

CITY OF CAMAS WEBSITE REDESIGN PROJECT

City Council Update – November 2, 2020

Sherry Coulter, Information Technology Director



WEB ADVISORY TEAM'S PROJECT SCOPE

- ▶ Mega Menus and Key Links for quick and easy navigation
- ▶ Robust search engine functionality
- ▶ Subscriptions targeting meeting notices, events, newsletters, etc.
- ▶ Reorganization of key City services – focus on viewer's experience
- ▶ Fresh new designs – updated clean look
- ▶ Consistent branding across site and services
- ▶ ADA compliant
- ▶ Mobile friendly across all device types – responsive format
- ▶ Built in analytics to improve menus and development over time

WHY MUNICODE?

- ▶ 65 years experience with local area support and 24x7 customer care
- ▶ **Unified searching across three platforms – Municipal Code, meetings and website**
- ▶ Cloud-based with continual programming enhancements
- ▶ Long list of standard features

Mobile-friendly, ADA compliant, anti-spam controls, email harvesting protection, online fillable forms, emergency alerts, simple page editor for content managers, online job postings, directories, maps integrated with google, social media integration...



MAIN DESIGN CONCEPTS

▶ **HOME PAGE** and key features:

- Mega Menus and consistent top headers
- 7 Key links – frequently used resources
- News highlights across the site
- Calendars to highlight city events including public meetings
- Limited scrolling and easy navigation

