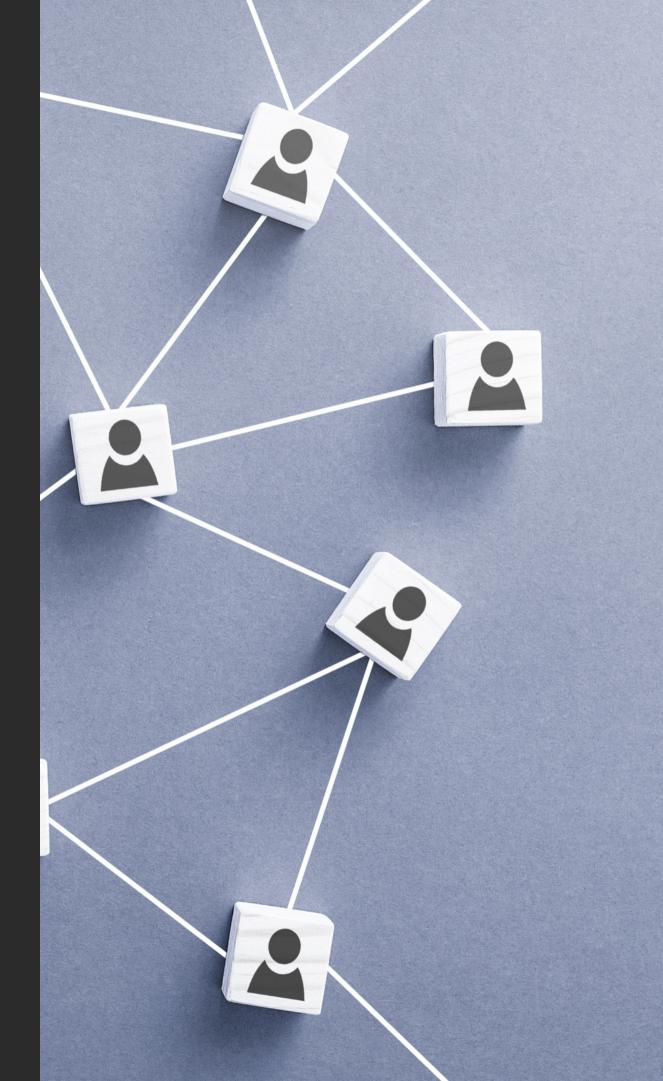


STRATEGIC PLANNING, PART 1 Community Engagement Results





Methodology

Or
 Or
 Cc

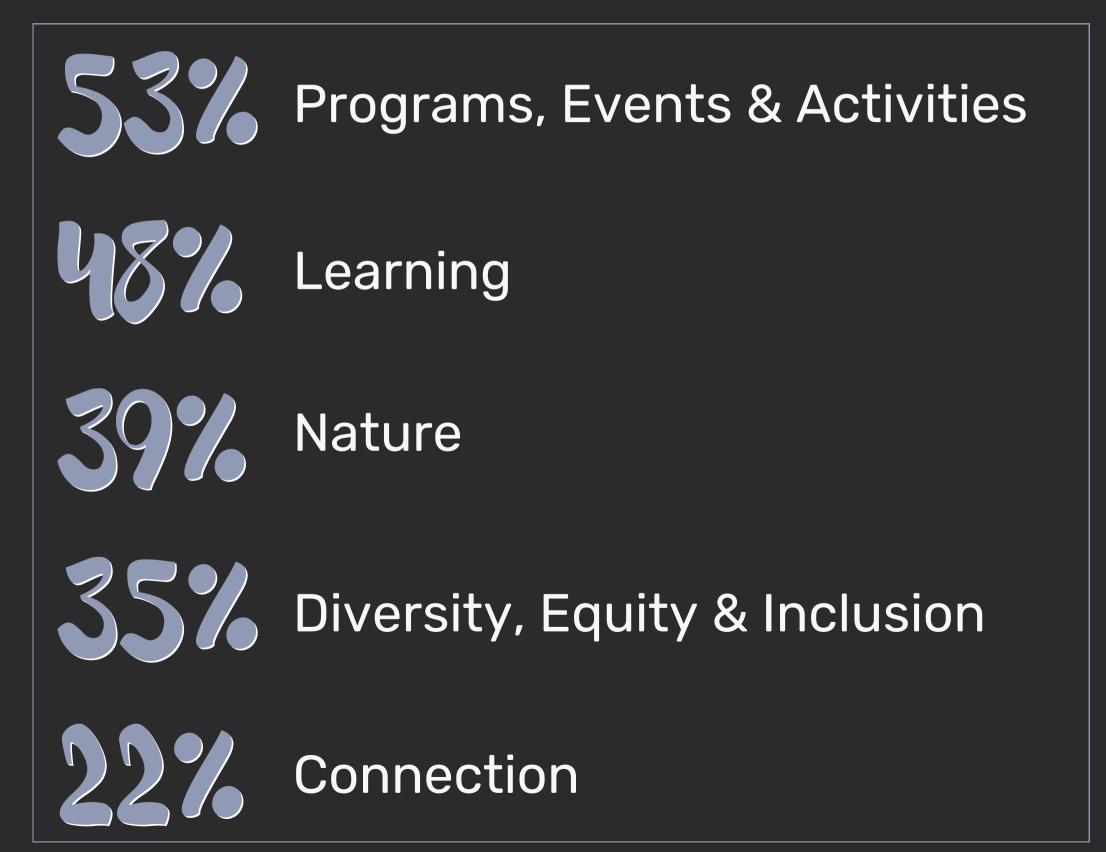
 Community Listening Sessions

• 802 participants

Online Survey

 One-on-One Conversations

General Themes





General Sentiment

52% Favorable 7%

Unfavorable

47% Neutral



Online Survey Quotes

This library is an educational force in our community. It is one of the treasures of our town, and I trust it will continue to provide growth and education for our youngest ones, as well as providing educational and cultural resources. Camas Library is truly a bright spot in this town.

66

Thank you. Our Library is a bright spot in our community, and we appreciate your work and the space you create. Keep going with the same passion for making things better for our community members. YOU ARE BRILLIANT! Your staff are amazingly helpful, patient, and a joy to approach for questions or help. You do so, so many things well. I'm sure you know that so many Camas residents see the Camas Library as a jewel for serving our community so well! Thank you for you being you. The Camas Library is beautiful in location, decoration, and staff. I am filled with joy every time I set foot in the Library. Thank you for constantly working to engage and equip our community! You add SO MUCH value to Camas!

I LOVE my library: everything from a fireplace and naming potted plants, to displaying Staff's Picks and artwork by local creators, and upgrading its database to allow a personal list of books read by each library member. Thank you!



Your ideal community 23% Friendly 14% Safe **13%** Supportive 11% Inclusive 9% Green

What concerns do you have about our community?

15% Growth 13% Divisiveness 13% Racism 12% Housing 12% Safety





What's your vision for the Library's role in the community?

Community Engagement

Content Delivery

34%

Community Center Programs





Books Knowledge

How can the Library improve?

Top 5

1. Programs

2. Collections

