

Downtown Camas Association Report to Council November 2, 2020









DCA Impacts in 2020



- Quick response
- Safety Guidelines
- Funding opportunities
- Educational Resources
- Advocacy
- Thank you for Support Local and Save!

Resources, Partnerships and Advocacy



WE ARE BACK OPEN & READY TO SERVE YOU!

Camas

Come enjoy all your favorite shopping, dining and services in Historic Downtown Camas!

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For **SPECIAL OFFERS**, visit: www.downtowncamas.com/open-for-you Bring this card with you when you come!



Promotion, Branding and Marketing















2020 Events





Pie, Oh My!

A week of deliciousness in Downtown Camas November 6th - 13th











- **Business Retention**
- **New Businesses**
- Thank you for outdoor dining & curbside pick up coordination

Business Attraction & Retention



- Historic Mill Photo Collage
- Way finding Signs
- Flower Baskets (thank you for watering!!)
- Street Emblems
- Clean Up Days
- Roofline Lighting

Streetscape and Public Realm Improvements

Requests:

- Suggested downtown infrastructure studies in the Downtown Infrastructure Analysis
- Downtown sub area plan or master plan
- Downtown aggregate sidewalk repair in the interim (#1 priority and safety risk in the DIA)



Thank you for your partnership in making Downtown Camas the thriving heart of our community.