



PROS Plan - Project Advisory Committee

Meeting #2: July 28, 2021



Survey Highlights

Methodology

- Designed in coordination with staff
- Late May to early July 2021
- Mailed to 2,500 randomized addresses
- 509 respondents (20% response rate)
- Online survey available to entire community in English & Spanish (876)

1,385 completed surveys!



Dear Camas Resident:

The City of Camas is beginning a community-led process to update its citywide Recreation, Parks and Open Space Plan (PROS Plan, for short). We need your help to determine how to prioritize projects and what we should focus on to keep our parks and programs thriving for the next 6-10 years. As an initial step, the City is conducting this short survey to assess the community's recreation needs. We understand that COVID-19 has impacted your ability to participate in programs and visit parks this year. We ask that you consider needs for the future as you evaluate recreation amenities. Your opinions are important to the City.



The survey has 16 questions and will only take a few minutes to complete. Use the QR code to take this survey online at <https://www.surveymonkey.com/r/CamasPROS>

1. When you think about what contributes to the quality of life in Camas, would you say that public parks and recreation opportunities are... (CHECK ONE OPTION)

- Essential to the quality of life here
- Important, but not really essential
- Useful, but not necessary
- Not important
- Don't know

2. When it comes to amenities provided by the City of Camas for meeting your needs for parks, trails and recreation facilities, would you say there are... (CHECK ONLY ONE BOX IN EACH ROW)

	More than Enough	About the Right Amount	Not Enough	Don't Know
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community events (such as the movies in the Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. Prior to the COVID-19 pandemic, how often did you visit or use Camas parks, trails, recreation facilities or natural areas?

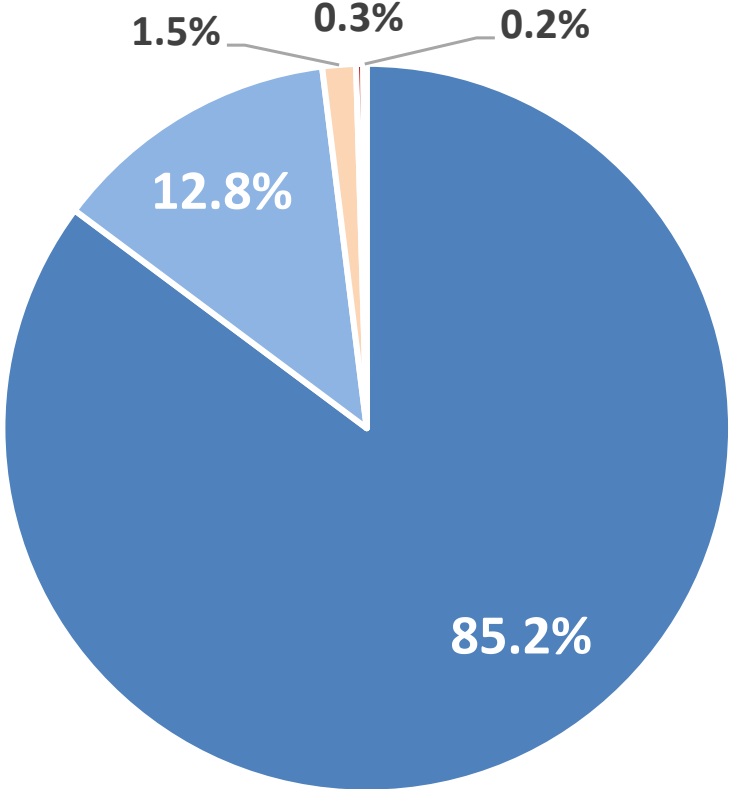
- Everyday
- At least once a week
- Two or more times a month
- About once a month
- A few times over the year
- Do not visit facilities / parks / open spaces
- Don't know

4. Prior to the COVID-19 pandemic, what would you say are the main reasons your household visited Camas parks, recreation facilities or open spaces in the past year? (CHECK ALL THAT APPLY)

- Fitness / Exercise
- Dog walking
- Playgrounds
- Walking or running
- Bike riding
- Family gatherings / picnicking
- Community events / concerts
- Recreation program, class or camp
- Sport fields
- Outdoor sport courts
- Wildlife viewing
- Fishing
- Swimming
- Boating - Non-motorized / Hand-carry (canoeing, kayaking)
- Boating - Motor / trailered
- Frisbee or disc golf
- Relaxation
- N/A - I didn't use any Camas facilities
- Other: _____

Survey Highlights

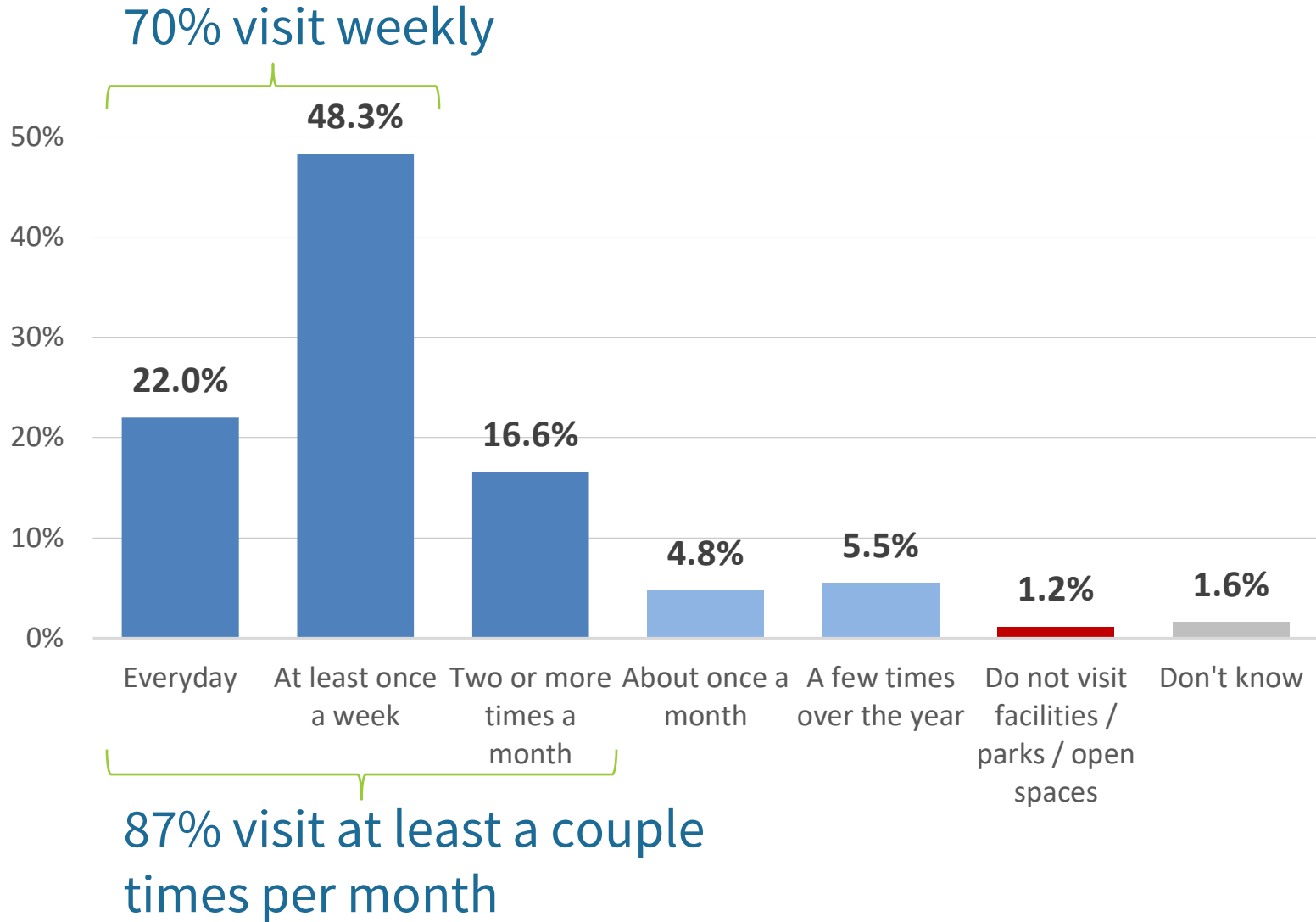
Over 98% feel parks & recreation is essential or important



- Essential to the quality of life here
- Important, but not really essential
- Useful, but not necessary
- Not Important
- Don't know

Survey Highlights

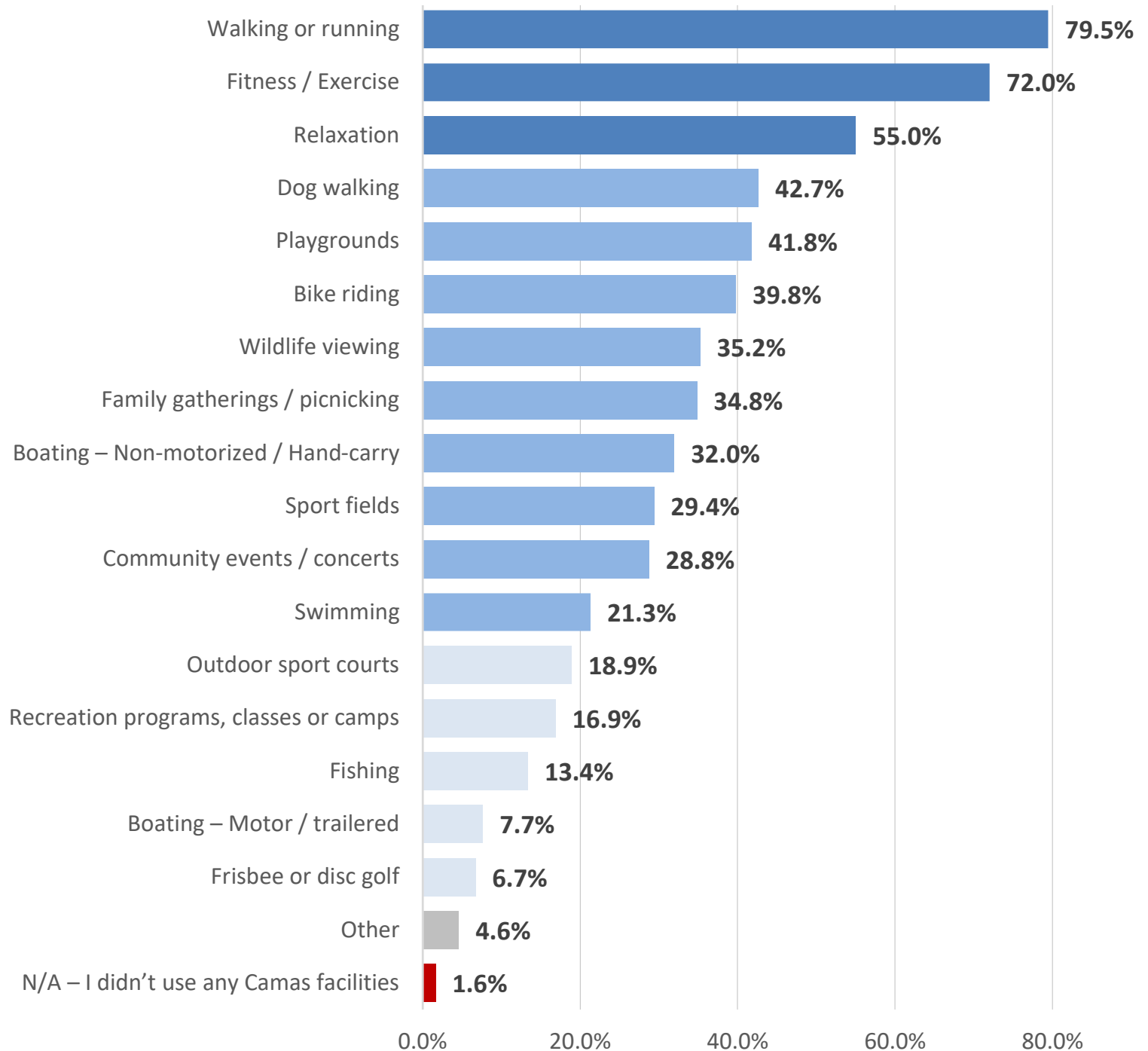
Frequency of Visits



Survey Highlights

Top Reasons for Visiting

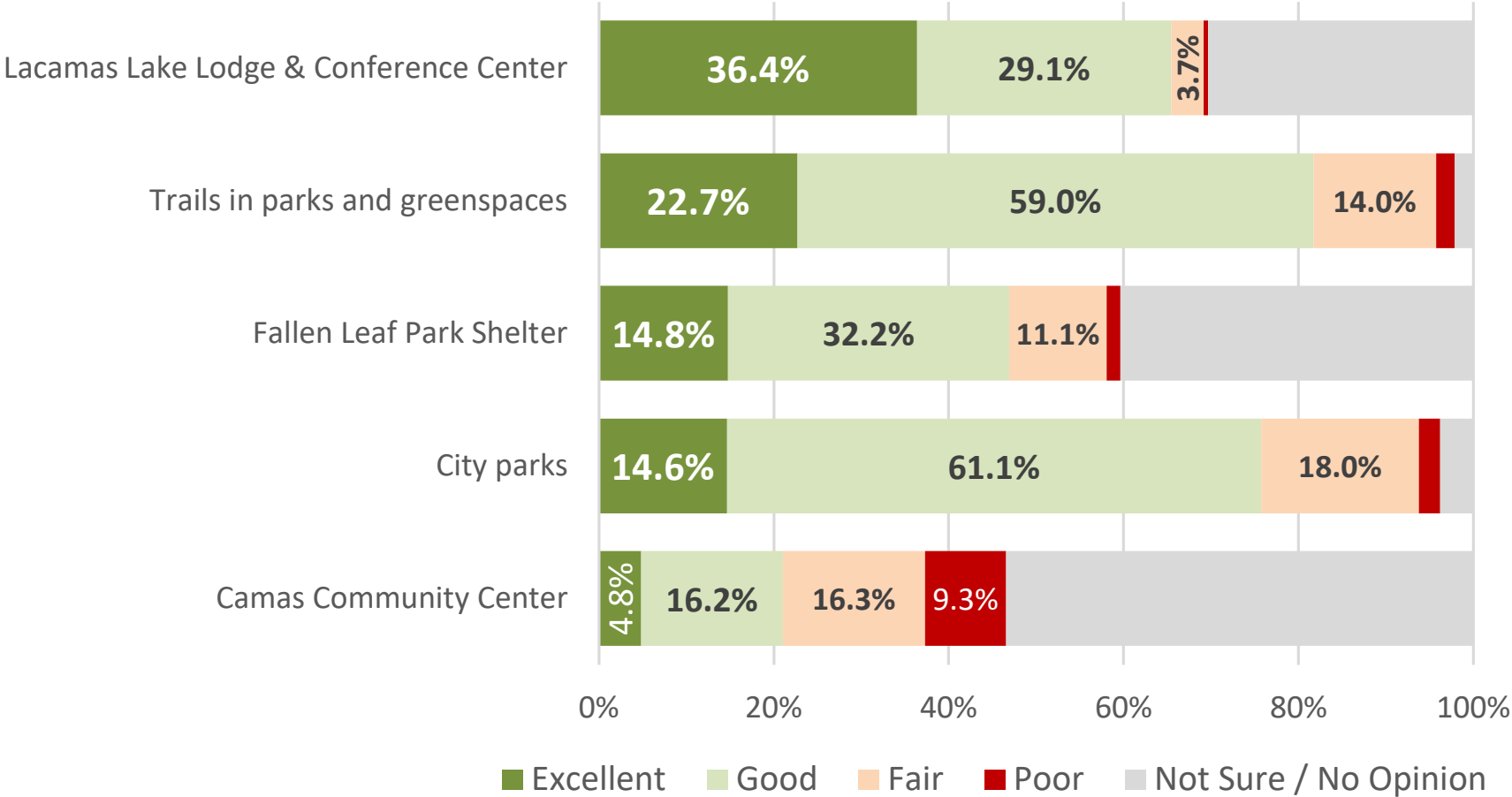
Respondents could select as many items they wanted



Survey Highlights

Park & Facility Condition

No significant variations based on age, number of children in the home, or location of residence.

