

**RESOLUTION NO. 66-23**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CAMDEN, ARKANSAS,  
AMENDING THE 2023 ANNUAL OPERATING BUDGET; WAIVING COMPETITIVE  
BIDDING; AUTHORIZING THE PURCHASE OF A SOFTWARE SYSTEM; AND FOR  
OTHER PURPOSES.**

**WHEREAS**, the Camden Advertising and Promotion Commission approved the purchase of a software system (Thrillshare Publishing Platform for approximately 11,000 population) from Apptegy; and

**WHEREAS**, the cost of the initial development and first year is Thirteen-Thousand and Five-Hundred Dollars (\$13,500.00); and

**WHEREAS**, there are very limited vendors that provide this type of software; and

**WHEREAS**, a quote for a comparable software program was \$60,000.00; and

**WHEREAS**, the Council has determined that competitive bidding is not practical or feasible in this situation because the service is unique and not offered by multiple vendors.

**NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF  
CAMDEN, ARKANSAS THAT:**

**SECTION 1.** The City Council of the City of Camden hereby waives the competitive bidding process due to this exceptional situation in which it is not feasible or practical as provided under A.C.A. § 14-58-303.

**SECTION 2.** The purchase of the Thrillshare Publishing Platform for approximately 11,000 population and initial year contract from Apptegy in the amount of Thirteen-Thousand and Five-Hundred Dollars (\$13,500.00) is approved.

PASSED AND APPROVED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2023

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK