



Camas PROS Plan - Project Advisory Committee Meeting #2: July 28, 2021





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Methodology

- Designed in coordination with staff
- Late May to early July 2021
- Mailed to 2,500 randomized addresses
- 509 respondents (20% response rate)
- Online survey available to entire community in English & Spanish (876)



Dear Camas Resident:

The City of Camas is beginning a community-led process to update its citywide Recreation, Parks and Open Space Plan (PROS Plan, for short). We need your help to determine how to prioritize projects and what we should focus on to keep our parks and programs thriving for the next 6-10 years. As an initial step, the City is conducting this short survey to assess the community's recreation needs. We understand that COVID-19 has impacted your ability

to participate in programs and visit parks this year. We ask that you consider needs for the future as you evaluate recreation amenities. Your opinions are important to the City.

The survey has 16 questions and will only take a few minutes to complete. Use the QR code to take this survey online at https://www.surveymonkey.com/r/CamasPROS



- 1. When you think about what contributes to the quality of life in Camas, would you say that public parks and recreation opportunities are... (CHECK ONE OPTION)
 - Essential to the quality of life here
- Not Important Don't know
- Important, but not really essential Useful, but not necessary
- 2. When it comes to amenities provided by the City of Camas for meeting your needs for parks, trails and recreation facilities, would you say there are... (CHECK ONLY ONE BOX IN EACH ROW)



- 3. Prior to the COVID-19 pandemic, how often did you visit or use Camas parks, trails, recreation facilities or natural areas?
 - Everyday At least once a week

- □ A few times over the year
- Two or more times a month About once a month
- Do not visit facilities / parks / open spaces
- Don't know

4. Prior to the COVID-19 pandemic, what would you say are the main reasons your household visited Camas parks, recreation facilities or open spaces in the past year? (CHECK ALL THAT APPLY)

- Fitness / Exercise
- Dog walking Playgrounds
- Walking or running
- □ Bike riding
- □ Family gatherings / picnicking
- □ Community events / concerts
- Recreation program, class or camp
- □ Sport fields

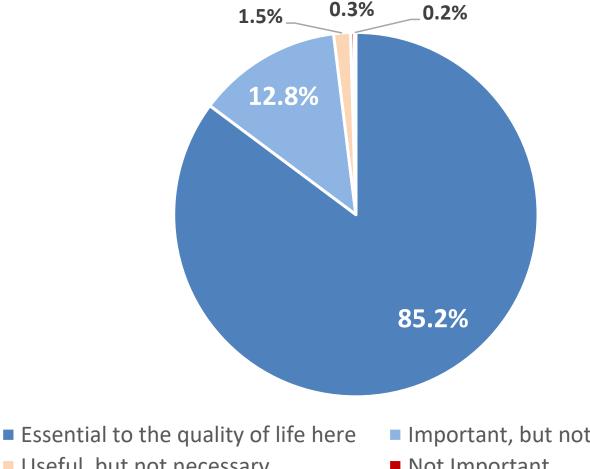
- Fishing Swimming Boating - Non-motorized / Hand-carry (canoeing, kayaking) Boating - Motor / trailered
- Frisbee or disc golf