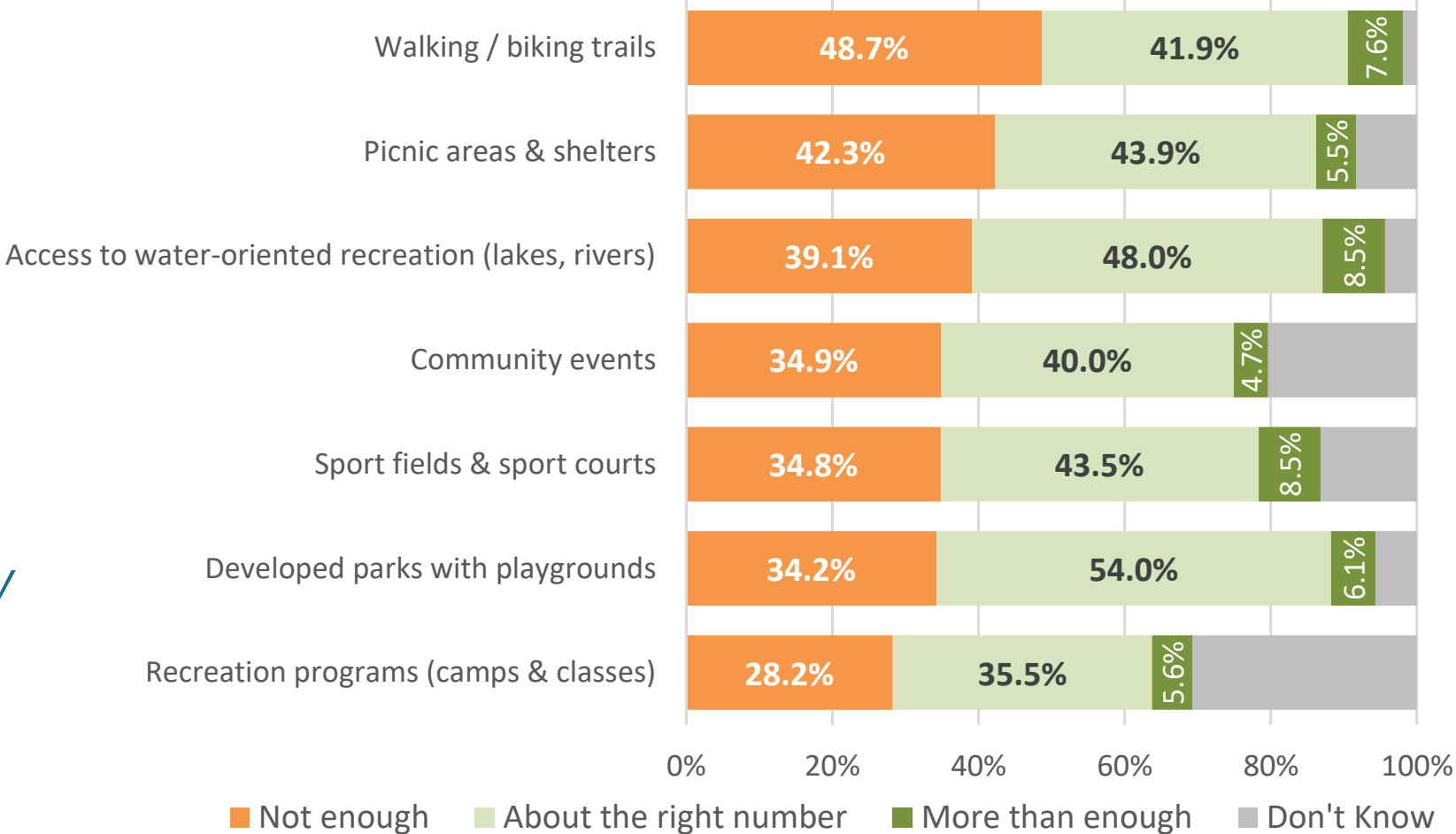


Survey Highlights

'Goldilocks' question

1. Walking / biking trails
2. Picnic areas / shelters
3. Water access

Higher need for trails noted by those between 55 - 64, those with children and those living in the Ward 3 (SW)



Survey Highlights

Prioritizing Projects

1 Focusing on existing park facilities & delayed maintenance

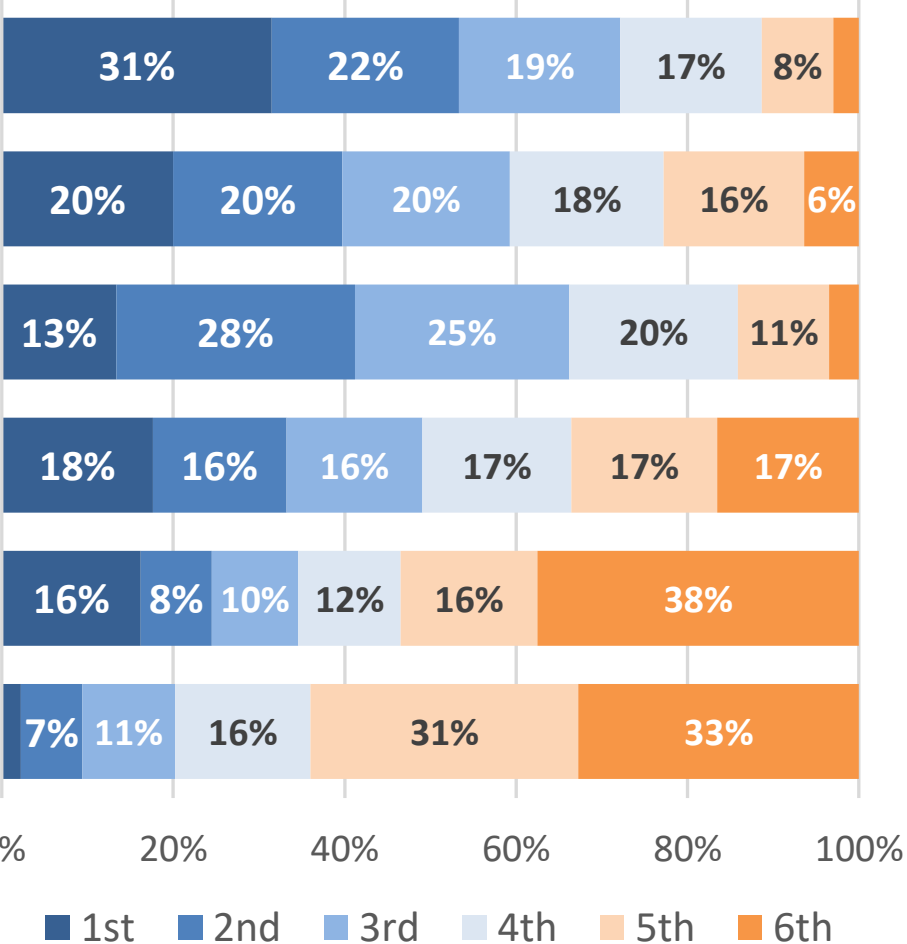
2 Expanding trail opportunities

3 Building new parks on undeveloped, city-owned parkland

Acquiring additional land for future parks

Building a new community center or aquatic center

Expanding recreation classes & camps



Mail and online respondents ranked similarly. Younger respondents and those with children had higher priority for community center or aquatic center.

