

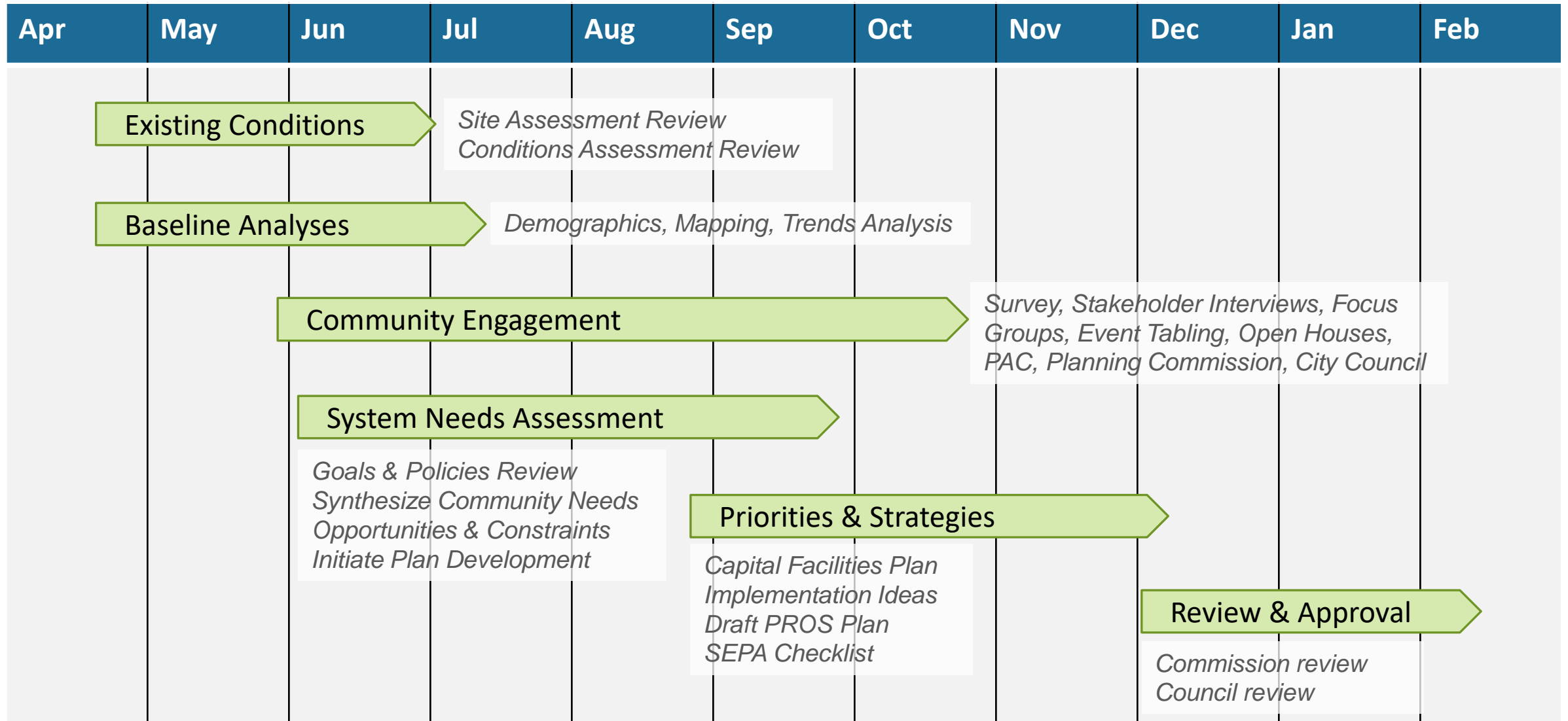


PROS Plan – City Council

Work Session: August 16, 2021



Project Timeline



Survey Highlights

Methodology

- Designed in coordination with staff
- Late May to early July 2021
- Mailed to 2,500 randomized addresses
- 509 respondents (20% response rate)
- Online survey available to entire community in English & Spanish (876)

1,385 completed surveys!



Dear Camas Resident:

The City of Camas is beginning a community-led process to update its citywide Recreation, Parks and Open Space Plan (PROS Plan, for short). We need your help to determine how to prioritize projects and what we should focus on to keep our parks and programs thriving for the next 6-10 years. As an initial step, the City is conducting this short survey to assess the community's recreation needs. We understand that COVID-19 has impacted your ability to participate in programs and visit parks this year. We ask that you consider needs for the future as you evaluate recreation amenities. Your opinions are important to the City.