Outdoor sport courts

□ Wildlife viewing

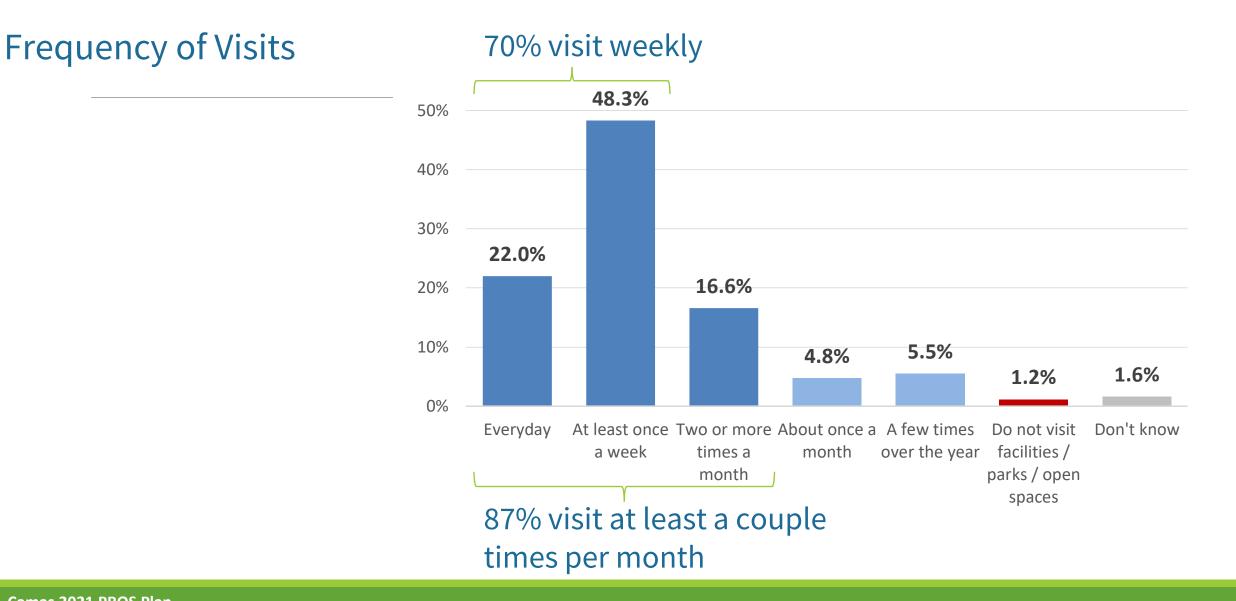
- Relaxation
- N/A - I didn't use any Camas facilities
- □ Other: _

Over 98% feel parks & recreation is essential or important



- Useful, but not necessary
- Don't know

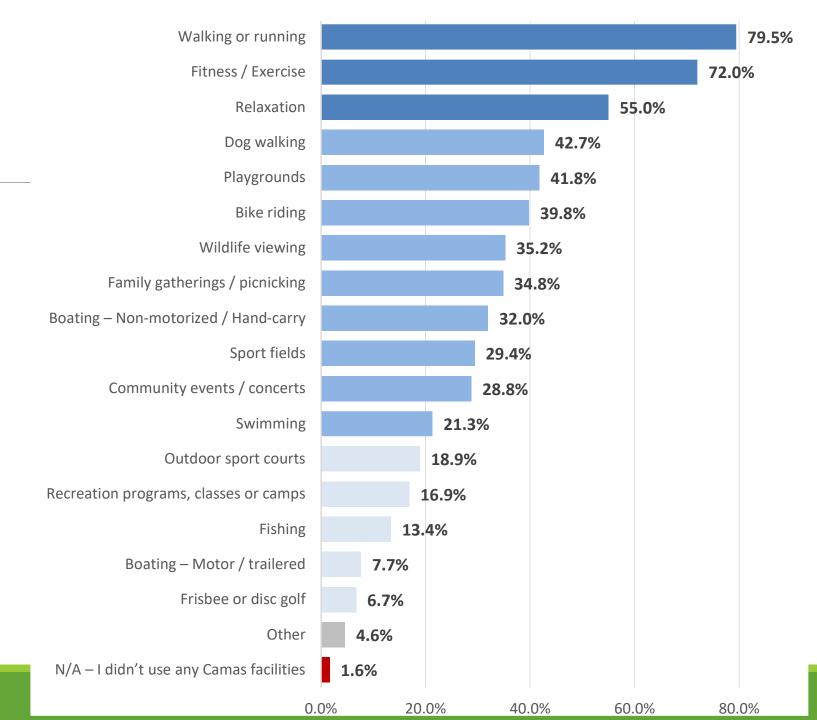
- Important, but not really essential
- Not Important



