

## Gautho, Julia

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**From:** John <jxmuly@gmail.com>  
**Sent:** Friday, January 31, 2025 6:17 PM  
**To:** City Council; Gautho, Julia  
**Subject:** Strategic Plan

**Follow Up Flag:** Follow up  
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Makes sense now reading that PR blurb we weren't making a real strategic plan just paid them for the messaging we want. This process greatly confused me as their outreach was decades old in its methodology amongst other oddities.

I could have worked this up for us in an afternoon for free. Saved the city at least 50K I imagine.

Warmly JM