The survey has 16 questions and will only take a few minutes to complete. Use the QR code to take this survey online at <https://www.surveymonkey.com/r/CamasPROS>

1. When you think about what contributes to the quality of life in Camas, would you say that public parks and recreation opportunities are... (CHECK ONE OPTION)

- Essential to the quality of life here
- Important, but not really essential
- Useful, but not necessary
- Not important
- Don't know

2. When it comes to amenities provided by the City of Camas for meeting your needs for parks, trails and recreation facilities, would you say there are... (CHECK ONLY ONE BOX IN EACH ROW)

	More than Enough	About the Right Amount	Not Enough	Don't Know
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community events (such as the movies in the Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. Prior to the COVID-19 pandemic, how often did you visit or use Camas parks, trails, recreation facilities or natural areas?

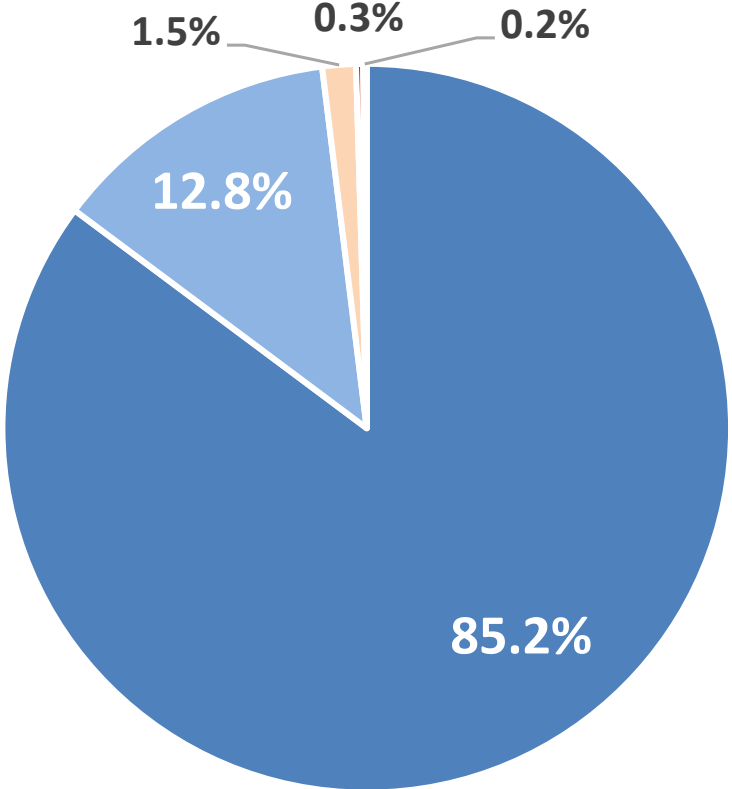
- Everyday
- At least once a week
- Two or more times a month
- About once a month
- A few times over the year
- Do not visit facilities / parks / open spaces
- Don't know

4. Prior to the COVID-19 pandemic, what would you say are the main reasons your household visited Camas parks, recreation facilities or open spaces in the past year? (CHECK ALL THAT APPLY)

- Fitness / Exercise
- Dog walking
- Playgrounds
- Walking or running
- Bike riding
- Family gatherings / picnicking
- Community events / concerts
- Recreation program, class or camp
- Sport fields
- Outdoor sport courts
- Wildlife viewing
- Fishing
- Swimming
- Boating - Non-motorized / Hand-carry (canoeing, kayaking)
- Boating - Motor / trailered
- Frisbee or disc golf
- Relaxation
- N/A - I didn't use any Camas facilities
- Other: _____

Survey Highlights

Over 98% feel parks & recreation is essential or important



- Essential to the quality of life here
- Important, but not really essential
- Useful, but not necessary
- Not Important
- Don't know

