



CAPITOLA CITY COUNCIL AGENDA REPORT

MEETING OF APRIL 9, 2020

FROM: Public Works Department

SUBJECT: Delay Consideration of a Village Tree Light Plan Proposal

RECOMMENDED ACTION: Delay consideration of a proposal for lighting the palm trees in the Village until the shelter in place order is lifted by the County of Santa Cruz Health Officer, so that the public may attend the hearing; and leave the existing LED rope lights in place until the Council provides further direction.

BACKGROUND: On November 6, 2019, the City Council considered a plan for lighting the trees throughout the Village. The plan was prepared by the Ad-Hoc Palm Tree Lighting Committee, a group comprised of Village merchants, city residents, and Mayor Peterson. Council direction was to allow the existing LED rope lights to remain on the trees through March 2020, and for the ad-hoc committee to develop an implementation plan, supported by the Capitola Village and Wharf Business Improvement Area, for the installation of low voltage LED lights. The ad-hoc committee submitted a proposal on March 14, 2020. A copy of this proposal is included as an Attachment.

DISCUSSION: Due to the shelter in place order issued on March 16, 2020 by the County of Santa Cruz Health Officer, City Council meetings are currently not open for the public to attend in person. Staff recommends consideration of the lighting plan be deferred until public attendance is possible. This item will be placed on an agenda soon after the shelter in place order has been lifted. Until that future hearing, staff recommends leaving the existing rope lights in place.

FISCAL IMPACT: None

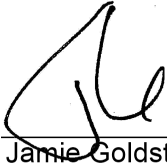
ATTACHMENTS:

1. Palm Tree Lighting Plan Proposal 03-14-2020

Report Prepared By: Steve Jesberg
Public Works Director

Village Lights Proposal Continued
April 9, 2020

Reviewed and Forwarded by:



Jamie Goldstein, City Manager

4/2/2020

City Council
 City of Capitola
 Capitola, California

March 14, 2020

Mayor Petersen and Members of the Council:

Over the last nine months, the members of the Ad Hoc Palm Tree Lighting Committee have been working diligently over the last nine months to develop a balanced Plan to Light the Palm Trees in the Village. This Committee includes representatives of Village merchants and residents as well as a member of the City Council. Our goal was to identify a tree lighting solution that would be acceptable to the community and to the Council.

During the course of our investigation we have found several examples where Cities and Villages who have successfully used tree lighting systems to enhance the beauty of their communities. We believe the Plan we are proposing tonight enhances the beauty and safety of the Village and addresses the concerns raised over the first attempt using rope lights. We appreciate the patience of the City Council in extending the time line for our Committee to complete its work until your March 26th meeting.

Please note that our proposal involves only the 27 palm trees in the Village area, which currently have electrical service. It also does not include the large and historic palm tree in front of Esplanade Park plus the two smaller trees. The size and importance of these palm trees merit consideration of a professionally designed signature lighting installation. This Committee stands ready to assist in the large palm tree project in any way you deem fit. Bringing electric power to the remaining trees would involve underground engineering and unknown costs and would best be included in future City sidewalk improvement projects in the Village. As the vendor to supply and install the palm tree lighting, our Committee recommends Christmas Tree Lighting Pros (CLP), a local company owned and operated for several years by Mr. Yanni Carlson. Their primary work is the installation and maintenance of seasonal and decorative lighting systems. They have done successful installations in neighboring cities. We investigated other lighting specialists. While all were competitive with materials costs, CLP was significantly lower on labor to install and maintain the system.

PROJECT HIGHLIGHTS

- CLP supplies 100' of low voltage warm white LED clip lights, rated for year round outdoor use on 27 palm trees in Capitola Village. The low voltage lights will be wrapped around the palm trees with agreed upon space in between runs of lights. Lights will be installed using a year round, waterproof low voltage 12VDC, 100W transformer on each palm tree along with low voltage wire. \$500 per tree including labor. **\$13,500** for 27 trees.