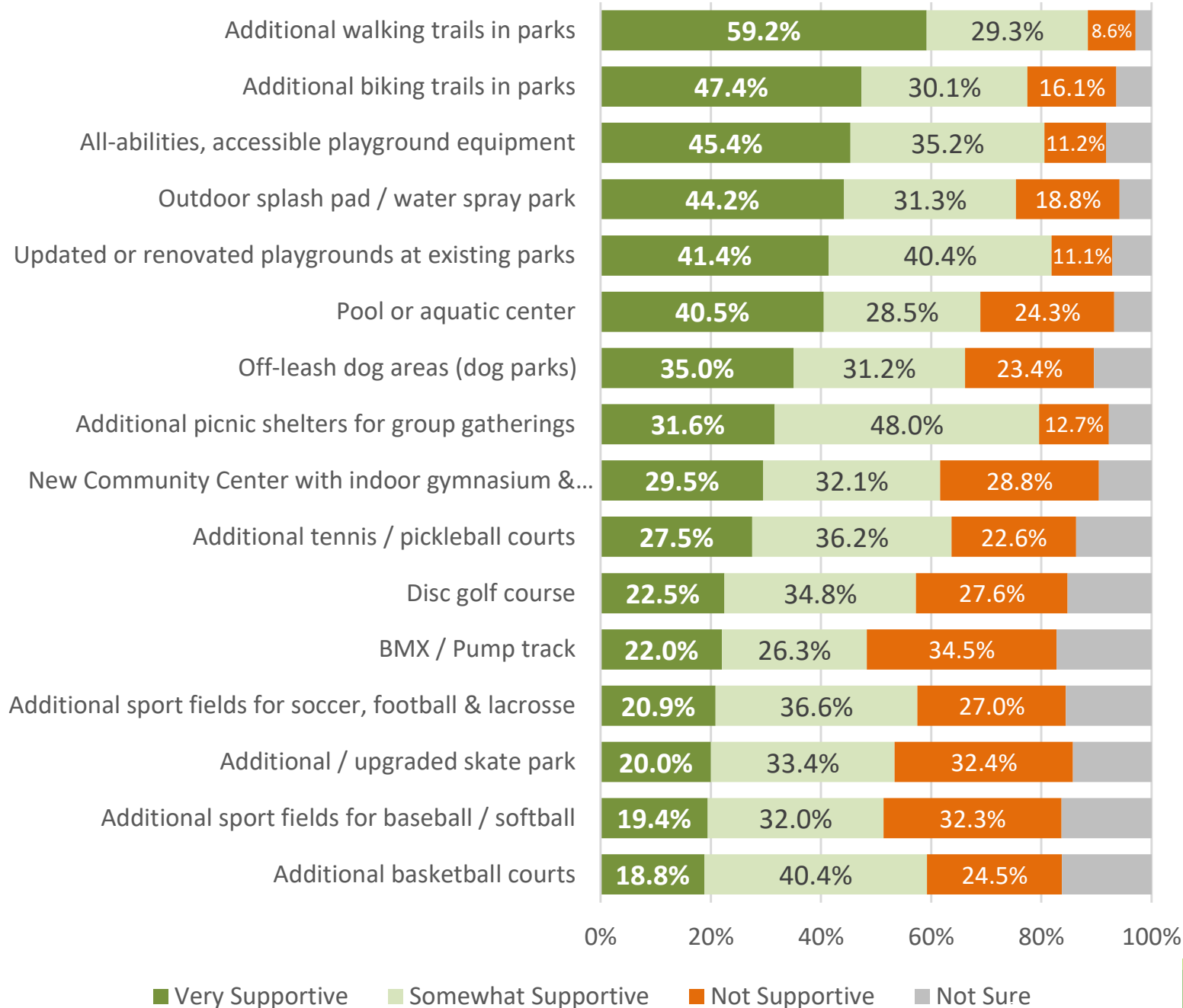
Survey Highlights

Support for Certain Amenities

Less than half of respondents were supportive of adding BMX or pump tracks.

Online respondents had stronger support for all items.

- *Additional soccer, football & lacrosse fields (+14%)*
- *Additional basketball courts (+13%)*
- *BMX / Pump track (+19%)*