Survey Highlights

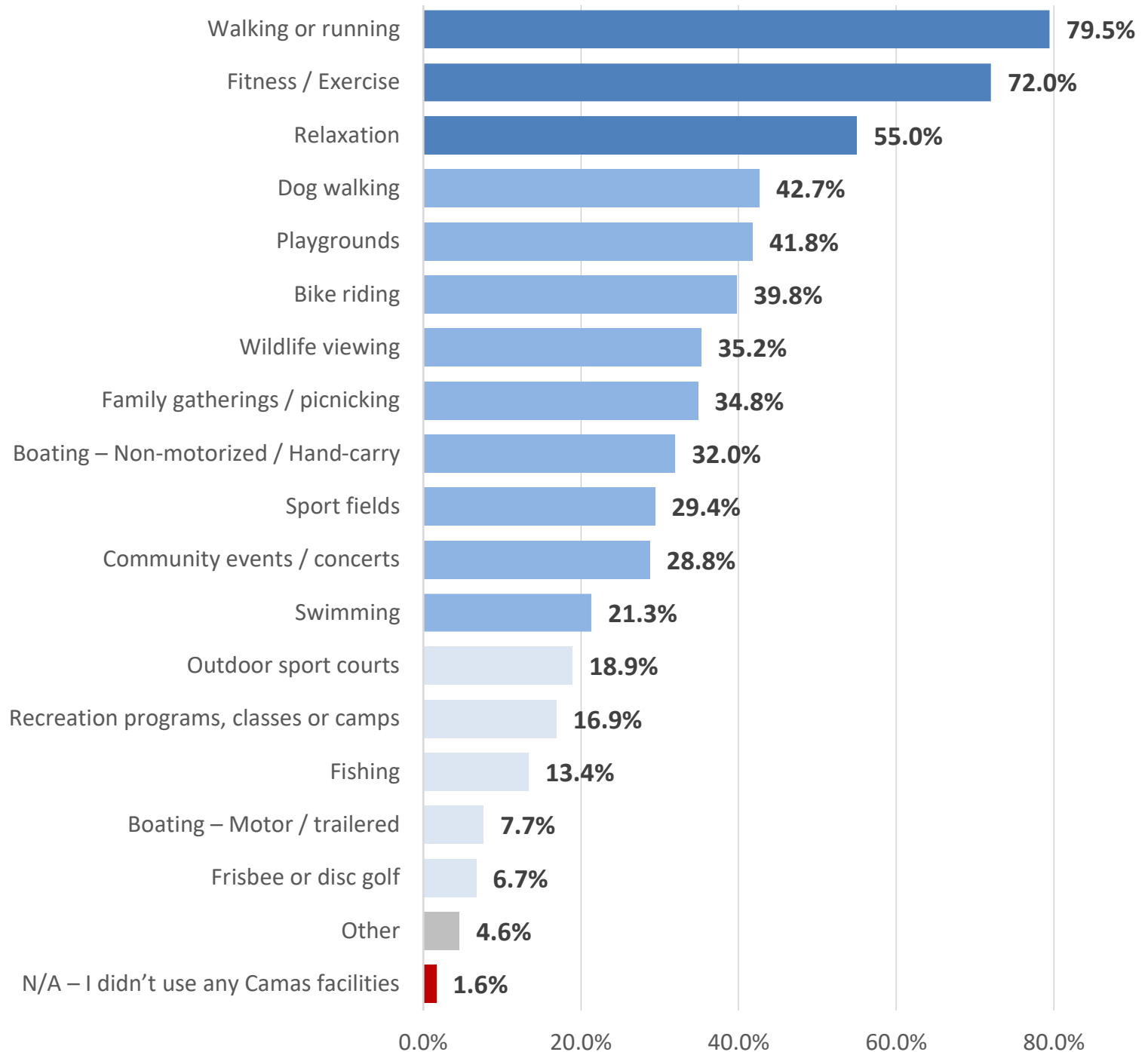
Top Reasons for Visiting

Respondents could select as many items they wanted

Strong Usage:

70% visit weekly

87% visit at least a couple times per month

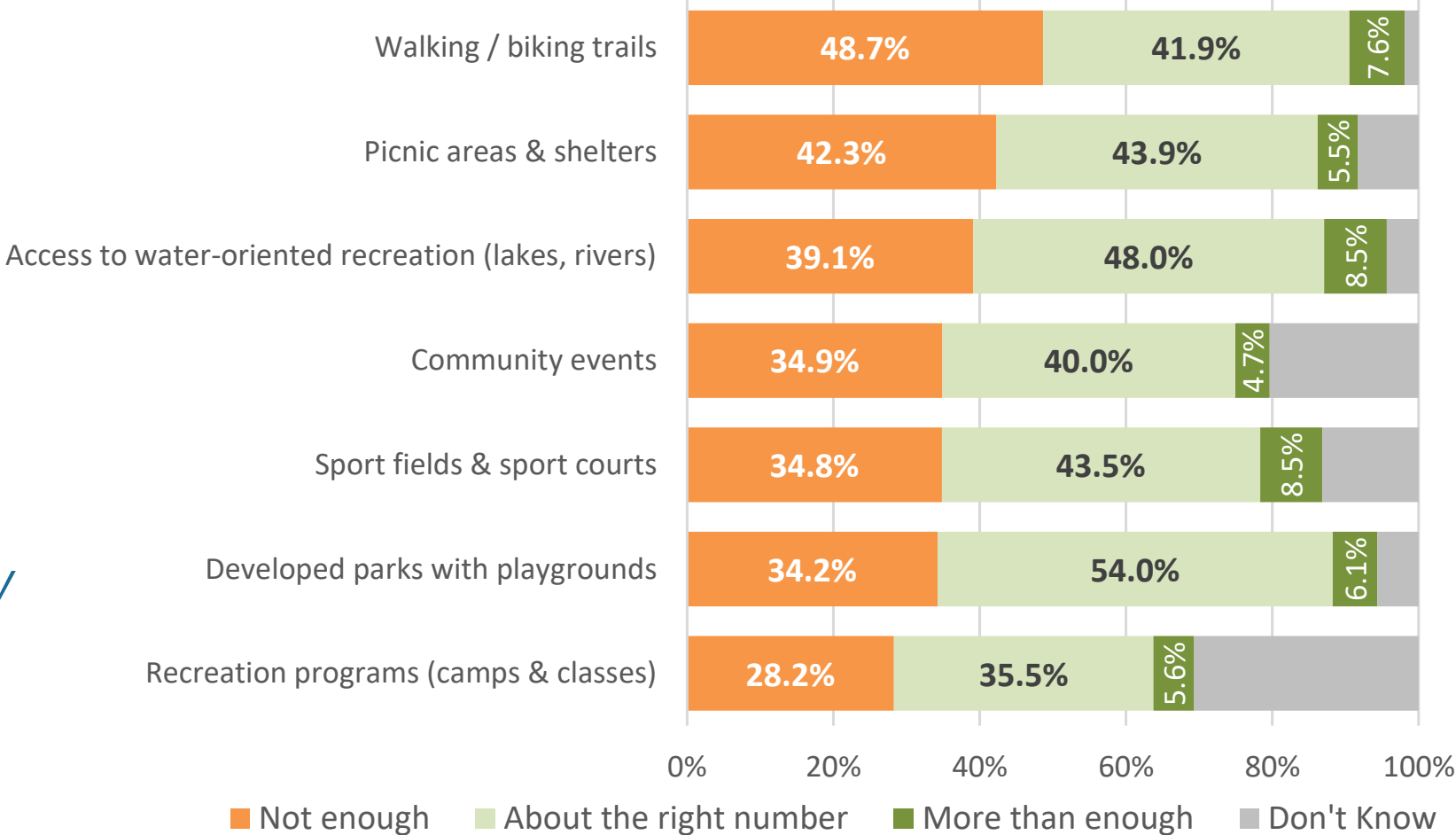


Survey Highlights

'Goldilocks' question

- 1. Walking / biking trails
- 2. Picnic areas / shelters
- 3. Water access

Higher need for trails noted by those between 55 - 64, those with children and those living in the Ward 3 (SW)



Survey Highlights

Prioritizing Projects

Mail and online respondents ranked similarly. Younger respondents and those with children had higher priority for community center or aquatic center.