- Remove the existing lights on the current trees at \$25.00/tree. **\$675.00**
- CLP will guarantee defect free installation and operation of the lights for the first three months after installation. CLP will make all repairs and necessary maintenance within 24-48 hours from the time the request is received. If maintenance were required after the first 3 months CLP would charge a minimal fee.
- Dimensions and specifications for new lights will be:
 - 5 feet from the ground and 20 feet high, however every effort will be made to have lighting to be at a uniform height.
 - Lighting strands will be spaced 6 to 7 inches
- Complete the de-installation and installation by April/May 2020
Total Cost **\$14,175**

FINANCING

- Capitola Wharf and Village Improvement Association (B.I.A.) - \$5,000
- Capitola Foundation - \$3,000
- Private Donations - \$3,000

With CLP doing both the removal of the old rope lights and the installation of the new mini-lights there is no need for to again ask the City Public Works Department to assist in the project by handling the installation, thereby avoiding that additional assignment. It is therefore the Committee's request that in view of this the City would entertain contributing \$6,000 to the project budget to offset the modest budget shortfall, unexpected additional expenses and to create a fund to pay for vandalism, maintenance beyond the 3-month guarantee, etc.

Respectfully Submitted:

Petrina James	Merchant
Josh Fisher	Merchant
Anthony Guajardo	Merchant
Mara & Joe Palandrani	Resident
Katherine & Tom Parker	Resident
Kristen Petersen	Council Member
Demien Sherinian	Resident/Merchant
Tim & Linda Wadley	Resident
Nels Westman	Merchant
Gary Wetsel	Merchant
Leslie Wetsel	Merchant
Dede Wilson	Merchant

Palm Tree Lighting Committee

Member Name	Resident/Merchant	Email	Reply	7/3/19	7/29/19	8/20/19	9/24/19	11/4/19	1/2/20	2/19/20
				3:00 PM	9:30 AM	9:30 AM	9:30 AM	9:00 AM	9:30 AM	9:30 AM
Tim & Linda Wadley	Resident	tim.linda.123@gmail.com	Yes	yes	yes	yes	yes	yes	?	yes
Nels Westman	Resident	nels@bestwestman.com	Yes	yes	yes	no	yes	yes	yes	yes
Katherine & Tom Parker	Resident	katharinep3@gmail.com	Yes	yes	yes	yes	no	no	yes	no
Leslie Wetsel	Merchant	leslieatparadise@aol.com	Yes	yes	Medical	Medical	Medical	Medical	yes	no
Josh Fisher	Merchant	bass3upfront@yahoo.com	Yes	shop	yes	no	no	no	?	no
Dernien Sherinian	Merchant	Yvonnecapitolia@me.com	Yes	yes	Medical	yes	yes	yes	yes	no
Dede Wilson	Merchant/resident	Dwilson@miabellaboutique.com	Yes	no	yes	no	no	no	?	no
Petrina James	Merchant	Petrina@seachangedesignstudio.com	Yes	yes	yes	yes	no	yes	?	yes
Mara & Joe Palandrani	Resident	Mara@serrautility.net	Yes	yes	no	yes	yes	no	yes	yes
Kristen Petersen	Council Member	ladykpetersen@gmail.com	Yes	yes	yes	yes	no	no	yes	no
Gary Wetsel	Merchant	gary@maulsunrise.net	Yes	yes	yes	yes	yes	yes	yes	yes
Anthony Guajardo	Merchant	anthony@mijostaqueria.com	Yes	no	yes	yes	yes	yes	yes	yes
Residents			7	7	4	3	3	2	3	3
Merchants			7	4	6	4	3	4	4	3
Council			1	1	1	1	0	0	1	0
				12	11	8	6	6	8	6



January 8, 2020

Capitola Village

RE: Lighting Estimate

Scope of Work

Lighting of 27 Palm Trees in Capitola Village

Low Voltage Clip Lights Installed by The Christmas Light Pros

- Install 100' of low voltage warm white LED clip lights, rated for year round outdoor use on 27 palm trees in Capitola Village. The low voltage lights will be wrapped around the palm trees with agreed upon spacing between runs of lights. Lights will be installed using a year round, waterproof low voltage 12VDC, 100W transformer on each palm tree along with low voltage wire. \$500 per tree includes labor. \$13,500 for 27 trees.

Low Voltage Clip Lights and Equipment Purchase to be installed by the City

- The Christmas Light Pros will sell the city 100' of low voltage warm white LED clip lights, rated for year round outdoor use, one waterproof low voltage 12VDC, 100W transformer and low voltage wire for 27 palm trees. \$300 per tree, does not include labor or \$8100 for 27 trees.