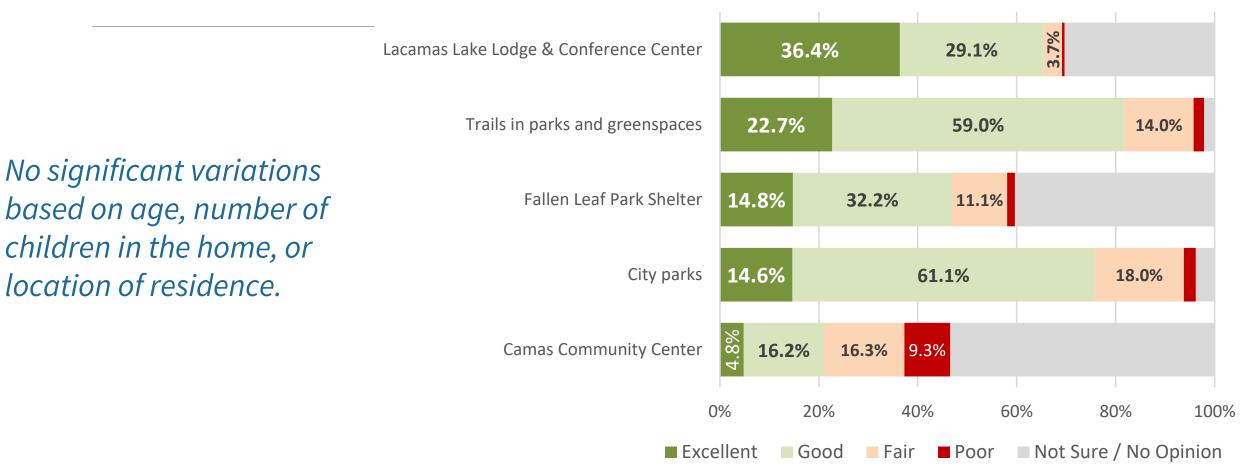
Top Reasons for Visiting

Respondents could select as many items they wanted

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Park & Facility Condition



'Goldilocks' question	Walking / biking trails	48.7%	41.9	%
	Picnic areas & shelters	42.3%	43.9%	5.5%
1. Walking / biking trails	Access to water-oriented recreation (lakes, rivers)	20.1%	40.0%	8.5%
2. Picnic areas / shelters	Access to water-oriented recreation (lakes, nvers)	39.1%	48.0%	©
3. Water access	Community events	34.9%	40.0%	4.7%
	Sport fields & sport courts	34.8%	43.5%	8.5%
Higher need for trails noted by	Developed parks with playgrounds	34.2%	54.0%	6.1%
those between 55 - 64, those with children and those living	Recreation programs (camps & classes)	28.2%	35.5% [%] ن	
in the Ward 3 (SW)		% 20% ght number	40% 60% More than enough	80% 100% Don't Know

Prioritizing Projects	1 Focusing on existing park facilities & delayed maintenance	31	۱%	22%	19%	17%	8%
	2 Expanding trail opportunities	20%	20%	20%	18	% 16	% 6%
3 Build	ding new parks on undeveloped, city-owned parkland	13%	28%	25	%	20%	11%
Mail and a selice a	Acquiring additional land for future parks	18%	16%	16%	17%	17%	17%
Mail and online respondents ranked similarly. Younger	Building a new community center or aquatic center	16%	8% 10%	12% 16	5%	38%	
respondents and those with children had higher	Expanding recreation classes & camps	7% 11	% 16%	31%	6	33%	
priority for community center or aquatic center.		0% ■ 1st	20%	40% 3rd	60% 4th	80%	100 6th

Support for Certain Amenities

Less than half of respondents were supportive of adding BMX or pump tracks.

Online respondents had stronger support for all items.

- Additional soccer, football & lacrosse fields (+14%)
- Additional basketball courts (+13%)
- BMX / Pump track (+19%)

	Additional walking trails in parks
	Additional biking trails in parks
	All-abilities, accessible playground equipment
	Outdoor splash pad / water spray park
	Updated or renovated playgrounds at existing parks
4	Pool or aquatic center
35	Off-leash dog areas (dog parks)
31	Additional picnic shelters for group gatherings
29.	New Community Center with indoor gymnasium &
27.	Additional tennis / pickleball courts
22.5	Disc golf course
22.0	BMX / Pump track
20.99	Additional sport fields for soccer, football & lacrosse
20.0%	Additional / upgraded skate park
19.4%	Additional sport fields for baseball / softball
18.8%	Additional basketball courts