1 Focusing on existing park facilities & delayed maintenance

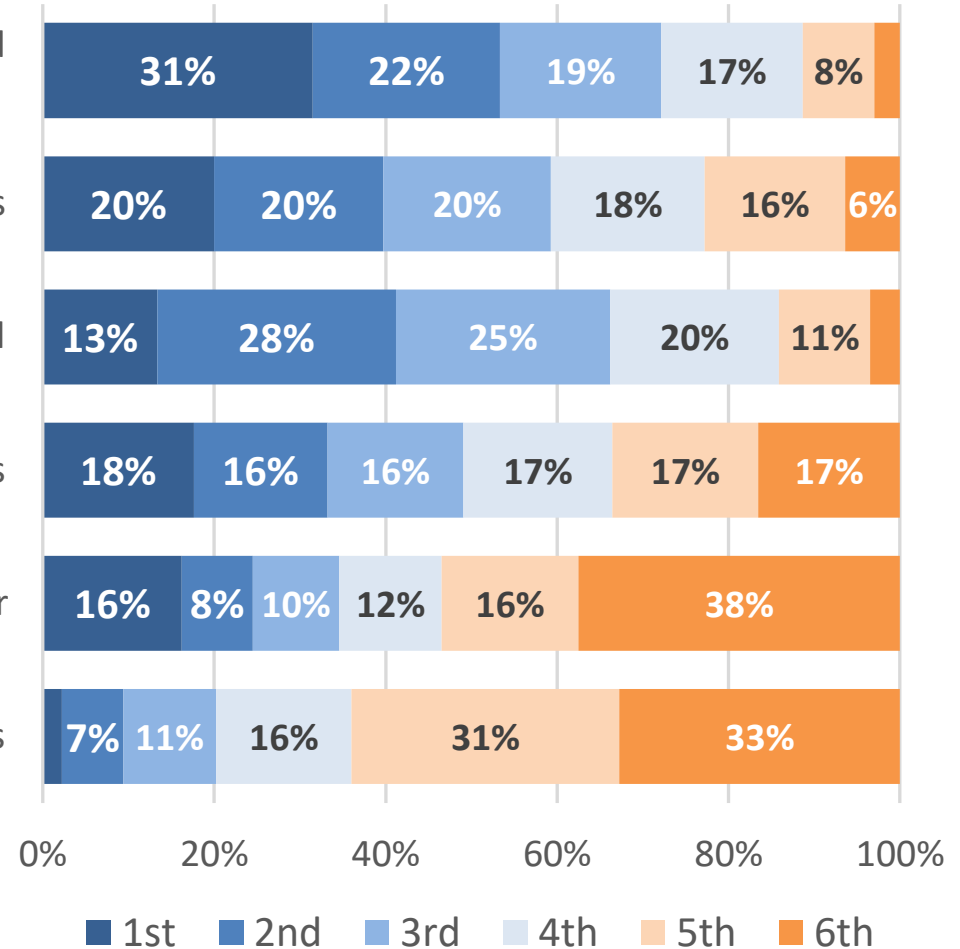
2 Expanding trail opportunities

3 Building new parks on undeveloped, city-owned parkland

Acquiring additional land for future parks

Building a new community center or aquatic center

Expanding recreation classes & camps



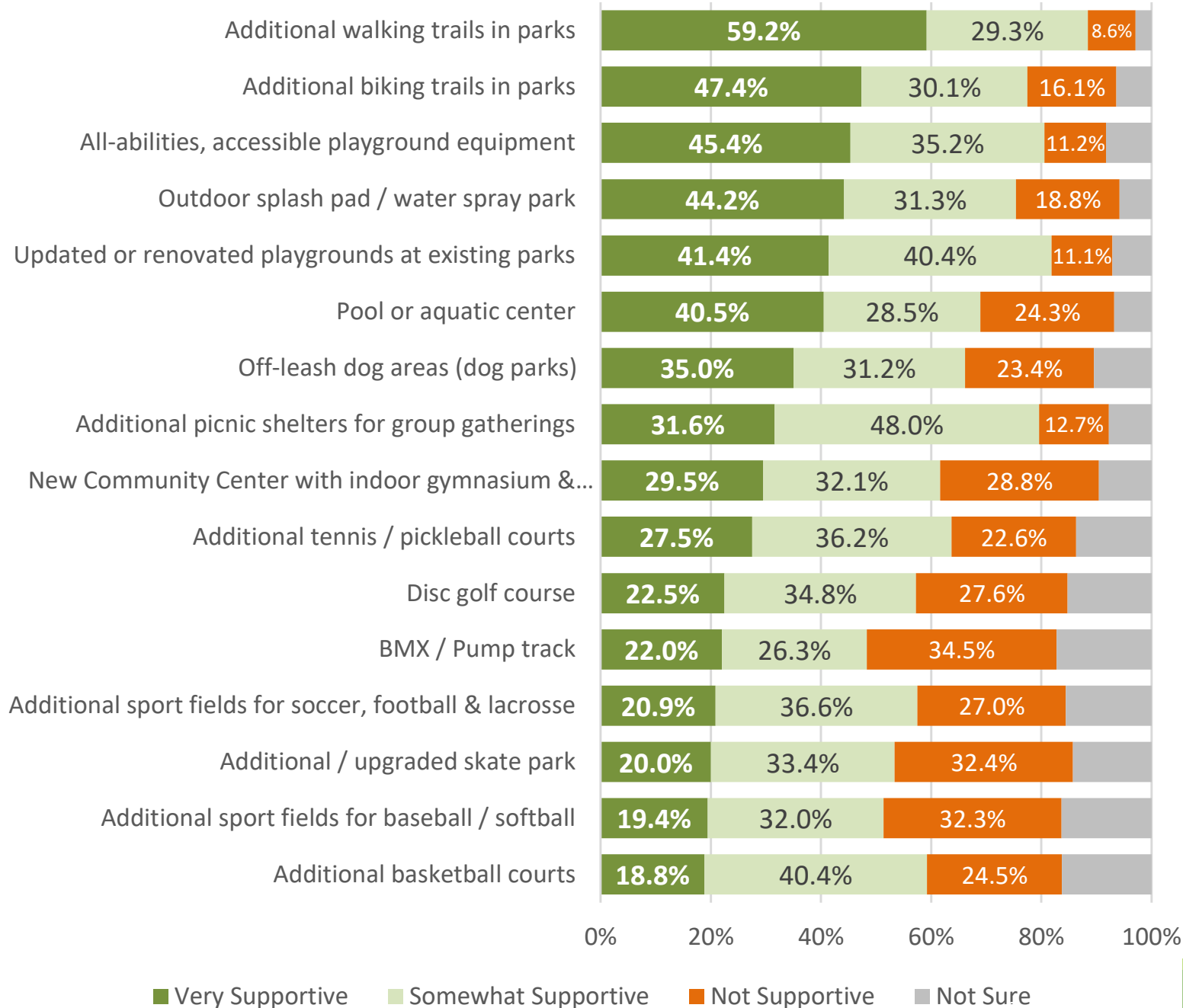
Survey Highlights

Support for Certain Amenities

Less than half of respondents were supportive of adding BMX or pump tracks.

Online respondents had stronger support for all items.

- *Additional soccer, football & lacrosse fields (+14%)*
- *Additional basketball courts (+13%)*
- *BMX / Pump track (+19%)*