Contract Details

The pricing includes the purchase of low voltage lights, transformers and wire. Lights and Equipment have one-year manufacturers warranty.

Purchase price of lighting & equipment for 27 trees installed by The CLP's **\$x \$13,500**

Purchase price of lights and equipment for 27 trees, no labor **\$x 8,100**

Maintenance

Standard maintenance and repair service will be provided free of charge for the first 3 months after installation. We make all repairs and necessary maintenance within 24-48 hours from the time the request is received. However, most repairs are done within 24 hours. The variables that affect the repair time are unsafe weather conditions, when the call is received and the geographic location of our repair crews. If maintenance were needed after first few months, the CLP's would charge a minimal fee. If lights needed to be replaced due to damage or theft, The Christmas Light Pros would charge to replace the lights and labor to install them.

The Christmas Light Pros Requirements

Capitola Village will provide adequate power and receptacles in order to operate all necessary lights. If the lights are not working due to a lack of power at the receptacle, then Capitola Village is responsible for making the necessary repairs.

This contract does not guarantee a specific date for installation. The date will be determined upon execution of contract.

Please contact Jessica Carlson with any questions related to this contract.

Jessica Carlson

831-402-8644

Jessica@thechrismaslightpros.com

I hereby execute and agree to this contract dated _____ and authorize The Christmas Light Pros to perform the duties listed above.

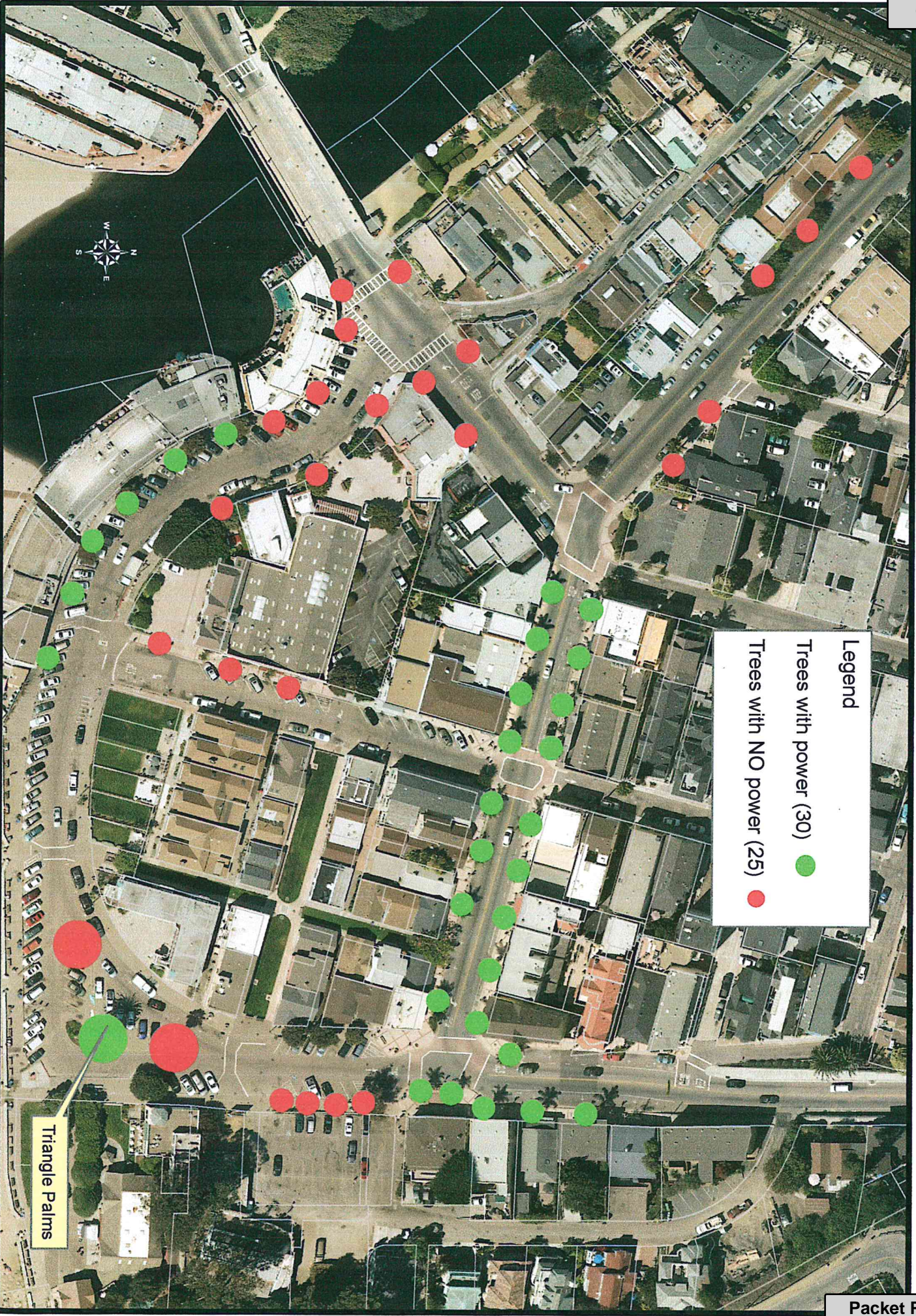
Customer Name _____ Date _____.

