

2178 41ST AVE
CAPITOLA, CA 95010

7-Eleven # 1026377
Store # 39659

PERMIT SUBMITTAL

Los Angeles • Knoxville

800-423-4283

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01/02/25 - AC/DD

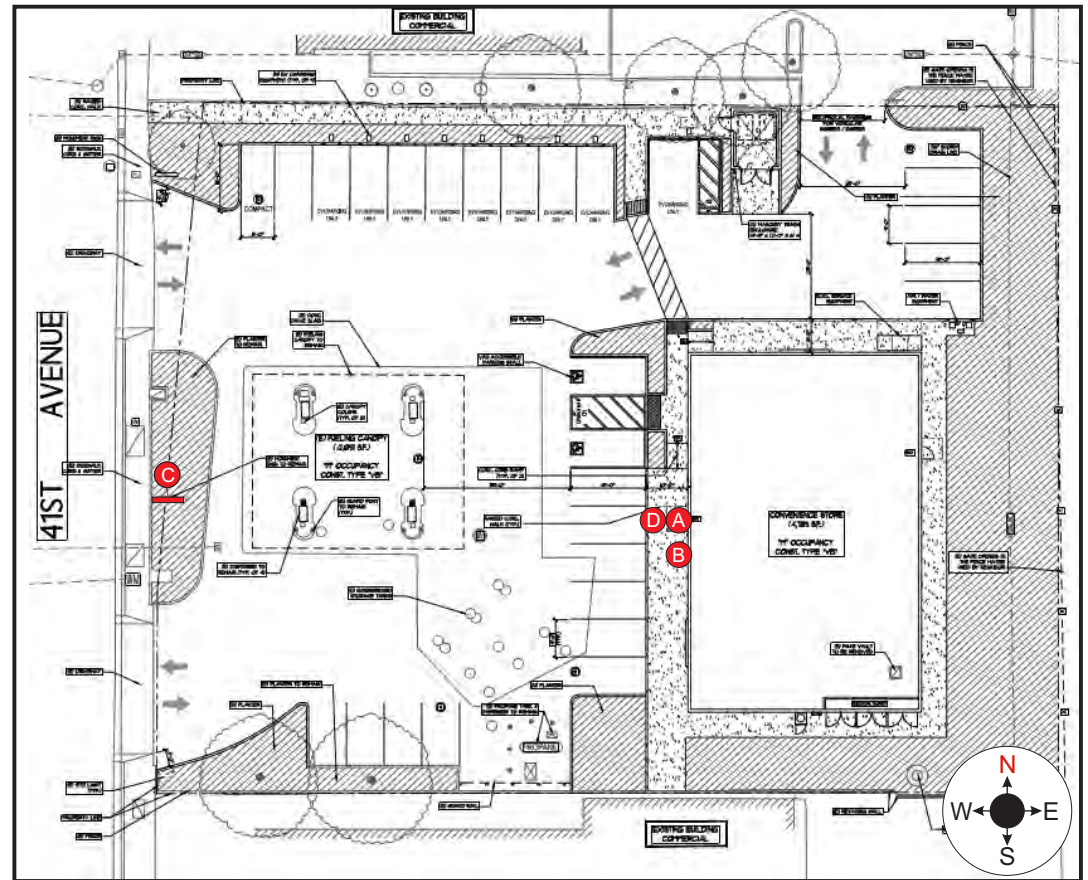
www.SignResource.com 7-11_1026377-CAPITOLA_CA_G

- A** Welcome vinyl
- B** ATM Sign
- C** Existing MID Sign
- D** 24" Channel Letter

SQUARE FOOTAGE:	
4.92 SQ. FT.	
3.2 SQ. FT.	
15.29 SQ. FT.	
21.30 SQ. FT.	

TOTAL SQ. FT.: 44.71 SQ. FT.