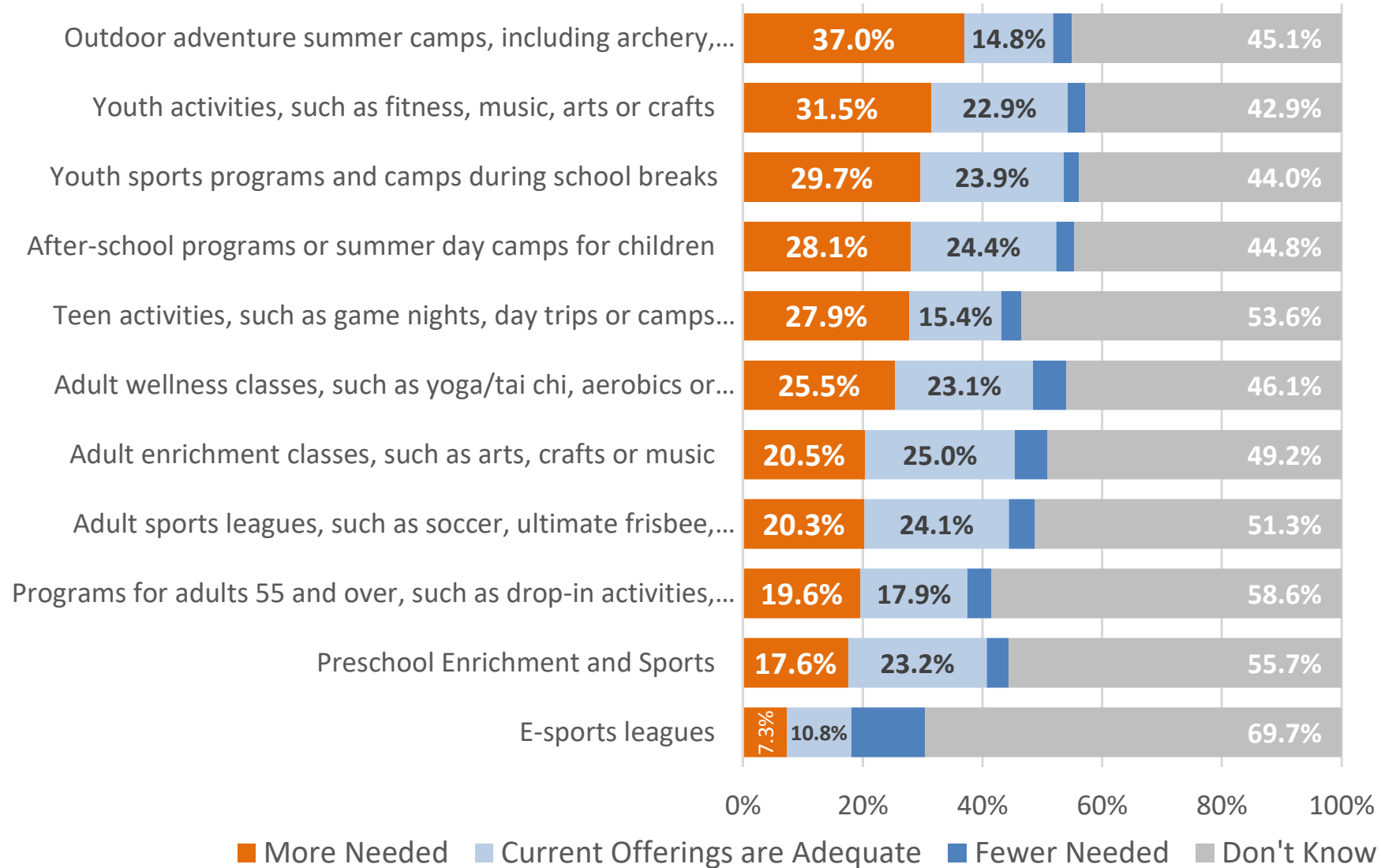


Survey Highlights

Recreation Programs

About half of all respondents did not know whether current offerings are adequate