59.2% 29.3% 8.6% 47.4% 16.1% 30.1% 45.4% 11.2% 35.2% 44.2% 31.3% 18.8% 41.4% 40.4% 11.1% 40.5% 28.5% 24.3% 5.0% 23.4% 31.2% L.6% 48.0% 12.7% .5% 32.1% 28.8% 36.2% .5% 22.6% 34.8% 27.6% 26.3% 34.5% 36.6% 27.0% 33.4% 32.4% 32.0% 32.3% % 40.4% 24.5% 0% 20% 40% 60% 80% 100%

Interest in Trail Amenities

	Unpaved trails in natural areas	71.8%			23.2%		
95% feel unpaved trails are very or somewhat	Paved, shared paths for pedestrians and cyclists		49.5%	6 38.0		10.9%	
important	Accessible trails without steep slopes for users of all abilities (strollers, wheelchairs, etc.)	33.8	33.8% 39.9%		22.1%		
Importance of each type of trail decreased with	Mountain biking trails	23.5%	31.0	1.0% 38.9%			
the age	Bike skills / pump track	17.0%	22.3%	50.8%			
)% 2 Iewhat Im	0% 40 portant	% 609 Not Impo		% 10 Don't Kn	

Recreation Programs

About half of all respondents did not know whether current offerings are adequate

Slightly stronger interest for youth or teens programs

14.8% 37.0% Outdoor adventure summer camps, including archery,... Youth activities, such as fitness, music, arts or crafts 22.9% 31.5% Youth sports programs and camps during school breaks 29.7% 23.9% After-school programs or summer day camps for children 28.1% 24.4% 27.9% 15.4% Teen activities, such as game nights, day trips or camps... Adult wellness classes, such as yoga/tai chi, aerobics or... 25.5% 23.1% Adult enrichment classes, such as arts, crafts or music 20.5% 25.0% Adult sports leagues, such as soccer, ultimate frisbee,... 20.3% 24.1% Programs for adults 55 and over, such as drop-in activities,... 17.9% 19.6% **Preschool Enrichment and Sports** 17.6% 23.2% **E-sports** leagues 10.8% 0% 20% 40% 60% 80% Don't Know More Needed Current Offerings are Adequate Fewer Needed