TOTAL AGGREGATE SIGN AREA NOT TO EXCEED 50SF



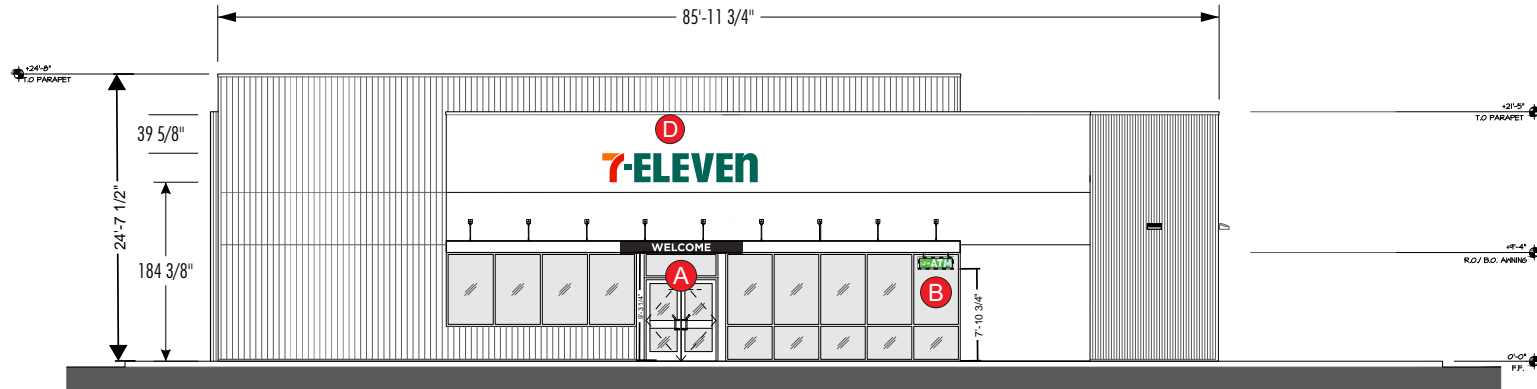
NOTE: BCP SITE - NO 7-ELEVEN BRANDING ON CANOPY



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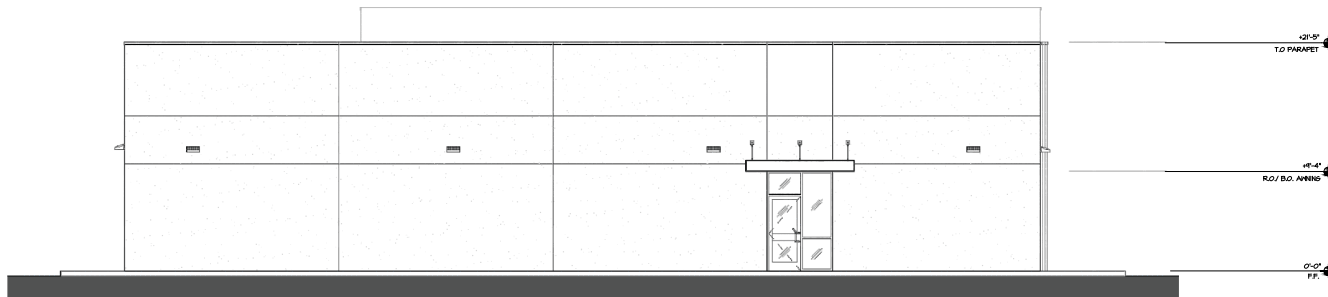
STRIPES NOT STIPULATED IN CODE AND MUST BE SUBMITTED FOR REVIEW

TOTAL AGGREGATE SIGN AREA NOT TO EXCEED 50SF



A B D PROPOSED WEST ELEVATION:
Scale: 1:128

SQUARE FOOTAGE:	
PROPOSED: FRONT WALL	21.30 SF
TOTAL:	21.30 SF
MAX ALLOWED:	50.00 SF



NOTE : "NOT A PUBLIC ENTRANCE"