Slightly stronger interest for youth or teens programs

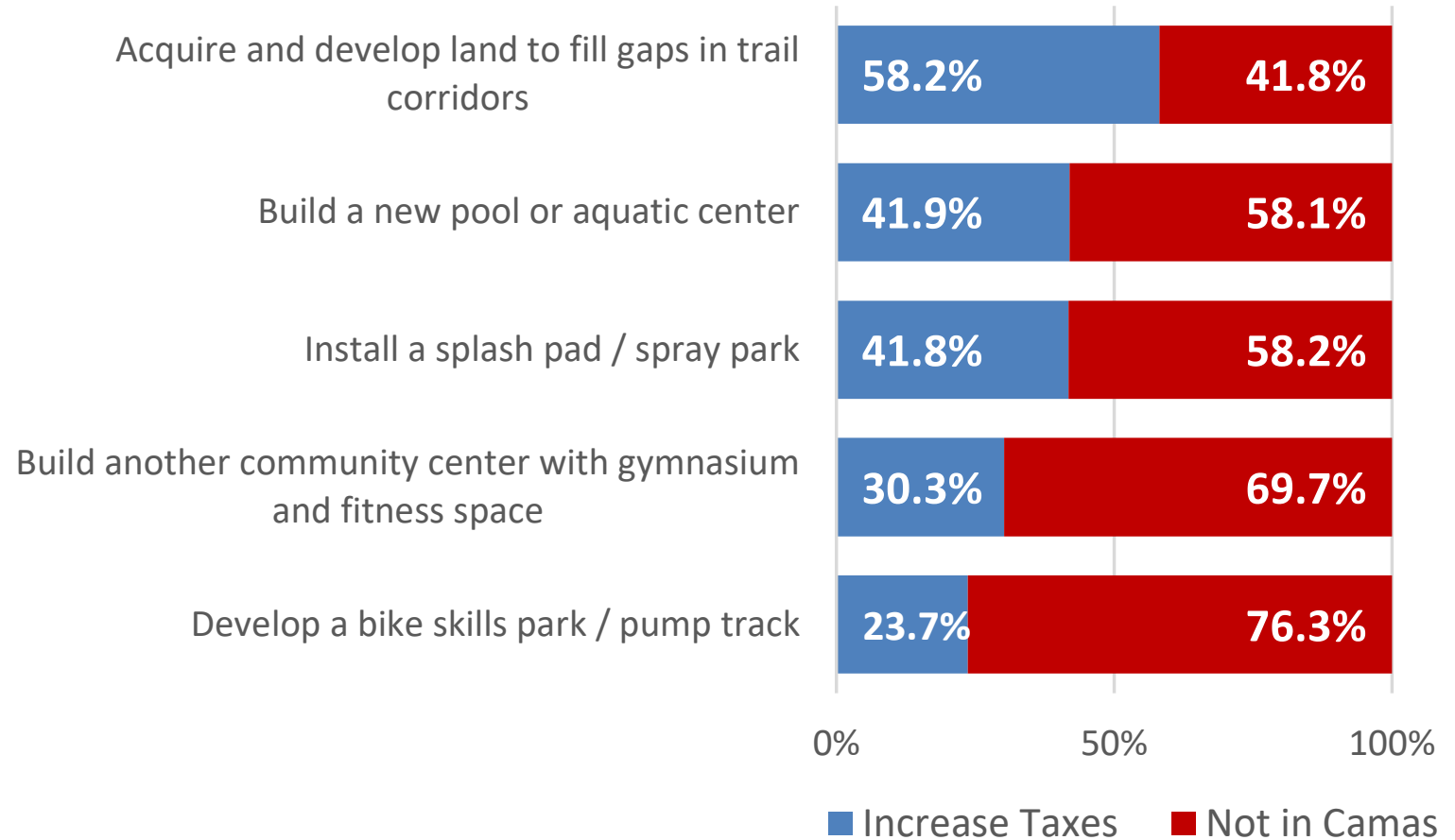


Survey Highlights

Choices about Willingness to Pay Additional Taxes

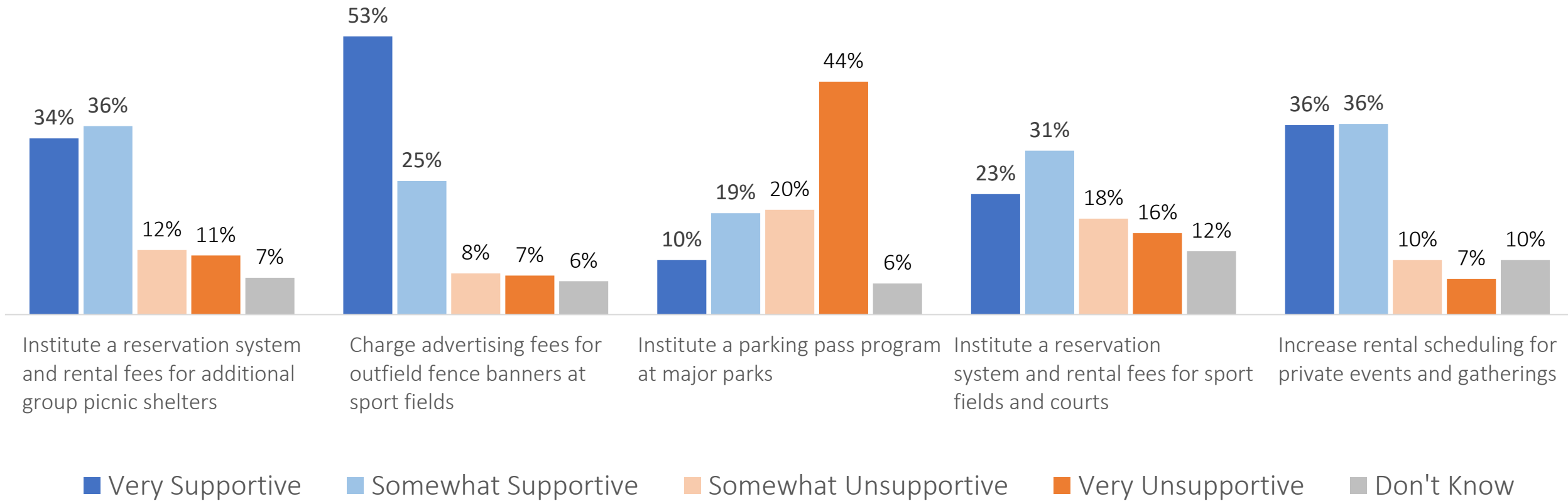
Online respondents more favorable of each item

- *Bike skills / pump track (+14%)*
- *Pool or aquatic center (+12%)*



Survey Highlights

Revenue Generating Options



Other Outreach

Stakeholder Interviews

Former Mayor, Former Administrator, Downtown Camas Association, and Developer

Focus Groups

Trails, Mountain Biking / Pump Track, Athletic Fields, Other Parks Jurisdictions, and Organizations representing Under-served / Under-represented Communities



Other Outreach

Highlights of Stakeholder Interviews

- *Focus on trail connectivity (connecting trail gaps)*
- *Excitement for potential of Mill Ditch and Green Mountain*
- *Wayfinding, maps and communications for existing trail system*
- *Coordinate more with the school district for community use of district lands*
- *Continue with the attitude of ‘working together’ with the development community*



Other Outreach

Highlights of Focus Groups Discussions

- *Trail connectivity is important; complete loops and circuits*
- *Link neighborhoods to downtown via ped/bike friendly routes*
- *COVID has super-charged trends: more usage on trails, wider age distribution of riders, wider age groups*
- *Demand for pump track and more mountain bike trails*
- *Invest in bathrooms and parking*
- *Increase sport field capacity by improving field quality and adding lighting where appropriate*
- *Coordinate with the school district for more community access to existing school fields and to develop additional fields*



Discussion Questions

With a range of interests competing for attention and resources, what are your top priorities for the next five years?

What should the City be doing more of? Less of?

What are the issues or policies that need attention, including consideration for updated/new fee structures and/or tax revenues?



Next Steps

Upcoming Milestones:

- Open house #1 – closes 8/22
 - Planning/P&R Commission - 9/21
 - Open house #2 - Oct.
 - Working-draft PROS Plan - Nov.
 - Council review – Dec./Jan.
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