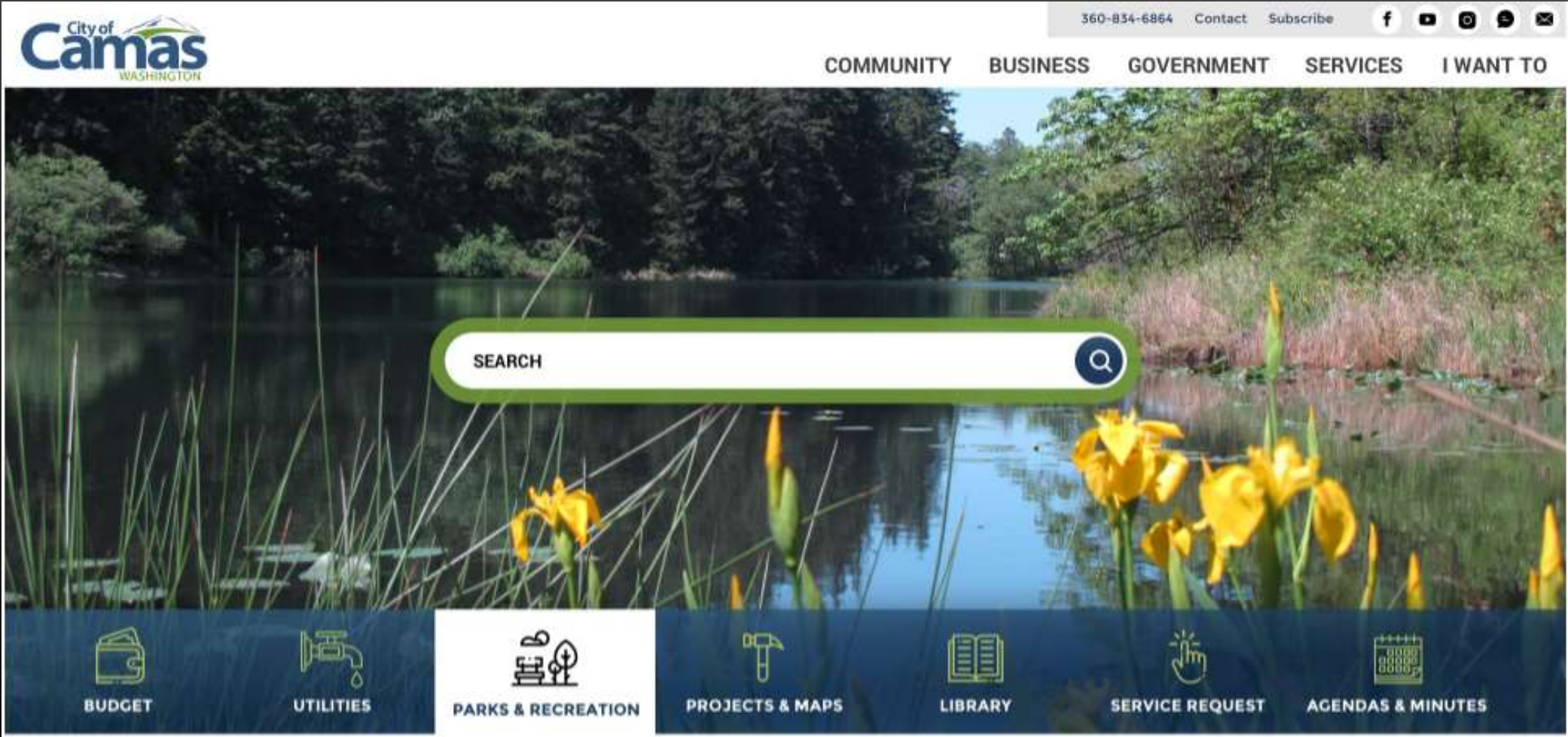
▶ **SUB-SITES:**

- Four designed for high-use specialty services – may develop more

▶ **OTHER RESOURCE PAGES:**

- Departments and other services still exist, with home page mega menus

HOME PAGE – DESIGN CONCEPTS



HOME PAGE – MEGA MENU EXAMPLE

The screenshot displays the City of Camas website home page. At the top left is the City of Camas logo with the text 'City of Camas WASHINGTON'. To the right of the logo, the phone number '360-834-6864' and links for 'Contact', 'Subscribe', and social media icons (Facebook, YouTube, Instagram, Twitter, Email) are visible. A navigation bar below the header contains the categories: 'COMMUNITY', 'BUSINESS', 'GOVERNMENT', 'SERVICES', and 'I WANT TO'. The 'COMMUNITY' category is highlighted with a green underline. Below this navigation bar is a large image of a pond with yellow flowers. A white search bar with a green border and the word 'SEARCH' is positioned on the left side of the image. To the right of the search bar is a mega menu with three columns of links. The first column includes 'Recreation' (Parks Map, Parks & Recreation Activities, Trails & Open Space, Community Center, Lacamas Lake Lodge, Fallen Leaf Lake Shelter), 'Events' (Library Events, City-Sponsored Events, First Friday Events, Farmers Market, Camas Days in July), and 'Public Meetings Portal' (Minutes & Agendas). The second column includes 'News & Announcements', 'Learning & Jobs' (Camas Public Library, Camas Public Schools, City Jobs, History and Statistics), 'Emergency Preparedness', 'Senior Citizen Resources', 'Tourism & Visitors' (Chamber of Commerce), and 'Volunteering'. The third column includes 'Resident Resources' (Building Permits, City Utilities, Code Violations, Dog Licensing, Facility Rental, Neighborhoods, Parking Tickets, Parks & Rec Registration, Police Reports, Public Record Request, Service Request, Utility Bills) and 'City's Mobile App' (CamasConnect 24/7). At the bottom of the page is a dark blue footer with seven icons and their corresponding labels: 'BUDGET' (dollar sign), 'UTILITIES' (faucet), 'PARKS & RECREATION' (park bench and tree), 'PROJECTS & MAPS' (hammer), 'LIBRARY' (book), 'SERVICE REQUEST' (hand pointing), and 'AGENDAS & MINUTES' (calendar).

City of Camas
WASHINGTON

360-834-6864 Contact Subscribe

COMMUNITY BUSINESS GOVERNMENT SERVICES I WANT TO

Recreation
Parks Map
Parks & Recreation Activities
Trails & Open Space
Community Center
Lacamas Lake Lodge
Fallen Leaf Lake Shelter

Events
Library Events
City-Sponsored Events
First Friday Events
Farmers Market
Camas Days in July

Public Meetings Portal
Minutes & Agendas

News & Announcements

Learning & Jobs
Camas Public Library
Camas Public Schools
City Jobs
History and Statistics