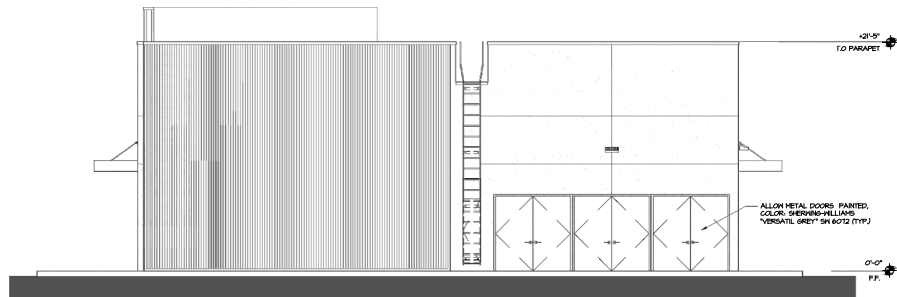
PROPOSED EAST ELEVATION:
Scale: NTS

SQUARE FOOTAGE:	
PROPOSED: REAR WALL	
TOTAL:	



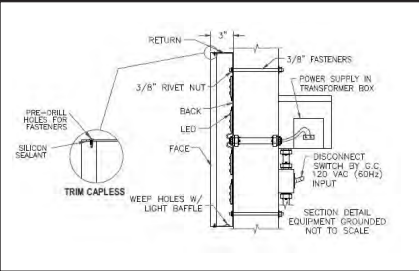
PROPOSED NORTH ELEVATION:
Scale: NTS

SQUARE FOOTAGE:	
PROPOSED:	
TOTAL:	

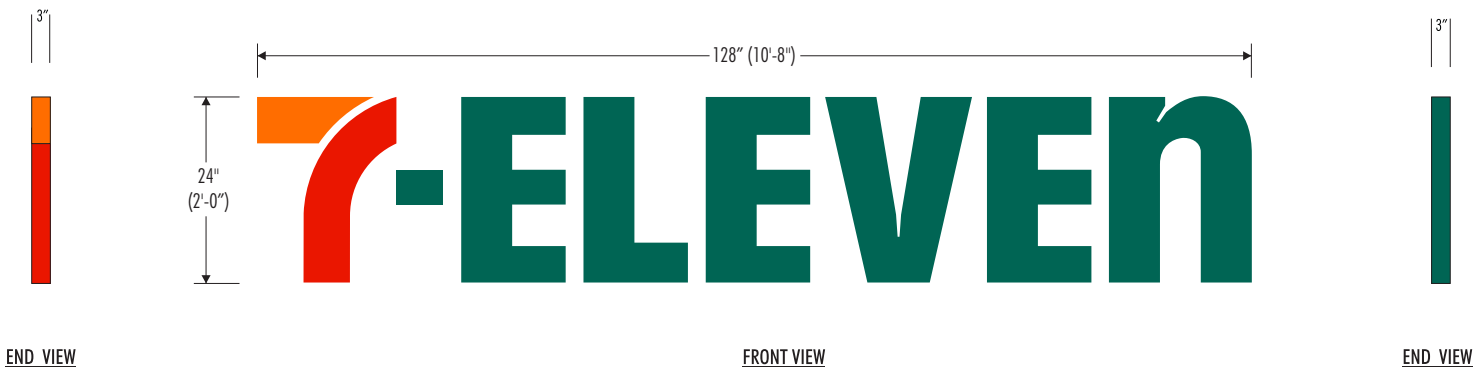


PROPOSED SOUTHELEVATION:
Scale: NTS

SQUARE FOOTAGE:	
PROPOSED:	
TOTAL:	



