Application for a benefit concert - modeled after Twilight Concerts.

New General SE Permit

Requires Council's Approval

Special Event Process

- City Council Resolution No. 3202 adopted a special event permit program and fee schedule.
- The program established regulations for special events in the city of Capitola.
- Special events are divided into two categories
 - General- more than 200 people, notable impacts on City services
 - Minor- can be approved by the City Manager

Oktoberfest Fundraiser

- BIA Submitted an Application for a benefit concert - modeled after Twilight Concerts.
- Proposed beer garden to raise funds
- Proceeds will be donated to the Capitola Wharf Enhancement Project
- New General SE Permit
- Requires Council's Approval

Event Highlights

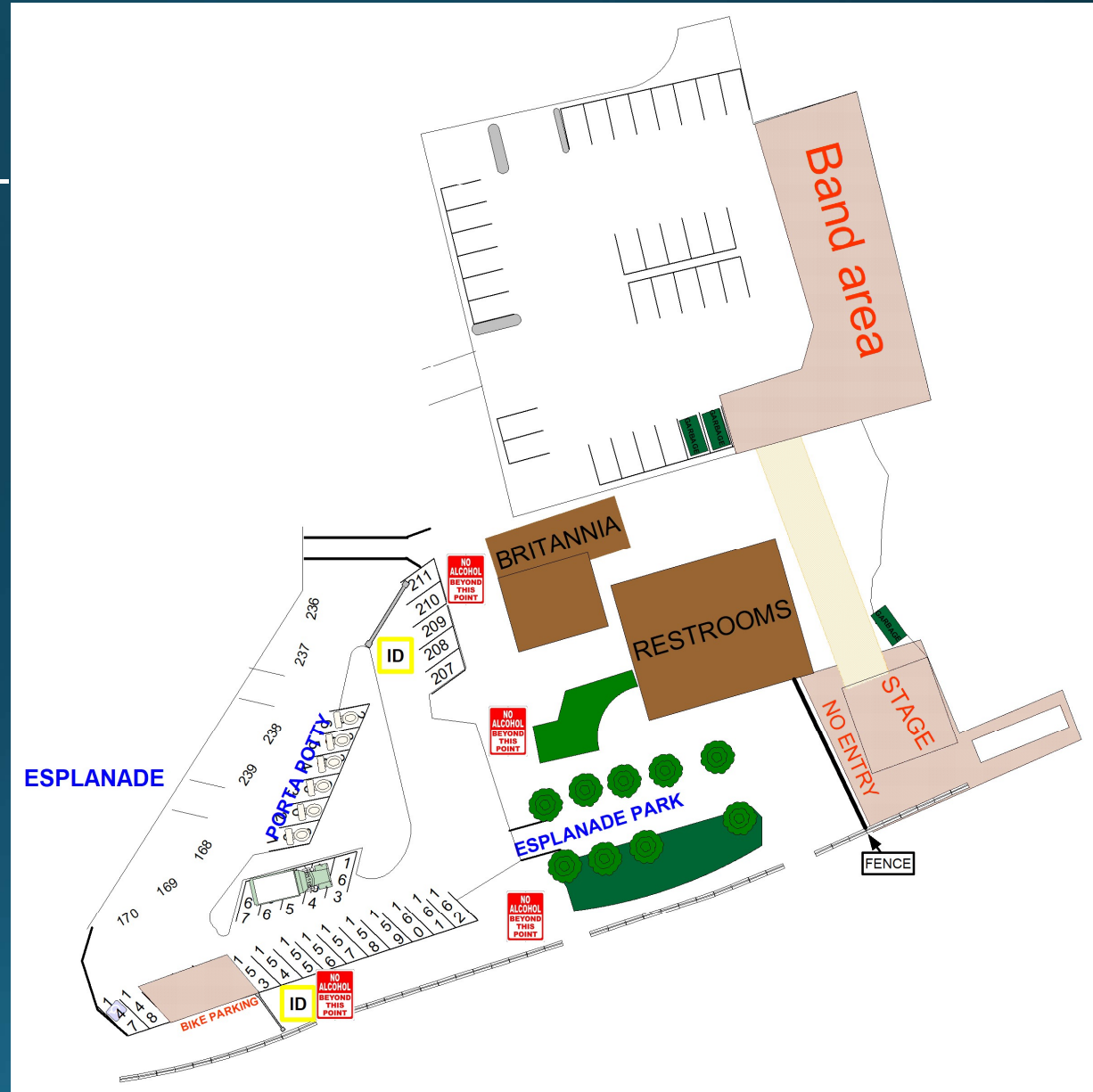
BIA - One Day SE Permit

Saturday Oct. 14, 2023, 12:00 – 8:00 pm

Esplanade Park/Bandstand

2,000-3,000 Attendance

Beer Garden – BIA



Recommendation

Approve a General Special Event Permit for a Capitola Village Benefit Concert, including an Encroachment Permit and Amplified Sound Permit.