Emergency Preparedness

Senior Citizen Resources

Tourism & Visitors
Chamber of Commerce

Volunteering

Resident Resources
Building Permits
City Utilities
Code Violations
Dog Licensing
Facility Rental
Neighborhoods
Parking Tickets
Parks & Rec Registration
Police Reports
Public Record Request
Service Request
Utility Bills

City's Mobile App
CamasConnect 24/7

SEARCH

BUDGET UTILITIES PARKS & RECREATION PROJECTS & MAPS LIBRARY SERVICE REQUEST AGENDAS & MINUTES

Community News



Library Loans Hotspots

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[Read More](#)



Lake Advisory

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[Read More](#)



Camas Housing Survey

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[Read More](#)



Sidewalk Closure

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[Read More](#)

[VIEW ALL NEWS](#)

City Events

Public Meetings

DECEMBER

16

THURSDAY

Shorty Sporty & Mini Campers Camps (Ages 4-6) 8:00pm

Safety Town 6:00pm

DECEMBER

17

FRIDAY

Eclipse Live Feed 9:00pm

Spanish Conversation Group 6:00pm

DECEMBER

18

SATURDAY

Shorty Sporty & Mini Campers Camps (Ages 4-6) 8:00pm

Safety Town 6:00pm

DECEMBER

19

SUNDAY

Eclipse Live Feed 9:00pm

Spanish Conversation Group 6:00pm

DECEMBER

20

MONDAY

Shorty Sporty & Mini Campers Camps (Ages 4-6) 8:00pm

Safety Town 6:00pm

DECEMBER

21

TUESDAY

Eclipse Live Feed 9:00pm

Spanish Conversation Group 6:00pm

DECEMBER

22

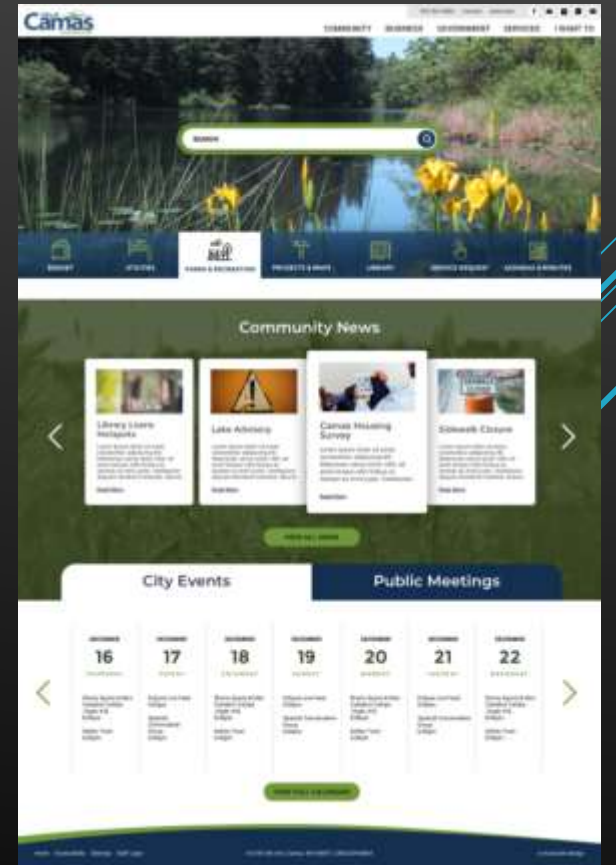
WEDNESDAY

Shorty Sporty & Mini Campers Camps (Ages 4-6) 8:00pm


Safety Town 6:00pm

[VIEW FULL CALENDAR](#)

HOME PAGE NEWS CALENDARS



SUB-SITE CONCEPTS

- ▶ Design and layout remain consistent with home page
 - ▶ Mega menus organize specialty service resources
 - ▶ Highlights sub-site's 7 key links, contact information, news and events
- 

SUB-SITE 1 – UTILITIES

City of Camas WASHINGTON UTILITIES & MAINTENANCE

360-817-1563 Contact Subscribe

CUSTOMER INFO FAQ UTILITY RESOURCES SERVICES

SEARCH

PAY MY BILL **NEW CUSTOMER** **REPORT A WATER LEAK** **CHANGE SERVICE** **GARBAGE & RECYCLING** **STREET MAINTENANCE** **EMERGENCY INFORMATION**

