

2025 Highlights

\$25, 353,000 in Private Investment!

- 290 volunteers with 3900 hours logged
- 4 façade & 5 technology grants executed, improving aesthetic and business strength
- 56 new apartments bringing new residents and customers right into our core
- 7 new businesses bringing increased vitality
- f 1 beloved long time business turned 75!
- 8 Façade Lighting Projects Completed for safety, aesthetics and functionality
- 1 new Farrell Building Plaza with welcoming seating and flexible space
- 1 Little Bronze Girl returned home
- 1 gorgeous new mural on 5^{th}
- 22 Community Events bringing over 45,000 people to connect with our town
- 2 C-Tran sponsorships providing parking assistance at large community events
- **3** Late Night Movie collaboration successes
- 5.4 million views on Facebook and IG interactions up 100% over last year
- \$1000 Golden Ticket shopping spree!
- 45 new visitors on average every First Friday
- 2000 lbs of food donated to local food banks from Emergency Food Drive
- 2-year Ecology grant received to educate community about the GP cleanup