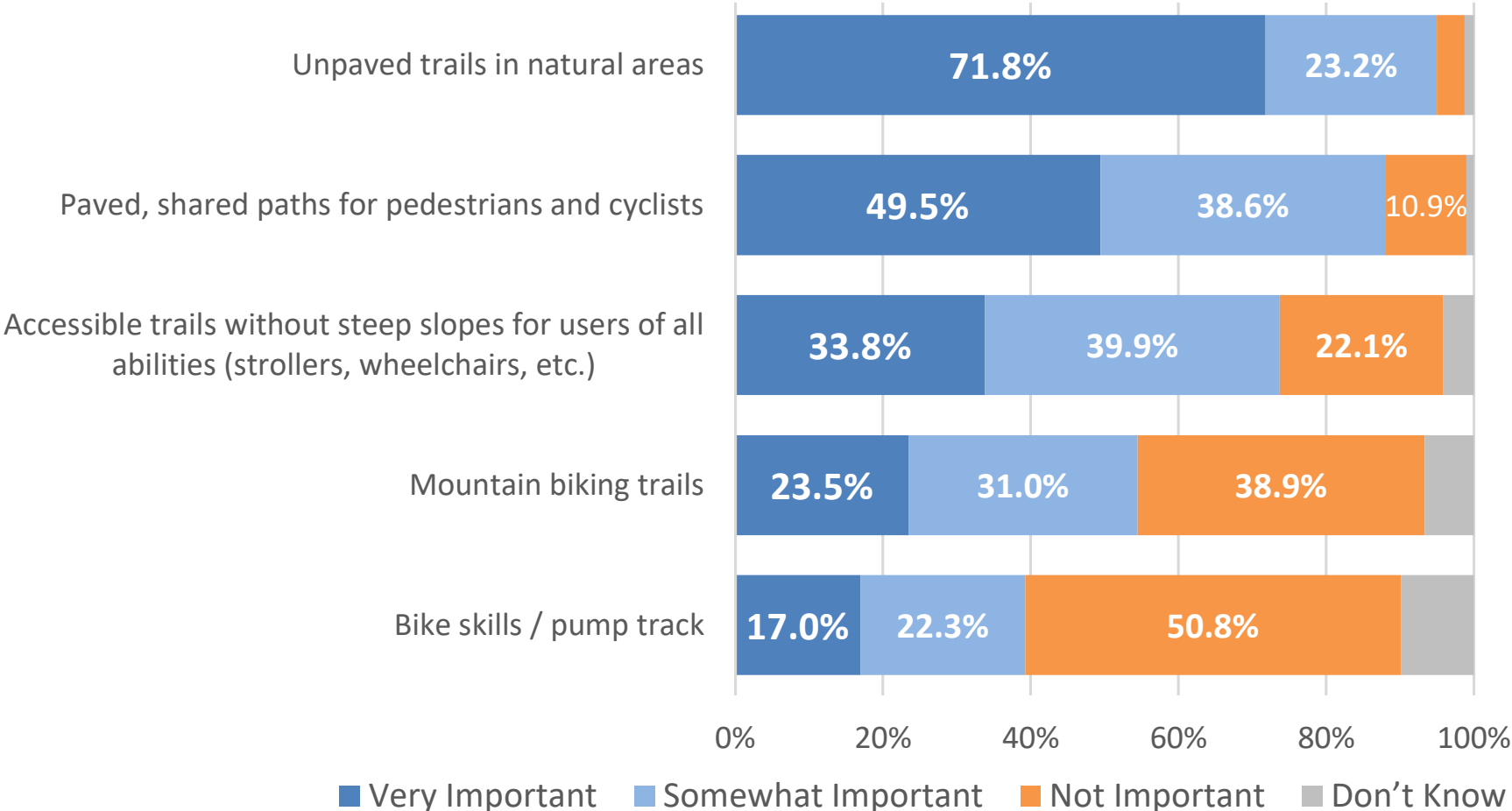


Survey Highlights

Interest in Trail Amenities

95% feel unpaved trails are very or somewhat important

Importance of each type of trail decreased with the age

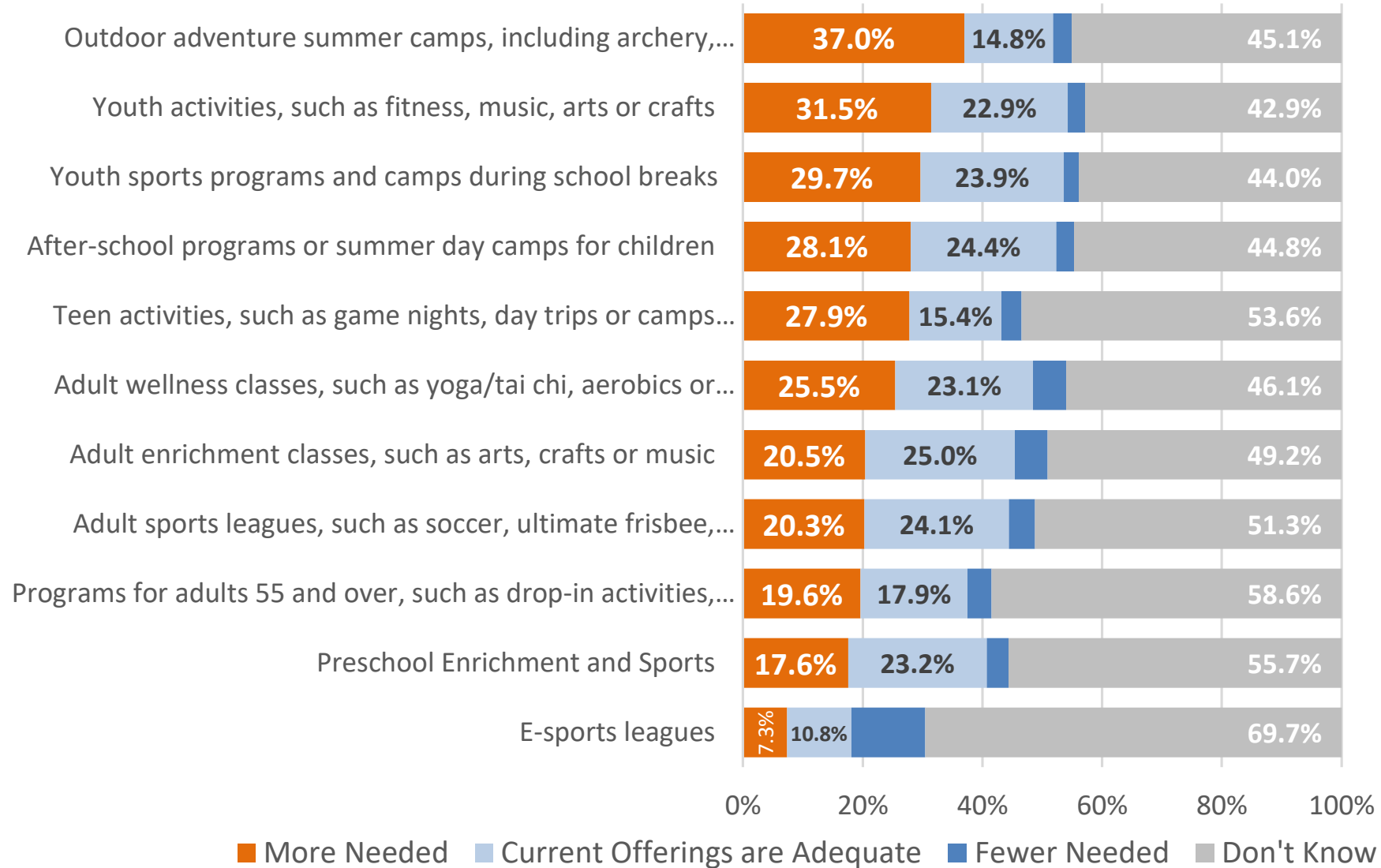


Survey Highlights

Recreation Programs

About half of all respondents did not know whether current offerings are adequate

