

Sarah Ryan, Police
Administrative Captain

MAJOR SPECIAL EVENT
APPLICATION-
VDUBLICIOUS

Background

- In March 2024, council adopted an ordinance amending Special Event application and approval process.
- Police department received an application in March from Vdubilicious Car Club for a special event in Village on August 10, 2024.
- Event qualifies as a “major event” per our updated Special Event threshold.

Major SE > 200 attendees and impacts on city services

Event Application

- August 10, 2024, from 6:00 AM to 5:00 PM
 - Following roads proposed to be closed
 - Stockton Avenue/Esplanade
 - Monterey Avenue/Capitola Avenue
 - San Jose Avenue/Capitola Avenue
 - Use of Bandstand for amplified music and event announcements
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Impacts to the City

- Police Department staffing impacts
 - Public Works staffing impacts
 - Loss of parking revenue for the village
 - Parking impacts to village residents and employees
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“No Parking” Sign Postage

Signs must be posted by 0500 hours on Wednesday, August 7th at 6:00 AM

“No Parking” Sign Posting	Hours	Hourly Rate	Total
Parking Enforcement Officer	4	\$59.00	\$236.00
Parking Enforcement Officer	4	\$59.00	\$236.00

Patrol Staffing 5:00 AM to 5:00 PM

Event Staff	Hours	Hourly Rate	Total
Sergeant	12	\$129.00	\$1,548.00
Police Officer 1	12	\$106.00	\$1,272.00
Police Officer 2	12	\$106.00	\$1272.00

9 Major Special Events

- February Surfer's Path 10k/5k
- Capitola Art & Wine Festival
- May Surfer's Path Half Marathon
- Capitola Beach Festival
- Capitola Custom Classic Car Show
- Women on Waves
- Wharf to Wharf
- October Surfer's Path Wahine 10k/6k
- Oktoberfest



26 Minor Special Events

- Village Sip and Stroll (3 total)
 - California Coast Classic Ride
 - Operation Surf
 - Veteran Surf Alliance Paddle Out
 - Fill the Boot for Muscular Dystrophy
 - Halloween Parade
 - Skate-Tola
 - Surfing Santa
 - Walk for Angelman's Syndrome
 - Food Truck Fridays Event at Monterey Park
 - First Responder's Surf Contest
 - AIDS/Lifecycle Bicycle Ride
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Recommended Action

- Approve or deny a request for a new Major Special Event permit from the VDublicious Car Club requesting to host a car show in the Capitola Village on August 10, 2024 from 7:00 am to 5:00 pm.
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