Utility News

- No Garbage Service on September 19th, Labor Day Holiday
- Opportunity for a Community Development Block Grant (CDBG)
- Heavy Rain-Plugged Storm Drains, Sand Bags

Follow Us on Twitter

SUB-SITE 2 – LIBRARY

The image displays the Camas Public Library website interface. At the top left is the library logo with the text "Camas Public LIBRARY" and a bee icon. To the right of the logo is the phone number "360-834-4692" and links for "Contact" and "Subscribe". Further right are social media icons for Facebook, YouTube, Instagram, and Twitter. A navigation menu below the header includes "LIBRARY SERVICES", "NEWS AND EVENTS", "LIBRARY INFORMATION", and "YOUR SUPPORT".

The main content area features a large photograph of a live event where a man in a colorful, multi-colored outfit is performing on a stage decorated with sunflowers. Three children are on stage with him, and a group of children is seated in the foreground watching. A search bar is overlaid on the image, containing the text "Catalog" and a magnifying glass icon.

On the right side, a tilted inset shows a mobile app interface. It includes a "Spotlight" section with the text "THE WHOLE LIBRARY IS IN YOUR PHONE" and an image of a smartphone. Below that is a "Library Events" calendar for October 2015. At the bottom of the app interface is the "Camas" logo.

At the bottom of the website, there is a purple navigation bar with icons and labels for: "MY ACCOUNT", "EBOOKS & AUDIO", "RESEARCH", "WHAT'S THE BUZZ?", "EVENTS", "STORY TIMES", and "BOOK A ROOM".

SUB-SITE 3 – PARKS & RECREATION

The image displays a screenshot of the Camas Parks & Recreation website. At the top left is the logo for Camas Parks & Recreation, featuring a stylized 'C' with icons of a tree, a person, and a musical note. To the right of the logo is the phone number 360-834-5307, a 'Contact' link, a 'Subscribe' link, and social media icons for Facebook, YouTube, Instagram, and Email. Below this is a navigation menu with four main categories: SERVICES & RESOURCES, FORMS & PERMITS, GET INVOLVED, and GENERAL INFORMATION. The main content area features a large background image of a lake with lily pads and a search bar with the word 'SEARCH' and a magnifying glass icon. Below the search bar is a green bar with a white plus sign icon. At the bottom, there is a row of seven service icons with corresponding labels: REGISTRATION (person with lock), EVENTS (tent), PROJECTS (book with magnifying glass), WHAT'S HAPPENING (plus sign), TRAILS MAPS (map with location pin), PARK LOCATIONS (tree with sun), and FACILITY RENTALS (house with roof). On the right side, there is a smaller, tilted screenshot of the website showing a search bar, a Facebook social media widget with the text 'Follow us on Facebook', and an 'Events' calendar.