45.1%

42.9%

44.0%

44.8%

53.6%

46.1%

49.2%

51.3%

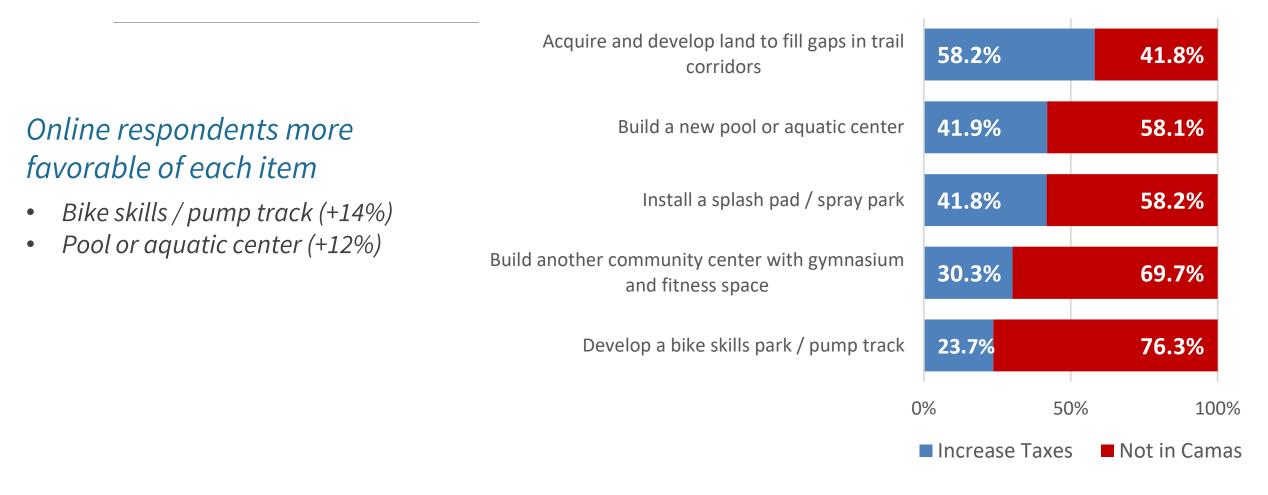
58.6%

55.7%

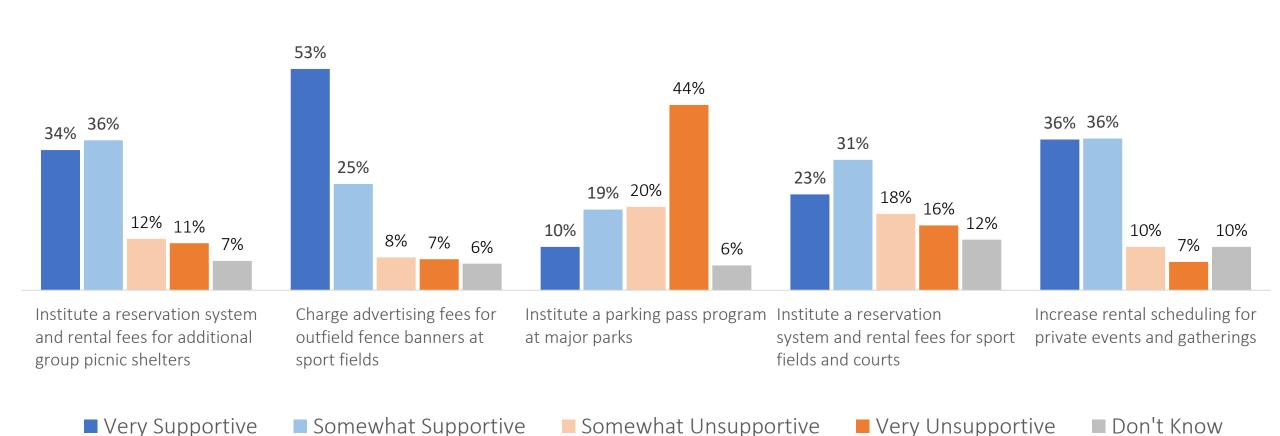
69.7%

100%

Choices about Willingness to Pay Additional Taxes



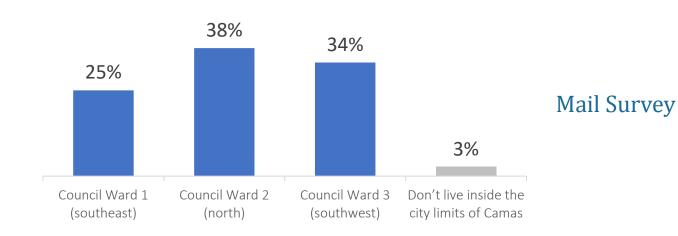
Revenue Generating Options

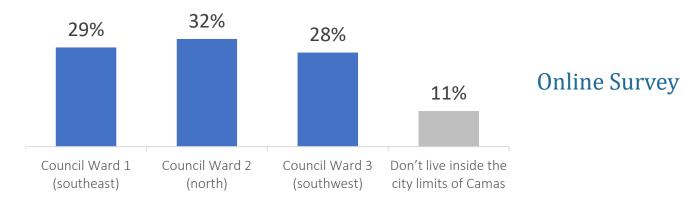


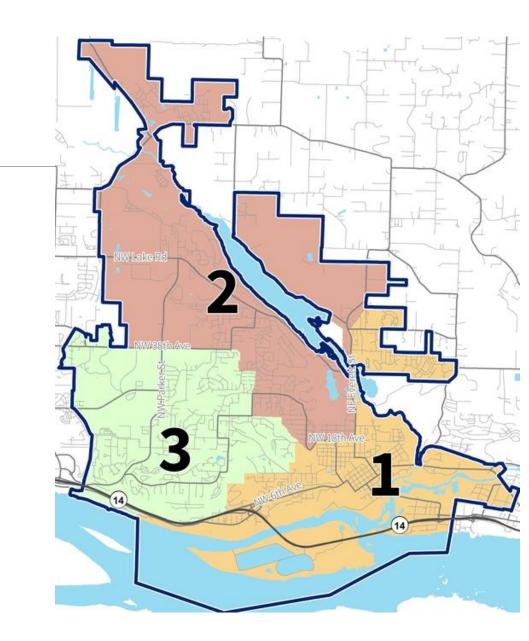
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Media Options City website 75.2% City newsletter 56.0% **Direct email** 51.8% Facebook 50.3% Camas / Evergreen School District Social media (Facebook & 40.0% Instagram) is a more popular Community event signs 38.0% source for those under 45 Street and/or park banners 35.5% 24.2% Instagram Flyers at city facilities 23.8% Twitter 10.7% Other 4.0% None of these 2.3% 0.0% 20.0% 60.0% 40.0% 80.0%

