

**STRATEGIC
PLANNING, PART 1**

**Community
Engagement
Results**





Methodology

- Online Survey
- One-on-One Conversations
- Community Listening Sessions
- 802 participants

General Themes

53% Programs, Events & Activities

48% Learning

39% Nature

35% Diversity, Equity & Inclusion

22% Connection



General Sentiment

52% Favorable

7% Unfavorable

41% Neutral



Online Survey Quotes

A SAMPLING

This library is an educational force in our community. It is one of the treasures of our town, and I trust it will continue to provide growth and education for our youngest ones, as well as providing educational and cultural resources. Camas Library is truly a bright spot in this town.

Thank you. Our Library is a bright spot in our community, and we appreciate your work and the space you create. Keep going with the same passion for making things better for our community members.

YOU ARE BRILLIANT! Your staff are amazingly helpful, patient, and a joy to approach for questions or help. You do so, so many things well. I'm sure you know that so many Camas residents see the Camas Library as a jewel for serving our community so well! Thank you for you being you.

The Camas Library is beautiful in location, decoration, and staff. I am filled with joy every time I set foot in the Library. Thank you for constantly working to engage and equip our community! You add SO MUCH value to Camas!

I LOVE my library: everything from a fireplace and naming potted plants, to displaying Staff's Picks and artwork by local creators, and upgrading its database to allow a personal list of books read by each library member. Thank you!



Your ideal community

23% Friendly

14% Safe

13% Supportive

11% Inclusive

9% Green

What concerns do you have about our community?

15%

Growth

13%

Divisiveness

13%

Racism

12%

Housing

12%

Safety





What's your vision for the Library's role in the community?

Community Engagement

34%

Community Center Programs

8%

Services for Children Early Literacy

Content Delivery

23%

Books Knowledge

Top 5

1. Programs
2. Collections
3. Facilities
4. Hours
5. Marketing



Top 5

1. Longer hours/open on Sunday
2. Better or more marketing for events
3. Improved children's space
4. More books (both print and digital)
5. More of everything!



Top 5

1. More events in general
2. More events for babies, toddlers, and pre-k
3. More events for kids
4. Events fill up too quickly/waitlist
5. More events for teens; More speakers/lectures (tie)

All other program-related input was in the form of individual suggestions.



Top 5

1. More print books
2. More ebooks
3. More audiobooks (any format)
4. A library of things
(ex: toys, tools, cookware, board games)
5. More children's books



Top

Improved children's space



Top

1. Longer hours / Open on Sunday
2. Events in the evening/weekend



Top

Better, increased
marketing for events



Top

1. Increase public awareness / outreach
2. Resume delivery with Fort Vancouver Regional Libraries (FVRL)



2018

COMPARISON OVER TIME

2022

IDEAL COMMUNITY

Community-minded **Friendly** **Safe** Small-town feel Activities

COMMUNITY CONCERNS

Connection Inclusion & Diversity **Growth** More Events **Safety**

GENERAL LIBRARY THEMES

- Programs focusing on kindness, compassion, and neighbors getting to know one another
- Programs focusing on building an inclusive community and teaching about different cultures
- Offering volunteer opportunities and ways for residents to give back

IDEAL COMMUNITY

Friendly **Safe** Supportive Inclusive Nature/Green

COMMUNITY CONCERNS

Growth Divisiveness Housing Racism **Safety**

GENERAL LIBRARY THEMES

- More programs, for all ages and interests
- Improve marketing
- Make services for young children a priority
- Make library use as convenient as possible
 - shorter wait times for digital items
 - more print materials
 - change drop box location
 - evening and weekend programs
 - open Sundays

Questions