3. Facilities

4. Hours

5. Marketing



BY CATEGORY

How can the Library improve?

Top 5

- 1. Longer hours/open on Sunday
- 2. Better or more marketing for events
- 3. Improved children's space
- 4. More books (both print and digital)
- 5. More of everything!

SPECIFICS



Top 5

- 1. More events in general
- 2. More events for babies, toddlers, and pre-k
- **3.** More events for kids
- 4. Events fill up too quickly/waitlist
- 5. More events for teens; More speakers/lectures (tie)

All other program-related input was in the form of individual suggestions.

PROGRAMS



Improvements by category **COLLECTIONS**

Top 5

- 1. More print books
- 2. More ebooks
- 3. More audiobooks (any format)
- 4. A library of things (ex: toys, tools, cookware, board games)
 5. More children's books





Improved children's space

FACILITIES





1. Longer hours / Open on Sunday

2. Events in the evening/weekend

HOURS



Top Better, increased marketing for events



MARKETING





1. Increase public awareness / outreach

2. Resume delivery with Fort Vancouver Regional Libraries (FVRL)



COMMUNITY & PARTNERSHIPS



COMPARISON OVER TIME

IDEAL COMMUNITY

Community-minded

Friendly Safe

Small-town feel Activities

COMMUNITY CONCERNS

Connection

Inclusion & Diversity Growth

More Events Safety

GENERAL LIBRARY THEMES

- Programs focusing on kindness, compassion, and neighbors getting to know one another
- Programs focusing on building an inclusive community and teaching about different cultures
- Offering volunteer opportunities and ways for residents to give back

IDEAL COMMUNITY

Friendly Safe Supportive

Growth

GENERAL LIBRARY THEMES

- Improve marketing
- - open Sundays





Nature/Green Inclusive

COMMUNITY CONCERNS

Divisiveness

Housing Racism

Safety

• More programs, for all ages and interests

• Make services for young children a priority

• Make library use as convenient as possible

• shorter wait times for digital items

• more print materials

• change drop box location

• evening and weekend programs