Slightly stronger interest for youth or teens programs

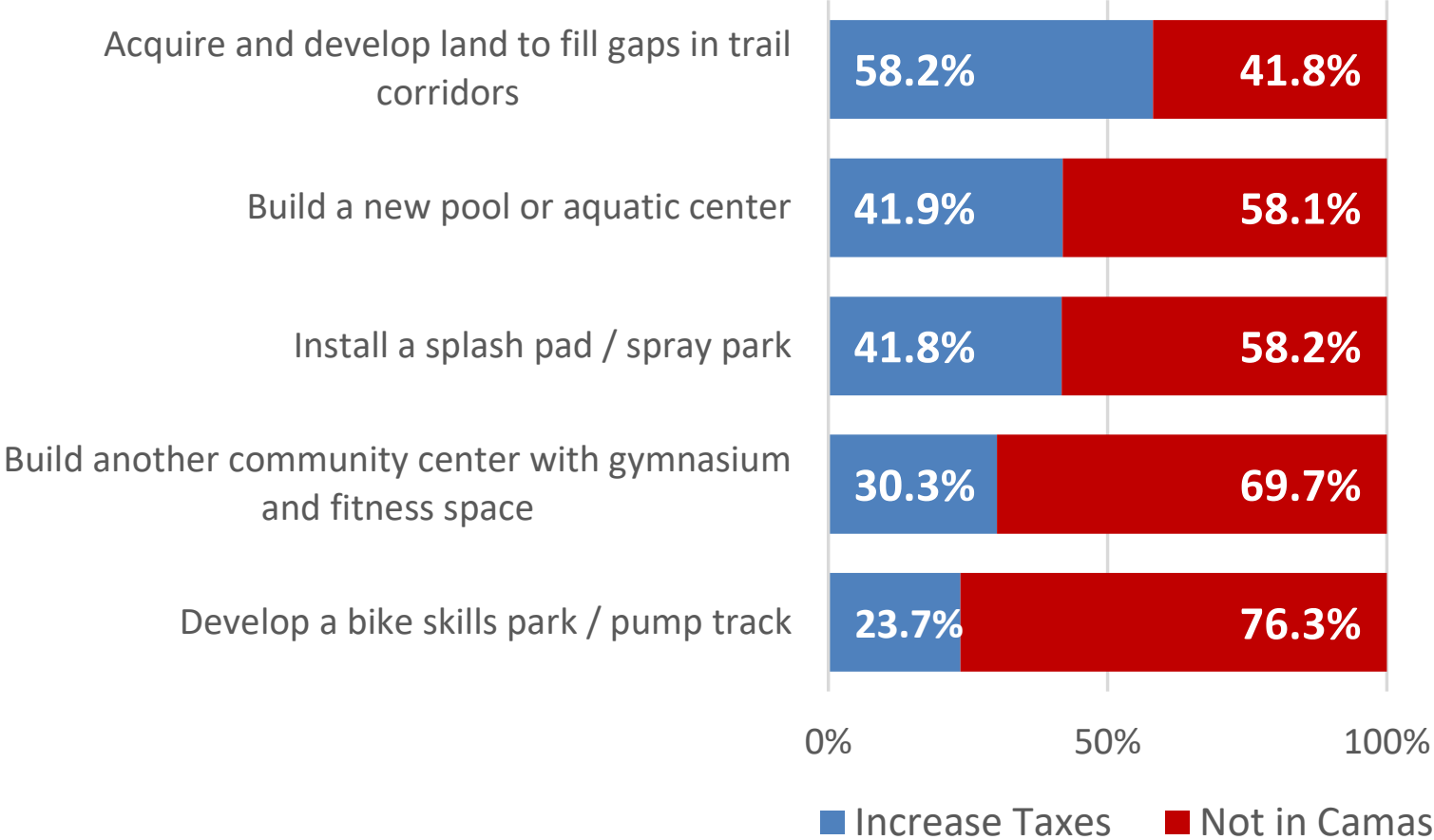


Survey Highlights

Choices about Willingness to Pay Additional Taxes

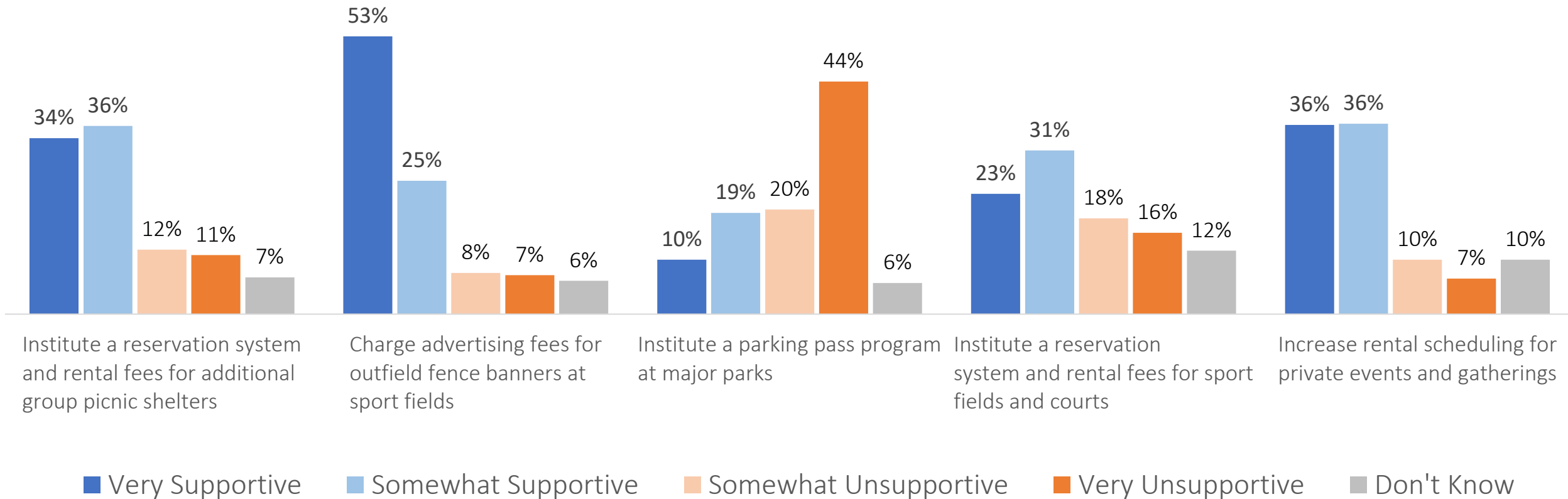
Online respondents more favorable of each item