SUB-SITE 4 – PROJECTS & DEVELOPMENT

City of Camas WASHINGTON DEVELOPMENT PROJECTS & MAPS

360-817-1568 Contact Subscribe

CURRENT CONSTRUCTION NEW BUSINESS DEVELOPMENT SERVICES

SEARCH

PERMITS & INSPECTIONS PUBLIC NOTICES CITY CODES WHAT'S HAPPENING NORTH SHORE HOUSING STUDY SHORELINE UPDATES

Projects & Maps

Projects Map

Project #1

Project #2

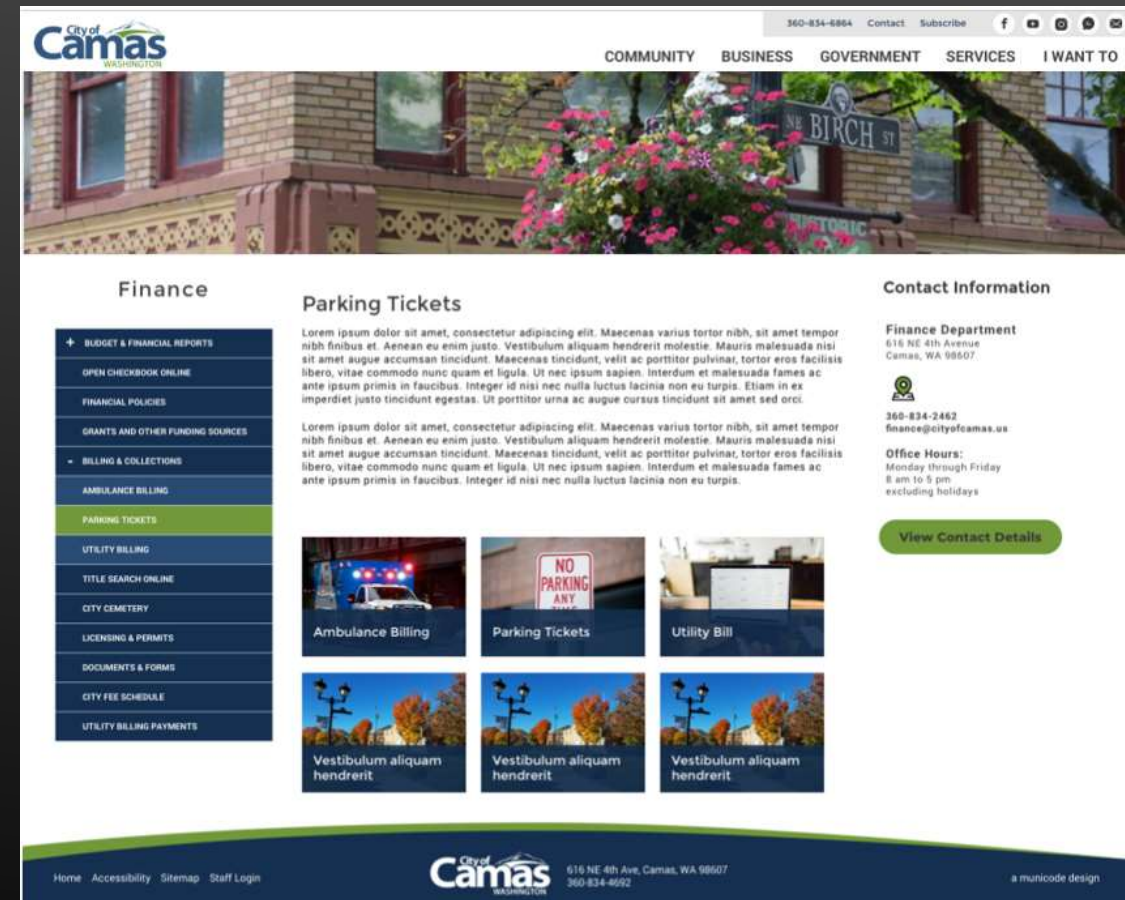
Follow Us on Twitter

OTHER SERVICES AND RESOURCES

- ▶ Department and service pages are designed with the home page main mega menus

Ex: Mayor and Council, Administration, HR, City Clerk, IT, Finance, Police, Fire, Municipal Court...

- ▶ Key boxes designed to highlight resources and services



NEXT STEPS

...through end of year

DESIGN

- ▶ Final design review across site
- ▶ Building out the Mega menus
- ▶ Building department pages
- ▶ Building Maps, directories, Job and Bid postings, etc.

DATA

- ▶ Site data has been under review by department Content Managers
- ▶ Municode data migration underway
- ▶ Communications Director's review and input

TRAINING, TESTING & GO-LIVE

TRAINING - November

- ▶ Department Content Managers training – editing and managing department content in new system

TESTING - December

- ▶ Municode programmers
- ▶ IT Department
- ▶ City staff
- ▶ Citizens

January 2021... GO – LIVE!

QUESTIONS?

Thank You – Web Advisory Design Team

Sherry Coulter, Information Technology Director

Jennifer Gorsuch, Administrative Services Director

Ellen Burton, City Council Member

Danielle Reynolds, Library Technology and Collections Manager

Alicia Brazington, Communications Consultant