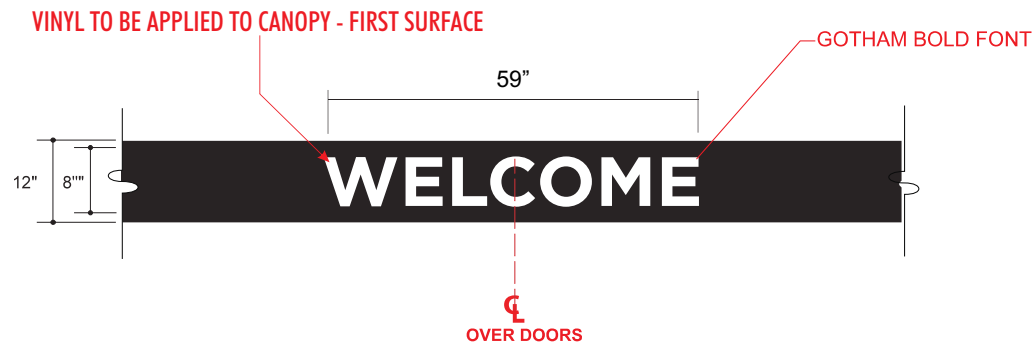
NO TRIMCAP
RETURNS MATCH FACE COLOR



D Front & Side View - 24" 7-Eleven Horizontal Channel Letters
Scale: 1:16

SQUARE FOOTAGE:
Display Square Footage: 21.30

PART#: SEN24LTR24E01



A WELCOME VINYL - FRONT VIEW
Scale: NTS

SQUARE FOOTAGE:
Display Square Footage(Cabinet): 4.92 SQ. FT.

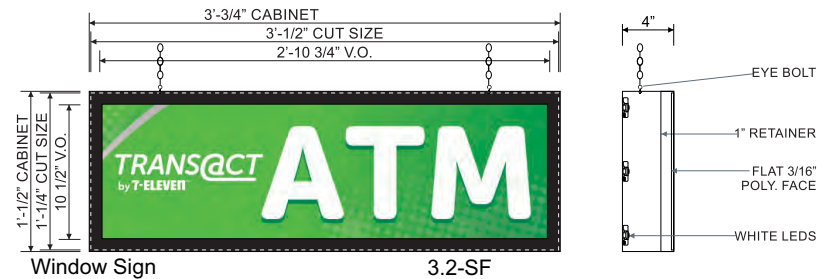
PART #: SENVNLWEL0859

Wall Sign Detail

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TYPICAL FRONT - ELEVATION



Window Sign 3.2-SF

POLYCARBONATE FACE W/ DIGITALLY PRINTED IMAGE VINYL TO BE APPLIED FIRST SURFACE. CABINET TO BE INTERNALLY ILLUMINATED W/ GE WHITE LEDS. 4 DEEP ALUM CABINET & 1" RETAINERS ALL PAINTED. SIGN TO HANG INSIDE THE STORE BEHIND GLASS AS INDICATED IN PHOTO OVERLAY WITH EYE BOLTS.

VINYL SPECS: DIGITALLY PRINTED IMAGE VINYL

B Front Elevation & Side Mounting Detail - ATM S/F Window Sign -

TO BE SUPPLIED AND INSTALLED BY OTHERS

SCALE: N.T.S.

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ATM Sign

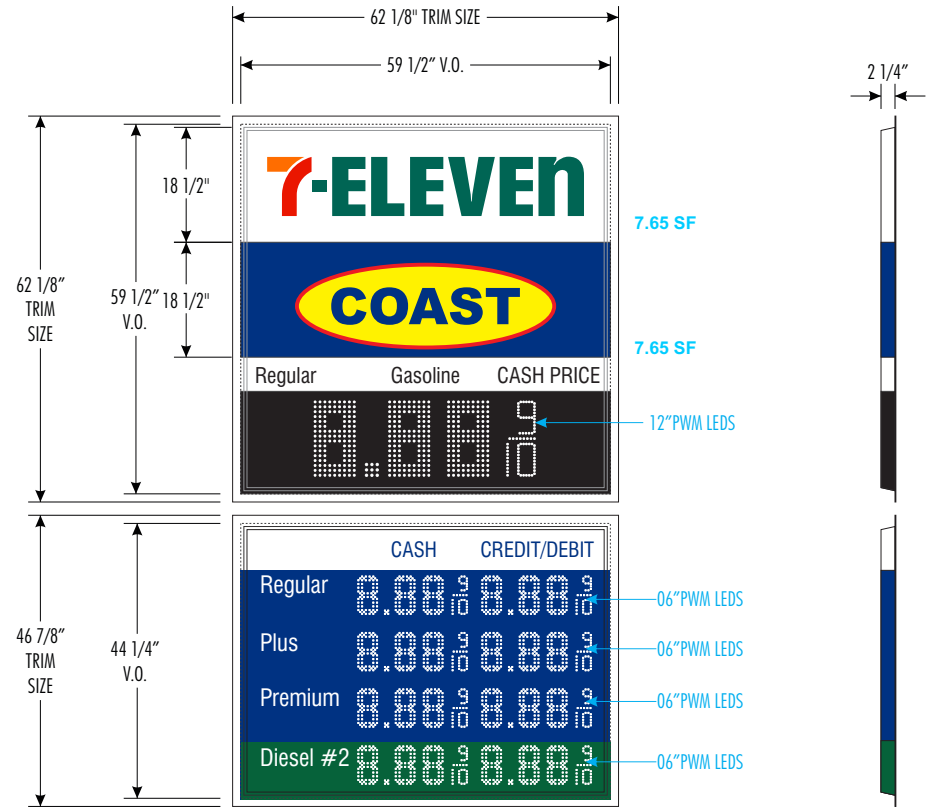
NOTE: COAST FUEL ID AND PRICE SIGNS ARE BY OTHERS.