- *Bike skills / pump track (+14%)*
- *Pool or aquatic center (+12%)*



Survey Highlights

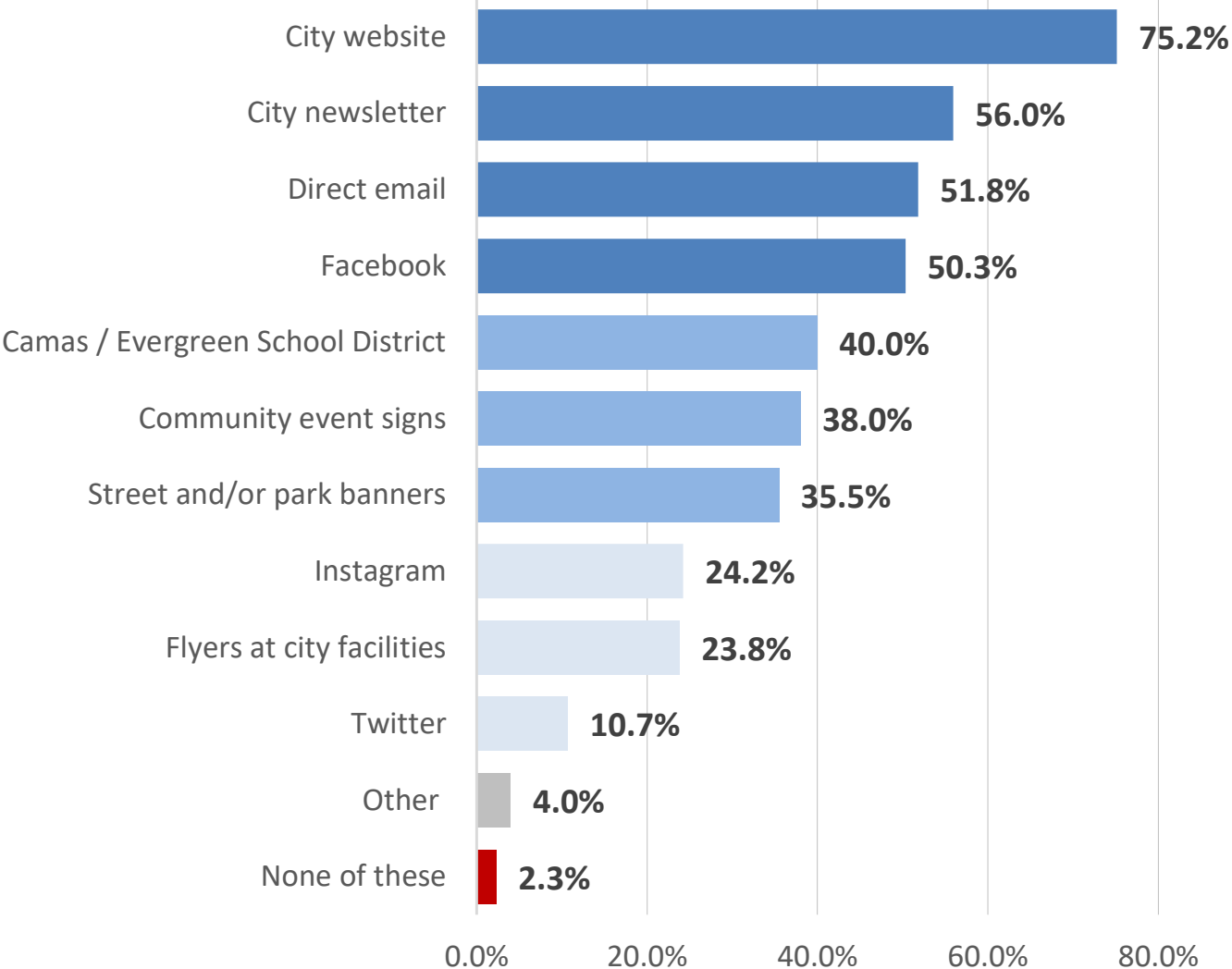
Revenue Generating Options



Survey Highlights

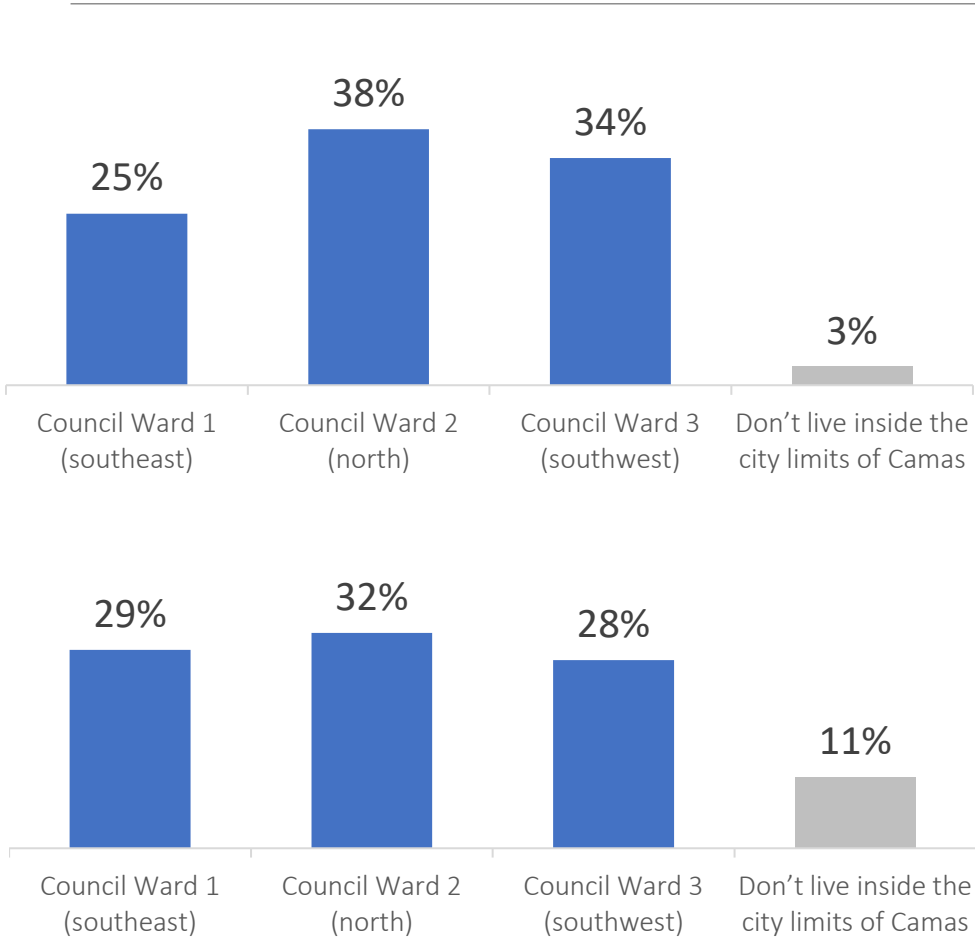
Media Options

Social media (Facebook & Instagram) is a more popular source for those under 45



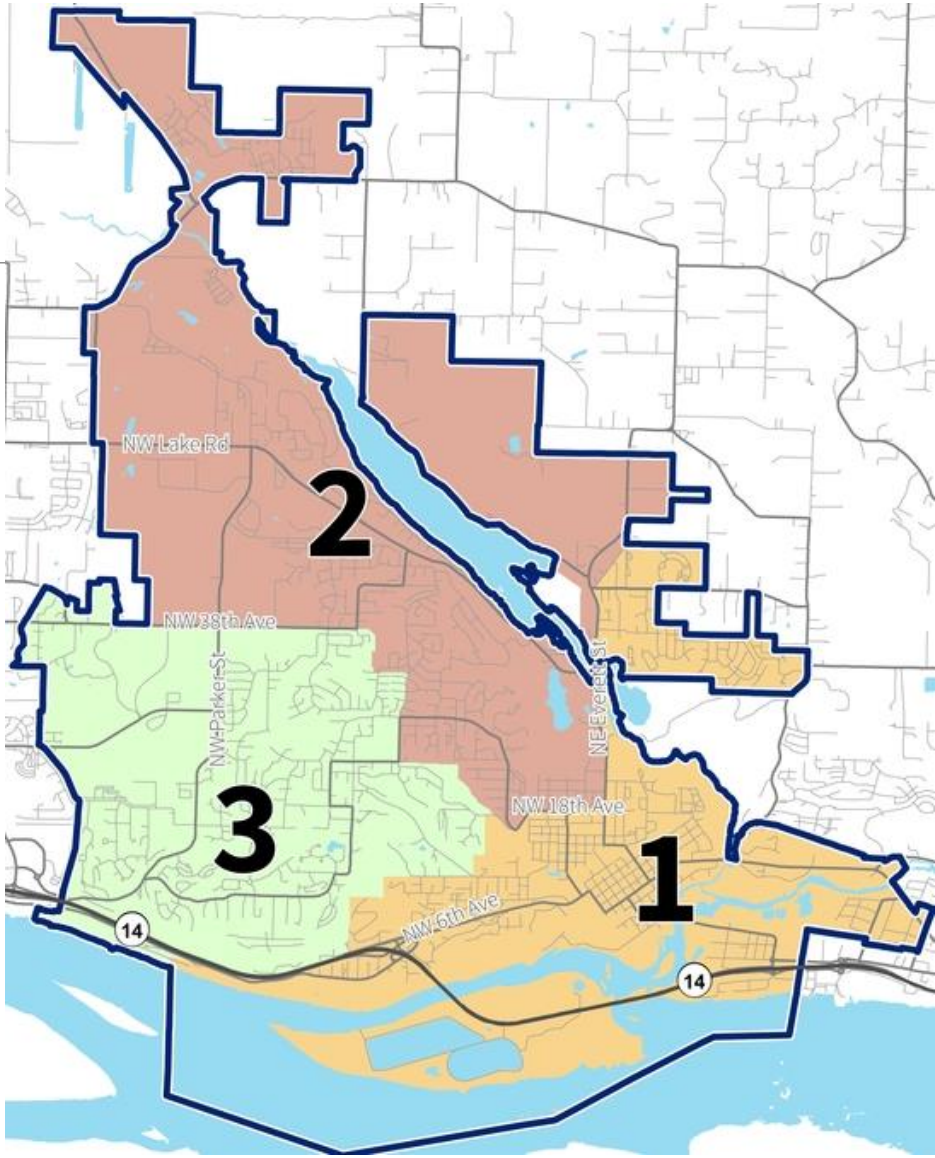
Survey Highlights

Respondent Subgroups - Location



Mail Survey

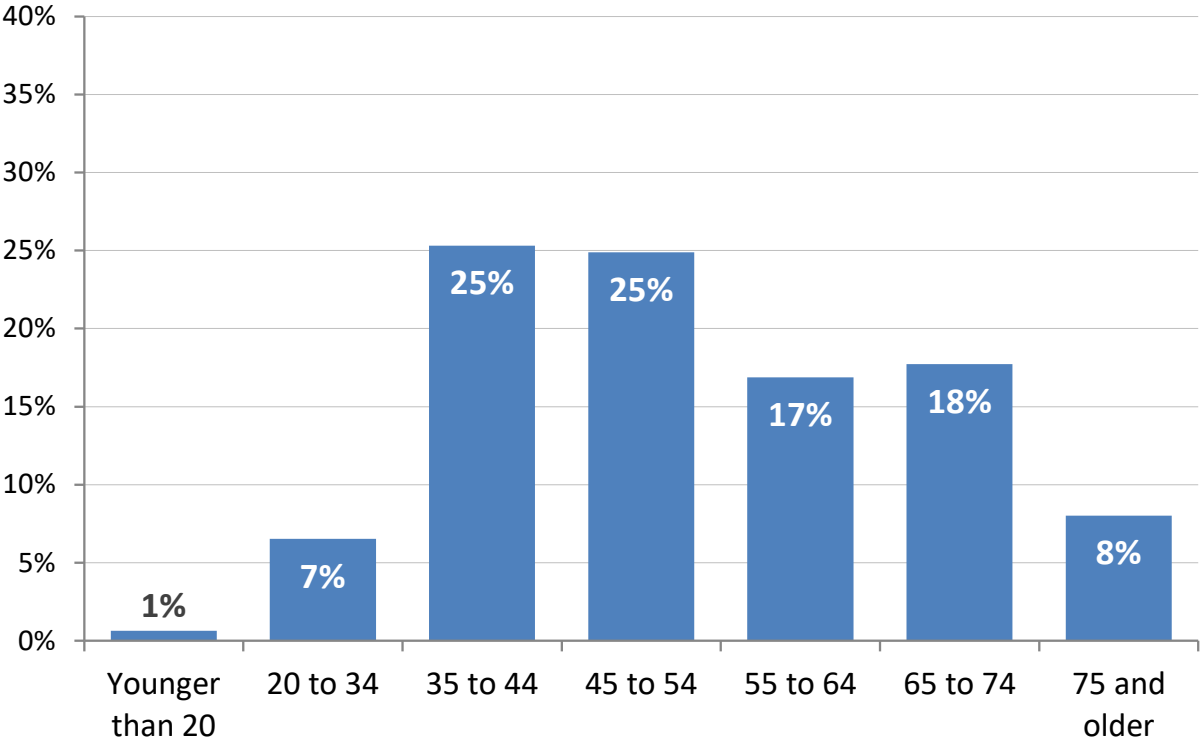
Online Survey



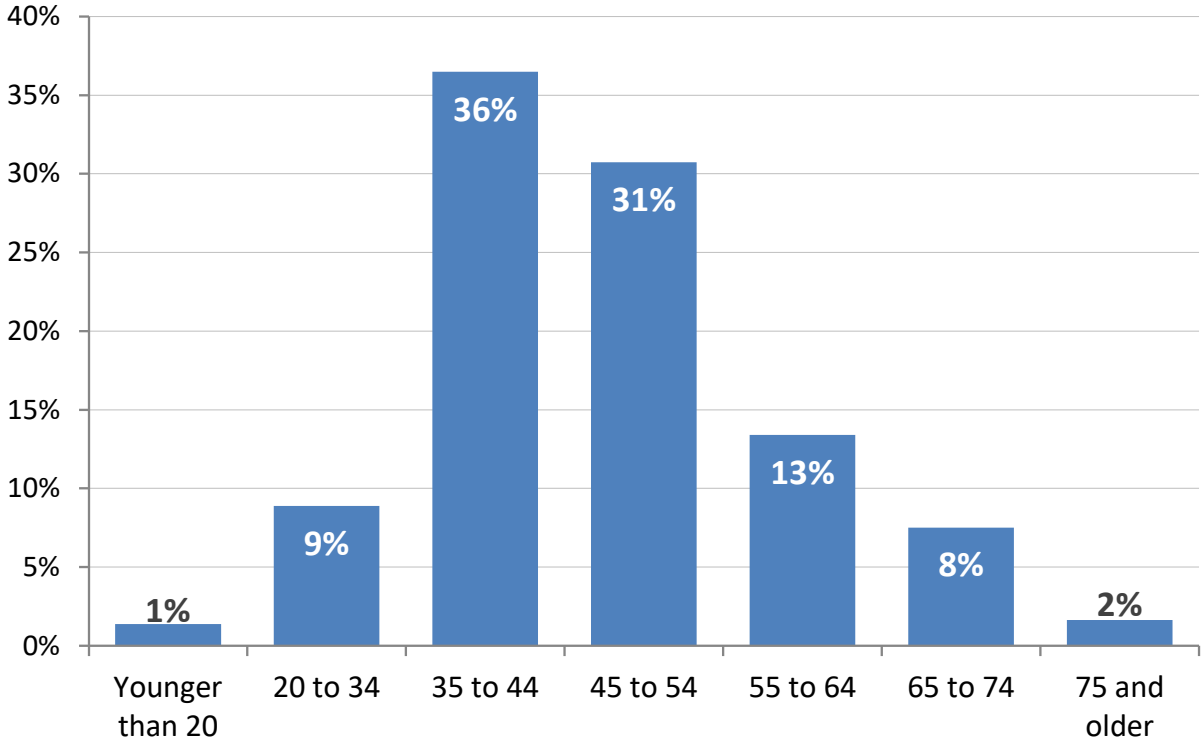
Survey Highlights

Respondent Subgroups - Age

Mail Survey



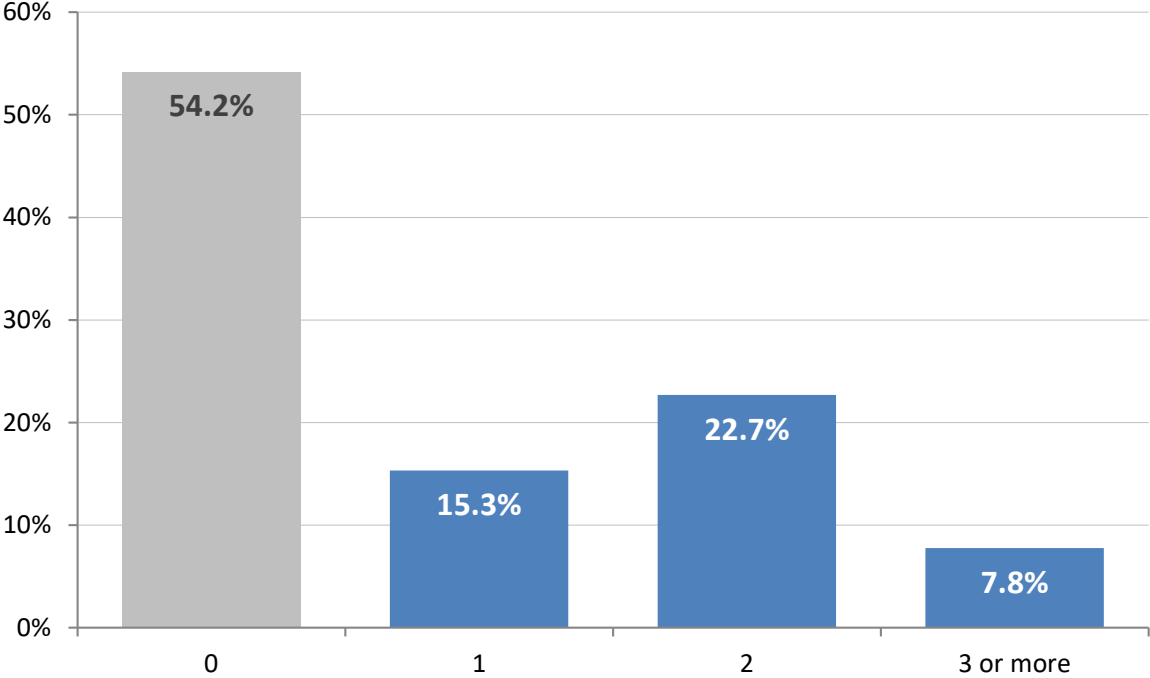
Online Survey



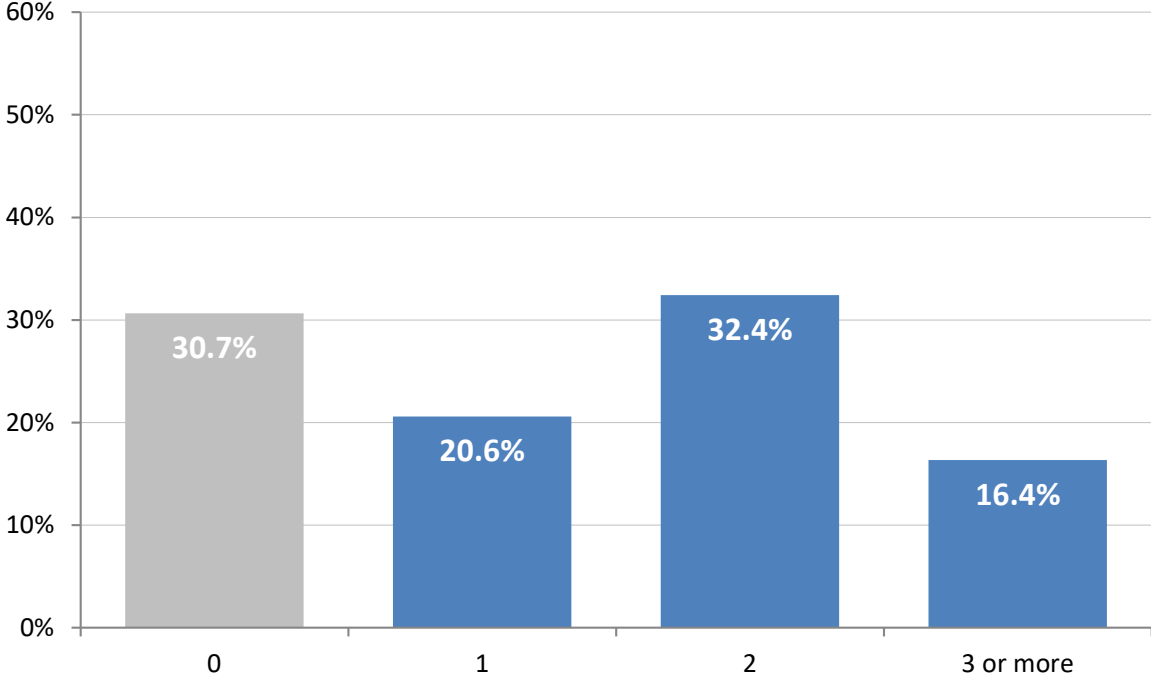
Survey Highlights

Respondent Subgroups – Households with Children

Mail Survey



Online Survey



Other Outreach

Stakeholder Interviews

Former Mayor, Former Administrator, Downtown Camas Association, and Developer

Focus Groups

Trails, Mountain Biking / Pump Track, Athletic Fields, Other Parks Jurisdictions, and Organizations representing Under-served / Under-represented Communities



Discussion Questions

What more do you want to learn from the community to supplement or expand upon this survey data through our upcoming on-line open house?



Next Steps

Upcoming Milestones:

- Open house #1 – early-mid Aug.
 - Council workshop - 8/16
 - Planning/P&R Commission - 9/21
 - Open house #2 - early Oct.
 - Working-draft PROS Plan - Nov.
-

