

Gautho, Julia

From: pacpubs@attglobal.net
Sent: Monday, June 24, 2024 6:39 PM
To: Brooks, Yvette; Brown, Kristen; Margaux Morgan; Clarke, Joe; alexander.dean.pedersen@gmail.com
Cc: Gautho, Julia; Albert Lee Strickland; Lynne Ann DeSpelder
Subject: Thursday's City Council Meeting 6-27-24 Public Comment

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Hello all,

Julia checked on the previous discussion about increasing and extending our City's sales tax. She sent the following information to us this morning: (Thanks, Julia for your helpful research emailed here to answer our question about introduction and discussions you all had about replacing Measure F with one that generated double the tax levy and initiates it before F expires.) She reports:

Hi Lynne,

I received your voicemail this morning with questions about the proposed sales tax ballot measure. After reviewing past meeting minutes and footage, I'd like to offer the following information.

The City Council reviewed the results of a polling survey and provided feedback to staff on the ballot measure language on April 11th. During this meeting, the City Council suggested that staff research other known ballot measures to ensure that Capitola remains competitive to voters, and directed staff to return in June for approval on the ballot question (including the ten-year timeline that was proposed in April). Final approval of the ballot question and the ten year timeline will take place Thursday.

Thanks for your interest,

Having seen and heard the Council's April 11th thoughts about the sales tax proposal, as it is currently written, it does not reflect your initial discussion when survey results initiated thoughts about doubling the sales tax and extending the number of years in place. This measure is on your agenda for the 6/27 meeting.

Please revive your discussion and reach a decision to shorten the time this new tax measure will be in effect.

Thank you, Lynne and Al