EXISTING



PROPOSED



SCALE: 1:20

Main I.D.

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CODE CHECK

SITE INFO
DATE COMPLETED: 1-25-24
CUSTOMER NAME: 7-Eleven
PROPERTY ID: 7-Eleven 1026377
SITE LOCATION: 2178 41 st Ave, Capitola, CA 95010
ZONING: CR Regional Commercial
OVERLAY DISTRICT: n/a
TOLL ROAD AUTHORITY: YES/NO
CITY/COUNTY INFORMATION
JURISDICTION: City of Capitola
CONTACT: Sean Sesanto
PHONE: 831-475-7300
EMAIL: ssesanto@ci.capitola.ca.us
WEBSITE/LINK: Home City of Capitola California
WHEN WERE REGS LAST UPDATED? 4/23
GAS CANOPY SIGNS
SIZE RESTRICTIONS:
NUMBER OF SIGNS ON CANOPY:
CAN SIGNS EXTEND BEYOND FASCIA(ABOVE/BELOW):
ILLUMINATION RESTRICTIONS:
GAS PUMP SIGNAGE/DECAL ALLOW:
DO STRIPES COUNT AS SIGNAGE:
SED REQUIRED?
NOTES: SUBMIT FOR CASE-BY-CASE REVIEW.
BUILDING SIGNS
NUMBER ALLOWED: On a corner lot, one wall sign is allowed per street frontage.
SQ. FT. FORMULA: Wall: 1 sf per lin ft of tenant frontage, max 36 sf. Wall signs are not allowed in conjunction with a monument sign on a property with three or fewer businesses. See end notes for lot aggregate.
MAX SF PER SIGN: Formula
HOW IS SQ. FT CALCULATED? Box copy, including backer panel.
MAX NUMBER SIGNS ALLOWED? 1 (on corner lot 1 wall sign is allowed per street frontage)
HOW DOES CITY DETERMINE SIGN SQUARE FOOTAGE? Box copy, including backer panel.
ALL ELEVATIONS? Street frontage.
SED REQUIRED? No
ILLUMINATION TYPES: internal/external
SIGN ALLOWED ON EVERY WALL, OR MUST IT BE STREET-FACING? Street frontage
CAR WASH BUILDING SIGNS: as approved
ILLUMINATION: as approved
NOTES:

PYLON/MONUMENT SIGNS
NUMBER ALLOWED/ALLOWED PER FRONTAGE: 1/bldg. frontage. Where two monument signs are allowed on a corner parcel, each sign shall be placed at least two hundred feet from the intersection corner.
MAX SQUARE FOOT ALLOWED: Monument: 60 sf-Monument signs are not allowed in conjunction with wall signs on a property with three or fewer businesses. See end notes for lot aggregate.
MAX HEIGHT ALLOWED: 8 ft
MIN. REQUIREMENTS FOR FUEL GRADE DISPLAY (Must all grades be displayed, for ex.):
GIVE REQUIREMENTS:
LED PRICER RESTRICTIONS:
SETBACK: FRONT AND BACK: 5 ft from any public or private driveway, sidewalk or property line.
LINE OF SIGHT: Cannot obstruct view.
NOTE: The height of a monument sign is measured as the vertical distance from the sidewalk or top of curb nearest the base of the sign to the top of the highest element of the sign.
DISTANCE BETWEEN IF (2) ALLOWED: If corner lot-200 ft from intersection
IF MONUMENT, SUBSTRATE REQUIREMENTS: The design of monument and other freestanding signs shall relate to the architecture of the building or development they serve. Exterior materials, finishes and colors shall be the same or similar to those of the building or structures on site.
SED REQUIRED FOR NEW: upon request
PERMITTING REQUIREMENTS
PERMIT FEE BASIS: \$151 Planning admin review + bldg fees
PERMIT TIMING: Allow 30 days
DOES REFACING SIGN REQUIRE PERMIT? YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
ELECTRICAL PERMIT REQUIRED: yes
PERMIT DOCUMENTS REQUIRED: See attached permit.
WHAT SIGNATURES ARE REQUIRED ON APPLICATION? Owner and applicant
ARE LANDSCAPE PLANS REQUIRED FOR PERMIT APP? YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
NOTES:
HOW TO SUBMIT DURING COVID-19: Regular procedures in place.
VARIANCE
VARIANCE ALLOWED? YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
BASIS FOR APPROVAL: hardship
PROCEDURE: Submit application for review. Meeting held 1 st Thursday. Fee \$1887
PROBABILITY FOR APPROVAL: 50%
APPLICATION DEADLINE: 1 month prior to meeting
TIME REQUIRED TO PROCESS: 60-90 days

NOTES:
Gas and Service Station Signs. In addition to signs allowed with an administrative sign permit (Section 17.80.030(A)), the planning commission may allow special gas and service station signs that comply with the following standards:

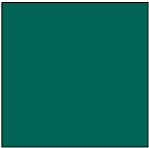
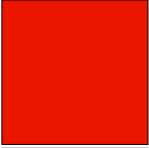
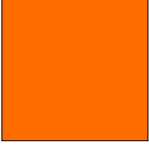


1. A maximum of two signs, not exceeding four square feet, shall be allowed on each pump island to denote either full service or self-service.
2. No other signs will be allowed to be attached to pumps or islands other than required by state law. (See Business and Professions Code Section 13530.)
3. A six-foot-high monument sign which displays prices charged, credit cards accepted or special services rendered shall be allowed on each street frontage.
4. Digital changeable copy signs for gasoline pricing are permitted.
5. Two additional signs up to a maximum of one square foot are permitted to advertise ancillary services such as ATMs and propane. Such signs must be attached to another sign or structure and may not be a portable freestanding sign.

Aggregate for lot:

A. Maximum Permitted Sign Area. Table 17.80-1 identifies the maximum cumulative/total sign area permitted on a property in each zoning district. Each business may have a mix of the sign types allowed by Section 17.80.080 (Standards for specific types of signs) provided the area of all signs on the property does not exceed the maximum established in Table 17.80-1.

Table 17.80-1: Sign Area Standards

Zoning District	Area per Linear Foot of Building Frontage
MU-V, MU-N	0.5 sq. ft. per linear foot 36 sq. ft. max
C-R, C-C, I	1 sq. ft. per linear foot 50 sq. ft. max
VS, CF, P/OS [1]	As determined through sign permit
PD	As determined through the development plan

7-11		
Sample	Description	Applied to
	3M Scotchcal 3730-6537 Pantone PMS 336 C	MID Logo
	3M Scotchcal 3730-2723 Pantone PMS 2347 X GC	MID Logo
	3M Scotchcal 3730-3243 Pantone PMS 1505 X GC	MID Logo
	White	MID Background Canopy fascia Grade / Ancillary Copy
	Tricorn Black	Poles / Cabinets



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7-Eleven Paint Specifications