Respondent Subgroups - Location



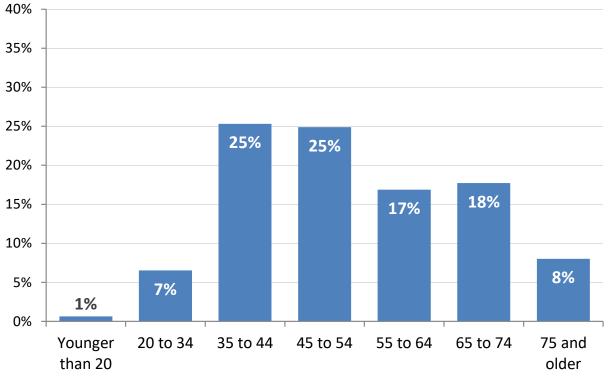




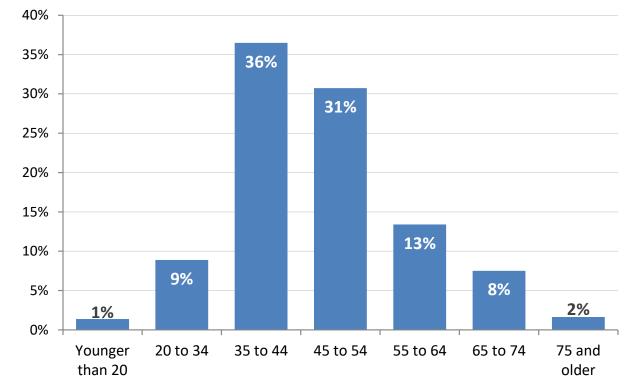
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Respondent Subgroups - Age

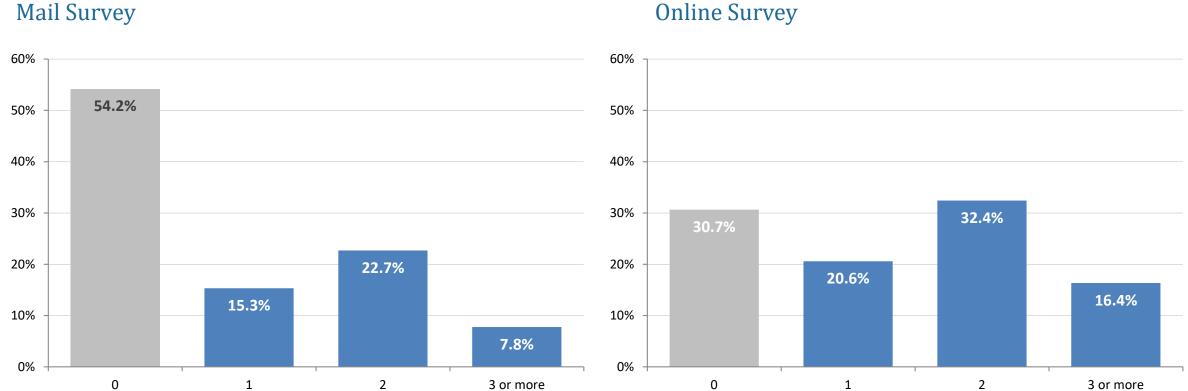
Mail Survey



Online Survey



Respondent Subgroups – Households with Children



Online Survey

Other Outreach

Stakeholder Interviews

Former Mayor, Former Administrator, Downtown Camas Association, and Developer

Focus Groups

Trails, Mountain Biking / Pump Track, Athletic Fields, Other Parks Jurisdictions, and Organizations representing Under-served / Under-represented Communities



Discussion Questions

What more do you want to learn from the community to supplement or expand upon this survey data through our upcoming on-line open house?



Next Steps

Upcoming Milestones:

- Open house #1 early-mid Aug.
- Council workshop 8/16
- Planning/P&R Commission 9/21
- Open house #2 early Oct.
- Working-draft PROS Plan Nov.