Your Name Here _____ Date _____.


Owner/Operator of the Christmas Light Pros

Attachment: Palm Tree Lighting Plan Proposal 03-14-2020 (Village Lights Proposal Continued)

1 inch = 100 feet



Vicinity Map

From: **Mara Palandrani** Mara@sierrautility.net 
 Subject: UPDATE From Yanni
 Date: February 26, 2020 at 9:05 AM
 To: gary@mauisunrise.net
 Cc: **Leslie Wetsel** leslieatparadise@aol.com, **Nels Westman** nels@bestwestman.com, **Devon F. Salter** devon@capitolareef.com, **Anthony Guajardo** anthony@mijostaqueria.com, **Kristen Petersen** ladykpetersen@gmail.com, **Linda Wadley** tim.linda.123@gmail.com, **Yvonne capitola** @me.com, **Katharine Parker** katharinep3@gmail.com, **Petrina@seachangedesignstudio.com**, **Deedee Wilson** Dwilson@miabellaboutique.com, **Greg Carpenter** Greg@mabusinessadvisors.com, bass3upfront@yahoo.com



Hello Mara and Gary,

I have attached the revised proposal. The previous proposal was geared for our holiday lease program so I changed the wording slightly, my apologies for not noticing that earlier.

The lights have a one year manufacturers warranty and we will do free repairs for the first three months just as we would do for our holiday lease program.

The chances of the lights being defective are slim, we have not seen that with these low voltage lights. The problems that we have seen with these lights in other cities that we have left them up in and its not often, is people pulling at them or squirrels trying to eat them. In either of those cases we would charge a repair fee or light replacement fee if necessary. Usually repairs can be made for a minimal fee of about \$50 as opposed to replacing the lights. I am also sure you are aware of this, but the low voltage lights have to be installed with the 12DVC transformer or it will damage them.

We did speak with our lighting distributor on Monday and he let us know that the low voltage lights for this year, 2020 changed slightly. He does not have enough of the past years lights in stock to fulfill your needs so we would need to use the new version of the lights. Yanni actually used the new lights a couple weeks ago, on 11 trees at The Barnyard in Carmel and likes the quality of the new ones better but we should make sure you all like the new lights before installing them. They are similar but we would want approval first. Can Yanni install the new version of lights on a tree at the end of this week? We would have let you know this sooner but we just learned that our distributor does not have enough of last years lights to fulfill the order and when we installed the last sample in October, our distributor did not have the 2020 lights in yet. The 2020 lights are the same price but our distributor and Yanni feel they are an upgraded version due to them feeling hardier then the previous version.

Lastly, we could remove the rope lights on the current trees during the installation but Yanni would charge \$25 per tree to do that.

Hope I answered all your questions. Please let me know if any other questions arise. Yanni is available to install a sample of the new version of the lights on either Thursday or Friday. Also my apologies for the delay getting back to you. After my travel last week, I came down with a virus and got home to Yanni and our boys all sick too. That set us all back a few days.

Thank you,
 Jessica

Jessica Carlson
The Christmas Light Pros
831-402-8644



Capitola Village Palm
Tree Lightin...oposal.pdf

Attachment: Palm Tree Lighting Plan Proposal 03-14-2020 (Village Lights Proposal Continued)